

# **BULKY DOCUMENTS**

(exceeds 300 pages)

Proceeding/Serial No: 91167151

**Filed:** 09-28-2007

Title: Opposer's First Notice of Reliance

Part 2 of 6



# Exhibit 1

# The Third Earce

IMA is a new type of player in the foodservice arena. Members combine their respective volumes and mutually cooperate to create and foster close relationships and/or committed volumes programs. Suppliers have been quick to recognize this opportunity. It provides them with a viable alternative to the massive corporate distributor groups with their near exclusive focus on their own labels.

IMA is the procurement, marketing, and product development facilitator of:

Maines Paper & Food Service, Inc.

The IJ Company





Conco FoodService





Reinhart FoodService

Shamrock Foods Company

Most members have worked together for years and are involved in several "alliance" programs. For example, all are members of the Distribution Marketing Advantage Group.

The IMA "Third Force" model demands the foodservice industry's attention because it clearly demonstrates how members can work together on numerous fronts and foster the benefits of information sharing and of common action. The organization is empowered to speak with one voice on programs and back them with action because it is networked with all elements of member companies' Management.

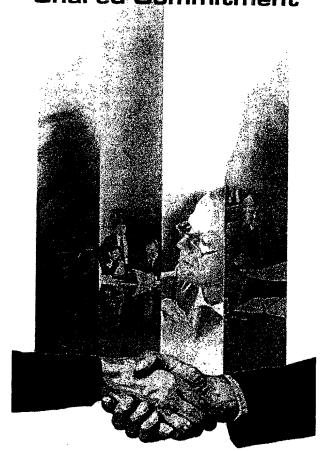
IMA is quick to recognize market niches and pursues specific and targeted proprietary IMA BRAND or National Brand programs to fill them.

IMA is dedicated to involving all elements of its member companies to drive success in product marketing projects.

IMA companies operate 30 distribution centers serving parts or all of the 48 contiguous U. S. states as well as parts of the Caribbean and Europe. Combined trade sales exceed \$6 billion. IMA companies are the new force, the independent force, in American foodservice!



# Shared Vision Shared Goals Shared Commitment





# Independent Marketing Alliance

16000 Memorial Drive, Suite 200 • Houston, TX 77079 www.independentmarketingalliance.com

Phone: 281-531-0007 • Fax: 281-531-0022

EXHIBIT
Planck 1

# Platinum Partners

Independent Marketing Alliance Platinum Partners are companies that recognize and are willing to take advantage of our emergence as the "Third Force" in America's foodservice industry.

Platinum Partners are suppliers who currently enjoy a close relationship and/or a committed volume program with IMA. Many of them have shared in the initial development of the IMA BRAND concept.

# Shared Vision

IMA and its Platinum Partners share the "Third Force" vision and are committed to growing it. An annualized \$6 billion in trade sales is spectacular evidence that when partners share vision, goals and commitment, exciting results are achieved.

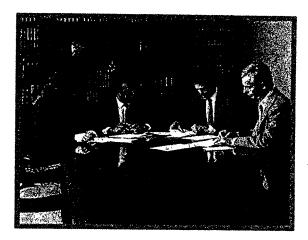
# Exclusivity

Platinum Partner supplier programs are reserved for the Top 20 percent of our 250 plus suppliers. Both Platinum Partner and IMA Executive Management benefit from one-on-one interaction and frequent opportunities to share ideas and build relationships.

# Benefit**s**

Becoming a Platinum Partner provides tangible value to your organization. Platinum Partner membership status is not a "hunting Ilcense" relationship. Its primary purpose is to provide a venue for executive management from all involved companies to build relationships and explore additional opportunities between the organizations.





Your company's top management gains exclusive access to IMA events that include:

- IMA's Top to Top Executive Conference
- IMA's Annual Merchandising Conference
- An invitation to IMA's Top Gun sales training sessions
- IMA's annual preferential trip incentive program

Platinum Partner membership automatically includes a reserved slot at the annual IMA Merchandising Conference.

# Results

The IMA "Third Force" foodservice distribution concept is unique to the industry. It is proof positive that when open-minded management embraces innovative business practices with shared vision and commitment, spectacular growth and results can continue to be achieved by all involved.

We acknowledge that Platinum Partners are one of the most important elements in the success we have enjoyed. We trust you recognize the benefits that your organization will derive from your IMA Platinum Partner membership.

Become an IMA Platinum Partner. Call, e mail or visit Www.independentmarketingalljance.com Phone: 251-531-0007 Fax: 281-531-0022

E-mall: bfontana@independentmarketingalflance.com

# Exhibit 2



# Product/Brands



16000 Memorial Drive, Suite 200 • Houston, TX 77079 • (281) 531-0007 • Fax: (281) 531-0022

**IMA Brand Positioning** 





# BOUNTIFUL HARVESTM

Bountiful Harvest Brand comes to us courtesy of Mother Nature, an of high quality agricultural products. Quality assurance is the corner-Harvest product selection.

Bountiful Harvest. High quality, reliable products at unparalle



# **BRICKFIRE BAKERYTM**

Brickfire Bakery uses wholesome ingredients and traditional recipes ready-to-serve and ready-to-bake products with homemade taste and Brickfire Bakery: Quality baked goods combining bomemade tas operator convenience.





#### CHEF MARK™

The Chef Mark Brand delivers excellent taste, consistent texture and performance in a fine line of high quality tabletop and front-of-the-l-Chef Mark. Preferred products endorsed by chefs with their respe



## COBBLESTONE MARKETIM

Cobblestone Market is the place for delicious deli meats, choeses, pk and more. Our premium quality and consistency will remind everyon neighborhood deli.

Cobblestone Market. Truditional deli offerings, with premium e time-bonored taste.



#### **CULINARY SECRETS®**

To the discerning chef, Culinary Secrets Brand stands for superior presceptional taste in a broad array of food-related products including and canned entrees, appetizers, baked goods and desserts.

Culinary Secrets. The highest standards and superlative quality know the difference.





# THE "EVER" FAMILY OF BRANDS

The "Ever" Brands deliver premium performance. EverFry® Shorter Release and EverRich® Liquid Butter Alternative are convenient to a appealing fried loads for maximum value and customer satisfaction.

 $\label{thm:customer} \textit{The "Ever" Family of Brands. Delivering customer satisfaction: \\ \textit{through performance}.$ 



#### HIDDEN BAY®

Hidden Bay Brand offers a large selection of seafood products from : exceptional recipe variety and ultimate customer satisfaction.

Hidden Bay: A vast array of bigh quality seafood direct from t. waters to your favorite recipe.



#### !INTROS!TM



#### KATY'S KITCHENTM

The Katy's Kitchen Brand offers a wide variety of food products incleanned and frozen entrees, appetizers, baked goods and desserts, that uncompromised quality and value.

Katy's Kitchen. Foodservice essentials that provide satisfaction quality with value.



## PIERPORT SEAFOOD™

Pierport Scafood is premium, fresh scafood packed to chefs' specifical and expert cutters ensure that our entire selection—from unique variselect fillet cuts and scasonal choices—will always please the most distributed Scafood, Best-of-the-catch seafood, consistently fresh a customized.



## PRAIRIE CREEK PACKINGTM

Prairie Creek Packing Brand provides top quality cuts of meats that a quality standards while providing consistency and reliability at a valudistributor and national brands.

Prairie Creek Packing. Where quality is the ballmark for custo



# **PROPAK<sup>TM</sup>**

The ProPak Brand offers a multi-faceted line of disposable items ine storage and paper products that are durable and dependable.

ProPak. Providing reliable disposable products you can dependence and front-of-the-bouse applications.



#### **PROPOWERTM**

The ProPower Brand equips the foodservice operator with a comple professional strength chemicals, janitorial and ancillary products desi and sanitizing solutions.

ProPower. The right choice for a bright future.



# REJUY™

Delight customers and energize profits with the pure refreshment of beverages. Appealing, delicious and convenient, Rejuv is the foodserv complete beverage system solution.

Refresh, Restore, Revitalize - Rejus.



#### SAN PABLO®

San Pablo Brand delivers an exciting variety of authentic and traditions that are convenient, consistent and provide genuine "South of the Be San Pablo South of the Border authenticity with consistency a



#### SILVERBROOK FARMS®

SilverBrook Farms Brand offers wholesome, top quality dairy, egg ar produced to stringent specifications that ensure freshness and high q SilverBrook Farms. Fresh from our farms to you.



#### **SMART SOURCETM**

Smart Source is the brand that delivers the right combination of concompetitive pricing every time. Enjoy the rewards of continued custs improving your bottom line, with Smart Source.



#### SOUTHERN PEARLIM

Southern Pearl is a reliable source of quality Southern-style foods the convenient to offer classic Southern cooking.

Southern Pearl, Genuine Flavors of the South!



## TRIFOGLIO\*

Trifoglio Brand offers chefs the finest Italian style products for creati traditional dishes, for a truly authentic Italian dining experience.

Trifoglio. Superlative products for the best Italian recipes.



## VILLA FRIZZONIO

Villa Frizzoni Brand delivers a family of Italian style products that gir of Old World goodness.

Villa Frizzoni. The Villa of fine Italian style food products.

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# Exhibit 3

From: Bartt G. Thompson <br/>
Sgt@pdhlaw.com>
To: dmc@pdhlaw.com <dmc@pdhlaw.com>
Date: Tuesday, April 13, 2004 6:19:19 PM

Subject:

Folder: Inbox - Known/MBH

Doug:

IMA is looking at the mark "Cobblestone Corner" for deli items similar to Boars Head Brand at retail:

Cooked Deli Items

Cheese

Refrigerated Salads

Refrigerated Pickles

Deli Mustard

**Bagged Potato Chips** 

Possibly prepared frozen soups and entrees

Before spending money on a full search I ran a simple search. There is 1 live "Cobblestone Corner" mark that deals with porcelain figures. One dead one dealt with bakery products such as breads, buns and rolls.

As for other marks:

"Cobblestone Bread" for fresh baguette breads is live.

"Cobblestone" for table wine is live.

"Cobblestone Kitchens" for staple goods, namely hot chocolate and coffee and dairy-based food beverages is live.



"Boston Cobblestone" for cheese is live.
My initial concern is with "Cobblestone Kitchens" and "Boston Cobblestone", and to some degree "Cobblestone Bread". Your thoughts?
FYI This is the second name they have come up with (their initial choice was "Oakwood Farms" but there is an "Oakwood" mark that deals with processed meat products so they have backed off on that one).
Thanks for your help.
Bartt

# Exhibit 4

# Bartt G. Thompson

From:

John A. Waters [jawaters@ameritech.net]

Sent: To:

Thursday, April 15, 2004 5:46 PM

Subject:

Bart Thompson Cobblestone search



Cobblestone.htm (65 KB)

Bart:

Nice to talk with you today. I took the liberty of conducting an online search for Cobblestone. Enclosed is a copy of our search report. Hope this is of some use to you. It looks as if Cobblestone Mills is the most pertinent. Any information you have on Oakwood would be appreciated.

John Waters (phone 616-458-7535) (fax 616-458-7548) (email jawaters@watersmorse.com)

EXHIBIT
Planck 4

# Exhibit 5

Pending -

#### © 2002 trademark.com

Reference: nk

Database(s): Federal / State / Common Law / CA

Mark: cobble stone

39 records.

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Initialized EXERCISE ALTERNATIVES

2. 78-348740 COBBLESTONE PIZZA (Block letters) Pending Initialized MICHAEL JENNINGS

3. 78-275262 COBBLESTONE BREAD Pending - Non-final action TORII THOMAS, LEO

4. 76-507702 COBBLESTONE CREEK Pending, Passed by Examiner - Awaiting Publication review COBBLESTONE CREEK, INC.

5. 76-191141 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC

6. 76-191140 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC

7. 76-191139 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC 8. 76-191138 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC

9. 76-191137 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC

10. 76-191136 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC

11. 76-191134 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC

12. 76-191133 COBBLESTONE BRIDGE Registered COBBLESTONE BRIDGE, LLC
13. 76-009872 COBBLESTONE SMALL GROUP TOURS Registered HURDLIK, INC.

13. 76-009872 COBBLESTONE SMALL GROUP TOURS Registered HURDLIK, INC. 14. 75-635109 COBBLESTONES Registered OSBORN SPECIALTY SEWING, INC.

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15. 75-595745 COBBLESTONE CLASSIC (Stylized) Abandoned - Failure to Respond MR. LEE M. TULIN

16. 75-534815 DOOR COUNTY COBBLESTONE Registered BUECHEL STONE CORP.

17. 75-463721 COBBLESTONE Registered COBBLESTONE VINEYARDS COMPOSED OF LEVINE, ANITA , LEVINE, SAUL

18. 75-460443 COBBLESTONE TOURS Registered HURDLIK, INC.

19. 75-072652 COBBLESTONES Registered SUMMITVILLE TILES, INC.

20. 75-055567 COBBLESTONE Abandoned - No Statement of Use SUMMITVILLE TILES, INC.

21. 75-006663 **COBBLE STONE** Abandoned - Failure to Respond ROCKWOOD RETAINING WALLS, INC.

22. 74-712640 COBBLESTONE MILL Registered FLOWERS BAKERIES BRANDS, INC.

23. 74-689789 COBBLESTONE Registered COBB COUNTY BOARD OF COMMISSIONERS

24. 74-564394 COBBLESTONE CROSSING Cancelled - Section 8 CTI INDUSTRIES CORPORATION

25. 74-231108 COBBLESTONE Cancelled - Section 8 SCENTEX, INC.

26. 73-788327 COBBLE-STONE Abandoned - Failure to Respond SOUTHERN READY MIX, INC.

27. 73-505949 COBBLE STONE SHEEN (and Design) Abandoned - Failure to Respond CLIFTEX CORPORATION

28. 73-232671 Abandoned - Failure to Respond

Common Law

191

29. BN106436441 D H COBBLE STONE

30. BN65477499 COBBLE-STONE ELECTRIC INC

31. BN102168630 COBBLE STONES GIFT & DECOR

32. BN95481004 COBBLE STONES

33. BN84236308 COBBLE STONE THE

34. BN104080293 COBBLE STONE SOUTH

35. BN2976159 COBBLE STONE HOTEL

36. BN16861746 COBBLE STONE GARDENS

37. BN2976160 COBBLE STONE ALE HOUSE

38. BN53656832 COBBLE STONE

39. BN102377428 COBBLE STONE

# Record 1

Mark COBBLESTONE WALKING MATS (Block letters)

Status

Pending - Initialized

Status Date

Feb 26, 2004

Register

Principal

Ser./App. No.

78-360946

Int'l Class

24 - Fabrics

Goods/Services

PORTABLE MATS FOR THERAPEUTIC EXERCISE AND HEALTH

MAINTENANCE, THROUGH THE ACTION OF STIMULATING

PROPRIOCEPTORS IN THE SOLES OF THE FEET

U.S. Class

42, 50

Filing Date

Feb 2, 2004

Filed I-T-U

Yes

Correspondent

EXERCISE ALTERNATIVES 3530 HIGH STREET

EUGENE, OR 97405

Applicant

EXERCISE ALTERNATIVES (CORP.)

3530 HIGH STREET EUGENE, OR 97405

Action History

Feb 11, 2004

NEW APPLICATION ENTERED IN TRAM

# Record 2

Mark COBBLESTONE PIZZA (Block letters)

Status

Pending - Initialized

Status Date

Jan 16, 2004

Register

Principal

Ser./App. No.

78-348740

Int'l Class

42 - Scientific, Technological and Legal Services

Goods/Services

RESTAURANT SERVICES

U.S. Class

100, 101

1st Use

Apr 1, 2003

Commerce Use

Apr 1, 2003

Filing Date

Jan 7, 2004

Correspondent

JAMES M. LANCHEROS

WEAVER LAW GROUP, LLC

SUITE 400

549 W. RANDOLPH STREET

CHICAGO, IL 60661

Applicant

MICHAEL JENNINGS (INDIVIDUAL)

13405 S. RIDGELAND AVE. PALOS HEIGHTS, IL 60463

Action History Jan 13, 2004

NEW APPLICATION ENTERED IN TRAM

# Record 3

Mark

COBBLESTONE BREAD

Status

Pending - Non-final action

Status Date

Feb 3, 2004

Register

Principal

Ser./App. No.

78-275262

Int'l Class

30 - Staple Foods

Goods/Services

FRESH BAGUETTE BREADS

U.S. Class

46

Filing Date

Jul 16, 2003

Filed I-T-U

Yes

Correspondent

TORII, THOMAS, LEO 748 ROSECRANS AVE

MANHATTAN BEACH CA 90266-3451

Applicant

TORII, THOMAS, LEO (UNITED STATES INDIVIDUAL)

748 ROSECRANS AVENUE

MANHATTAN BEACH, CA 90266

Action History

Feb 3, 2004

NON-FINAL ACTION MAILED

Feb 2, 2004

ASSIGNED TO EXAMINER

# Record 4

Mark

COBBLESTONE CREEK

Status

Pending, Passed by Examiner - Awaiting Publication

review

Status Date

Dec 30, 2003

Register

Principal

Ser./App. No.

76-507702

Int'l Class

3 - Cosmetics and Cleaning Preparations

Goods/Services

BATH AND BEAUTY PRODUCTS, NAMELY, BATH SOAPS,

PERFUMED SOAPS, BATH SALTS, SEA SALT SCRUBS, SHOWER GELS, LIP BALMS, SHAVING CREAM, SHAVING LATHER, BODY LOTION,

FOAMING MILK BATH, MESSAGE OILS AND BATH OILS

U.S. Class

1, 4, 6, 50, 51, 52

1st Use Commerce Use May 1, 2002 May 1, 2002

Filing Date

Apr 18, 2003

Correspondent

ANTHONY J. BILLER

COATS & BENNETT, P.L.L.C. 1400 CRESCENT GREEN SUITE 300 CARY, NORTH CAROLINA 27511

Applicant

COBBLESTONE CREEK, INC. (NC CORP.)

**4817 TROTTER DRIVE** RALEIGH, NC 27603-8262

Action History

Dec 30, 2003

APPROVED FOR PUB - PRINCIPAL

REGISTER

Nov 14, 2003

PAPER RECEIVED

Nov 10, 2003

COMMUNICATION RECEIVED FROM APPLICANT

Oct 24, 2003 Oct 24, 2003

NON-FINAL ACTION MAILED ASSIGNED TO EXAMINER

Oct 11, 2003

COMMUNICATION RECEIVED FROM APPLICANT

## Record 5

Mark

COBBLESTONE BRIDGE

Status

Registered

Status Date

Sep 10, 2002

Register

Principal

Ser./App. No.

76-191141

Registration No. 2617089

Int'l Class

16 - Paper Goods and Printed Matter

Goods/Services

PAPER GIFT BAGS; GIFT WRAPPING PAPER; PAPER GIFT WRAP

BOWS; TISSUE WRAPPING PAPER; PAPER GIFT BOXES; CHRISTMAS

CARD HOLDERS; AND BOOK ENDS

U.S. Class

2, 5, 22, 23, 29, 37, 38, 50

1st Use

Oct 1, 2000

Commerce Use

Oct 1, 2000

Filing Date

Jan 8, 2001 Published (Last) Jun 18, 2002

Registered

Sep 10, 2002

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD

150 S 5TH ST STE 2300

MINNEAPOLIS MN 55402-4223

Applicant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

### Record 6

Mark

COBBLESTONE BRIDGE

Status Status Date Registered Aug 13, 2002

Register

Principal

Ser./App. No. Registration No. 2606988

76-191140

Int'l Class Goods/Services

35 - Advertising and Business

WHOLESALE DISTRIBUTORSHIP FEATURING DECORATIVE GIFT AND ART ITEMS, NAMELY, CANDLES, BOOK ENDS, TABLETOP GIFT AND ART ITEMS, NAMELY, FIGURES AND FIGURINES MADE OF RESIN, FIGURES AND FIGURINES MADE OF PORCELAIN, CHRISTMAS WREATH HANGERS, CHRISTMAS STOCKING HOLDERS, SEASONAL ORNAMENTS THAT ARE NOT CHRISTMAS ORNAMENTS, PICTURE FRAMES, SNOW GLOBES, CANDLEHOLDERS, VOTIVE CANDLEHOLDERS, BASKETS, SALT AND PEPPER SHAKERS, COOKIE JARS, DECORATIVE PLATES, CANISTER SETS AND MUSIC BOXES; COLLECTIBLES, NAMELY, TABLETOP GIFT AND ART ITEMS, NAMELY FIGURES AND FIGURINES, CHRISTMAS WREATH HANGERS, CHRISTMAS STOCKING HOLDERS, SEASONAL ORNAMENTS THAT ARE NOT CHRISTMAS ORNAMENTS, PICTURE FRAMES, SNOW GLOBES, CANDLEHOLDERS, VOTIVE CANDLEHOLDERS, BASKETS, SALT AND PEPPER SHAKERS, COOKIE JARS, DECORATIVE PLATES, CANISTER SETS AND, MUSIC BOXES; DECORATIONS, NAMELY, CHRISTMAS LIGHTS, CANDLES, TEXTILE WALL HANGINGS, CHRISTMAS TREE ORNAMENTS AND DECORATIONS, CHRISTMAS ORNAMENTS FOR DECORATING TOP OF CHRISTMAS TREES, CHRISTMAS GARLANDS, CHRISTMAS TREE SKIRTS, CHRISTMAS DECORATIVE FIREPLACE OR WALL STOCKINGS, CHRISTMAS WREATHS, DECORATIVE CHRISTMAS WINDSOCKS, CHRISTMAS TABLETOP AND DISPLAY ACCESSORIES, NAMELY, GARLAND, CHRISTMAS SEASONAL DECORATIONS, BASKETS, AND DECORATIVE CONTAINERS; AND DISHES; PAPER GIFT BAGS; GIFT WRAPPING PAPER; BOWS; TISSUE WRAPPING PAPER; PAPER GIFT BOXES; CHRISTMAS CARD HOLDERS AND TABLETOP AND DISPLAY

ACCESSORIES FOR THE HOME

U.S. Class

100, 101, 102 Oct 1, 2000 Oct 1, 2000

1st Use Commerce Use

Jan 8, 2001 Published (Last) May 21, 2002

Filing Date

Aug 13, 2002 Registered

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD 150 S 5TH ST STE 2300 MINNEAPOLIS MN 55402-4223

Applicant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

#### Record 7

Mark

COBBLESTONE BRIDGE

Status Status Date Register

Registered Aug 13, 2002 Principal

Ser./App. No. Registration No. 2606987

76-191139

Int'l Class

28 - Toys and Sporting Goods

Goods/Services

CHRISTMAS TREE ORNAMENTS AND DECORATIONS; CHRISTMAS ORNAMENTS FOR DECORATING TOP OF CHRISTMAS TREES; CHRISTMAS GARLANDS; CHRISTMAS TREE SKIRTS; CHRISTMAS DECORATIVE

FIREPLACE OR WALL STOCKING; ARTIFICIAL CHRISTMAS WREATHS; DECORATIVE CHRISTMAS WINDSOCKS; AND CHRISTMAS TABLETOP AND

DISPLAY ACCESSORIES, NAMELY, GARLAND

U.S. Class

22, 23, 38, 50 Oct 1, 2000

1st Use Commerce Use

Oct 1, 2000

Filing Date

Jan 8, 2001 Published (Last) May 21, 2002

Registered

Aug 13, 2002

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD 150 S 5TH ST STE 2300 MINNEAPOLIS MN 55402-4223

Applicant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

## Record 8

Mark

COBBLESTONE BRIDGE

Status

Registered Aug 20, 2002

Status Date Register

Principal

Ser./App. No.

76-191138

Registration No. 2609051

Int'l Class

24 - Fabrics

Goods/Services TEXTILE WALL HANGINGS

U.S. Class 42, 50

1st Use

Oct 1, 2000 Commerce Use Oct 1, 2000

Filing Date Jan 8, 2001

Published (Last) May 28, 2002

Registered

Aug 20, 2002

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD 150 S 5TH ST STE 2300 MINNEAPOLIS MN 55402-4223

Applicant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE

CANNON FALLS, MN 55009

Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

# Record 9 والأرواع والمناوي والمنطيع والمناور والمناور والمناوع والمتعاوم والمتعاور والمرازات والمتعارف

Mark

COBBLESTONE BRIDGE

Status Registered Status Date Sep 10, 2002
Register Principal

Ser./App. No. 76-191137

Registration No. 2617088

Int'l Class 21 - Housewares and Glass

Goods/Services FIGURES AND FIGURINES MADE OF PORCELAIN; CHRISTMAS TABLETOP AND DISPLAY ACCESSORIES, NAMELY, FIGURES AND

FIGURINES MADE OF PORCELAIN; MUGS MADE OF PORCELAIN; CANDY DISHES MADE OF PORCELAIN; CANDLEHOLDERS MADE OF PORCELAIN; CANDLEHOLDERS NOT OF PRECIOUS METAL; VOTIVE CANDLEHOLDERS MADE OF PORCELAIN; VOTIVE CANDLEHOLDERS NOT OF PRECIOUS

PORCELAIN; COOKIE JARS MADE OF PORCELAIN; DECORATIVE PLATES MADE OF PORCELAIN; CANISTER SETS MADE OF PORCELAIN; AND SEASONAL ORNAMENTS MADE OF PORCELAIN NOT CHRISTMAS TREE

**ORNAMENTS** 

U.S. Class

2, 13, 23, 29, 30, 33, 40, 50

1st Use

Oct 1, 2000

Commerce Use

Oct 1, 2000

Filing Date

Jan 8, 2001 Published (Last) Jun 18, 2002 Sep 10, 2002

Registered

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD 150 S 5TH ST STE 2300 MINNEAPOLIS MN 55402-4223

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CANNON FALLS, MN 55009

Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

# Record 10

Mark

COBBLESTONE BRIDGE

Status

Registered Aug 20, 2002

Status Date Register

Principal

Ser./App. No.

76-191136 Registration No. 2609050

Int'l Class

20 - Furniture and Articles Not Otherwise Classified

FIGURES AND FIGURINES MADE OF RESIN; CHRISTMAS Goods/Services

TABLETOP AND DISPLAY ACCESSORIES, NAMELY, FIGURES AND FIGURINES MADE OF RESIN; CHRISTMAS WREATH HANGERS AND CHRISTMAS STOCKING HOLDERS MADE OF RESIN; SEASONAL

ORNAMENTS, NOT CHRISTMAS ORNAMENTS, MADE OF RESIN; PICTURE

FRAMES; SNOW GLOBES; AND WALL PLAQUES

U.S. Class

2, 13, 22, 25, 32, 50

1st Use

Oct 1, 2000

Commerce Use

Oct 1, 2000

Filing Date

Jan 8, 2001 Published (Last) May 28, 2002

Registered

Aug 20, 2002

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD 150 S 5TH ST STE 2300 MINNEAPOLIS MN 55402-4223

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Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

#### Record 11

Mark

COBBLESTONE BRIDGE

Status Status Date

Register

Registered Nov 12, 2002 Principal

Ser./App. No.

76-191134

Registration No. 2648357

Int'l Class

11 - Environmental Control Apparatus

Goods/Services ELECTRIC LIGHTS FOR CHRISTMAS TREES, ELECTRIC

CHRISTMAS ORNAMENTS AND GARLANDS; FIBER OPTIC CHRISTMAS LIGHTS; AND FIBER OPTIC ORNAMENTS FOR DECORATING THE TOP OF

CHRISTMAS TREES

U.S. Class

13, 21, 23, 31, 34

1st Use

Oct 1, 2000 Oct 1, 2000

Commerce Use

Jan 8, 2001

Filing Date Published (Last) Aug 20, 2002

Registered

Nov 12, 2002

Correspondent

ERIC D PAULSRUD

LEONARD STREET AND DEINARD 150 S 5TH ST STE 2300 MINNEAPOLIS MN 55402-4223

Applicant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

Registrant

COBBLESTONE BRIDGE, LLC (MN LIMITED LIABILITY

COMPANY)

32007 64TH AVENUE CANNON FALLS, MN 55009

#### Record 12

Mark

COBBLESTONE BRIDGE

Correspondent

RONALD J. VENTOLA II

MICHAEL D CARBO PLC

700 WHITNEY BANK BUILDING 228 ST. CHARLES AVENUE

NEW ORLEANS, LOUISIANA 70130

Applicant

HURDLIK, INC. (LA CORP.)

757 ST. CHARLES AVENUE, SUITE 203

NEW ORLEANS, LA 70130

Registrant

HURDLIK, INC. (LA CORP.)

757 ST. CHARLES AVENUE, SUITE 203

NEW ORLEANS, LA 70130

## Record 14

Mark

COBBLESTONES

Status

Registered

Status Date

Feb 13, 2001

Register .

Principal

Ser./App. No.

75-635109

Registration No. 2427924

Int'l Class

25 - Clothing

Goods/Services

TEAM SPORTSWEAR, NAMELY, BASKETBALL UNIFORMS,

BASEBALL/SOFTBALL UNIFORMS, VOLLEYBALL UNIFORMS, TRACK AND

FIELD UNIFORMS, SOCCER UNIFORMS, FOOTBALL UNIFORMS,

CHEERLEADER UNIFORMS, AND AEROBIC WEAR, EXCLUDING FOOTWEAR

U.S. Class

22, 39

1st Use Commerce Use

May 1, 1976 May 1, 1976

Filing Date

Oct 6, 1999

Published (Last) Nov 21, 2000

Registered

Feb 13, 2001

Correspondent

JOHN C. STRINGHAM

WORKMAN, NYDEGGER & SEELEY

1000 EAGLE GATE TOWER 60 EAST SOUTH TEMPLE

SALT LAKE CITY, UTAH 84111

Applicant

OSBORN SPECIALTY SEWING, INC. (UT CORP.)

7095 WEST 3500 SOUTH

WEST VALLEY CITY, UT 84128

Registrant

OSBORN SPECIALTY SEWING, INC. (UT CORP.)

7095 WEST 3500 SOUTH

WEST VALLEY CITY, UT 84128

# Record 15



Mark

COBBLESTONE CLASSIC (Stylized)

Status

Abandoned - Failure to Respond

Status Date

Aug 10, 2000

Register

Principal

Ser./App. No.

75-595745

Int'l Class

25 - Clothing

Goods/Services

A) TERRY CLOTH BATHROBES FLEECE SHIRTS B) DIAMOND

WAFFLE BATHROBES (ROBE TEE SHIRT PRODUCTS C) VELOUR

BATHROBES OUTER WEAR JACKETS D) TERRY CLOTH BATHROBES TOWELS

TAILORED SUITS MEN AND WOMAN WOVEN SHIRTS

U.S. Class

22, 39

Commerce Use

1985

Filing Date

Nov 25, 1998

Correspondent

MR. LEE M. TULIN AS PRESIDENT

COBBLESTONE CLASSIC DIV. OF

BURKE & WILLS LTD.

P.O. BOX 5222 SCOTTSDALE, ARIZONA 85261

MR. LEB M. TULIN (CT CORP.)

COBBLESTONE CLASSIC DIV. OF BURKE & WILLS LTD., P.O.

BOX 5222

SCOTTSDALE, AZ 85261

#### Record 16

Applicant

Mark

DOOR COUNTY COBBLESTONE

Status

Registered Oct 12, 1999

Status Date Register

Principal

Ser./App. No.

75-534815

Registration No. 2285216

Int'l Class

19 - Non-metallic Building Materials

Goods/Services

BUILDING AND GENERAL PURPOSE LANDSCAPING STONES AND ROCKS, NAMELY, PATIO STONE, STEPS AND WALKWAY STONES AND ROCKS, CUSTOM-CUT STONES AND ROCKS, RETAINING WALL STONES

AND ROCKS, AGGREGATE, GRANITE, RUBBLE STONE AND ROCK

VENEERS, THIN BUILDING STONE AND ROCK VENEERS, FULL BUILDING STONE AND ROCK VENEERS FREE FORM BUILDING STONE AND ROCK

VENEERS, BOND STONES, CHIMNEY STONES, AND BOULDERS

U.S. Class

1, 12, 33, 50

1st Use

Mar, 1989

Commerce Use

Mar, 1989

Filing Date

Aug 12, 1998

Published (Last) Jul 20, 1999

Registered

Oct 12, 1999

Disclaimer

"COBBLESTONE"

Correspondent

BUECHEL STONE CORP

W3639 HWY H

CHILTON WI 53014

Applicant

BUECHEL STONE CORP. (WI CORP.)

W3639 HIGHWAY H

CHILTON, WI 53014

Registrant

BUECHEL STONE CORP. (WI CORP.)

W3639 HIGHWAY H CHILTON, WI 53014

# Record 17

Mark

COBBLESTONE

Status

Registered

Status Date Register

Nov 16, 1999

Principal

Ser./App. No.

75-463721

Registration No. 2292240

Int'l Class

33 - Wines and Spirits

Goods/Services

TABLE WINE

U.S. Class 1st Vse

47, 49

Commerce Use

Jan 1, 1978 Jan 1, 1978

Filing Date

Apr 7, 1998

Published (Last) Aug 24, 1999

Registered

Nov 16, 1999

Correspondent

DAVID W. GRACE

LOEB & LOEB LLP

**SUITE 2200** 

10100 SANTA MONICA BLVD.

LOS ANGELES CA 90067

Applicant

COBBLESTONE VINEYARDS COMPOSED OF LEVINE,

ANITA, LEVINE, SAUL (CA PARTNERSHIP)

1500 COTNER AVENUE LOS ANGELES, CA 90025

Registrant

COBBLESTONE VINEYARDS COMPOSED OF LEVINE,

ANITA, LEVINE, SAUL (CA PARTNERSHIP)

1500 COTNER AVENUE LOS ANGELES, CA 90025

Action History

Nov 3, 2003

TEAS CHANGE OF CORRESPONDENCE

RECEIVED

Nov 16, 1999

REGISTERED-PRINCIPAL REGISTER

Aug 24, 1999

PUBLISHED FOR OPPOSITION

Ser./App. No. 75-072652 Registration No. 2086553

Int'l Class

19 - Non-metallic Building Materials

Goods/Services U.S. Class

CERAMIC TILES 1, 12, 33, 50 Jul 22, 1996

1st Use Commerce Use

Jul 22, 1996

Filing Date Filed I-T-U

Mar 14, 1996 Yes

Published (Last) Sep 24, 1996

Allowed

Dec 17, 1996

Registered

Aug 5, 1997

Correspondent

JACK L. RENNER

RENNER, KENNER, GREIVE, BOBAK, ET AL.

1610 FIRST NATIONAL TOWER

AKRON, OH 44308-1456

Applicant

SUMMITVILLE TILES, INC. (DE CORP.)

P.O. BOX 73

SUMMITVILLE, OH 43962

Registrant

SUMMITVILLE TILES, INC. (DE CORP.)

P.O. BOX 73

SUMMITVILLE, OH 43962

**ASSIGNMENTS** 

Reel/Frame

1673/0870

Assignor(s)

SUMMITVILLE TILES, INC. (DE CORP.)

Assignee(s)

PNC BANK, NATIONAL ASSOCIATION, TWO PNC PLAZA,

PITTSBURGH, PA, 15265

Correspondt

DOEPKEN KEEVICAN & WEISS, CHERLON FRIEDKEN, LEGAL ASSISTANT, 58TH FLOOR - USX TOWER, 600 GRANT STREET,

PITTSBURGH, PA 15219

Date Sgnd/Ack Data Recorded

Oct 24, 1997 Nov 10, 1997

Brief

Security Interest

# Record 20

Mark

COBBLESTONE

Status

Abandoned - No Statement of Use

Status Date

Jun 18, 1997

Register

Principal

Ser./App. No.

75-055567

Int'l Class

19 - Non-metallic Building Materials

Goods/Services U.S. Class

CERAMIC TILES

1, 12, 33, 50

Filing Date

Feb 9, 1996

Filed I-T-U

Yes

Published (Last) Sep 24, 1996

Allowed

Dec 17, 1996

Correspondent

JACK L. RENNER

RENNER, KENNER, GREIVE, BOBAK, ET AL.

1610 FIRST NATIONAL TOWER

AKRON, OH 44308-1456

Reference

SUM.T.US0022

Applicant

SUMMITVILLE TILES, INC. (DE CORP.)

P.O. BOX 73

SUMMITVILLE, OH 43962

## Record 21

Mark

COBBLE STONE

Status

Abandoned - Failure to Respond

Status Date

Dec 24, 1996

Register

Principal

Ser./App. No.

75-006663

Int'l Class

19 - Non-metallic Building Materials

Goods/Services

CONCRETE LANDSCAPING RETAINING WALL SYSTEMS AND

COMPONENTS THEREFOR SOLD AS A UNIT COMPRISING INTERLOCKABLE

WALL PANELS

U.S. Class

1, 12, 33, 50

Filing Date

Oct 17, 1995

Filed I-T-U

Yes

Correspondent

WILLIAM J. RYAN

DUNLAP & SEEGER, P.A.

206 SOUTH BROADWAY, SUITE 505

P.O. BOX 549

ROCHESTER, MN 55903

Applicant

ROCKWOOD RETAINING WALLS, INC. (MN CORP.)

7200 HIGHWAY 63 NORTH ROCHESTER, MN 55906

# Record 22

Mark

COBBLESTONE MILL

Status

Registered Sep 18, 2002

Register

Principal

Ser./App. No.

74-712640

Status Date

Registration No. 1991258

Int'l Class

30 - Staple Foods

Goods/Services BAKERY PRODUCTS, NAMELY BREAD, BUNS AND ROLLS

U.S. Class

46

Aug 19, 1983

Commerce Use

1st Use

Aug 19, 1983

Filing Date

Aug 8, 1995

Published (Last) May 14, 1996 Registered

Aug 6, 1996

Affidavits

Sec. 8 accepted; Sec. 15 acknowledged

Associated Marks 1326230, 1836321 and others.

Correspondent

WILLIAM H. BREWSTER KILPATRICK STOCKTON LLP

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309

Registrant

FLOWERS FAMILY BAKERIES, INC. (DE CORP.)

WILMINGTON TRUST CENTER, 1100 NORTH MARKET SQUARE,

SUITE 780

WILMINGTON, DE 19801

Last Owner

FLOWERS BAKERIES BRANDS, INC. (DE CORP.) 1105 NORTH MARKET STREET, SUITE 1300

WILMINGTON, DE 19899

#### ASSIGNMENTS

Reel/Frame 1595/0985

Assignor(s) FLOWERS FAMILY BAKERIES, INC. (DE CORP.)

Assignee(s) FLOWERS BAKERIES, INC. (DE CORP.), SUITE 780

1100 NORTH MARKET SQUARE, WILMINGTON, DE, 19801

KILPATRICK STOCKTON LLP, SHARAN B. FLEXNER, 1100

PEACHTREE STREET, ATLANTA, GA 30309

Date Sgnd/Ack

Correspondt

Dec 2, 1996 Date Recorded May 27, 1997

Brief

Change of name

Reel/Frame

1765/0583

Assignor(s)

FLOWERS BAKERIES, INC. (DE CORP.)

Assignee(s) FLOWERS BAKERIES BRANDS, INC. (DE CORP.), 1100 NORTH

MARKET SQUARE, SUITE 780, WILMINGTON, DE, 19801

Correspondt KILPATRICK STOCKTON LLP, SHARAN B. FLEXNER, 1100

PEACHTREE STREET, SUITE 2800, ATLANTA, GA 30309-4530

Date Sgnd/Ack

Dec 16, 1997 Date Recorded Jul 27, 1998

Briag

SEE RECORDING ON REEL 1766, FRAME 568. (RE-RECORDED

TO REPLACE A INCORRECT COVER SHEET. REVISED COVER SHEET CHANGES ASSIGNEE'S STATE OF INCORPORATION FROM DELAWARE TO

SOUTH CAROLINA.)

Reel/Frame

1766/0568

Assignor(s)

FLOWERS BAKERIES, INC. (DE CORP.)

Assignee(s)

FLOWERS BAKERIES BRANDS, INC. (SC CORP.), 1100 NORTH

MARKET SQUARE, SUITE 780, WILMINGTON, DE, 19801

Correspondt

KILPATRICK STOCKTON LLP, SHARAN B. FLEXNER, 1100

PEACHTREE STREET, SUITE 2800, ATLANTA, GA 30309-4530

Dec 16, 1997

Date Sgnd/Ack Date Recorded

Jul 27, 1998

335.34

Briaf INVALID RECORDAL, SEE RECORDING AT REEL 1765, FRAME 583. Reel/Frame 1768/0162 Assignor(s) FLOWERS BAKERIES BRANDS, INC. (DE CORP.) FLOWERS BAKERIES BRANDS, INC. (SC CORP.), 7101 Assignee(s) ASHVILLE HIGHWAY, SPARTANBURG, GA, 29303 Correspondt KILPATRICK STOCKTON LLP, SHARAN B. FLEXNER, 1100 PEACHTREE STREET, SUITE 2800, ATLANTA, GA 30309-4530 Date Sgnd/Ack May 15, 1998 Date Recorded Jul 27, 1998 Brief (INVALID RECORDING), SEE RECORDING AT REEL 1775, FRAME 955. Reel/Frame 1775/0955 Assignor(s) FLOWERS BAKERIES BRANDS, INC. (DE CORP.) FLOWERS BAKERIES BRANDS, INC. (SC CORP.), 7101 Assignee(s) ASHVILLE HIGHWAY, SPARTANBURG, SC, 29303 KILPATRICK STOCKTON LLP, SHARAN B. FLEXNER, 1100 Correspondt PEACHTREE STREET, SUITE 2800, ATLANTA, GA 30309-4530 Date Sgnd/Ack May 15, 1998 Date Recorded Jul 27, 1998 Brief CERTIFCATE OF AGREEMENT OF MERGER Reel/Frame 2295/0574 Assignor(s) FLOWERS BAKERIES BRANDS, INC. (SC CORP.) Assignee(s) FLOWERS BAKERIES BRANDS, INC. (DE CORP.), 1105 NORTH MARKET STREET, SUITE 1300, WILMINGTON, DE, 19899 Correspondt WILLIAM H. BREWSTER, ESQ., 1100 PEACHTREE ST., SUITE 2800, ATLANTA, GA 30309 Date Sond/Ack Dec 27, 2000 Date Recorded Mar 22, 2001 Brief Assigns the entire interest and goodwill Reel/Frame 2317/0954 FLOWERS BAKERIES BRANDS, INC. (DELAWARE CORPORATION) Assignor(s) BANKERS TRUST COMPANY, 130 LIBERTY STREET, NEW YORK, Assignee(s) NEW YORK, 10006 Correspondt WHITE & CASE LLP, BRIAN JAENICKE, LEGAL ASSISTANT. 1155 AVENUE OF THE AMERICAS, NEW YORK, NY 10036 Date Sgnd/Ack Mar 26, 2001

# Record 23

Brief

Date Recorded

Mark COI	BLESTONE
----------	----------

Status Registered
Status Date Jun 30, 2003
Register Principal

Ser./App. No. 74-689789 Registration No. 2049796

Int'l Class 42 - Miscellaneous Services Goods/Services GOLF COURSE SERVICES

May 22, 2001

SECURITY INTEREST

U.S. Class

100, 101 1st Use May 24, 1995 Commerce Use May 24, 1995 Filing Date Jun 19, 1995 Filed I-T-U Yes Published (Last) Apr 2, 1996 Allowed Jun 25, 1996 Registered Apr 1, 1997 Affidavits Sec. 8 accepted; Sec. 15 acknowledged Correspondent STEVEN D. KERR WOMBLE CARLYLE SANDRIDGE & RICE, PLLC ONE ATLANTIC CENTER ATLANTA, GA 30309 Applicant COBB COUNTY BOARD OF COMMISSIONERS (GA GOVERNMENT AGENCY) 100 CHEROKEE STREET, SUITE 300 MARIETTA, GA 30090-9601 COBB COUNTY BOARD OF COMMISSIONERS (GA GOVERNMENT Registrant AGENCY) 100 CHEROKEE STREET, SUITE 300 MARIETTA, GA 30090-9601 Action History Jun 30, 2003 REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. Mar 31, 2003 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED Mar 31, 2003 REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED Mar 31, 2003 TEAS SECTION 8 & 15 RECEIVED Apr 1, 1997 REGISTERED-PRINCIPAL REGISTER Jan 9, 1997 ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED Jan 4, 1997 STATEMENT OF USE PROCESSING COMPLETE Nov 18, 1996 USE AMENDMENT FILED Jun 25, 1996 NOTICE OF ALLOWANCE-MAILED Apr 2, 1996 PUBLISHED FOR OPPOSITION Mar 1, 1996 NOTICE OF PUBLICATION Jan 18, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER Jan 18, 1996 PREVIOUS ALLOWANCE COUNT WITHDRAWN Jan 18, 1996 PREVIOUS ALLOWANCE COUNT WITHDRAWN Jan 2, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER Dec 21, 1995 EXAMINERS AMENDMENT MAILED Nov 15, 1995 NON-FINAL ACTION MAILED Nov 14, 1995 ASSIGNED TO EXAMINER Nov 8, 1995 ASSIGNED TO EXAMINER

# Record 24

Mark

COBBLESTONE CROSSING

Status

Cancelled - Section 8

Status Date Register

Oct 19, 2002 Principal

Ser./App. No.

74-564394

#### Registration No. 1949707

Int'l Class

28 - Toys and Sporting Goods

Goods/Services

PLUSH STUFFED TOY ANIMALS

U.S. Class

22, 23, 38, 50 Jan 18, 1995

1st Use

Jan 18, 1995

Commerce Use Filing Date

Aug 22, 1994

Filed I-T-U

Yes Published (Last) May 23, 1995

Registered

Jan 16, 1996

Correspondent

JILL ANDERFUREN

TILTON, FALLON, LUNGMUS & CHESTNUT 100 SOUTH WACKER DRIVE, SUITE 960

CHICAGO, IL 60606

Applicant

CTI INDUSTRIES CORPORATION (DE CORP.)

22160 NORTH PEPPER ROAD BARRINGTON, IL 60010

Registrant

CTI INDUSTRIES CORPORATION (DE CORP.)

22160 NORTH PEPPER ROAD BARRINGTON, IL 60010

#### **ASSIGNMENTS**

Reel/Frame

1662/0453

Assignor(s)

BANK OF AMERICA ILLINOIS (IL CORP.)

Assignee(s)

CTI INDUSTRIES CORPORATION (DE CORP.), 22160 NORTH

PEPPER ROAD, BARRINGTON, IL, 60010

Correspondt

TILTON, FALLON, LUNGMUS & CHESTNUT, JILL ANDERFUREN,

ESQ., 100 S. WACKER DRIVE, SUITE 960, CHICAGO, ILLINOIS

60606

Date Sgnd/Ack Date Recorded

Sep 6, 1996 Nov 20, 1997

Brief

RELEASE AND REASSIGNMENT

Reel/Frame 2228/0227

Assignor(s)

CTI INDUSTRIES CORPORATION (DE CORP.)

Assignee(s)

CONGRESS FINANCIAL CORPORATION (CENTRAL) (IL CORP.),

150 SOUTH WACKER DRIVE, SUITE 2200, CHICAGO, IL, 60606

Correspondt

GOLDBERG KOHN, ELIZABETH BONDS, 55 EAST MONROE

STREET, SUITE 3700, CHICAGO, ILLINOIS 60603

Date Sgnd/Ack Date Recorded

Jan 12, 2001 Jan 23, 2001

Brief

SECURITY AGREEMENT

# Record 25

Mark

COBBLESTONE

Status

Cancelled - Section 8

Status Date

Dec 29, 2000

Register

Principal

Applicant

SOUTHERN READY MIX, INC. (AL CORP.)

2653 RUFFNER ROAD BIRMINGHAM, AL 35210

# Record 27

Mark

COBBLE STONE SHREN (and Design)

Status

Abandoned - Failure to Respond

Status Date

Aug 26, 1985

Register

Principal

Ser./App. No.

73-505949

Int'l Class

25 - Clothing

Goods/Services

MEN'S SLACKS, SPORTS COATS AND SUITS

U.S. Class

39

1st Use Commerce Use

May, 1984 May, 1984

Filing Date

Oct 29, 1984

Applicant

CLIFTEX CORPORATION (DE CORP.)

194 RIVERSIDE AVENUE NEW BEDFORD, MA 02746

# Record 28

Status

Abandoned - Failure to Respond

Status Date Register

Apr 25, 1983 Principal

Ser./App. No.

73-232671

Filing Date

Sep 25, 1979

# Record 29

D H COBBLE STONE

69 DYKE LN

STAMFORD, CT 06902-7312

(203) 975-0411

Doc. No.

BN106436441

Int'l Class

42

Goods/Services

CATERERS; RESTAURANTS

Source

Business Name Listing © 2004 Acxiom Corporation

Ser./App. No. 74-231108 Registration No. 1801353

Int'l Class

3 - Cosmetics and Cleaning Preparations

Goods/Services

POTPOURRI

U.S. Class

1, 50

1st Use Commerce Use Nov 30, 1992

Nov 30, 1992

Filing Date Filed I-T-U Dec 13, 1991 Yes

Published (Last) Jun 9, 1992

Registered

Oct 26, 1993

Correspondent

HOWARD B. ROCKMAN

WELSH & KATZ, LTD.

135 SOUTH LASALLE STREET, SUITE 1625

CHICAGO, IL 60603

Applicant

SCENTEX, INC. (IL CORP.)

4545 WEST AUGUSTA BLVD.

CHICAGO, IL 60651

Registrant

SCENTEX, INC. (IL CORP.)

4545 WEST AUGUSTA BLVD.

CHICAGO, IL 60651

**ASSIGNMENTS** 

Reel/Frame

1621/0606

Assignor(s)

SCENTEX, INC. (IL CORP.)

Assignee(s)

BRIGHT OF AMERICA, INC. (WV CORP.), 300 GREENBRIER

ROAD, SOMMERSVILLE, WV, 26651

Correspondt

RUSS BERRIE AND CO., INC., EVA J. GOLDENBERG, ESQ.,

111 BAUER DRIVE, OAKLAND, NEW JERSEY 7436

Date Sgnd/Ack

Date Recorded

Aug 4, 1997 Aug 15, 1997

Brief

Assigns the entire interest and goodwill

# Record 26

Mark

COBBLE-STONE

Status

Abandoned - Failure to Respond

Status Date

Dec 23, 1989

Register

Principal

Ser./App. No.

73-788327

Int'l Class

19 - Non-metallic Building Materials

Goods/Services

PAVING STONES

U.S. Class

12

1st Use Commerce Use

Dec 15, 1988

Filing Date

Dec 15, 1988

# Record 30

COBBLE-STONE ELECTRIC INC

BROOKSVILLE, FL 34601

(352) 796-9000

Doc. No.

BN65477499

Int'l Class

37

Goods/Services

ELECTRIC CONTRACTORS

Source

Business Name Listing © 2004 Acxiom Corporation

# Record 31

COBBLE STONES GIFT & DECOR

3412 N. DAL PASO ST HOBBS, NM 88240-1544

(505) 392-9225

Doc. No.

BN102168630

Int'l Class

MASSAGE LICENSED THERAPISTS; SKIN CARE & TREATMENT; Goods/Services

TANNING SALON

Source

Business Name Listing © 2004 Acxiom Corporation

# Record 32

COBBLE STONES

5236 BLISS RD

MIDDLETON, MI 48856-9755

(989) 466-9282

Doc. No.

BN95481004

Int'l Class

Goods/Services

CRAFT SHOPS & SUPLS

Source

Business Name Listing © 2004 Acxiom Corporation

# Record 33

COBBLE STONE THE

217 S. MAIN ST

COPPERAS COVE, TX 76522-2252

(254) 542-7796

Doc. No.

BN84236308

Trademark.com Report

Int'l Class

35 41

Goods/Services

CERAMIC EQUIP & SUPLS; CRAFT INSTRUCTION & SCHOOLS

Source

Business Name Listing © 2004 Acxiom Corporation

# Record 34

COBBLE STONE SOUTH 46533 WOODSIDE DR CANTON, MI 48187-4298

(734) 844-7888

Doc. No.

BN104080293

Int'l Class

37

Goods/Services

BUILDERS & CONTRACTORS

Source

Business Name Listing © 2004 Acxiom Corporation

# Record 35

COBBLE STONE HOTEL

400 1ST ST

LIVERPOOL, NY 13088-4955

(315) 457-9851

Doc. No.

BN2976159

Int'l Class

36

Goods/Services

MOTELS & HOTELS

Source

Business Name Listing © 2004 Acxiom Corporation

# Record 36

COBBLE STONE GARDENS

8900 S. BROMPTON WAY PARKER, CO 80134-3980

(303) 680-2400

Doc. No.

BN16861746

Int'l Class

31 42

Goods/Services

GARDEN CENTERS

Source

Business Name Listing • 2004 Acxiom Corporation

# Record 37

Trademark.com Report

COBBLE STONE ALE HOUSE

400 1ST ST

LIVERPOOL, NY 13088-4955

(315) 461-8806

Doc. No.

BN2976160

Int'l Class

42

Goods/Services BEER TAVERNS

Source

Business Name Listing © 2004 Acxiom Corporation

#### Record 38

COBBLE STONE

4647 N. CRAVER RD ANDERSON HILL RD

PURCHASE, NY 10577-9324

(914) 253-9678

Doc. No.

BN53656832

Int'l Class

Goods/Services RESTAURANTS

Source

Business Name Listing © 2004 Acxiom Corporation

#### Record 39

COBBLE STONE

4647 N. CRAVER RD

CLOVERDALE, IN 46120-9324

(765) 528-2378

Doc. No.

BN102377428

Int'l Class

20 35

Goods/Services

CANDLE & CANDLE SUPLS; GIFTS

Source

Business Name Listing © 2004 Acxiom Corporation

## Open Session - nk

Set #	Search Query	DB	Hits	Comments
1	Mark: oakwood Intl Class: 20, or 30, 0r 31 or 32 or 33 or 34 or 42 or 43	F ST CL CA	Error	
2	Mark: oakwood intl Class: 29 or 30 or 31 or 32 or 33 or 34 or 42 or 43	ST	14 20 522 8	
3	Mark: oakwood Intl Class: 29 or 30 or 31 or 32 or 33 or 34	F ST CL CA	202	
4	Mark: oakwood (market or deli)	F ST CL CA	10	
5	Mark: oakwood	ST	1180	·
6	Limit to Sets: 2 or 4	F ST CL CA	530	
7	Mark: "oakwood forest" or "oak wood forest"	F ST CL CA	3	
8	Mark: <b>corner market</b>	F ST CL CA	362	
9	Mark: oakwood corner	F ST CL CA	No Matches	
10	Mark: corner deli	F ST	10 9	
11	Mark: <b>corner deli</b>	F ST CL CA	216	

12 Mark: cobble stone	F 28 ST 0 CL 11 CA 0		
-----------------------	-------------------------------	--	--

# Exhibit 6

Your File:

Our File: 110802811-60

# Trademark Research Report

Client Name:

PAGEL DAVIS & HILL PC

Attention:

**BARTT THOMPSON** 

Date Received:

April 15, 2004

Received by: Telephone

Date Completed: April 16, 2004

Mark Searched: COBBLESTONE CORNER

Type of Search: FULL SEARCH Formatted:

By Source

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, PO-TATO CHIPS, FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT



We have taken all reasonable steps to ensure the completeness and accuracy of this report. However, for various reasons, including the subjective nature of trademark searching and the possibility of incomplete and inaccurate data provided by the United States Patent & Trademark Office and other national trademark offices, the Secretary of States' Offices, and all of the many vendors and publishers of trademark and business information used in compiling search reports, we cannot warrant that this report is complete or error free. As A RESULT, WE DISCLAIM ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. This search is valid only for the mark and goods noted above. If the mark or goods that were the subject of this search change, even slightly, a new search should be performed. should be performed.

This research report includes Internet addresses (Universal Resource Locators, or URLs) of citations in the report. We employ a Web Page Lookup process to provide images of the Web pages associated with these URLs. Infrequently, because of the process used to catalog the unstructured information of the Web, it is possible the Web Page Lookup image returned will not relate to the cited URL.

Any liability arising out of the preparation of this report is limited to a refund of the search fee paid. Acceptance of this search constitutes an acceptance of the aforesaid terms, conditions and limitations. This report in no way constitutes a legal opinion. The ranking of cited references into groups based on their relative relevance to the mark searched is for the convenience of our clients in reviewing the search report and is not intended to convey an opinion regarding the legal significance of any cited reference.

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Search: 110802811

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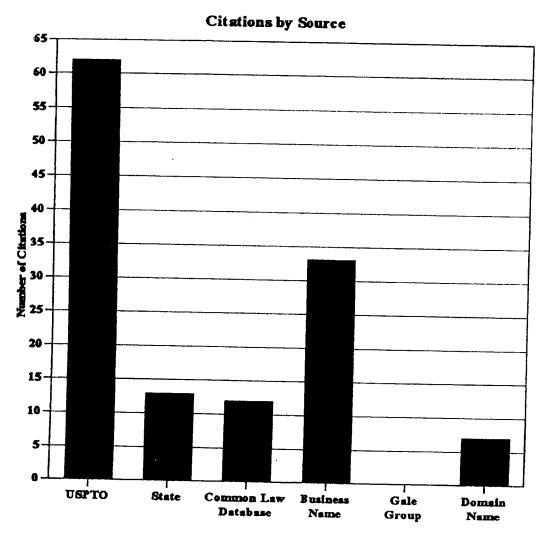
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USPTO	State	Common Law Database	Business Name	Gale Group	Domain Name
1	0	0	0	0	3
0	0	0	1	0	0
5	3	5	3	0	4
55	10	7	8	0	0
1	0	0	21	0	0
	0 5	1 0 0 0 5 3	Database           1         0         0           0         0         0           5         3         5	Database           1         0         0         0           0         0         0         1           5         3         5         3           55         10         7         8	Database   Database   Gale Group

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Analyst: DEBORAH BROMLEY

Report Graph Page: 4

## Group One Summary

Citation	ı Status	Class(es)	Owner	Source	Page	Record of Interest
			GROUP ONE	<del></del>		
i. co	BBLESTONE CORNE	R				
	Cancelled	30	FLOWERS INDUSTRIES,	USPTO	16	
2. CO	BBLESTONECORNE	R.COM				
	N/A	N/A	N/A	Domain Name	133	
3. CO	BBLESTONE-CORNE	R.COM				
	N/A	N/A	N/A	Domain Name	135	
4. CO	BBLESTONESCORNE	ER.BIZ				
	N/A	N/A	N/A	Domain Name	137	

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Report Summary Page: 5

## **USPTO Summary Page**

Citation Status	Class(e	s) Owner	Reg/Serial Number	Page	Record of Interest
		GROUP ONE			
1. COBBLESTONE ( Cancelled	CORNER 30	FLOWERS INDUSTRIES,	RN-1,301,983 SN-73-416,278	16	
		GROUP TWO			
		No Group Two Match	ies		
		GROUP THREE			
2. CORNERSTONE Renewed	30	INTERNATIONAL MULTIF	RN-1,833,439 SN-74-311,249	19	
3. CORNERSTONE Registered	31	PURINA MILLS, INC.	RN-1,845,212 SN-74-370,207	21	
4. CORNER Registered	29, 30	MOLKEREI ALOIS MULLE	RN-2,600,384 SN-76-139,443	23	
5. CORNERSTONE Registered	35	CORNERSTONE HOSPITAL	RN-2,209,941 SN-75-021,202	24	
6. CORNERSTONE Abandoned	29	MAIN STREET FOODS LL	SN-75-426,556	25	
		GROUP FOUR		· · · · · · · · · · · · · · · · · · ·	
7. CORNERSTONE AL	<b>JE</b> 32	COMEBACK BREWING, IN	SN-78-331,119	25	
8. COBBLESTONE KIT Registered	FCHENS 29, 30	COBBLESTONE KITCHENS	RN-1,920,539 SN-74-200,844	26	
P. BOSTON COBBLEST Renewed	<b>FONE</b> 29	BEATRICE CHEESE, INC	RN-1,037,938 SN-73-058,958	27	
ch: 110802811		Analyst: DEBORAH BROMI.I	EY	USPTO Sur	umary Page: (

Citation Status	Class(es)	) Owner	Reg/Serial Number	Page	Record of Interest
10. COBBLESTONE MI Registered	30	FLOWERS FAMILY BAKER	RN-1,326,230 SN-73-442,931	29	
11. COBBLESTONE MI	LL HEALTE	HV 'N HEADTV			
Registered	30	FLOWERS BAKERIES BRA	RN-1,836,321 SN-74-348,138	33	
12. COBBLESTONE MI	LL				
Registered	30	FLOWERS BAKERIES BRA	RN-1,991,258 SN-74-712,640	36	
13. QUALITY BREAD C SOURDOUGH CLAS	OBBLESTO	ONE MILL A FAMILY OF BAKE	RS SINCE 1919 SAI	N FRANCIS	co
Registered	30	FLOWERS BAKERIES BRA	RN-2,762,164 SN-76-039,444	39	
14. COBBLESTONE BRI	EAD				
Pending	30	TORII, THOMAS, LEO	SN-78-275,262	40	
15. COBBLESTONE PIZ	Z.A				
Pending	42	MICHAEL JENNINGS	SN-78-348,740	41	
16. 196 COBBLESTONES	S RESTAUR	ANT & RAP			
Registered	43	CHERRYWOOD RESTAURAN	RN-2,741,252 SN-76-384,394	42	
17. CORNER DELI Registered	30	INTEGRATED BAKERY RE	RN-1,838,013 SN-74-360,040	42	
18. FOUR CORNERS Registered	30, 35	CLARK RETAIL ENTERPR	RN-2,636,329 SN-76-002,924	44	
9. CORNER DELI					
Registered	42	AMERICAN STORES COMP	RN-1,339,708 SN-73-502,112	45	
0. CORNER DELI Abandoned	29	STOP & SHOP SUPERMAR	SN-74-012,440	47	
1. CORNERSTONE CELI	LARS				
Registered		CORNERSTONE CELLARS,	RN-1,921,128 SN-74-515,435	48	
2. KEBAB KORNER Registered	30, 42	DILLMAN ENTERPRISES,	RN-2,358,088 SN-75-353,745	48	
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Trademark Search File

	Owner	Reg/Serial Number	Page	of Interest
2	BRINKER RESTAURANT C	RN-2,565,101 SN-76-112,783	49	
2	BRINKER RESTAURANT C	RN-2,597,079 SN-76-119,881	50	
9, 30	WESCO, INC.	SN-78-156,379	51	
9	PERDUE FARMS INCORPO	RN-1,346,518 SN-73-465,028	51	
9	MOLKEREI ALOIS MUELL	RN-2,687,763 SN-75-866,532	52	
0	COSI, INC.	RN-2,659,348 SN-76-380,854	53	
0	KATIE'S KORNER, INC.	RN-1,628,515 SN-74-026,173	53	
9	MOLKEREI ALOIS MUELL	RN-2,562,890 SN-75-866,531	54	
9	KFC CORPORATION	SN-76-120,642	55	
0	ALDI INC.	RN-1,495,279 SN-73-692,232	55	
0	ALDI INC.	RN-1,851,623 SN-74-444,649	56	
0	SELAURA CORPORATION	RN-1,341,198 SN-73-421,722	57	
0	LIDL STIFTUNG & CO.	RN-2,604,467 SN-76-291,314	57	
	9, 30	9, 30 WESCO, INC.  9 PERDUE FARMS INCORPO  9 MOLKEREI ALOIS MUELL  10 COSI, INC.  10 KATIE'S KORNER, INC.  11 MOLKEREI ALOIS MUELL  12 KFC CORPORATION  13 ALDI INC.  14 SELAURA CORPORATION	BRINKER RESTAURANT C  RN-2,597,079 SN-76-119,881  9, 30 WESCO, INC.  SN-78-156,379  PERDUE FARMS INCORPO RN-1,346,518 SN-73-465,028  MOLKEREI ALOIS MUELL RN-2,687,763 SN-75-866,532  COSI, INC.  RN-2,659,348 SN-76-380,854  KATIE'S KORNER, INC. RN-1,628,515 SN-74-026,173  MOLKEREI ALOIS MUELL RN-2,562,890 SN-75-866,531  KFC CORPORATION SN-76-120,642  ALDI INC. RN-1,495,279 SN-73-692,232  ALDI INC. RN-1,851,623 SN-74-444,649  SELAURA CORPORATION RN-1,341,198 SN-73-421,722	2 BRINKER RESTAURANT C RN-2,597,079 SN-76-119,881 50 9, 30 WESCO, INC. SN-78-156,379 51  9 PERDUE FARMS INCORPO RN-1,346,518 SN-73-465,028 51  9 MOLKEREI ALOIS MUELL RN-2,687,763 SN-75-866,532 52  0 COSI, INC. RN-2,659,348 SN-76-380,854 53 SN-74-026,173 54 SN-74-026,173 55 MOLKEREI ALOIS MUELL RN-2,562,890 SN-75-866,531 54 SN-75-866,531 55 SN-75-866,531 56 ALDI INC. RN-1,495,279 SN-73-692,232 57 ALDI INC. RN-1,851,623 SN-73-692,232 57 SLIDL STIFTUNG & CO. RN-1,341,198 SN-73-421,722 57

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Citation Status	Class(es)	Owner	Reg/Serial Number	Page	Record of Interest
36. GOODNESS CORNEL Pending	R 30	GENERAL MILLS IP HOL	SN-78-380,834	58	
37. FOUR CORNERS Pending	31	DENICE AND FILICE PA	SN-76-566,766	59	
38. RECIPE CORNER Published	16	SCHRATTER FOODS INCO	SN-78-203,819	59	
39. CHEF'S CORNER Registered	29, 30, 35	FOODTOWN	RN-2,248,546 SN-75-234,808	60	
40. CORNER BUTCHER Registered	29	SF INVESTMENTS, INC.	RN-1,463,023 SN-73-651,167	61	
41. CORNER TAVERN Published	29	SUGAR BROOK SALES, L	SN-76-442,722	62	
42. CRUMBLE CORNER Registered	29, 30	MUELLER DAIRY (UK) L	RN-2,542,210 SN-75-866,172	63	
43. BAKER'S CORNER Published	30	ALDI INC.	SN-76-417,201	64	
44. CARVER'S CORNER Registered	29, 30, 42	K.S.C.H., INC.	RN-2,588,982 SN-75-742,958	65	
45. CROOK'S CORNER Registered	42	SQUID, INC.	RN-2,107,171 SN-75-188,212	66	
46. HAWKEYE'S CORNE Registered	CR 42	HAWKEYE'S CORNER, IN	RN-1,935,266 SN-74-589,183	67	
47. ROUND THE CORNE Registered	CR 42	RYLAURKEN, INC.	RN-2,614,650 SN-76-233,072	67	
48. THE CHERRY CORN Registered	ER 42	DAMASTE INVESTMENTS	RN-2,356,655 SN-75-517,714	68	

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Citation	Status	Class(es)	Owner	Reg/Serial Number	Page	Record of Interest
49. THE 0	QUIET CORNEI	R				
IF. EARLY	Registered	42	F. W. WOOLWORTH CO.,	RN-1,297,182 SN-73-445,045	69	
50. KARA	AB KORNER					
JV. EMBA	Pending	43	INDIAN ESSEN, INC.	SN-78-247,354	70	
51. CORN	IER BAKERY C	AFE				
JI. COM	Registered	42	BRINKER RESTAURANT C	RN-2,597,050 SN-76-112,166	<b>7</b> C	
52. CORN	ERSTONE COI	FFEE COM	PANY			
	Abandoned	35	HODGE, BURKE A.	SN-78-109,863	71	
53. CORB	LESTONE MIL	L BREAKF	AST BREADS			
	Cancelled	30	FLOWERS FAMILY BAKER	RN-2,044,677 SN-74-661,524	72	
54. COBB	LESTONE FAR	M				
	Cancelled	30	FLOWERS INDUSTRIES,	RN-1,145,190 SN-73-192,439	75	
55. CORN	ERSTONE MAI	RKETPLAC	Œ			
<u>-</u>	Abandoned	29	GOOD SOURCE SOLUTION	SN-76-302,957	79	
56. CORN	ERSTONE JAVA	4				
	Abandoned	30	S & D COFFEE, INC.	SN-75-512,012	79	
57. CORN	ERSTONE GRI	E.Y.				
J. COIN	Cancelled	42	HOF'S BREA, INC.	RN-1,903,243 SN-74-543,755	80	
58. CORN	ERSTONE GRI	E.T.				
JJ. COM	Cancelled	42	HOF'S BREA, INC.	RN-1,902,072 SN-74-535,711	81	
59. KOSH	ER CORNER					
anww64	Cancelled	29	KOSHER CORNER	RN-1,779,077 SN-74-275,733	82	
60. CORN	ER PUB					
U. COM	Abandoned	39, 42	ANTIETAM TAVERN INC.	SN-75-950,150	83	
61 CODM	ER DELI CUISI	NE				
JI. CORN	Cancelled	29, 30	AMERICAN STORES COMP	RN-1,994,475 SN-74-580,286	83	

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Citation	Status	Class(es)	Owner	Reg/Serial Number	Page	Record of Interest
			GROUP FIVE			
62. COBBI	LESTONE CO	RNERS				
	Registered	21	FOUR STAR INTERNATIO	RN-2,345,932 SN-75-323,904	85	

Search: 110802811

Analyst: DEBORAH BROMLEY

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#### ANALYST REVIEW - USPTO REPORT

#### Search Information

Type of Search: FULL SEARCH

**COBBLESTONE CORNER** Mark:

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT

#### **Data Information**

Information from the Official Gazette published on 04/13/2004 is included in this search report. On the date your search was conducted, our most recent pending application data included trademark records filed through 04/09/2004.\* These records are received from the USPTO and are updated in our database as they are made available. Serial numbers filed through 03/28/2004 were complete at the time of this search. (The period between most recent records and complete records is attributable to gaps in serial numbers and dates from the USPTO; some of these gaps are due to differences in processing for electronically-filed applications.)

Active USPTO text records dating from 1884 are included in our database.

All of the queries in the Search Strategy below are applied to all active applications and registrations in our database, as well as inactive applications and registrations from 01/01/1999 to the present; inactive applications and registrations from 01/01/1984 - 01/01/1999 are searched for identical trademarks.

\* Except for a small number of applications delayed in processing by the USPTO.

#### In-Use Information

Citations provide information about whether and how potentially conflicting trademarks are being used on the Web. We provide information, when available, on the Citation, Owner and its use in commerce for all Group One citations located across all sources (except Domain Names). The search results included in this section are a selection of the information available at the time of the preparation of this search report, and are not a comprehensive representation of the Web. Any of the Web links included in your search report may become unavailable at any time following the preparations of this report.

#### **Analyst Information**

Name:

DEBORAH BROMLEY

Comments:

I developed the following search strategy to provide a comprehensive, accurate report. These queries, listed below, retrieved 447 potential references from the database. After careful review and analysis, I have selected 62 records for your review.

THERE ARE ADDITIONAL "CORNER" FORMATIVES FOR RELATED GOODS AND SERVICES SUCH AS, SAUCES AND

RESTAURANT SERVICES.

Search	Strategy
COMMICIL	Juane

Type

Query

Classes

#References

1. EXACT MARK

(C,K)O(BB,

ALL CLASSES

B)LESTON(E,ES)(C.

K)ORNER <and>

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Query	Classes	#References
(MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)		
(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	1
(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	1
(C,K)O(BB, B)LESTONE(C, K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	0
(C,K)O(BB, B)LESTONE(C, K)ORNER	29,30,31,32	0
(C,K)O(BB, B)LESTONE(C, K)ORNER	ALL CLASSES	0
(C,K)O(BB, B)LESTONE(C,K)OR	ALL CLASSES	0
CO(B,BB)LE <and> STONE <and> CORNER</and></and>	ALL CLASSES	0.
(C,K)O(BB,B)LE <and> (C,K)ORNER</and>	ALL CLASSES	0
STONE <and> (C,K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and></and>	ALL CLASSES	8
STONE <and> (C,K)ORNER</and>	29,30,31,32	7
(C,K)O(BB, B)LESTONE(C,K)	29,30,31,32	1
(C,K)O(BB,B)LEST <and></and>	29,30,31,32	0
	(MEAT, CHESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)  (C, K) O(BB, B) LESTON(E, ES) (C, K) ORNER  (C, K) O(BB, B) LESTONE(C, K) ORNER < and > (MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)  (C, K) O(BB, B) LESTONE(C, K) ORNER  (C, K) O(BB, B) LE < and > STONE < and > CORNER  (C, K) O(BB, B) LE < and > (C, K) ORNER  STONE < and > (C, K) ORNER < and > (C, K) ORNER  STONE < and > (C, K) ORNER < STONE < And > (C, K) ORNER  STONE < and > (C, K) ORNER < SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)  STONE < and > (C, K) O(BB, B) LESTONE(C, K) ORNER  (C, K) O(BB, B) LESTONE(C, K) (C, K) O(BB, B) LESTONE(C, K)	(MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)  (C, K)O(BB, B)LESTON(E, ES)(C, K)ORNER  (C, K)O(BB, B)LESTON(E, ES)(C, K)ORNER  (C, K)O(BB, B)LESTON(C, K)ORNER  (C, K)ORNER  (C, K)ORNER <and> (MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)  (C, K)O(BB, B)LESTONE(C, K)ORNER  (C, K)ORNER  (C, K)O(BB, B)LESTONE(C, K)OR  CO(B, BB)LE <and> ALL CLASSES  CO(B, BB)LE <and> CLASSES  CO(B, CK)ORNER  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  C(C, K)ORNER <and> ALL CLASSES  C(C, K)ORNER  ALL CLASSES  C(C, K)ORNER CAND  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  C(C, K)ORNER  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALD CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALL CLASSES  ALD CLASSES  ALL CLAS</and></and></and></and>

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Analyst: DEBORAH BROMLEY USPTO Review Page: 13

Search Strategy			
Туре	Query	Classes	#References
SUFFIX	ER		
14. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)	29,30,31,32	0
15. LETTERSTRING GOODS PREFIX	(C,K)O(BB,B)LESTON <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	1
16. PREFIX	(C,K)O(BB,B)LESTON	29,30,31,32	8
17. LETTERSTRING	(C,K)O(BB,B)LEST	29,30,31,32	0
18. PREFIX LETTERSTRING	(C,K)OB <and> (C,K)ORNER</and>	29,30,31,32	0
19. SUFFIX	ON(E,ES)(C,K)ORNER	29,30,31,32	0
20. SUFFIX	N(E,ES)(C,K)ORNER	29,30,31,32	o
21. EXACT MARK	(C,K)ORNER	29,30,31,32	3
22. LETTERSTRING GOODS PREFIX	(C,K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	22
23. PREFIX LETTERSTRING	(C,K) <and> (C,K)ORNER</and>	29,30,31,32	19
24. PREFIX	(C,K)ORNER	29,30,31,32	39
25. LETTERSTRING	(C,K)ORNER	29,30,31,32	0
26. LETTERSTRING	(C,K)O(B,BB)LESTON	ALL CLASSES	41
27. LETTERSTRING LETTERSTRING GOODS PREFIX	STONE <and> CORNER <and> (RESTAURANT,CAFE, DINER)</and></and>	ALL CLASSES	5
28. LETTERSTRING LETTERSTRING	STONE <and> CORNER</and>	33,42,43	44
29. LETTERSTRING GOODS PREFIX	CORNER <and> (RESTAURANT,CAFE, DINER)</and>	ALL CLASSES	61
30. LETTERSTRING	CORNER	33,42,43	186

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29 MEATS AND PROCESSED FOODS 30 STAPLE FOODS 31 NATURAL AGRICULTURAL PRODUCTS 32 LIGHT BEVERAGES 33 WINES AND SPIRITS 42 SCIENTIFIC, TECHNOLOGICAL AND LEGAL SERVICES 43 SERVICES FOR PROVIDING FOOD AND DRINK; TEMPORARY ACCOMMODATION	Class Iden	itification
	30 31 32 33 42	STAPLE FOODS NATURAL AGRICULTURAL PRODUCTS LIGHT BEVERAGES WINES AND SPIRITS SCIENTIFIC, TECHNOLOGICAL AND LEGAL SERVICES

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Analyst: DEBORAH BROMLEY

USPTO Review Page: 15

Ref: 1 Group One

## **COBBLESTONE** CORNER

#### **COBBLESTONE CORNER**

Status:

CANCELLED

Cancellation Section: 8

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: FEB 25, 1991

Chronology:

Filed: MAR 07, 1983

Serial Number: 73-416,278

Published For Opposition: FEB 14, 1984

Registered: OCT 23, 1984

Registration Number: 1,301,983

Cancelled: APR 09, 1991

Goods/Services:

International Class 30: BAKERY PRODUCTS-NAMELY, BREADS,

BUNS, AND ROLLS

First Used: FEB 07, 1983 (INTL. CL. 30)

In Commerce: FEB 07, 1983

Registrant:

FLOWERS INDUSTRIES, INC.

**DELAWARE CORPORATION** 

P.O. BOX 1338

THOMASVILLE, GEORGIA 31792

Assignor: FLOWERS INDUSTRIES, INC.

**DELAWARE CORPORATION** U.S. HIGHWAY 19 SOUTH

THOMASVILLE, GEORGIA Acknowledged: JAN 31, 1986

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAY 01, 1986 Reel/Frame: 0525/0025

Correspondent: HURT RICHARDSON, ET AL.

1100 PEACHTREE CENTER HARRIS TOWER

233 PEACHTREE ST. N.E. ATLANTA, GA 30043

Assignee:

FLOWERS FAMILY BAKERIES, INC.

DELAWARE CORPORATION

WILMINGTON TRUST CENTER, 1100 NORTH MARKET ST.

WILMINGTON, DELAWARE 19801

Other U.S. Registrations: 1,145,190

Filing Correspondent:

JULIUS R. LUNSFORD, JR.

HURT, RICHARDSON, GARNER, TODD&CADENHEAD

1100 PEACHTREE CENTER, HARRIS TOWER

Search: 110802811

Analyst: DEBORAH BROMLEY

233 PEACHTREE ST., NE. ATLANTA GA 30043

In-Use Information

Citation Link:

None Found

✓ Owner Link:

http://www.flowersfoods.com/

In-Use Link:

None Found

Web Page Information (/ = Web Page Look-Up)

HTML Title:

Flowers Foods

Status:

Accessible

Search: 110802811

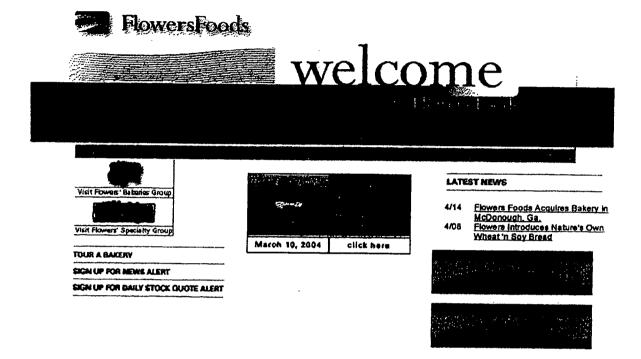
Analyst: DEBORAH BROMLEY

**USPTO Page: 17** 

**IMAL DOC 2** 

Trademark Search File

7----



http://www.flowersfoods.com/

4/16/2004 4:11:05 PM

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 2 Group Three

## CORNERSTONE

#### **CORNERSTONE**

Status:

RENEWED

**USPTO Status: RENEWED** 

USPTO Status Date: FEB 24, 2004

Chronology:

Filed: SEP 04, 1992

Serial Number: 74-311,249

Published For Opposition: FEB 16, 1993

Registered: APR 26, 1994

Registration Number: 1,833,439

Affidavit Section:

REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9

**GRANTED FEB 24, 2004** 

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK.

JAN 07, 2000

Last Renewed: APR 26, 2004

Goods/Services:

International Class 30: BREAD MIXES

First Used: NOV 08, 1993 (INTL. CL. 30)

In Commerce: NOV 08, 1993

Registrant:

INTERNATIONAL MULTIFOODS CORPORATION

DELAWARE CORPORATION
33 SOUTH SIXTH STREET

**MINNEAPOLIS, MINNESOTA 55402** 

Assignor:

INTERNATIONAL MULTIFOODS CORPORATION

**DELAWARE CORPORATION** 

Signed: NOV 13, 2001

Brief: SECURITY INTEREST Recorded: DEC 10, 2001 Reel/Frame: 2398/0487

Correspondent: SIMPSON THACHER & BARTLETT

ROBYN GREENBERG, ESQ. 425 LEXINGTON AVENUE NEW YORK, NY 10017

Assignee:

CANADIAN IMPERIAL BANK OF COMMERCE, AS COLLATERAL

**AGENT** 

425 LEXINGTON AVENUE NEW YORK, NEW YORK 10017

Assignor:

INTERNATIONAL MULTIFOODS CORPORATION

DELAWARE CORPORATION

Signed: MAR 17, 2003

Search: 110802811

Analyst: DEBORAH BROMLEY

**Brief: CONTRIBUTION AGREEMENT** 

Recorded: MAR 25, 2003 Reel/Frame: 2623/0553

Correspondent: MULTIFOODS BRANDS, INC.

COLLEEN M. SARENPA 110 CHESHIRE LANE MINNETONKA, MN 55305

Assignee: MULTIFOODS BRANDS, INC.

DELAWARE CORPORATION

**SUITE 300** 

110 CHESHIRE LANE

**MINNETONKA, MINNESOTA 55305** 

Assignor: MULTIFOO

MULTIFOODS BRANDS, INC.
DELAWARE CORPORATION

Signed: MAR 02, 2003

Brief: SECURITY INTEREST Recorded: MAY 02, 2003 Reel/Frame: 2723/0001

Correspondent: SIMPSON THACHER & BARTLETT

ALISON J. WINICK, ESQ. 425 LEXINGTON AVENUE NEW YORK, NY 10017

Assignee:

CANADIAN IMPERIAL BANK OF COMMERCE, AS COLLATERAL

AGENT

425 LEXINGTON AVENUE NEW YORK, NEW YORK 10017

Assignor:

MULTIFOODS BRANDS, INC. DELAWARE CORPORATION

Signed: AUG 08, 2003

Brief: SECURITY INTEREST Recorded: OCT 14, 2003 Reel/Frame: 2732/0001

Correspondent: DORSEY & WHITNEY LLP

ELIZABETH C. BUCKINGHAM

INTELLECTUAL PROPERTY DEPARTMENT SUITE 1500, 50 SOUTH SIXTH STREET

**MINNEAPOLIS, MN 55402-1498** 

Assignee:

U.S. BANK NATIONAL ASSOCIATION

**800 NICOLLET AVENUE** 

MINNEAPOLIS, MINNESOTA 55402-7020

Search: 110802811

Aualyst: DEBORAH BROMLEY

#### Filing Correspondent:

COLLEEN M SARENPA MULTIFOODS BRANDS INC 110 CHESHIRE LANE MINNETONKA MN 55305

> Ref: 3 Group Three

**CORNERSTONE** 

#### CORNERSTONE

Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: DEC 10, 1999

Chronology:

Filed: MAR 22, 1993

Affidavit Section:

Serial Number: 74-370,207

Published For Opposition: SEP 14, 1993

Registered: JUL 12, 1994

Registration Number: 1,845,212

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK, DEC 10, 1999

Goods/Services:

International Class 31: ANIMAL FEED

First Used: JAN 13, 1994 (INTL. CL. 31)

In Commerce: JAN 13, 1994

Registrant:

PURINA MILLS, INC.

DELAWARE CORPORATION 1401 S. HANLEY ROAD ST. LOUIS MISSOURI 63144

ST. LOUIS, MISSOURI 63144

Assignor:

PURINA MILLS, INC.

**DELAWARE CORPORATION** 

Signed: SEP 27, 1993

Brief: SECURITY INTEREST Recorded: OCT 08, 1993 Reel/Frame: 1047/0325

Correspondent: JERRY W. MILLS

BAKER & BOTTS, L.L.P. 2001 ROSS AVENUE DALLAS, TX 75201-2916

Assignee:

CIT GROUP/BUSINESS CREDIT, INC., THE

**NEW YORK CORPORATION** 

2110 WALNUT HILL LANEIRVING, TX 75038

Search: 110802811

Analyst: DEBORAH BROMLEY

Assignor: PURINA MILLS, LLC

DELAWARE LLC Signed: NOV 07, 2001

**Brief: COLLATERAL SECURITY AGREEMENT** 

Recorded: NOV 15, 2001 Recl/Frame: 2387/0935

Correspondent: FEDERAL RESEARCH CORP.

PENELOPE AGODOA

400 SEVENTH STREET N.W., SUITE 101

WASHINGTON, D.C. 20004

Assignee: CHASE MANHATTAN BANK, THE, AS COLLATERAL AGENT

**NEW YORK CORPORATION** 

270 PARK AVENUE

**NEW YORK, NEW YORK 10017** 

Assignor: CHASE MANHATTAN BANK, THE CORPORATION

Signed: OCT 09, 2001

**Brief: RELEASE** 

Recorded: NOV 14, 2001 Recl/Frame: 2433/0040

Correspondent: FEDERAL RESEARCH CORP.

PENELOPE AGODOA

400 SEVENTH STREET, N.W.

SUITE 101

WASHINGTON, D.C. 20004

Assignee: PURINA MILLS, INC.

MISSOURI CORPORATION 1401 S. HANLEY ROAD ST. LOUIS, MISSOURI 63144

PM NUTRITION COMPANY, INC. MISSOURI CORPORATION 1401 SOUTH HANLEY ROAD

ST. LOUIS, MISSOURI 63144

PMI AGRICULTURE, L.L.C. MISSOURI CORPORATION 1401 SOUTH HANLEY ROAD ST. LOUIS, MISSOURI 63144

PMI NUTRITION INTERNATIONAL, INC.

MISSOURI CORPORATION 1401 SOUTH HANLEY ROAD ST. LOUIS, MISSOURI 63144

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 22

PMI NUTRITION, INC. MISSOURI CORPORATION 1401 SOUTH HANELY ROAD ST. LOUIS, MISSOURI 63144

ACS STORES, LLC MISSOURI CORPORATION 8621 HWY. N. LAKE ST. LOUIS, MISSOURI 63366

DAIRY MANAGEMENT SERVICES, L.L.P. MISSOURI CORPORATION 3901 HIAWATHA AVE. S. MINNEAPOLIS, MINNESOTA 55406

#### Filing Correspondent:

ROBERT B. KUHN
PURINA MILLS, INC.
P.O. BOX 66812
ST. LOUIS MO 63166-6812

Ref: 4 Group Three

#### **CORNER**

#### **CORNER**

Status:

REGISTERED

44(E) APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: JUL 30, 2002

Chronology:

Filed: OCT 02, 2000

Serial Number: 76-139,443

Published For Opposition: MAY 07, 2002

Registered: JUL 30, 2002

Registration Number: 2,600,384

#### Goods/Services:

International Class 29: YOGURT; YOGURT BASED DESSERTS
COMBINED WITH FRUIT, NUTS OR CEREAL; FROMAGE FRAIS;
READY TO EAT SNACK FOODS, NAMELY, FRUIT-BASED SNACK
FOODS, POTATO-BASED SNACK FOODS, SNACK MIX CONSISTING
PRIMARILY OF PROCESSED FRUITS AND PROCESSED NUTS;
DAIRY-BASED DIPS AND SNACK DIPS, EXCLUDING SALSA AND
OTHER SAUCES USED AS DIPS

International Class 30: SALSA, CEREAL-BASED SNACK FOODS, RICE-BASED SNACK FOODS, WHEAT-BASED SNACK FOODS

Registrant:

MOLKEREI ALOIS MULLER GMBH & CO. FED REP OF GERMANY CORPORATION

Search: 110802811

Analyst: DEBORAH BROMLEY

## 8935 ARETSRIED, FED REP OF GERMANY

Non-U.S. Application Claimed: 2217558 Non-U.S. Application Date: DEC 17, 1999

Non-U.S. Application Country: UNITED KINGDOM

Non-U.S. Registration Claimed: 2217558 Non-U.S. Registration Date: DEC 17, 1999

Non-U.S. Registration Country: UNITED KINGDOM

#### Filing Correspondent:

J. SCOTT EVANS ADAMS, SCHWARTZ & EVANS, P.A. 2180 TWO FIRST UNION CENTER 301 S TRYON ST CHARLOTTE, NC 28282

> Ref: 5 Group Three

#### CORNERSTONE

CORNERSTONE

Status:

REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: DEC 15, 1998

Chronology:

Filed: NOV 17, 1995

Serial Number: 75-021,202

Published For Opposition: SEP 22, 1998

Registered: DEC 15, 1998

Registration Number: 2,209,941

#### Goods/Services:

International Class 35: OFFERING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF RESTAURANTS, HOTEL MANAGEMENT FOR OTHERS, BUSINESS MARKETING CONSULTING SERVICE FOR HOTELS AND FOOD SERVICE OPERATIONS WITHIN HOTELS AND PUBLIC RELATIONS ASSISTANCE FOR HOTELS

First Used: SEP 10, 1992 (INTL. CL. 35)

In Commerce: SEP 10, 1992

#### Registrant:

CORNERSTONE HOSPITALITY GROUP, INC.

MARYLAND CORPORATION 1640 POWERS FERRY ROAD BUILDING TWENTY

**MARIETTA, GEORGIA 30067** 

#### Filing Correspondent:

THOMAS J SCHETELICH

Search: 110802811

Analyst: DEBORAH BROMLEY

FERGUSON SCHETELICH HEFFERNAN ET AL 1300 NATIONSBANK CTR 100 S CHARLES ST BALTIMORE MD 21201

> Ref: 6 Group Three

CORNERSTONE

**CORNERSTONE** 

Status: ABANDONED

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: FEB 11, 1999

Chronology:

Filed: JAN 30, 1998

Serial Number: 75-426,556

Abandoned: FEB 11, 1999

Goods/Services:

International Class 29: FOOD ACTIVITIES First Used: FEB 01, 1995 (INTL. CL. 29)

In Commerce: FEB 01, 1995

Applicant:

MAIN STREET FOODS LLC

WISCONSIN LIMITY LIABILIYT COMPANY

2946 AIRPORT ROAD

LA CROSSE, WISCONSIN 54603

Filing Correspondent:

PATRICIA A WALKER WALKER & JOCKE 231 S BROADWAY MEDINA OH 44256

> Ref: 7 Group Four

**CORNERSTONE ALE** 

**CORNERSTONE ALE** 

Status: P

**PENDING** 

**INTENT TO USE - CURRENT** 

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER
USPTO Status Date: JAN 16, 2004

Chronology:

Filed: NOV 20, 2003

Serial Number: 78-331,119

Goods/Services:

International Class 32: BEER AND ALE

Analyst: DEBORAH BROMLEY USPTO Page: 25

**IMAL DOC 2** 

Search: 110802811

Trademark Search File

25

#### Applicant:

COMEBACK BREWING, INC. TEXAS CORPORATION 14800 SAN PEDRO, SUITE 310 SAN ANTONIO, TEXAS 78232

#### Filing Correspondent:

TURID L. OWREN
TONKON TORP LLP
888 SW 5TH AVE STE 1600
PORTLAND OR 97204-2099

Ref: 8 Group Four

#### COBBLESTONE KITCHENS

## COBBLESTONE KITCHENS

Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: SEP 20, 2001

#### Chronology:

Filed: SEP 05, 1991

Affidavit Section:

Serial Number: 74-200,844

Published For Opposition: OCT 25, 1994

Registered: SEP 19, 1995

Registration Number: 1,920,539

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK. SEP 20, 2001

#### Goods/Services:

International Class 29: DAIRY-BASED FOOD BEVERAGES

International Class 30: STAPLE GOODS, NAMELY HOT CHOCOLATE

AND COFFEE

First Used: FEB 28, 1992 (INTL. CL. 29)

In Commerce: FEB 28, 1992

First Used: FEB 28, 1992 (INTL. CL. 30)

In Commerce: FEB 28, 1992

#### Registrant:

COBBLESTONE KITCHENS INC.
CANADA CORPORATION
6355 SHAWSON DRIVE- UNIT 3
MISSISSAUGA, ONTARIO, CANADA

#### Filing Correspondent:

D. PETER HOCHBERG

D. PETER HOCHBERG CO., L.P.A.

THE BAKER BUILDING

1940 EAST 6TH STREET, SIXTH FLOOR

**CLEVELAND, OH 44114** 

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 9 Group Four

#### **BOSTON COBBLESTONE**

## **BOSTON COBBLESTONE**

Status:

RENEWED

**USPTO Status: RENEWED** 

USPTO Status Date: JUN 05, 1996

Chronology:

Filed: JUL 28, 1975

Serial Number: 73-058,958

Published For Opposition: JAN 20, 1976

Registered: APR 13, 1976

Registration Number: 1,037,938

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. NOV 30, 1981

Last Renewed: APR 13, 1996 Renewal Filed: APR 15, 1996

Goods/Services:

International Class 29: CHEESE

First Used: OCT 09, 1974 (INTL. CL. 29)

In Commerce: OCT 09, 1974

New Registered Owner:

BEATRICE CHEESE, INC. **DELAWARE CORPORATION** 770 NORTH SPRINGDALE ROAD WAUKESHA, WISCONSIN 53186

Assignor: CHURNY COMPANY, INC.

**DELAWARE CORPORATION** 

39 MEDFORD STREET

SOMERVILLE, MASSACHUSETTS

Signed: JUN 03, 1977

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: JAN 13, 1978 Reel/Frame: 0319/0328

Correspondent: ALLISON C. COLLARD

1077 NORTHERN BLVD. ROSLYN, NY 11576

Assignee:

OTTO ROTH & COMPANY, INC.

NEW YORK CORPORATION

14 EMPIRE BLVD.

MOONACHIE, NEW JERSEY 07074

Assignor:

OTTO ROTH & COMPANY, INC.

NEW YORK CORPORATION 14 EMPIRE BOULEVARD

MOONACHIE, NEW JERSEY

Search: 110802811

**Analyst: DEBORAH BROMLEY** 

Acknowledged: NOV 11, 1987

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: JAN 04, 1988 Reel/Frame: 0589/0017

Correspondent: COOPER, DUNHAM, ET AL.

30 ROCKEFELLER PLAZA NEW YORK, NY 10112

Assignee: DORMAN-ROTH FOODS, INC.

DELAWARE CORPORATION
14 EMPIRE BOULEVARD

MOONACHIE, NEW JERSEY 07074

Assignor: DORMAN-ROTH FOODS, INC.

DELAWARE CORPORATION Signed: JUL 24, 1992

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: JUL 29, 1992 Reel/Frame: 0883/0205

Correspondent: COOPER & DUNHAM

NORMAN H. ZIVIN 30 ROCKEFELLER PLAZA NEW YORK, NY 10112

Assignee: OTTO ROTH & COMPANY, INC.

NEW YORK CORPORATION 14 EMPIRE BOULEVARD

MOONACHIE, NEW JERSEY 07074

Assignor: OTTO ROTH & COMPANY, INC.

NEW YORK CORPORATION Signed: NOV 16, 1992

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: NOV 23, 1992 Reel/Frame: 0909/0578

Correspondent: PATRICK C. STEPHENSON

MCGRATH, NORTH, MULLIN & KRATZ, P.C.

1100 ONE CENTRAL PARK PLAZA

222 SOUTH 15 ST. OMAHA, NE 68102

Assignee: BEATRICE CHEESE, INC.

DELAWARE CORPORATION

770 NORTH SPRINGDALE ROADWAUKESHA, WI 53186

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 28

#### Filing Correspondent:

ALLEN E. MOLNAR CUYLER BURK

FOUR CENTURY DRIVE, 3RD FLOOR

PARSIPPANY, NJ 07054

Ref: 10 Group Four

### **COBBLESTONE MILL**



Status: REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: JUL 02, 1990

Chronology:

Filed: SEP 08, 1983

Affidavit Section:

Serial Number: 73-442,931

Published For Opposition: SEP 25, 1984

Registered: MAR 19, 1985

Registration Number: 1,326,230

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK.

Goods/Services:

International Class 30: BAKERY PRODUCTS-NAMELY, BREAD, BUNS

AND ROLLS

First Used: AUG 19, 1983 (INTL. CL. 30)

In Commerce: AUG 19, 1983

New Registered Owner:

FLOWERS FAMILY BAKERIES, INC.

DELAWARE CORPORATION
WILMINGTON TRUST CENTER

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON, DELAWARE 19801

Assignor: Fi

FLOWERS INDUSTRIES, INC.

DELAWARE CORPORATION U.S. HIGHWAY 19 SOUTH

THOMASVILLE, GEORGIA Acknowledged: JAN 31, 1986

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAY 01, 1986 Reel/Frame: 0525/0025

Correspondent: HURT RICHARDSON, ET AL.

1100 PEACHTREE CENTER HARRIS TOWER

233 PEACHTREE ST. N.E. ATLANTA, GA 30043

Assignee

FLOWERS FAMILY BAKERIES, INC.

Search: 110802811

Analyst: DEBORAH BROMLEY

DELAWARE CORPORATION

WILMINGTON TRUST CENTER, 1100 NORTH MARKET ST.

WILMINGTON, DELAWARE 19801

Assignor:

FLOWERS FAMILY BAKERIES, INC.

**DELAWARE CORPORATION** 

Signed: DEC 02, 1996

**Brief: CHANGE OF NAME** Recorded: MAY 27, 1997 Reci/Frame: 1595/0985

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER 1100 PEACHTREE STREET ATLANTA, GA 30309

Assignee:

FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

**SUITE 780** 

1100 NORTH MARKET SQUARE **WILMINGTON, DELAWARE 19801** 

Assignor:

FLOWERS BAKERIES, INC. **DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: SEE RECORDING ON REEL 1766, FRAME 0568. (RE-RECORDED TO REPLACE A INCORRECT COVER SHEET. REVISED COVER SHEET CHANGES ASSIGNEE'S STATE OF INCORPORATION FROM DELAWARE TO SOUTH CAROLINA.)

Recorded: JUL 27, 1998 Reel/Frame: 1765/0583

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1100 NORTH MARKET SQUARE, SUITE 780

**WILMINGTON, DELAWARE 19801** 

Assignor:

FLOWERS BAKERIES, INC. **DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: INVALID RECORDAL, SEE RECORDING AT REEL 1765, FRAME

0583.

Search: 110802811

Analyst: DEBORAH BROMLEY

Recorded: JUL 27, 1998 Reel/Frame: 1766/0568

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

1100 NORTH MARKET SQUARE, SUITE 780

**WILMINGTON, DELAWARE 19801** 

Assignor: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Signed: MAY 15, 1998

Brief: (INVALID RECORDING), SEE RECORDING AT REEL 1775,

FRAME 0955.

Recorded: JUL 27, 1998 Reel/Frame: 1768/0162

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY SPARTANBURG, GEORGIA 29303

Assignor: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION Signed: MAY 15, 1998

**Brief: CERTIFCATE OF AGREEMENT OF MERGER** 

Recorded: JUL 27, 1998 Reel/Frame: 1775/0955

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, SOUTH CAROLINA 29303

Assignor: FLOWERS BAKERIES BRANDS, INC.

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 31

SOUTH CAROLINA CORPORATION

Signed: DEC 27, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAR 22, 2001 Reel/Frame: 2295/0574

Correspondent: WILLIAM H. BREWSTER, ESQ.

1100 PEACHTREE ST., SUITE 2800

**ATLANTA, GA 30309** 

Assignee: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1105 NORTH MARKET STREET, SUITE 1300

**WILMINGTON, DELAWARE 19899** 

Assignor: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

Signed: MAR 26, 2001

Brief: SECURITY INTEREST Recorded: MAY 22, 2001 Reel/Frame: 2317/0954

Correspondent: WHITE & CASE LLP

BRIAN JAENICKE, LEGAL ASSISTANT 1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Assignee: BANKER

BANKERS TRUST COMPANY

130 LIBERTY STREET

NEW YORK, NEW YORK 10006

Lining Stippling:

THE LINING AND/OR STIPPLING SHOWN IN THE MARK ON THE DRAWING IS A FEATURE OF THE MARK AND DOES NOT INDICATE

COLOR.

Other U.S. Registrations: 1,145,490

Filing Correspondent:

JULIUS R. LUNSFORD, JR.
JONES, ASKEW & LUNSFORD
230 PECHTREE ST., SUITE 2000

ATLANTA, GA 30043

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 32

Ref: 11 Group Four

# COBBLESTONE MILL HEALTHY 'N HEARTY



HEALTHY 'N HEARTY

Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 - ACCEPTED USPTO Status Date: MAR 21, 2001

Chronology:

Filed: JAN 13, 1993

Serial Number: 74-348,138

Published For Opposition: JUN 22, 1993

Registered: MAY 10, 1994

Registration Number: 1,836,321

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED MAR

Goods/Services:

International Class 30: BAKERY PRODUCTS; NAMELY, BREAD

21, 2001

First Used: SEP 30, 1993 (INTL. CL. 30)

In Commerce: SEP 30, 1993

New Registered Owner:

FLOWERS BAKERIES BRANDS, INC. SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, SOUTH CAROLINA 29303

Assignor:

FLOWERS FAMILY BAKERIES, INC.

DELAWARE CORPORATION

Signed: DEC 02, 1996

Brief: CHANGE OF NAME Recorded: MAY 27, 1997 Recl/Frame: 1595/0985

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER 1100 PEACHTREE STREET ATLANTA, GA 30309

Assignee:

FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

**SUITE 780** 

1100 NORTH MARKET SQUARE WILMINGTON, DELAWARE 19801

Assignor:

FLOWERS BAKERIES, INC.

DELAWARE CORPORATION

Signed: DEC 16, 1997

Search: 110802811

Analyst: DEBORAH BROMLEY

Brief: SEE RECORDING ON REEL 1766, FRAME 0568. (RE-RECORDED TO REPLACE A INCORRECT COVER SHEET. REVISED COVER SHEET CHANGES ASSIGNEE'S STATE OF INCORPORATION FROM DELAWARE TO SOUTH CAROLINA.)

Recorded: JUL 27, 1998 Reel/Frame: 1765/0583

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

1100 NORTH MARKET SQUARE, SUITE 780

**WILMINGTON, DELAWARE 19801** 

Assignor: FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: INVALID RECORDAL, SEE RECORDING AT REEL 1765, FRAME

0583

Recorded: JUL 27, 1998 Reel/Frame: 1766/0568

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

1100 NORTH MARKET SQUARE, SUITE 780

**WILMINGTON, DELAWARE 19801** 

Assignor: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Signed: MAY 15, 1998

Brief: (INVALID RECORDING), SEE RECORDING AT REEL 1775,

FRAME 0955.

Recorded: JUL 27, 1998 Reel/Frame: 1768/0162

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 34

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, GEORGIA 29303

Assignor:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Signed: MAY 15, 1998

**Brief: CERTIFCATE OF AGREEMENT OF MERGER** 

Recorded: JUL 27, 1998

Reel/Frame: 1775/0955

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee:

FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, SOUTH CAROLINA 29303

Assignor:

FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

Signed: DEC 27, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAR 22, 2001 Reel/Frame: 2295/0574

Correspondent: WILLIAM H. BREWSTER, ESQ.

1100 PEACHTREE ST., SUITE 2800

ATLANTA, GA 30309

Assignee:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1105 NORTH MARKET STREET, SUITE 1300

**WILMINGTON, DELAWARE 19899** 

Assignor:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Signed: MAR 26, 2001

Brief: SECURITY INTEREST Recorded: MAY 22, 2001

Reel/Frame: 2317/0954

Correspondent: WHITE & CASE LLP

BRIAN JAENICKE, LEGAL ASSISTANT 1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Search: 110802811

Analyst: DEBORAH BROMLEY

Assignee: BANKERS TRUST COMPANY

130 LIBERTY STREET

NEW YORK, NEW YORK 10006

Disclaimers:

"HEALTHY" AND "HEARTY"

Other U.S. Registrations: 1,145,190; 1,326,230

Filing Correspondent:

MILES J. ALEXANDER KILPATRICK & CODY 1100 PEACHTREE STREET ATLANTA, GA 30309-4530

> Ref: 12 Group Four

# COBBLESTONE MILL

### COBBLESTONE MILL

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: SEP 18, 2002

Chronology:

Filed: AUG 08, 1995

Affidavit Section:

Serial Number: 74-712,640

Published For Opposition: MAY 14, 1996

Registered: AUG 06, 1996

Registration Number: 1,991,258

DR: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. SEP 18, 2002

Goods/Services:

International Class 30: BAKERY PRODUCTS, NAMELY BREAD, BUNS

AND ROLLS

First Used: AUG 19, 1983 (INTL. CL. 30)

In Commerce: AUG 19, 1983

New Registered Owner:

FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

1105 NORTH MARKET STREET

**SUITE 1300** 

WILMINGTON, DELAWARE 19899

Assignor:

FLOWERS FAMILY BAKERIES, INC.

**DELAWARE CORPORATION** 

Signed: DEC 02, 1996

Brief: CHANGE OF NAME Recorded: MAY 27, 1997 Reel/Frame: 1595/0985

Search: 110802811

Analyst: DEBORAH BROMLEY

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER 1100 PEACHTREE STREET ATLANTA, GA 30309

Assignee: FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

**SUITE 780** 

1100 NORTH MARKET SQUARE WILMINGTON, DELAWARE 19801

Assignor: FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: SEE RECORDING ON REEL 1766, FRAME 0568. (RE-RECORDED TO REPLACE A INCORRECT COVER SHEET. REVISED COVER SHEET CHANGES ASSIGNEE'S STATE OF INCORPORATION FROM

DELAWARE TO SOUTH CAROLINA.)

Recorded: JUL 27, 1998 Reel/Frame: 1765/0583

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON, DELAWARE 19801

Assignor: FLOWERS BAKERIES, INC.

DELAWARE CORPORATION

Signed: DEC 16, 1997

Brief: INVALID RECORDAL, SEE RECORDING AT REEL 1765, FRAME

0583.

Recorded: JUL 27, 1998 Reel/Frame: 1766/0568

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

1100 NORTH MARKET SQUARE, SUITE 780

**WILMINGTON, DELAWARE 19801** 

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 37

Assignor: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION Signed: MAY 15, 1998

Brief: (INVALID RECORDING), SEE RECORDING AT REEL 1775,

FRAME 0955.

Recorded: JUL 27, 1998 Recl/Frame: 1768/0162

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY SPARTANBURG, GEORGIA 29303

Assignor: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION Signed: MAY 15, 1998

**Brief: CERTIFCATE OF AGREEMENT OF MERGER** 

Recorded: JUL 27, 1998 Reel/Frame: 1775/0955

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, SOUTH CAROLINA 29303

Assignor: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

Signed: DEC 27, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAR 22, 2001 Reel/Frame: 2295/0574

Correspondent: WILLIAM H. BREWSTER, ESQ.

1100 PEACHTREE ST., SUITE 2800

ATLANTA, GA 30309

Assignee: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 38

1105 NORTH MARKET STREET, SUITE 1300

**WILMINGTON, DELAWARE 19899** 

Assignor:

FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

Signed: MAR 26, 2001

Brief: SECURITY INTEREST Recorded: MAY 22, 2001 Recl/Frame: 2317/0954

Correspondent: WHITE & CASE LLP

BRIAN JAENICKE, LEGAL ASSISTANT 1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Assignee:

BANKERS TRUST COMPANY

130 LIBERTY STREET

NEW YORK, NEW YORK 10006

Other U.S. Registrations: 1,326,230; 1836321 AND OTHERS

Filing Correspondent:

WILLIAM H. BREWSTER KILPATRICK STOCKTON LLP

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309

Ref: 13 Group Four

# QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE



Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: SEP 09, 2003

Chronology:

Filed: MAY 02, 2000

Serial Number: 76-039,444

Published For Opposition: MAY 21, 2002

Registered: SEP 09, 2003

Registration Number: 2,762,164

Goods/Services:

International Class 30: BAKERY PRODUCTS

First Used: APR 2000 (INTL. CL. 30)

In Commerce: APR 2000

Registrant:

FLOWERS BAKERIES BRANDS, INC. SOUTH CAROLINA CORPORATION

Search: 110802811

**Analyst: DEBORAH BROMLEY** 

1925 FLOWERS CIRCLE

THOMASVILLE, GEORGIA 31757

Assignor:

FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

Signed: MAR 26, 2001

Brief: SECURITY INTEREST Recorded: MAY 22, 2001 Reel/Frame: 2317/0954

Correspondent: WHITE & CASE LLP

BRIAN JAENICKE, LEGAL ASSISTANT 1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Assignee:

BANKERS TRUST COMPANY

130 LIBERTY STREET

NEW YORK, NEW YORK 10006

Lining Stippling:

THE LINING IS A FEATURE OF THE MARK AND DOES NOT

INDICATE COLOR.

Disclaimers:

"QUALITY BREADS, A FAMILY OF BAKERS SINCE 1919, SAN

FRANCISCO SOURDOUGH" AND "RECIPE"

Other U.S. Registrations: 1,326,230; 1991258 AND OTHERS

Filing Correspondent:

WILLIAM H. BREWSTER
KILPATRICK & STOCKTON
1100 PEACHTREE ST NE STE 2800

ATLANTA GA 30309-4530

Ref: 14 Group Four

# COBBLESTONE BREAD

### **COBBLESTONE BREAD**

Status: PENDING

INTENT TO USE - CURRENT

USPTO Status: NON-FINAL ACTION - MAILED

USPTO Status Date: FEB 03, 2004

Chronology:

Filed: JUL 16, 2003

Serial Number: 78-275,262

Goods/Services:

International Class 30: FRESH BAGUETTE BREADS

Applicant:

TORII, THOMAS, LEO

Analyst: DEBORAH BROMLEY

USPTO Page: 40

Search: 110802811

UNITED STATES INDIVIDUAL 748 ROSECRANS AVENUE MANHATTAN BEACH, CALIFORNIA 90266

### Filing Correspondent:

748 ROSECRANS AVE

MANHATTAN BEACH CA 90266-3451

Ref: 15 Group Four

### COBBLESTONE PIZZA

# **COBBLESTONE PIZZA**

Status:

**PENDING** 

AMENDED TO USE APPLICATION INTENT-TO-USE - AMENDED

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER

USPTO Status Date: JAN 16, 2004

Chronology:

Filed: JAN 07, 2004

Serial Number: 78-348,740

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: APR 01, 2003 (INTL. CL. 42)

In Commerce: APR 01, 2003

Applicant:

MICHAEL JENNINGS

13405 S. RIDGELAND AVE.

PALOS HEIGHTS, ILLINOIS 60463

Filing Correspondent:

JAMES M. LANCHEROS

WEAVER LAW GROUP, LLC

SUITE 400

549 W. RANDOLPH STREET

CHICAGO, IL 60661

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 16 Group Four

### 196 COBBLESTONES RESTAURANT & BAR



Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: JUL 29, 2003

Chronology:

Filed: MAR 18, 2002

Serial Number: 76-384,394

Published For Opposition: MAY 06, 2003

Registered: JUL 29, 2003

Registration Number: 2,741,252

Goods/Services:

International Class 43: RESTAURANT SERVICES; CATERING SERVICES; TAKE-OUT SERVICES; PROVIDING BANQUET AND

SOCIAL FUNCTION FACILITIES
First Used: FEB 21, 2002 (INTL. CL. 43)

In Commerce: FEB 21, 2002

Registrant:

CHERRYWOOD RESTAURANT GROUP LLC NEW YORK LIMITED LIABILITY COMPANY

125 HILLTURN LANE

**ROSLYN HEIGHTS, NEW YORK 11566** 

Disclaimers:

"RESTAURANT & BAR"

Filing Correspondent:

PATRICIA A. WILCZYNSKI

SCULLY, SCOTT, MURPHY & PRESSER

400 GARDEN CITY PLAZA

**GARDEN CITY, NEW YORK 11530** 

Ref: 17 Group Four

# CORNER DELI

Status:

**CORNER DELI** 

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: SEP 16, 2000

Chronology:

Filed: FEB 18, 1993

Serial Number: 74-360,040

Published For Opposition: MAR 08, 1994

Registered: MAY 31, 1994

Registration Number: 1,838,013

Affidavit Section:

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

Search: 110802811

Analyst: DEBORAH BROMLEY

15 ACK. SEP 16, 2000

Goods/Services:

International Class 30: BAKERY PRODUCTS First Used: JUN 26, 1991 (INTL. CL. 30)

In Commerce: JUN 26, 1991

New Registered Owner:

INTEGRATED BAKERY RESOURCES, INC.

WASHINGTON CORPORATION 6024 JEAN ROAD, SUITE C-150 LAKE OSWEGO, OREGON 97035

Assignor: DCB, INC.

WASHINGTON CORPORATION

Signed: MAR 30, 1994

Brief: CHANGE OF NAME Recorded: NOV 26, 1996 Reel/Frame: 1535/0233

Correspondent: KLARQUIST SPARKMAN CAMPBELL LEIGH ET.AL

DAVID P. PETERSEN, ESQ

ONE WORLD TRADE CENTER, STE 1600 121 S.W. SALMON STREET, STE 1600

PORTLAND, OR 97204-2988

Assignee: ORIGINAL OATMEAL BAKING COMPANY, THE

WASHINGTON CORPORATION 6024 JEAN ROAD STE, C-150 LAKE OSWEGO, OREGON 97035

Assignor: ORIGINAL OATMEAL BAKING COMPANY, THE

WASHINGTON CORPORATION

Signed: FEB 18, 2000

Brief: CHANGE OF NAME Recorded: APR 28, 2000 Reel/Frame: 2073/0962

Correspondent: SPARKMAN CAMPBELL LEIGH & WHINSTON, LLP

DAVID P. PETERSEN, ESQ. 121 S.W. SALMON STREET

ONE WORLD TRADE CENTER, SUITE 1600

PORTLAND, OR 97204-2988

Assignee: INTEGRATED BAKERY RESOURCES, INC.

**WASHINGTON CORPORATION** 

SUITE C-150 6024 JEAN ROAD

LAKE OSWEGO, OREGON 97035

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 43

### Disclaimers:

"DELI"

### Filing Correspondent:

DAVID P. PETERSEN
KLARQUIST SPARKMAN CAMPBELL, ETAL
ONE WORLD TRADE CENTER
121 S. W. SALMON ST., SUITE 1600
PORTLAND, OR 97304

Ref: 18 Group Four

### FOUR CORNERS



Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: OCT 15, 2002

Chronology:

Filed: MAR 17, 2000

Serial Number: 76-002,924

Published For Opposition: MAR 27, 2001

Registered: OCT 15, 2002

Registration Number: 2,636,329

### Goods/Services:

International Class 30: BAKERY GOODS, PRE-PACKAGED SANDWICHES, GROUND AND WHOLE BEAN COFFEE, COCOA, HERBAL AND NON-HERBAL TEA, COFFEE, ESPRESSO BEVERAGES, BEVERAGES MADE WITH A BASE OF COFFEE, ESPRESSO AND/OR MILK

International Class 35: CONVENIENCE STORE SERVICES

First Used: JUL 10, 2000 (INTL. CL. 30)

In Commerce: JUL 10, 2000

First Used: JUL 10, 2000 (INTL. CL. 35)

In Commerce: JUL 10, 2000

### Registrant:

CLARK RETAIL ENTERPRISES, INC.
DELAWARE CORPORATION
800 ROOSEVELT ROAD
GLEN ELLYN, ILLINOIS 60137

## Filing Correspondent:

LISA PARKER GATES
JENNER & BLOCK
ONE IBM PLAZA
CHICAGO, ILLINOIS 60611

Search: 110802811 Analyst: DEBORAH BROMLEY

Ref: 19 Group Four

# CORNER DELI

Status: REGISTERED

USPTO Status: SECTION 8 - ACCEPTED USPTO Status Date: NOV 12, 1991

Chronology:

Filed: OCT 03, 1984 Serial Number: 73-502,112

Published For Opposition: MAR 26, 1985

Registered: JUN 04, 1985 Registration Number: 1,339,708
Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED NOV

12, 1991

Goods/Services:

International Class 42: DELICATESSEN DEPARTMENTS IN RETAIL

**GROCERY STORES** 

First Used: NOV 1978 (INTL. CL. 42)

In Commerce: FEB 1979

Registrant:

AMERICAN STORES COMPANY
DELAWARE CORPORATION

P.O. BOX 27447

709 E. SOUTH TEMPLE

SALT LAKE CITY, UTAH 84127

Assignor: AMERICAN STORES COMPANY

**DELAWARE CORPORATION** 

Signed: FEB 01, 1996

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAR 25, 1996 Reel/Frame: 1516/0251

Correspondent: MICHAEL J. DALTON

300 LAKESIDE DRIVE

**SUITE 1900** 

OAKLAND, CA 94612

Assignee: JEWEL COMPANIES, INC.

DELAWARE CORPORATION 709 EAST SOUTH TEMPLE SALT LAKE CITY, UTAH 84102

Assignor: AMERICAN STORES COMPANY

DELAWARE CORPORATION

Signed: FEB 01, 1996

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 45

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: OCT 23, 1996 Reel/Frame: 1521/0395

Correspondent: MICHAEL J. DALTON

300 LAKESIDE DRIVE

**SUITE 1900** 

OAKLAND, CA 94612

Assignee: JEWEL COMPANIES, INC.

DELAWARE CORPORATION
709 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84102

Cancellation Action Number: 92018983 Outcome: TERMINATED SEP 14, 1991

Plaintiff:

THE STOP & SHOP SUPERMARKET COMPANY

Mark: CORNER DELI Serial Number: 74-012,440

Correspondent:

THOMAS V. SMURZYNSKI LAHIVE & COCKFIELD

60 STATE STREET BOSTON, MA. 02109

Defendant:

Registration Number: 1,339,708 Serial Number: 73-502,112

Trademark Defendant Correspondent:

709 EAST SOUTH TEMPLE

P.O. BOX 27447

SALT LAKE CITY, UT. 84127

TTAB Entry: #11 TERMINATED, SEP 14, 1991

TTAB Entry: #10 PET FOR CANC DISMISSED W/O PREJUDICE, JUL 24, 1991

Disclaimers:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DELI", APART FROM THE MARK AS SHOWN.

Filing Correspondent:

CHARLES M. ALLEN STANLEY B. KITA HOWSON & HOWSON BOX 457

321 NORRISTOWN ROAD SPRING HOUSE, PA 19477

Search: 110802811 Analyst: DEBORAH BROMLEY USPTO Page: 46

Ref: 20 Group Four

# CORNER DELI

### **CORNER DELI**

Status:

ABANDONED

USPTO Status: ABANDONED-EXPRESS

USPTO Status Date: JUL 29, 1991

Chronology:

Filed: DEC 20, 1989

Serial Number: 74-012,440

Abandoned: JUL 29, 1991

Goods/Services:

International Class 29: LUNCHEON MEATS

First Used: 1976 (INTL. CL. 29)

In Commerce: 1976

Applicant:

STOP & SHOP SUPERMARKET COMPANY, THE

DELAWARE CORPORATION
ONE BRADLESS CIRCLE

**BRAINTREE, MASSACHUSETTS 02184** 

Cancellation Action Number: 92018983

Outcome: TERMINATED SEP 14, 1991

Plaintiff:

THE STOP & SHOP SUPERMARKET COMPANY

Mark: CORNER DELI Serial Number: 74-012,440

Correspondent:

THOMAS V. SMURZYNSKI LAHIVE & COCKFIELD

60 STATE STREET BOSTON, MA. 02109

Defendant:

Registration Number: 1,339,708

Serial Number: 73-502,112

Trademark Defendant Correspondent:

709 EAST SOUTH TEMPLE

P.O. BOX 27447

SALT LAKE CITY, UT. 84127

TTAB Entry: #11 TERMINATED, SEP 14, 1991

TTAB Entry: #10 PET FOR CANC DISMISSED W/O PREJUDICE, JUL 24, 1991

# Filing Correspondent:

THOMAS V. SMURZYNSKI LAHIVE & COCKFIELD 60 STATE STREET BOSTON, MA 02109

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 21 Group Four

# CORNERSTONE CELLARS

### **CORNERSTONE CELLARS**

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: OCT 10, 2001

Chronology:

Filed: APR 22, 1994

Affidavit Section:

Serial Number: 74-515,435

Published For Opposition: DEC 20, 1994

Registered: SEP 19, 1995

Registration Number: 1,921,128

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK. OCT 10, 2001

Goods/Services:

International Class 33: WINE

First Used: JAN 31, 1995 (INTL. CL. 33)

In Commerce: FEB 13, 1995

Registrant:

CORNERSTONE CELLARS, INC.

DBA CORNERSTONE CELLARS

CALIFORNIA CORPORATION

P. O. BOX 10767

NAPA, CALIFORNIA 94581

Disclaimers:

"CELLARS"

Filing Correspondent:

MELVILLE OWEN

OWEN, WICKERSHAM & ERICKSON, PC

455 MARKET STREET, 19TH FLOOR

SAN FRANCISCO, CA 94105

Ref: 22 Group Four

**KEBAB KORNER** 

KEBAB KORNER

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED

USPTO Status Date: JUN 13, 2000

Chronology:

Filed: SEP 08, 1997

Serial Number: 75-353,745

Published For Opposition: JUN 02, 1998

Registered: JUN 13, 2000

Registration Number: 2,358,088

Search: 110802811

Analyst: DEBORAH BROMLEY

### Goods/Services:

International Class 30: SANDWICHES CONSISTING OF MEAT PRODUCTS, NAMELY, BEEF, PORK, CHICKEN, OR LAMB SERVED IN A PITA TYPE BREAD WITH VEGETABLES, SAUCES, AND SPICES

International Class 42: RESTAURANT SERVICES

First Used: MAY 01, 1999 (INTL. CL. 30)

In Commerce: MAY 01, 1999

First Used: MAY 01, 1999 (INTL. CL. 42)

In Commerce: MAY 01, 1999

### Registrant:

DILLMAN ENTERPRISES, INC. FLORIDA CORPORATION 2402 LINCOLNSHIRE COURT KISSIMEE, FLORIDA 34744

### Disclaimers:

"KEBAB"

### Filing Correspondent:

PAUL CAMP LANE LAVIGNE & LANE PA 5301 CONROY ROAD SUITE 140

ORLANDO, FL 32811

Ref: 23 Group Four

# CORNER BAKERY

### **CORNER BAKERY**

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED USPTO Status Date: APR 30, 2002

### Chronology:

Filed: AUG 18, 2000

Serial Number: 76-112,783

Published For Opposition: FEB 05, 2002

Registered: APR 30, 2002

Registration Number: 2,565,101

### Goods/Services:

International Class 32: BOTTLED MOUNTAIN SPRING WATER

First Used: JUN 1997 (INTL. CL. 32)

In Commerce: JUN 1997

### Registrant:

BRINKER RESTAURANT CORPORATION

**DELAWARE CORPORATION** 

6820 LBJ FREEWAY
DALLAS, TEXAS 75240

Claims:

Search: 110802811

**Analyst: DEBORAH BROMLEY** 

THE DRAWING IS CORRECTED TO APPEAR AS FOLLOWS: CORNER BAKERY

Other U.S. Registrations: 2,078,299; 2,145,582

Filing Correspondent:

ELISABETH A. EVERT

SIDLEY AUSTIN BROWN AND WOOD LLP

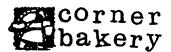
717 NORTH HARWOOD

**SUITE 3400** 

DALLAS, TEXAS 75201

Ref: 24 Group Four

### **CORNER BAKERY**



Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: JUL 23, 2002

Chronology:

Filed: AUG 30, 2000

Serial Number: 76-119,881

Published For Opposition: APR 30, 2002

Registered: JUL 23, 2002

Registration Number: 2,597,079

Goods/Services:

International Class 32: BOTTLED MOUNTAIN SPRING WATER

First Used: JUN 1997 (INTL. CL. 32)

In Commerce: JUN 1997

Registrant:

BRINKER RESTAURANT CORPORATION

**DELAWARE CORPORATION** 

6820 LBJ FREEWAY

DALLAS, TEXAS 75240

Lining Stippling:

THE LINING IS A FEATURE OF THE MARK AND DOES NOT

INDICATE COLOR.

Other U.S. Registrations: 2,078,299; 2,145,582

Filing Correspondent:

ELISABETH A. EVERT

SIDLEY & AUSTIN

717 N HARWOOD ST STE 3400

DALLAS TX 75201-6534

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 25 Group Four

## **CARNIVAL CORNER**

### **CARNIVAL CORNER**

Status:

**PUBLISHED** 

INTENT TO USE - CURRENT

USPTO Status: FIRST EXTENSION - GRANTED DEC 01, 2003

USPTO Status Date: DEC 01, 2003

Chronology:

Filed: AUG 21, 2002

Serial Number: 78-156,379

Published For Opposition: MAR 11, 2003

Goods/Services:

International Class 29: PROCESSED NUTS

International Class 30: CANDY

Applicant:

WESCO, INC.

MICHIGAN CORPORATION 1460 WHITEHALL ROAD MUSKEGON, MICHIGAN 49445

Filing Correspondent:

R. SCOTT KELLER

WARNER NORCROSS & JUDD LLP

900 FIFTH THIRD CENTER, 111 LYON STREET

**GRAND RAPIDS MI 49503-2487** 

Ref: 26 Group Four

# **COUNTRY CORNER**

### **COUNTRY CORNER**

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: NOV 14, 1991

Chronology:

Filed: FEB 10, 1984

Serial Number: 73-465,028

Published For Opposition: APR 23, 1985

Registered: JUL 02, 1985

Registration Number: 1,346,518

Affidavit Section:

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK, NOV 14, 1991

Goods/Services:

International Class 29: CHICKEN PARTS

First Used: SEP 30, 1983 (INTL. CL. 29)

In Commerce: SEP 30, 1983

Registrant:

Search: 110802811

**Analyst: DEBORAH BROMLEY** 

USPTO Page: 51

**IMAL DOC 2** 

Trademark Search File

54

PERDUE FARMS INCORPORATED MARYLAND CORPORATION P.O. BOX 1491 SALISBURY, MARYLAND 21801

### Filing Correspondent:

JAMES L. DOOLEY
ANN K. FORD, ESQ.
PIPER RUDNICK LLP
1200 NINETEENTH STREET, NW
WASHINGTON DC 20036-2412

Ref: 27 Group Four

# CRUNCH CORNER CRUNCH CORNER

Status:

REGISTERED

44(E) APPLICATION - CURRENT

USPTO Status: REGISTERED USPTO Status Date: FEB 18, 2003

Chronology:

Filed: DEC 08, 1999

Serial Number: 75-866,532

Published For Opposition: NOV 26, 2002

Registered: FEB 18, 2003

Registration Number: 2,687,763

Goods/Services:

International Class 29: YOGURT

Registrant:

MOLKEREI ALOIS MUELLER GMBH & CO. FED REP OF GERMANY CORPORATION 8935 ARETSRIED, FED REP OF GERMANY

Non-U.S. Application Claimed: 1277964 Non-U.S. Application Date: SEP 08, 1986

Non-U.S. Application Country: UNITED KINGDOM

Non-U.S. Registration Claimed: 1277964 Non-U.S. Registration Date: SEP 08, 1986

Non-U.S. Registration Country: UNITED KINGDOM

Filing Correspondent:

J. SCOTT EVANS ADAMS SCHWARTZ & EVANS PA 2180 TWO 1ST UNION CENTER 301 S TRYON STREET CHARLOTTE, NC 28282-1915

Search: 110802811 Analyst: DEBORAH BROMLEY

Ref: 28 Group Four

# **COSI CORNERS**

### **COSI CORNERS**

Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: DEC 10, 2002

Chronology:

Filed: MAR 12, 2002

Serial Number: 76-380,854

Published For Opposition: SEP 17, 2002

Registered: DEC 10, 2002

Registration Number: 2,659,348

Goods/Services:

International Class 30: BREAD First Used: NOV 1999 (INTL. CL. 30)

In Commerce: JAN 2000

Registrant:

COSI, INC.

DELAWARE CORPORATION 242 WEST 36TH STREET NEW YORK, NEW YORK 10018

Filing Correspondent:

SETH P. MARKOWITZ, ESQ.

MARKOWITZ & ROSHCO, LLP
530 FIFTH AVENUE, 23RD FLOOR
NEW YORK, NEW YORK 10036-5101

Ref: 29 Group Four

# KATIE'S KORNER

KATIE'S KORNER

Status: RENEWED

**USE APPLICATION - CURRENT** 

USPTO Status: RENEWED

USPTO Status Date: SEP 21, 2001

Chronology:

Filed: FEB 06, 1990

Serial Number: 74-026,173

Published For Opposition: SEP 25, 1990

Registered: DEC 18, 1990

Registration Number: 1,628,515

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK. JAN 15, 1997

Last Renewed: DEC 18, 2000

Goods/Services:

Search: 110802811 Analyst: DEBORAH BROMLEY

International Class 30: ICE CREAM FOR CONSUMPTION ON OR OFF

THE PREMISES

First Used: OCT 01, 1983 (INTL. CL. 30)

In Commerce: OCT 01, 1983

Registrant:

KATIE'S KORNER, INC. OHIO CORPORATION

1105 TIBBETTS-WICK ROAD

GIRARD, OHIO 44420

Filing Correspondent:

THOMAS C. NADER NADER AND NADER 155 SOUTH PARK AVE WARREN, OHIO 44481

> Ref: 30 Group Four

# FRUIT CORNER

### FRUIT CORNER

Status:

REGISTERED

44(E) APPLICATION - CURRENT

USPTO Status: REGISTERED
USPTO Status Date: APR 23, 2002

Chronology:

Filed: DEC 08, 1999

Serial Number: 75-866,531

Published For Opposition: JAN 29, 2002

Registered: APR 23, 2002

Registration Number: 2,562,890

Goods/Services:

International Class 29: YOGURT

Registrant:

**MOLKEREI ALOIS MUELLER** 

FED REP OF GERMANY CORPORATION 8935 ARETSRIED, FED REP OF GERMANY

Non-U.S. Application Claimed: 1277965 Non-U.S. Application Date: SEP 08, 1986

Non-U.S. Application Country: UNITED KINGDOM

Non-U.S. Registration Claimed: 1277965 Non-U.S. Registration Date: SEP 08, 1986

Non-U.S. Registration Country: UNITED KINGDOM

Claims:

IN THE STATEMENT, COLUMN I, LINE I, "MOLKEREI ALOIS MULLER GMBH & CO." SHOULD BE DELETED, AND, "MOLKEREI

Search: 110802811

Analyst: DEBORAH BROMLEY

ALOIS MUELLER" SHOULD BE INSERTED.

Disclaimers:

"FRUIT"

Filing Correspondent:

J. SCOTT EVANS

ADAMS, SCHWARTZ & EVANS, P.A. 2180 TWO WACHOVIA CENTER 301 SOUTH TRYON STREET CHARLOTTE NC 28282

Ref: 31

**Group Four** 

WING CORNER

WING CORNER

Status: PUBLISHED

INTENT TO USE - CURRENT

USPTO Status: FOURTH EXTENSION - GRANTED FEB 26, 2004

USPTO Status Date: FEB 26, 2004

Chronology:

Filed: AUG 31, 2000

Serial Number: 76-120,642

Published For Opposition: NOV 20, 2001

Goods/Services:

International Class 29: COOKED CHICKEN FOR CONSUMPTION ON

OR OFF THE PREMISES

Applicant:

KFC CORPORATION

DELAWARE CORPORATION

1441 GARDINER LANE

LOUISVILLE, KENTUCKY 40213

Disclaimers:

"WING"

Filing Correspondent:

ROBERT W. MILLEN

TRICON GLOBAL RESTAURANTS, INC.

PIZZA HUT, INC.

14841 DALLAS PKWY FL 3 DALLAS TX 75240-7552

Ref: 32

Group Four

BAKER'S CORNER

BAKER'S CORNER

Status:

REGISTERED

Search: 110802811

Analyst: DEBORAH BROMLEY

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: FEB 03, 1994

Chronology:

Filed: OCT 28, 1987

Serial Number: 73-692,232

Published For Opposition: APR 12, 1988

Registered: JUL 05, 1988

Registration Number: 1,495,279

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK. FEB 03, 1994

Goods/Services:

International Class 30: CAKE MIX AND COOKIE MIX

First Used: OCT 07, 1987 (INTL. CL. 30)

In Commerce: OCT 07, 1987

Registrant:

ALDI INC.

ILLINOIS CORPORATION 1200 NORTH KIRK ROAD BATAVIA, ILLINOIS 60510-1484

Filing Correspondent:

ALLEN L. LANDMEIER

SMITH, LANDMEIER & SKAAR, P.C.

15 NORTH SECOND STREET

P.O. BOX 127

GENEVA, IL 60134-0127

Ref: 33 Group Four

### BAKER'S CORNER

**BAKER'S CORNER** 

Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: DEC 29, 2000

Chronology:

Filed: OCT 06, 1993

Serial Number: 74-444,649

Published For Opposition: JUN 07, 1994

Registered: AUG 30, 1994

Registration Number: 1,851,623

Affidavit Section:

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK, DEC 29, 2000

Goods/Services:

International Class 30: CORN MUFFIN MIX AND BROWNIE MIX

First Used: NOV 1987 (INTL. CL. 30)

In Commerce: NOV 1987

Registrant:

ALDI INC.

ILLINOIS CORPORATION

Search: 110802811 Analyst: DEBORAH BROMLEY

1200 NORTH KIRK ROAD BATAVIA, ILLINOIS 60510-1479

Other U.S. Registrations: 1,495,279

Filing Correspondent:

ALLEN L. LANDMEIER

SMITH, LANDMEIER & SKAAR, P.C.

15 NORTH SECOND STREET

P.O. BOX 127

GENEVA, IL 60134-0127

Ref: 34 Group Four

**POP-CORNER** 

POP-CORNER

Status:

REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: NOV 26, 1990

Chronology:

Filed: APR 15, 1983

Serial Number: 73-421,722

Published For Opposition: APR 02, 1985

Registered: JUN 11, 1985

Registration Number: 1,341,198

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. NOV 26, 1990

Goods/Services:

International Class 30: LAYERS OF CARAMEL COATED POPCORN

FILLED AND FORMED IN THE SHAPE OF A SANDWICH

First Used: FEB 11, 1983 (INTL. CL. 30)

In Commerce: FEB 11, 1983

Registrant:

SELAURA CORPORATION

CONNECTICUT CORPORATION

17 AUTUMN DR.

DANBURY, CONNECTICUT 06810

Filing Correspondent:

ALFRED E. MILLER 150-152 MASON ST.

GREENWICH, CT 06830

Ref: 35 Group Four

**SWEET CORNER** 

SWEET CORNER

Status:

REGISTERED

44(E) APPLICATION - CURRENT

Search: 110802811

Analyst: DEBORAH BROMLEY

USPTO Page: 57

**IMAL DOC 2** 

Trademark Search File

57

USPTO Status: REGISTERED USPTO Status Date: AUG 06, 2002

Chronology:

Filed: JUL 26, 2001

Serial Number: 76-291,314

Published For Opposition: MAY 14, 2002

Registered: AUG 06, 2002

Registration Number: 2,604,467

Goods/Services:

International Class 30: CONFECTIONERY, NAMELY LIQUORICE AND

CANDY; WINE FLAVORED GUM; FRUIT FLAVORED GUM

Registrant:

LIDL STIFTUNG & CO. KG

FED REP OF GERMANY CORPORATION

HEINER-FLEISCHMANN-STR. 2

74172 NECKARSULM, FED REP OF GERMANY

Non-U.S. Registration Claimed: 39966007 Non-U.S. Registration Date: DEC 02, 1999

Non-U.S. Registration Country: FED REP OF GERMANY

Disclaimers:

"SWEET"

Filing Correspondent:

MARIA C.H. LIN

MORGAN AND FINNEGAN 345 PARK AVE FL 22

**NEW YORK NY 10154-0053** 

Domestic Representative: MORGAN & FINNEGAN, L.L.P.

Ref: 36 Group Four

### GOODNESS CORNER

GOODNESS CORNER

Status:

PENDING

INTENT TO USE - CURRENT

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER

USPTO Status Date: MAR 31, 2004

Chronology:

Filed: MAR 09, 2004

Serial Number: 78-380,834

Goods/Services:

International Class 30: CEREAL-DERIVED FOOD PRODUCT TO BE USED AS A BREAKFAST CEREAL, SNACK FOOD, OR INGREDIENT

FOR MAKING FOOD

Applicant:

Search: 110802811

Analyst: DEBORAH BROMLEY

GENERAL MILLS IP HOLDING I, LLC NUMBER ONE GENERAL MILLS BOULEVARD MINNEAPOLIS, MINNESOTA 55426

Filing Correspondent:

I GENERAL MILLS BLVD MINNEAPOLIS MN 55426-1347

> Ref: 37 Group Four

FOUR CORNERS

**FOUR CORNERS** 

Status: PENDING

AMENDED TO USE APPLICATION INTENT-TO-USE - AMENDED

USPTO Status: NEW APPLICATION - RECORD INITIALIZED NOT

ASSIGNED TO EXAMINER
USPTO Status Date: DEC 30, 2003

Chronology:

Filed: DEC 22, 2003

Serial Number: 76-566,766

Goods/Services:

International Class 31: FRESH PEPPERS; RAW PEPPERS; UNPROC

**ESSED PEPPERS** 

First Used: MAY 10, 1978 (INTL. CL. 31)

In Commerce: MAY 10, 1978

Applicant:

DENICE AND FILICE PACKING CO. CALIFORNIA CORPORATION

10001 FAIRVIEW ROAD

**HOLLISTER, CALIFORNIA 95023** 

Filing Correspondent:

RICHARD J. GREENSTONE 465 CALIFORNIA STREET

SUITE 300

SAN FRANCISCO, CALIFORNIA 94104

Ref: 38 Group Four

RECIPE CORNER

RECIPE CORNER

Status:

**PUBLISHED** 

INTENT-TO-USE - AMENDED

USPTO Status: PUBLISHED FOR OPPOSITION

Search: 110802811

Analyst: DEBORAH BROMLEY

USPTO Page: 59

**IMAL DOC 2** 

Trademark Search File

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USPTO Status Date: FEB 17, 2004

Chronology:

Filed: JAN 16, 2003

Serial Number: 78-203,819

Published For Opposition: FEB 17, 2004

Goods/Services:

International Class 16: PUBLICATIONS, NAMELY, A BOOKLET IN

THE FIELD OF SPECIALTY CHEESE PRODUCTS

First Used: JAN 11, 2002 (INTL. CL. 16)

In Commerce: JAN 11, 2002

Applicant:

SCHRATTER FOODS INCORPORATED

DELAWARE CORPORATION 149 NEW DUTCH LANE

FAIRFIELD, NEW JERSEY 70004

Disclaimers:

"RECIPE"

Filing Correspondent:

ROBERT V. VICKERS

FAY, SHARPE, FAGAN, MINNICH & MCKEE, LLP

1100 SUPERIOR AVE 7TH FL CLEVELAND OH 44114

> Ref: 39 Group Four

# CHEF'S CORNER

# **CHEF'S CORNER**

Status: REGISTERED

USPTO Status: REGISTERED USPTO Status Date: JUN 01, 1999

Chronology:

Filed: FEB 03, 1997

Serial Number: 75-234,808

Published For Opposition: JAN 19, 1999

Registered: JUN 01, 1999

Registration Number: 2,248,546

Goods/Services:

International Class 29: FRESH PREPARED ENTREES CONSISTING PRIMARILY OF MEAT, FISH, POULTRY OR VEGETABLES; COOKED VEGETABLES; FRESH PREPARED SIDE DISHES CONSISTING

PRIMARILY OF POTATOES

International Class 30: FRESH PREPARED ENTREES CONSISTING PRIMARILY OF RICE OR PASTA; BURRITOS; FRESH PREPARED SIDE DISHES CONSISTING PRIMARILY OF PASTA OR RICE; RAVIOLI: MANICOTTI: LASAGNA: TORTELLINI; STUFFED SHELLS;

BREAD-BASED STUFFING SIDE DISHES

International Class 35: RETAIL FOOD SUPERMARKET SERVICES

First Used: NOV 05, 1997 (INTL. CL. 29)

Search: 110802811 Analyst: DEBORAH BROMLEY

In Commerce: NOV 05, 1997

First Used: NOV 05, 1997 (INTL. CL. 30)

In Commerce: NOV 05, 1997

First Used: NOV 05, 1997 (INTL. CL. 35)

In Commerce: NOV 05, 1997

### Registrant:

**FOODTOWN** 

**NEW JERSEY CORPORATION** 145 TALMADGE ROAD **EDISON, NEW JERSEY 08817** 

# Filing Correspondent:

ROBERT B COHEN

LERNER DAVID LITTENBERG KRUMHOLZ ET AL

600 S AVENUE W **WESTFIELD NJ 07090** 

> Ref: 40 Group Four

# CORNER BUTCHER

### **CORNER BUTCHER**

Status:

REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: JAN 25, 1994

# Chronology:

Filed: MAR 24, 1987

Affidavit Section:

Serial Number: 73-651,167

Published For Opposition: AUG 04, 1987

Registered: OCT 27, 1987

Registration Number: 1,463,023

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK, JAN 25, 1994

#### Goods/Services:

International Class 29: HAM AND LUNCHEON MEATS

First Used: MAR 03, 1986 (INTL. CL. 29)

In Commerce: MAR 03, 1986

### New Registered Owner:

SF INVESTMENTS, INC. **DELAWARE CORPORATION** 1409 FOULK ROAD, SUITE 102

WILMINGTON, DELAWARE 19803-0108

Assignor: GWALTNEY OF SMITHFIELD, LTD. **DELAWARE CORPORATION 601 NORTH CHURCH STREET** SMITHFIELD, VIRGINIA

Signed: OCT 08, 1990

Search: 110802811

Analyst: DEBORAH BROMLEY

Brief: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL AS OF

APR. 30, 1990.

Recorded: OCT 18, 1990 Reel/Frame: 0745/0932

Correspondent: MARCIA J. DEARMAN

MCGUIRE WOODS BATTLE & BOOTHE

ONE JAMES CENTER RICHMOND, VA 23219

Assignee: SF

SF INVESTMENT, INC.

**DELAWARE CORPORATION** 

SUITE 102

1409 FOULK ROAD

WILMINGTON, DELAWARE 19803-0108

# Filing Correspondent:

CHARLES P. BOUKUS, JR. KATHY J. MCKNIGHT

C/O BANNER, BIRCH, MCKIE & BECKETT

ELEVENTH FLOOR 1001 G STREET, N.W.

WASHINGTON, DC 20001-4597

Ref: 41 Group Four

#### **CORNER TAVERN**

### **CORNER TAVERN**

Status:

PUBLISHED

INTENT TO USE - CURRENT

USPTO Status: FIRST EXTENSION - GRANTED DEC 03, 2003

USPTO Status Date: DEC 03, 2003

Chronology:

Filed: AUG 19, 2002

Serial Number: 76-442,722

Published For Opposition: MAR 11, 2003

Goods/Services:

International Class 29: CHEESE

Applicant:

SUGAR BROOK SALES, LLC

WISCONSIN WI 641 BIRCH COURT

**VERONA, WISCONSIN 53593** 

Filing Correspondent:

ERIK W. IBELE

NEIDER & BOUCHER, S.C. 440 SCIENCE DRIVE, SUITE 300

Search: 110802811

Analyst: DEBORAH BROMLEY

### MADISON WI 53711

Ref: 42 Group Four

# CRUMBLE CORNER

### CRUMBLE CORNER

Status:

REGISTERED

44(E) APPLICATION - CURRENT

USPTO Status: REGISTERED USPTO Status Date: FEB 26, 2002

# Chronology:

Filed: DEC 07, 1999

Serial Number: 75-866,172

Published For Opposition: DEC 04, 2001

Registered: FEB 26, 2002

Registration Number: 2,542,210

#### Goods/Services:

International Class 29: YOGURT; YOGURT-BASED BEVERAGES COMPRISING OF YOGURT AND HONEY; YOGURT ALSO CONTAINING FRUIT, YOGURT ALSO CONTAINING NUTS, YOGURT ALSO CONTAINING BREAKFAST CEREALS, ALL OF THE ABOVE MADE WHOLLY OR PRINCIPALLY OF YOGURT; JELLIES; JAMS; FRUIT SAUCES; FRUIT PUREES; CHEESE, NAMELY, FROMAGE FRAIS, MILK PRODUCTS, NAMELY, CHOCOLATE MILK AND MILK International Class 30: PREPARATIONS FOR USE AS DESSERTS AND PUDDINGS, NAMELY, MIXES FOR MAKING BAKERY DESSERTS AND PUDDINGS; MILK PRODUCTS, NAMELY, ICE MILK, MILK SHAKES; BAKERY DESSERTS, DESSERT SOUFFLES, FLAVORED, SWEETENED GELATIN DESSERTS AND PUDDINGS

### Registrant:

MUELLER DAIRY (UK) LIMITED
UNITED KINGDOM CORPORATION
SHREWSBURY ROAD, MARKET DRAYTON, SHROPSHIRE
TF9 3SQ, UNITED KINGDOM

Non-U.S. Application Claimed: 2166539 Non-U.S. Application Date: MAY 13, 1998

Non-U.S. Application Country: UNITED KINGDOM

Non-U.S. Registration Claimed: 2166539 Non-U.S. Registration Date: MAY 13, 1998

Non-U.S. Registration Country: UNITED KINGDOM

### Filing Correspondent:

J. SCOTT EVANS ADAMS LAW FIRM PA

Search: 110802811

Analyst: DEBORAH BROMLEY

TWO 1 ST UNION 301 S TRYON ST CHARLOTTE NC 28282-1915

Domestic Representative: ADAMS LAW FIRM, P.A.

Ref: 43 Group Four

# **BAKER'S CORNER**

### **BAKER'S CORNER**

Status:

**PUBLISHED** 

**INTENT TO USE - CURRENT** 

USPTO Status: PUBLISHED FOR OPPOSITION

USPTO Status Date: FEB 24, 2004

Chronology:

Filed: MAY 24, 2002

Serial Number: 76-417,201

Published For Opposition: MAR 04, 2003

Goods/Services:

International Class 30: CHOCOLATE NAMELY CHOCOLATE CHIPS

Applicant:

ALDI INC.

ILLINOIS CORPORATION
1200 NORTH KIRK ROAD
BATAVIA, ILLINOIS 60510-1479

Extension of Time to Oppose Number: 76417201 Extension of Time to Oppose Filed: MAR 20, 2003

Outcome: TERMINATED MAR 20, 2003

Potential Opposer:

KRAFT FOODS HOLDINGS, INC.

Correspondent:

SUSAN H. FROHLING

KRAFT FOODS HOLDINGS, INC.

THREE LAKES DRIVE NORTHFIELD, IL 60093

Applicant:

Mark: BAKER'S CORNER Serial Number: 76-417,201

Correspondent:

ALLEN L. LANDMEIER

SMITH, LANDMEIER, SKAAR & ELDERS, P.C. 15 NORTH SECOND STREET P.O. BOX 127

GENEVA, IL 60134-0127

TTAB Entry: #2 1000, MAR 20, 2003 TTAB Entry: #1 1011, MAR 20, 2003

Search: 110802811 Analyst: DEBORAH BROMLEY

Other U.S. Registrations: 1,495,279; 1,851,623; 2,538,072

Filing Correspondent:

ALLEN L. LANDMEIER

SMITH, LANDMEIER, SKAAR & ELDERS, P.C.

15 NORTH SECOND STREET

P.O. BOX 127

GENEVA, IL 60134-0127

Ref: 44 Group Four

# CARVER'S CORNER

#### CARVER'S CORNER

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: JUL 02, 2002

Chronology:

Filed: JUN 28, 1999

Serial Number: 75-742,958

Published For Opposition: FEB 22, 2000 Opposition/Cancellation Filed: JUN 21, 2000

Registered: JUL 02, 2002

Registration Number: 2,588,982

### Goods/Services:

International Class 29: SOUPS, GARDENS SALADS, VEGETABLE

SALADS, PASTA SALADS AND OMELETS

International Class 30: SANDWICHES, BREAKFAST SANDWICHES, BAKERY DESSERTS, CHEESECAKE, BROWNIES, AND TIRAMISU International Class 42: RESTAURANT AND CATERING SERVICES

First Used: SEP 01, 1999 (INTL. CL. 29)

In Commerce: SEP 01, 1999

First Used: SEP 01, 1999 (INTL. CL. 30)

In Commerce: SEP 01, 1999

First Used: SEP 01, 1999 (INTL. CL. 42)

In Commerce: SEP 01, 1999

### Registrant:

K.S.C.H., INC.

CALIFORNIA CORPORATION

1 ROANWOOD DRIVE

**ROLLING HILLS ESTATES, CALIFORNIA 90274** 

Opposition Number: 91119146

Outcome: TERMINATED, JUN 18, 2001

Plaintiff:

SARAMAR LLC

Correspondent:

LISA GREENE

SARA LEE CORPORATION

Search: 110802811

Analyst: DEBORAH BROMLEY

470 HANES MILL RD WINSTON-SALEM, NC 27105

Defendant:

Registration Number: 2,588,982 Serial Number: 75-742,958

Trademark Defendant Correspondent:

JAMES M. SLOMINSKI

HORNBERGER GHAZARIANS & BREWER

444 S. FLOWER ST 31ST FL LOS ANGELES, CA 90071

TTAB Entry: #7 TERMINATED, JUN 18, 2001

TTAB Entry: #6 BOARD'S DECISION: DISMISSED, JUN 18, 2001

Filing Correspondent:

JAMES M. SLOMINSKI

HORNBERGER GHAZARIANS & BREWER

444 S. FLOWER ST

31ST FL

LOS ANGELES, CA 90071

Ref: 45 Group Four

**CROOK'S CORNER** 

CROOK'S CORNER

Status:

REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: OCT 21, 1997

Chronology:

Filed: OCT 28, 1996

Serial Number: 75-188,212

Published For Opposition: JUL 29, 1997

Registered: OCT 21, 1997

Registration Number: 2,107,171

Goods/Services:

International Class 42: RESTAURANT First Used: MAR 17, 1982 (INTL. CL. 42)

In Commerce: MAR 17, 1982

Registrant:

SQUID, INC.

NORTH CAROLINA CORPORATION

610 WEST FRANKLIN ST.

CHAPEL HILL, NORTH CAROLINA 27516

Filing Correspondent:

GEORGE NICHOLAS

101 B STREET

**CARRBORO NC 27510** 

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 46 Group Four

# HAWKEYE'S CORNER

### HAWKEYE'S CORNER

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: MAY 14, 2001

Chronology:

Filed: OCT 21, 1994

Affidavit Section:

Serial Number: 74-589,183

Published For Opposition: AUG 22, 1995

Registered: NOV 14, 1995

Registration Number: 1,935,266

REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK, MAY 14, 2001

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: 1981 (INTL. CL. 42)

In Commerce: 1981

Registrant:

HAWKEYE'S CORNER, INC. TENNESSEE CORPORATION 710 TWENTY FIRST STREET

KNOXVILLE, TENNESSEE 37916

Filing Correspondent:

ROBERT O. FOX

LUEDEKA, NEELY & GRAHAM, P.C.

P O BOX 1871

KNOXVILLE, TN 37902

Ref: 47 Group Four

# ROUND THE CORNER

ROUND THE CORNER

Status:

REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED

USPTO Status Date: SEP 03, 2002

Chronology:

Filed: APR 02, 2001

Serial Number: 76-233,072

Published For Opposition: JUN 11, 2002

Registered: SEP 03, 2002

Registration Number: 2,614,650

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: FEB 01, 1999 (INTL. CL. 42)

Search: 110802811

Analyst: DEBORAH BROMLEY

In Commerce: FEB 01, 1999

Registrant:

RYLAURKEN, INC.

COLORADO CORPORATION
3519 PATTERSON COURT

FORT COLLINS, COLORADO 80526

Filing Correspondent:

ANCEL W LEWIS JR LEWIS & ROST

**425 WEST MULBERRY** 

SUITE 101

FORT COLLINS COLORADO 80521

Ref: 48 Group Four

### THE CHERRY CORNER



Status: REGISTERED

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: JUN 13, 2000

Chronology:

Filed: JUL 13, 1998

Serial Number: 75-517,714

Published For Opposition: MAR 21, 2000

Registered: JUN 13, 2000

Registration Number: 2,356,655

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: FEB 14, 1998 (INTL. CL. 42)

In Commerce: FEB 14, 1999

Registrant:

DAMASTE INVESTMENTS LLC

DBA THE CHERRY CORNER

Composed Of: MARCO DANESE, RITA DANESE, DAVIDE DANESE, MASSIMO DANESE AND STEPHANO DANESE, ALL CITIZENS OF

ITALY

GEORGIA PARTNERSHIP

P.O. BOX 1915

MACON, GEORGIA 31202

Filing Correspondent:

PO BOX 1915

**MACON GA 31202** 

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 49 Group Four

## THE QUIET CORNER

## THE QUIET CORNER

Status:

REGISTERED

USPTO Status: SECTION 8 & 15 - ACCEPTED AND ACKNOWLEDGED

USPTO Status Date: OCT 30, 1989

Chronology:

Filed: SEP 23, 1983

Serial Number: 73-445.045

Published For Opposition: JUL 03, 1984

Registered: SEP 18, 1984

Registration Number: 1,297,182

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK, OCT 30, 1989

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: AUG 01, 1983 (INTL. CL. 42)

In Commerce: AUG 01, 1983

Registrant:

F. W. WOOLWORTH CO., NEW YORK, N. Y.

Assignor:

VENATOR GROUP SPECIALTY, INC.

**NEW YORK CORPORATION** 

Signed: JUN 16, 1999

**Brief: SECURITY AGREEMENT** 

Recorded: SEP 10, 1999 Reel/Frame: 1954/0001

Correspondent: ACCESS INFORMATION SERVICES

JACKIE LEE

1773 WESTERN AVENUE

P.O. BOX 3709 **ALBANY, NY 12203** 

Assignee: BANK OF NEW YORK, THE, AS ADMINSTRATIVE AGENT

ONE WALL STREET

NEW YORK, NEW YORK 10286

Assignor:

F.W. WOOLWORTH CO. CORPORATION

Signed: JUN 11, 1998

**Brief: CHANGE OF NAME** Recorded: SEP 10, 1999 Reel/Frame: 1956/0289

Correspondent: ACCESS INFORMATION SERVICES

JACKIE LEE

1773 WESTERN AVENUE

Search: 110802811

Analyst: DEBORAH BROMLEY

P.O. BOX 3709 ALBANY, NY 12203

Assignee:

VENATOR GROUP SPECIALTY, INC.

**NEW YORK CORPORATION** 

233 BROADWAY

NEW YORK, NEW YORK 10279

Ref: 50 Group Four

KABAAB KORNER

KABAAB KORNER

Status:

**PENDING** 

INTENT TO USE - CURRENT

USPTO Status: NON-FINAL ACTION - MAILED

USPTO Status Date: NOV 26, 2003

Chronology:

Filed: MAY 08, 2003

Serial Number: 78-247,354

Goods/Services:

International Class 43: RESTAURANTS

Applicant:

INDIAN ESSEN, INC.

COLORADO CORPORATION 21921 EAST PEAKVIEW DRIVE

**AURORA, COLORADO 80016** 

Filing Correspondent:

21921 EAST PEAKVIEW DRIVE

**AURORA, CO 80016** 

Ref: 51 Group Four

CORNER BAKERY CAFE

**CORNER BAKERY CAFE** 

Status: REGISTERED

PARTIAL SECTION 2(F)

**USE APPLICATION - CURRENT** 

USPTO Status: REGISTERED
USPTO Status Date: JUL 23, 2002

Chronology:

Filed: AUG 18, 2000

Serial Number: 76-112,166

Published For Opposition: APR 30, 2002

Registered: JUL 23, 2002

Registration Number: 2,597,050

Goods/Services:

Search: 110802811

Analyst: DEBORAH BROMLEY

USPTO Page: 70

**IMAL DOC 2** 

Trademark Search File

70

International Class 42: RESTAURANT, CATERING, AND BAKERY

**SERVICES** 

First Used: APR 1999 (INTL. CL. 42)

In Commerce: APR 1999

Registrant:

BRINKER RESTAURANT CORPORATION

DELAWARE CORPORATION

6820 LBJ FREEWAY

DALLAS, TEXAS 75240

Claims:

AS TO "CORNER"

Disclaimers:

"BAKERY CAFE"

Other U.S. Registrations: 2,078,299; 2,145,582

Filing Correspondent:

ELISABETH A. EVERT SIDLEY & AUSTIN

717 NORTH HARWOOD STREET, SUITE 3400

DALLAS, TEXAS 75201

Ref: 52 Group Four

# CORNERSTONE COFFEE COMPANY

CORNERSTONE COFFEE COMPANY

Status: ABANDONED

INTENT TO USE - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: FEB 21, 2003

Chronology:

Filed: FEB 20, 2002

Serial Number: 78-109,863

Abandoned: FEB 21, 2003

Goods/Services:

International Class 35: RETAILER OF FRESH ROASTED GOURMET

COFFEE

Applicant:

HODGE, BURKE A.

UNITED STATES INDIVIDUAL

7220 SUNWOOD WAY

CITRUS HEIGHTS, CALIFORNIA 95621

Filing Correspondent:

BURKE A. HODGE 7220 SUNWOOD WAY

CITRUS HEIGHTS CA 95621

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 53 Group Four

# COBBLESTONE MILL BREAKFAST BREADS

# COBBLESTONE MILL BREAKFAST BREADS

Status:

CANCELLED

Cancellation Section: 8

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: DEC 13, 2003

Chronology:

Filed: APR 14, 1995

Serial Number: 74-661,524

Published For Opposition: JUN 11, 1996

Registered: MAR 11, 1997

Registration Number: 2,044,677

Cancelled: JAN 27, 2004

Goods/Services:

International Class 30: BAKERY PRODUCTS, NAMELY BREAD

First Used: NOV 03, 1995 (INTL. CL. 30)

In Commerce: NOV 03, 1995

Registrant:

FLOWERS FAMILY BAKERIES, INC.

**DELAWARE CORPORATION** 

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON TRUST CENTER WILMINGTON, DELAWARE 19801

Assignor:

FLOWERS FAMILY BAKERIES, INC.

DELAWARE CORPORATION

Signed: DEC 02, 1996

Brief: CHANGE OF NAME Recorded: MAY 27, 1997 Reel/Frame: 1595/0985

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER 1100 PEACHTREE STREET ATLANTA, GA 30309

Assignee:

FLOWERS BAKERIES, INC.

DELAWARE CORPORATION

**SUITE 780** 

1100 NORTH MARKET SQUARE WILMINGTON, DELAWARE 19801

Assignor:

FLOWERS BAKERIES, INC.

DELAWARE CORPORATION

Signed: DEC 16, 1997

Brief: SEE RECORDING ON REEL 1766, FRAME 0568. (RE-RECORDED

Search: 110802811

Analyst: DEBORAH BROMLEY

TO REPLACE A INCORRECT COVER SHEET. REVISED COVER SHEET CHANGES ASSIGNEE'S STATE OF INCORPORATION FROM DELAWARE TO SOUTH CAROLINA.)

Recorded: JUL 27, 1998 Reel/Frame: 1765/0583

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON, DELAWARE 19801

Assignor: FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: INVALID RECORDAL, SEE RECORDING AT REEL 1765,

FRAME 0583.

Recorded: JUL 27, 1998 Reel/Frame: 1766/0568

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee:

FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON, DELAWARE 19801

Assignor:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Signed: MAY 15, 1998

Brief: (INVALID RECORDING), SEE RECORDING AT REEL 1775,

FRAME 0955.

Recorded: JUL 27, 1998 Reel/Frame: 1768/0162

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee:

FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

Search: 110802811

Analyst: DEBORAH BROMLEY

7101 ASHVILLE HIGHWAY SPARTANBURG, GEORGIA 29303

Assignor:

FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

Sigued: MAY 15, 1998

**Brief: CERTIFCATE OF AGREEMENT OF MERGER** 

Recorded: JUL 27, 1998 Reel/Frame: 1775/0955

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee:

FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, SOUTH CAROLINA 29303

Assignor:

FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

Sigued: DEC 27, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAR 22, 2001 Reel/Frame: 2295/0574

Correspondent: WILLIAM H. BREWSTER, ESQ.

1100 PEACHTREE ST., SUITE 2800

ATLANTA, GA 30309

Assignee:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1105 NORTH MARKET STREET, SUITE 1300

**WILMINGTON, DELAWARE 19899** 

Assignor:

FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

Signed: MAR 26, 2001

Brief: SECURITY INTEREST Recorded: MAY 22, 2001

Recl/Frame: 2317/0954

Correspondent: WHITE & CASE LLP

BRIAN JAENICKE, LEGAL ASSISTANT 1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Search: 110802811

Analyst: DEBORAH BROMLEY

Assignee:

BANKERS TRUST COMPANY

130 LIBERTY STREET

NEW YORK, NEW YORK 10006

Disclaimers:

"BREAKFAST BREADS"

Other U.S. Registrations: 1,145,190; 1,326,230; 1836321 AND OTHERS

Filing Correspondent:

MILES J. ALEXANDER KILPATRICK & CODY 1100 PEACHTREE STREET ATLANTA, GA 30309-4530

> Ref: 54 Group Four

## COBBLESTONE FARM

#### COBBLESTONE FARM

Status:

CANCELLED

Cancellation Section: 8

**USE APPLICATION - CURRENT** 

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: JAN 05, 2002

Chronology:

Filed: NOV 07, 1978

Serial Number: 73-192,439

Published For Opposition: AUG 12, 1980

Registered: DEC 30, 1980

Registration Number: 1,145,190

Affidavit Section: REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC.

15 ACK. MAY 21, 1986

Cancelled: FEB 19, 2002

Goods/Services:

International Class 30: BAKERY PRODUCTS-NAMELY, COOKIES,

CRACKERS AND CAKES

First Used: OCT 12, 1978 (INTL. CL. 30)

In Commerce: OCT 12, 1978

Registrant:

FLOWERS INDUSTRIES, INC.

GEORGIA CORPORATION

P. O. BOX 1338

THOMASVILLE, GEORGIA 31792

Assignor: FLOWERS INDUSTRIES, INC.

**DELAWARE CORPORATION** 

U.S. HIGHWAY 19 SOUTH

THOMASVILLE, GEORGIA

Acknowledged: JAN 31, 1986

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Search: 110802811

Analyst: DEBORAH BROMLEY

Recorded: MAY 01, 1986 Reel/Frame: 0525/0025

Correspondent: HURT RICHARDSON, ET AL.

1100 PEACHTREE CENTER HARRIS TOWER

233 PEACHTREE ST. N.E. ATLANTA, GA 30043

Assignee:

FLOWERS FAMILY BAKERIES, INC.

**DELAWARE CORPORATION** 

WILMINGTON TRUST CENTER, 1100 NORTH MARKET ST.

WILMINGTON, DELAWARE 19801

Assignor:

RING AROUND PRODUCTS, INC.

DELAWARE CORPORATION

DALLAS, TEXAS

Acknowledged: APR 12, 1988

Brief: ASSIGNS THE ENTIRE INTEREST AND GOODWILL AS OF

**NOVEMBER 21, 1984** Recorded: APR 18, 1988 Reel/Frame: 0600/0766

Correspondent: HAMES H. ENDACOTT

**BOX 3466** 

HOUSTON, TX 77253

Assignee:

ROHM AND HAAS SEEDS, INC.

**DELAWARE CORPORATION** PHILADELPHIA, PENNSYLVANIA

Assignor:

FLOWERS FAMILY BAKERIES, INC.

DELAWARE CORPORATION

Signed: DEC 02, 1996

Brief: CHANGE OF NAME Recorded: MAY 27, 1997 Reel/Frame: 1595/0985

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER 1100 PEACHTREE STREET ATLANTA, GA 30309

Assignee:

FLOWERS BAKERIES, INC.

DELAWARE CORPORATION

**SUITE 780** 

1100 NORTH MARKET SQUARE WILMINGTON, DELAWARE 19801

Assignor: FLOWERS BAKERIES, INC.

Search: 110802811

Analyst: DEBORAH BROMLEY

**DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: SEE RECORDING ON REEL 1766, FRAME 0568. (RE-RECORDED TO REPLACE A INCORRECT COVER SHEET. REVISED COVER SHEET CHANGES ASSIGNEE'S STATE OF INCORPORATION FROM DELAWARE TO SOUTH CAROLINA.)

Recorded: JUL 27, 1998 Reel/Frame: 1765/0583

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

**DELAWARE CORPORATION** 

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON, DELAWARE 19801

Assignor: FLOWERS BAKERIES, INC.

**DELAWARE CORPORATION** 

Signed: DEC 16, 1997

Brief: INVALID RECORDAL, SEE RECORDING AT REEL 1765,

FRAME 0583.

Recorded: JUL 27, 1998 Reel/Frame: 1766/0568

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

1100 NORTH MARKET SQUARE, SUITE 780

WILMINGTON, DELAWARE 19801

Assignor: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION

Signed: MAY 15, 1998

Brief: (INVALID RECORDING), SEE RECORDING AT REEL 1775,

FRAME 0955.

Recorded: JUL 27, 1998 Reel/Frame: 1768/0162

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

Search: 110802811 Analyst: DEBORAH BROMLEY

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY SPARTANBURG, GEORGIA 29303

Assignor: FLOWERS BAKERIES BRANDS, INC.

DELAWARE CORPORATION
Signed: MAY 15, 1998

**Brief: CERTIFCATE OF AGREEMENT OF MERGER** 

Recorded: JUL 27, 1998 Reel/Frame: 1775/0955

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

7101 ASHVILLE HIGHWAY

SPARTANBURG, SOUTH CAROLINA 29303

Assignor: FLOWERS BAKERIES BRANDS, INC.

SOUTH CAROLINA CORPORATION

Signed: JUL 30, 1998

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: FEB 03, 1999 Recl/Frame: 1847/0091

Correspondent: KILPATRICK STOCKTON LLP

SHARAN B. FLEXNER

1100 PEACHTREE STREET, SUITE 2800

ATLANTA, GA 30309-4530

Assignee: MRS. SMITH'S BRANDS, INC.

SOUTH CAROLINA CORPORATION

1923 FLOWERS CIRCLE

THOMASVILLE, GEORGIA 31757

### Filing Correspondent:

JULIUS R. LUNSFORD, JR.

HURT RICHARDSON GARNER TODD & CADENHEAD

1100 PEACHTREE CENTER HARRIS TOWER

233 PEACHTREE ST., N.E. ATLANTA, GA 30043

Search: 110802811 Analyst: DEBORAH BROMLEY US

Ref: 55 Group Four

# CORNERSTONE MARKETPLACE

#### CORNERSTONE MARKETPLACE

Status:

ABANDONED

INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: JAN 24, 2003

Chronology:

Filed: AUG 21, 2001

Serial Number: 76-302,957

Published For Opposition: APR 30, 2002

Abandoned: JAN 24, 2003

Goods/Services:

International Class 29: FROZEN FOOD ITEMS, NAMELY FROZEN

**POULTRY** 

Applicant:

GOOD SOURCE SOLUTIONS, INC

DELAWARE CORPORATION

6155 CORNERSTONE COURT EAST SUITE 225

SAN DIEGO, CALIFORNIA 92121

Filing Correspondent:

6155 CORNERSTONE CT E STE 225

SAN DIEGO CA 92121-4738

Ref: 56 Group Four

# CORNERSTONE JAVA

#### **CORNERSTONE JAVA**

Status:

**ABANDONED** 

INTENT TO USE - CURRENT

USPTO Status: ABANDONED-NO STATEMENT OF USE FILED

USPTO Status Date: NOV 12, 1999

Chronology:

Filed: JUL 06, 1998

Serial Number: 75-512,012

Published For Opposition: FEB 16, 1999

Abandoned: NOV 12, 1999

Goods/Services:

International Class 30: COFFEE AND COFFEE BEANS

Applicant:

S & D COFFEE, INC.

NORTH CAROLINA CORPORATION

300 U.S. HIGHWAY 29 SOUTH

PO BOX 1628

CONCORD, NORTH CAROLINA 28026-1628

Search: 110802811

Analyst: DEBORAH BROMLEY

#### Disclaimers:

"JAVA"

## Filing Correspondent:

**EVAN KENT AUBERRY** 

SMITH HELMS MULLISS & MOORE

POST OFFICE BOX 21927 GREENSBORO, NC 27420

> Ref: 57 Group Four

#### CORNERSTONE GRILL



Status:

CANCELLED

Cancellation Section: 8

**USE APPLICATION - CURRENT** 

**USPTO Status: CANCELLED - SECTION 8** 

USPTO Status Date: JUL 13, 2002

Chronology:

Filed: JUN 30, 1994

Serial Number: 74-543,755

Published For Opposition: APR 11, 1995

Registered: JUL 04, 1995

Registration Number: 1,903,243

Cancelled: AUG 27, 2002

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: APR 11, 1994 (INTL. CL. 42)

In Commerce: APR 11, 1994

Registrant:

HOF'S BREA, INC.

CALIFORNIA CORPORATION 4241 LONG BEACH BLVD.

LONG BEACH, CALIFORNIA 90807

Assignor:

DECISIS CORPORATION

CALIFORNIA CORPORATION

Signed: NOV 03, 2000

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: NOV 03, 2000 Reel/Frame: 2174/0126

Correspondent: GRAY CARY WARE & FREIDENRICH

ALLYN TAYLOR, ESQ 400 HAMILTON AVENUE PALO ALTO, CA 94301-1823

Assignee: KADIRI, INC.

CALIFORNIA CORPORATION

Search: 110802811

Analyst: DEBORAH BROMLEY

1350 OLD BAYSHORE, SUITE 650 BURLINGAME, CALIFORNIA 94010

Disclaimers:

"GRILL"

## Filing Correspondent:

VERN SCHOOLEY
FULWIDER, PATTON, LEE & UTECHT
200 OCEANGATE, SUITE 1550
POST OFFICE BOX 22615
LONG BEACH, CA 90801-5615

Ref: 58 Group Four

# **CORNERSTONE GRILL**

#### CORNERSTONE GRILL

Status: CA

CANCELLED

Cancellation Section: 8

**USE APPLICATION - CURRENT** 

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: JUL 06, 2002

Chronology:

Filed: JUN 10, 1994

Serial Number: 74-535,711

Published For Opposition: APR 04, 1995

Registered: JUN 27, 1995

Registration Number: 1,902,072

Cancelled: AUG 20, 2002

Goods/Services:

International Class 42: RESTAURANT SERVICES

First Used: APR 11, 1994 (INTL. CL. 42)

In Commerce: APR 11, 1994

Registrant:

HOF'S BREA, INC.

CALIFORNIA CORPORATION

4241 LONG BEACH BLVD.

LONG BEACH, CALIFORNIA 90807

Disclaimers:

"GRILL"

Filing Correspondent:

**VERN SCHOOLEY** 

FULWIDER, PATTON, LEE & UTECHT

200 OCEANGATE, SUITE 1550

**POST OFFICE BOX 22615** 

LONG BEACH, CA 90801-5615

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 59 Group Four

## KOSHER CORNER

## KOSHER CORNER

Status:

CANCELLED

Cancellation Section: 8

**USE APPLICATION - CURRENT** 

USPTO Status: CANCELLED - SECTION 8

USPTO Status Date: JUL 03, 2000

Chronology:

Filed: MAY 15, 1992

Serial Number: 74-275,733

Published For Opposition: APR 06, 1993

Registered: JUN 29, 1993

Registration Number: 1,779,077

Cancelled: AUG 15, 2000

Goods/Services:

International Class 29: FOOD PRODUCTS; NAMELY, FILLET OF SOLE VEGETABLE DIJON SALAD; SWEET AND SOUR CHICKEN; PREPARED MEATS; NAMELY, ORANGE-LEMON LOAF; STUFFED

CABBAGE WITH CHICKEN; SOUPS; FISH AND MEATS

First Used: APR 14, 1992 (INTL. CL. 29)

In Commerce: APR 14, 1992

Registrant:

KOSHER CORNER

NEW YORK CORPORATION

204 NEW YORK AVENUE

**HUNTINGTON, NEW YORK 11743** 

Disclaimers:

"KOSHER"

Filing Correspondent:

MYRON AMER

MYRON AMER, P.C.

114 OLD COUNTRY ROAD, SUITE 310

MINEOLA, NY 11501

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 60 Group Four





Status: ABANDONED

USE APPLICATION - CURRENT

USPTO Status: ABANDONED-FAILURE TO RESPOND

USPTO Status Date: APR 10, 2002

Chronology:

Filed: FEB 28, 2000

Serial Number: 75-950,150

Abandoned: APR 10, 2002

Goods/Services:

International Class 39: DELIVERY OF FOOD BY RESTAURANTS International Class 42: RESTAURANTS; RESTAURANTS FEATURING

HOME DELIVERY; CARRY-OUT RESTAURANTS AND BAR

**SERVICES** 

First Used: AUG 01, 1987 (INTL. CL. 42)

In Commerce: AUG 01, 1987

Applicant:

ANTIETAM TAVERN INC.
MARYLAND CORPORATION
158 SOUTH MULBERRY ST.

HAGERSTOWN, MARYLAND 21740

Design Phrase:

THE MARK CONSISTS OF A LEPRECHAUN DRESSED IN VEST, PANTS AND HAT. SEATING ON A POT FILLED WITH COINS AND HOLDING A BEER, WITH BUBBLES FLOATING UP, AND A SHAMROCK (4 LEAF CLOVER). THIS DOES NOT EXCLUDE THE PROTECTION OF THIS MARK IN ANY COLORS. THIS DOES NOT EXCLUDE THE PROTECTION OF THIS MARK PRODUCED IN ANY

COLORS..

Disclaimers:

"CORNER PUB"

Filing Correspondent:

ANTIETAM TAVERN INC. 158 SOUTH MULBERRY ST. HAGERSTOWN MD 21740

> Ref. 61 Group Four

**CORNER DELI CUISINE** 

CORNER DELI CUISINE

Status:

CANCELLED

Cancellation Section: 8

**USE APPLICATION - CURRENT** 

Search: 110802811

Analyst: DEBORAH BROMLEY

**USPTO Status: CANCELLED - SECTION 8** 

USPTO Status Date: MAY 24, 2003

Chronology:

Filed: SEP 29, 1994

Serial Number: 74-580,286

Published For Opposition: MAY 28, 1996

Registered: AUG 20, 1996

Registration Number: 1,994,475

Cancelled: JUL 08, 2003

Goods/Services:

International Class 29: PROCESSED CABBAGE, PROCESSED POTATOES WITH VEGETABLE AND EGG, SALADS EXCEPT MACARONI, RICE AND PASTA SALAD, NAMELY POTATO AND

COLE SLAW SALADS AND CHILI

International Class 30: QUICHE, POT PIES, PUDDINGS AND

MACARONI AND PASTA SALADS First Used: JUN 26, 1992 (INTL. CL. 29)

In Commerce: JUN 26, 1992

First Used: JUN 26, 1992 (INTL. CL. 30)

In Commerce: JUN 26, 1992

Registrant:

AMERICAN STORES COMPANY DELAWARE CORPORATION 709 E. SOUTH TEMPLE

SALT LAKE CITY, UTAH 84102

Assignor:

AMERICAN STORES COMPANY DELAWARE CORPORATION

Signed: FEB 01, 1996

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: MAR 25, 1996 Reel/Frame: 1516/0251

Correspondent: MICHAEL J. DALTON

**300 LAKESIDE DRIVE** 

**SUITE 1900** 

OAKLAND, CA 94612

Assignee:

JEWEL COMPANIES, INC.

DELAWARE CORPORATION 709 EAST SOUTH TEMPLE SALT LAKE CITY, UTAH 84102

Assignor:

AMERICAN STORES COMPANY

DELAWARE CORPORATION

Signed: FEB 01, 1996

Brief: ASSIGNS THE ENTIRE INTEREST AND GOOD WILL

Recorded: OCT 23, 1996 Recl/Frame: 1521/0395

Search: 110802811

Analyst: DEBORAH BROMLEY

Correspondent: MICHAEL J. DALTON

300 LAKESIDE DRIVE

**SUITE 1900** 

OAKLAND, CA 94612

Assignee: JE

JEWEL COMPANIES, INC.
DELAWARE CORPORATION
709 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84102

Disclaimers:

"DELI CUISINE"

Other U.S. Registrations: 1,339,708

Filing Correspondent:

STANLEY B. KITA

HOWSON AND HOWSON

SPRING HOUSE CORPORATE CENTER

**BOX 457** 

**SPRING HOUSE, PA 19477** 

Ref: 62 Group Five

# COBBLESTONE CORNERS

#### **COBBLESTONE CORNERS**

Status:

REGISTERED

USPTO Status: REGISTERED
USPTO Status Date: APR 25, 2000

Chronology:

Filed: JUL 14, 1997

Serial Number: 75-323,904

Published For Opposition: MAY 04, 1999

Registered: APR 25, 2000

Registration Number: 2,345,932

Goods/Services:

International Class 21: FIGURES, NAMELY, COLLECTIBLE

FIGURINES MADE OF PORCELAIN First Used: JUL 1998 (INTL. CL. 21)

In Commerce: JUL 1998

Registrant:

FOUR STAR INTERNATIONAL TRADING COMPANY

TAIWAN CORPORATION 3330 E. 79TH STREET CLEVELAND, OHIO 44127

Filing Correspondent:

SUSAN L MIZER

BENESCH FRIEDLANDER COPLAN & ARONOFF LLP

2300 BP AMERICA BLDG

200 PUBLIC SQ

Search: 110802811

Analyst: DEBORAH BROMLEY

**CLEVELAND OH 44114-2378** 

Search: 110802811

Analyst: DEBORAH BROMLEY

USPTO Page: 86

**IMAL DOC 2** 

Trademark Search File

86-----

## State Summary Page

Citation	Status	Class(es)	Owner	Registration Number	State	Page	Record of Interest
			GROUP ONE	<del></del>		·	
			No Group One Mat	ches			
			GROUP TWO				
			No Group Two Mat	ches	·		
			GROUP THREE	2			
1. COBBL	ESTONE						
	Renewed	33	SAUL LEVINE	75662	CA	94	
2 CODNE	DOMONTO.						,
2. CORNE	Not	42	BRUCE TACKE	N/A	wī	95	
	renewed						
3. CORNE							
	Registered	42	BRUCE TACKE	N/A	WI	95	
			GROUP FOUR				
4. COBBLI	ESTONE CHE	RISTMAS B	LEND				
	Registered	30	JOYCE ANNE HOGAN	55138	MA	96	
S CORRII	ESTONE CUS	TADD					
J. COBBEI	Registered	30	JANET STOFFER	N/A	WI	96	
6. COBBLI	ESTONE BRE Registered	WERY & P 42	UB BARCLAY BEATTY BREW	N/A	VA	97	
	110810101		I				<b>L</b>
7. COBBLE	ESTONE INN						·
	Registered	42	JEROME J. MULLINS	N/A	WI	97	
8. CORNEI	R DELI					٠.	
	Expired	30	DCB, INC.	97179	CA	98	

Search: 110802811 Analyst: DEBORAH BROMLEY State Summary Page: 87

Citation	Status	Class(es)	Owner	Registration Number	State	Page	Record of Interest
9. AROUNI	THE COR	NER	•				
	Renewed	39, 42	JEAN SKLADANEK	24290	WI	98	
10. AROUNI	THE CORN	VER					
	Renewed	39, 42	JEAN SKLADANEK	24289	WI	99	
11. <b>THE CO</b> !	RNER BAR						
	Registered	42	HOUSTON'S RESTUARAN T	43448	CA	101	
12. <b>JAVA JO</b> I	E'S GOURMI	ET CORNE	<b>R</b>	,			
	Not renewed	42	DITTER, INC.	1993S3130	MD	101	
13. THE COP	RNER DELI						
	Expired	30	DCB, INC.	20872	WA	102	
<del></del>			GROUP FIVE		·		

No Group Five Matches

Search: 110802811

Analyst: DEBORAH BROMLEY

State Summary Page: 88

# ANALYST REVIEW - STATE REPORT

#### Search Information

Type of Search: FULL SEARCH

COBBLESTONE CORNER

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

**SAUERKRAUT** 

#### **Data Information**

This search report covers State Trademark data updated by T&T on 04/12/2004. While we make diligent efforts to secure timely updates from each state, the currentness of trademark information varies by state. See the chart below for the dates of most recent registration for each state.

STATE NAME	REGISTRATIONS THROUGH	STATE NAME	REGISTRATIONS THROUGH
ALABAMA	+ 12/24/2003	MONTANA	+ 07/23/2003
ALASKA	+ 08/14/2003		+ 11/24/2003
AMERICAN SAMOA	09/01/2003		+ 10/30/2003
ARIZONA	+ 10/31/2003	NEW HAMPSHIRE	+ 12/23/2003
ARKANSAS	10/31/2003		+ 12/24/2003
CALIFORNIA	+ 11/25/2003		+ 01/30/2004
COLORADO	+ 10/17/2003	NEW YORK	+ 08/05/2003
CONNECTICUT	+ 12/31/2003	NORTH CAROLINA	10/31/2003
DELAWARE	+ 12/31/2003	NORTH DAKOTA	+ 11/21/2003
FLORIDA	+ 10/31/2003	OHIO	10/27/2003
GEORGIA	+ 11/18/2003	OKLAHOMA	+ 04/29/2003
HAWAII	+ 06/30/2003	OREGON	+ 10/31/2003
IDAHO	01/30/2004	PENNSYLVANIA	02/28/2003
ILLINOIS	10/23/2003	*PUERTO RICO	08/29/2003
INDIANA	+ 10/31/2003	RHODE ISLAND	+ 03/28/2003 + 03/28/2003
IOWA	+ 10/28/2003	SOUTH CAROLINA	+ 09/29/2003
KANSAS	+ 10/30/2003	SOUTH DAKOTA	+ 12/31/2003
KENTUCKY	+ 09/29/2003	TENNESSEE	+ 10/31/2003
LOUISIANA	+ 10/30/2003	TEXAS	+ 06/30/2003
MAINE	+ 09/18/2003	UTAH	+ 12/22/2003
MARYLAND	11/25/2003	VERMONT	+ 12/15/2003
MASSACHUSETTS	+ 10/30/2003	VIRGINIA	+ 09/29/2003
MICHIGAN	10/30/2003	WASHINGTON	+ 09/29/2003 + 11/19/2003
MINNESOTA	+ 11/24/2003	WEST VIRGINIA	+ 08/08/2003
MISSISSIPPI		WISCONSIN	
MISSOURI		WYOMING	. 10000
		W 1 OMING	+ 12/24/2003

<sup>+</sup> Indicates that our trademark database for this state contains images, packaging samples and specimens of use filed with trademark applications.

Search: 110802811

Analyst: DEBORAH BROMLEY

<sup>\*</sup> Because of the manual nature of data collection for Puerto Rico, we are unable to guarantee that all records through the coverage date are included.

## In-Use Information

Citations provide information about whether and how potentially conflicting trademarks are being used on the Web. We provide information, when available, on the Citation, Owner and its use in commerce for all Group One citations information available at the time of the preparation of this search report, and are not a comprehensive representation of the Web. Any of the Web links included in your search report may become unavailable at any time following the

Search: 110802811

Analyst: DEBORAH BROMLEY

## **Analyst Information**

Name:

DEBORAH BROMLEY

Comments:

I developed the following search strategy to provide a comprehensive, accurate report. These queries, listed below, retrieved 308 potential references from the database. After careful review and analysis I have selected 13 records for your review.

Туре	Query	Classes	#References
1. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C,	ALL CLASSES	0
GOODS PREFIX	K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>		
2. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	0
3. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	0
4. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER <and></and>	ALL CLASSES	e ·
GOODS PREFIX	(MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)		
5. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	29,30,31,32	0
6. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	ALL CLASSES	0
7. PREFIX	(C,K)O(BB, B)LESTONE(C,K)OR	ALL CLASSES	0
3. LETTERSTRING LETTERSTRING LETTERSTRING	CO(B,BB)LE <and> STONE <and> CORNER</and></and>	ALL CLASSES	0
LETTERSTRING LETTERSTRING	(C,K)O(BB,B)LE <and> (C,K)ORNER</and>	ALL CLASSES	0
. LETTERSTRING	STONE <and></and>	ALL CLASSES	0 .

Search: 110802811

Analyst: DEBORAH BROMLEY

Search Strategy			
Туре	Query	Classes	#References
LETTERSTRING GOODS PREFIX	(C,K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>		
11. LETTERSTRING LETTERSTRING	STONE <and> (C,K)ORNER</and>	29,30,31,32	1
12. PREFIX	(C,K)O(BB, B)LESTONE(C,K)	29,30,31,32	2
13. PREFIX	(C,K)O(BB,B)LEST	29,30,31,32	0
SUFFIX	<and> ER</and>		-
14. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)	29,30,31,32	0
15. LETTERSTRING	(C,K)O(BB,B)LESTON	ALL CLASSES	0
GOODS PREFIX	(MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)		
16. PREFIX	(C,K)O(BB,B)LESTON	29,30,31,32	0
17. LETTERSTRING	(C,K)O(BB,B)LEST	29,30,31,32	0
18. PREFIX LETTERSTRING	(C,K)OB <and> (C,K)ORNER</and>	29,30,31,32	0
19. SUFFIX	ON(E,ES)(C,K)ORNER	29,30,31,32	0
20. SUFFIX	N(E,ES)(C,K)ORNER	29,30,31,32	0
21. EXACT MARK	(C,K)ORNER	29,30,31,32	0
22. LETTERSTRING GOODS PREFIX	(C,K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	5
3. PREFIX LETTERSTRING	(C,K) <and> (C,K)ORNER</and>	29,30,31,32	14
4. PREFIX	(C,K)ORNER	29,30,31,32	21
5. LETTERSTRING	(C,K)ORNER	29,30,31,32	0

Search: 110802811

Analyst: DEBORAH BROMLEY

Search Strategy			
Туре	Query	Classes	#References
26. LETTERSTRING	(C,K)O(B,BB)LESTON	ALL CLASSES	19
27. LETTERSTRING LETTERSTRING GOODS PREFIX	STONE <and> CORNER <and> (RESTAURANT,CAFE, DINER)</and></and>	ALL CLASSES	5
28. LETTERSTRING LETTERSTRING	STONE <and> CORNER</and>	33,42,43	55
29. LETTERSTRING GOODS PREFIX	CORNER <and> (RESTAURANT,CAFE, DINER)</and>	ALL CLASSES	25
30. LETTERSTRING	CORNER	33,42,43	161

Class Ide	ntification
29	MEATS AND PROCESSED FOODS
30	STAPLE FOODS
31	NATURAL AGRICULTURAL PRODUCTS
32	LIGHT BEVERAGES
33	WINES AND SPIRITS
42	SCIENTIFIC, TECHNOLOGICAL AND LEGAL SERVICES
43	SERVICES FOR PROVIDING FOOD AND DRINK; TEMPORARY ACCOMMODATION

Ref: 1 Group Three

# **COBBLESTONE**

#### **COBBLESTONE**

State:

CALIFORNIA

Status:

RENEWED

Chronology:

Registered: JAN 03, 1985

Registration Number: 75662

Renewed: DEC 05, 1994

Renewal Registration Number: 14024

Goods/Services:

INTERNATIONAL CLASS: 33 WINE.

State Class: 47

First Use In State: JAN 01, 1975 First Use Anywhere: JAN 01, 1975

Registrant:

SAUL LEVINE

DBA COBBLESTONE VINEYARDS

GENERAL PARTNERSHIP

2410 WESTRIDGE ROAD

LOS ANGELES, CALIFORNIA 90049

ANITA LEVINE

DBA COBBLESTONE VINEYARDS

GENERAL PARTNERSHIP

2410 WESTRIDGE ROAD

LOS ANGELES, CALIFORNIA 90049

#### Renewed To:

SAUL LEVINE

DBA COBBLESTONE VINEYARDS

GENERAL PARTNERSHIP

660 FIRTH AVENUE

LOS ANGELES, CALIFORNIA 90049

#### Renewed To:

ANITA LEVINE

DBA COBBLESTONE VINEYARDS

GENERAL PARTNERSHIP

660 FIRTH AVENUE

LOS ANGELES, CALIFORNIA 90049

#### Manner Of Display:

USED ON LABELS AND TAGS AFFIXED TO THE GOODS AND CONTAINERS FOR THE GOODS.

## Filing Correspondent:

SPENSLEY, HORN, JUBAS & LUBITZ 1880 CENTURY PARK EAST, 5TH FLOOR LOS ANGELES, CALIFORNIA 90067

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 2 Group Three

#### CORNERSTONE

#### **CORNERSTONE**

State: WISCONSIN
Status: NOT RENEWED

Chronology:

Registered: JAN 31, 1979

Goods/Services:

INTERNATIONAL CLASS: 42 RESTAURANT AND BAR

First Use In State: SEP 11, 1978 First Use Anywhere: SEP 11, 1978

#### Design Phrase:

THE WORD "CORNERSTONE" PRINTED IN "ADVERTISERS GOTHIC"
TYPE (AS MANUFACTURED BY GRAPHIC PRODUCTS CORP., ROLLING
MEADOWS, IL) ON A STONE WALL BACKGROUND. THE "CORNER"
PORTION OF THE WORD "CORNERSTONE" IS PRINTED AT A 45
DEGREE ANGLE, COMMENCING AT THE LOWE R LEFT CORNER OF
THE LOGO AND FINISHING IN THE UPPER MIDDLE OF THE LOGO.
THE "STONE" PORTION OF THE WORD "CORNERSTONE" IS PRINTED
AT A 45 DEGREE ANGLE ALSO, COMMENCING AT THE UPPER MIDDLE
OF THE LOGO AND ENDING AT THE LOWER RIGHT OF THE LOGO.
THE ABOVE DE SCRIBED PORTIONS OF THE WORD "CORNERSTONE"
MEET IN THE UPPER MIDDLE OF THE LOGO AND FORM A RIGHT
ANGLE

## Registrant:

BRUCE TACKE
SOLE PROPRIETOR
2601 MORSE STREET
JANESVILLE, (ROCK CO.) WISCONSIN 53545

Ref: 3 Group Three

#### CORNERSTONE

#### **CORNERSTONE**

State: WISCONSIN
Status: REGISTERED
Mark Type: TRADE NAME

Chronology:

Registered: FEB 06, 1979

Goods/Services:

**INTERNATIONAL CLASS: 42 RESTAURANT AND BAR** 

First Use In State: SEP 11, 1978 First Use Anywhere: SEP 11, 1978

Jearch: 110802811

Analyst: DEBORAH BROMLEY

## Registrant:

BRUCE TACKE SOLE PROPRIETOR 2601 MORSE STREET

JANESVILLE, ( ROCK CO.) WISCONSIN 53545

Ref: 4 Group Four

# COBBLESTONE CHRISTMAS BLEND

# COBBLESTONE CHRISTMAS BLEND

State:

**MASSACHUSETTS** 

Status:

REGISTERED

#### Chronology:

Registered: NOV 28, 1997

Registration Number: 55138

## Goods/Services:

**INTERNATIONAL CLASS: 30 COFFEE** 

State Class: 30

First Use In State: JUN, 1995 First Use Anywhere: JUN, 1995

## Registrant:

JOYCE ANNE HOGAN
DBA NANTUCKET JAVA
SOLE PROPRIETOR
P.O. BOX 1315

NANTUCKET, (NANTUCKET CO.) MASSACHUSETTS 02554

## Manner Of Display:

DIRECTLY ONTO THE CONTAINERS FOR THE GOODS; TO TAGS OR LABELS AFFIXED TO THE CONTAINERS FOR THE GOODS; TAGS OR LABELS AFFIXED DIRECTLY TO THE GOODS; BY DISPLAYING IT IN PHYSICAL ASSOCIATION WITH THE GOODS IN THE SALE OR

DISTRIBUTION THEREOF

Ref: 5 Group Four

# COBBLESTONE CUSTARD

## COBBLESTONE CUSTARD

State:

WISCONSIN

Status:

REGISTERED

## Chronology:

Registered: MAY 15, 2002

### Goods/Services:

INTERNATIONAL CLASS: 30 FROZEN CUSTARD, ICE CREAM MIXED

WITH TOPPINGS CON COLD STONE SLAB

First Use Anywhere: MAR, 2002

dearch: 110802811

Analyst: DEBORAH BROMLEY

#### Registrant:

JANET STOFFER

DBA WHOLLY COW FROZEN CUSTARD

637 MAIN ST.

**DELAFIELD, WISCONSIN 53018** 

TEL: 262-646-2555

Ref: 6 Group Four

# **COBBLESTONE BREWERY & PUB**

# **COBBLESTONE BREWERY & PUB**

State:

**VIRGINIA** 

Status:

REGISTERED

## Chronology:

Registered: JUL 16, 1997

#### Goods/Services:

INTERNATIONAL CLASS: 42 BREW PUB AND BREWERY

State Class: 100

First Use In State: JUL 30, 1995 First Use Anywhere: JUL 30, 1995

#### Registrant:

BARCLAY BEATTY BREWING, INC.

VIRGINIA CORPORATION 13801 ROCK HARVEST COURT CHESTER, VIRGINIA 23831

#### Disclaims:

**BREWERY PUB** 

Ref: 7 **Group Four** 

# **COBBLESTONE INN**

#### COBBLESTONE INN

State:

WISCONSIN

Status:

REGISTERED

Mark Type: TRADE NAME

## Chronology:

Registered: OCT 15, 1976

#### Goods/Services:

INTERNATIONAL CLASS: 42 RESTAURANT, BAR, COCKTAIL LOUNGE

First Use In State: OCT 15, 1975

First Use Anywhere: OCT 15, 1975

#### Registrant:

JEROME J. MULLINS

Search: 110802811

Analyst: DEBORAH BROMLEY

SOLE TRADER
401 N. CARROLL ST.

**MADISON, WISCONSIN 53703** 

Ref: 8 Group Four

## **CORNER DELI**

**CORNER DELI** 

State:

CALIFORNIA

Status:

**EXPIRED** 

Chronology:

Registered: FEB 18, 1993

Registration Number: 97179

Expiration Date: FEB 18, 2003

Goods/Services:

**INTERNATIONAL CLASS: 30 BREAD PRODUCTS** 

State Class: 46

First Use In State: JUN 26, 1991 First Use Anywhere: JUL 19, 1992

Design Phrase:

THE MARK CONSISTS OF A DESIGN OF A SQUARE WITH A

CHECKERED BORDER. ON THE INSIDE TOP PART OF THE SQUARE IS A BANNER WITH THE WORDS CORNER DELL COMING OUT OF THE BANNER AND EXTENDING TWO INCHES FROM THE TOP OF THE

SQUARE IS A CIRCLE. IN THE CIRCLE THERE A RE TWO LAMPPOSTS

Registrant:

DCB, INC.

WASHINGTON CORPORATION

C/O MICHELE LAGESON 1200 NW FRONT AVENUE #650

PORTLAND, OREGON 97209

Ref: 9 Group Four

# AROUND THE CORNER

AROUND THE CORNER

State:

WISCONSIN

Status:

RENEWED

Chronology:

Registered: JUL 13, 1977

Registration Number: 24290

Renewed: JUL 23, 1997

Goods/Services:

INTERNATIONAL CLASS: 42, 39 PREPARATION AND DELIVERY OF

HORS D'OUVRES, BUFFETS ABND DESSERTS

First Use In State: JUL 15, 1977

Design Phrase:

jearch: 110802811

Analyst: DEBORAH BROMLEY

A SMALL HOUSE, SUGGESTING IT'S AT A CORNER. LOW FENCE ON EITHER SIDE OF HOUSE. A TREE ON RIGHT AND IN BACK OF HOUSE. A LAMPOST ON THE LEFT AND TO THE FOREGROUND. THE NAME "AROUND THE CORNER" PRINTED AT A NINETY DEGREE ANGLE AT THE LEFT OF THE HOUSE.

#### Registrant:

JEAN SKLADANEK

4240 NORTH 160TH STREET

**BROOKFIELD, WISCONSIN 53005** 

#### Renewed To:

TESSA L. WAHLEN

**PARTNERSHIP** 

4240 N. 160TH ST.

**BROOKFIELD, WISCONSIN 530051424** 

#### Assignment Date: JUL 23, 1997

#### Assignor:

JEAN SKLADANEK

4240 N. 160TH ST.

**BROOKFIELD,, WISCONSIN 53005** 

#### Assignee:

MARY N. SKLADANEK

**PARTNERSHIP** 

4240 N. 160TH ST.

BROOKFIELD, (BROOKFIELD CO.) WISCONSIN 530051424

TESSA L. WAHLEN

4240 N. 160TH ST.

BROOKFIELD, (BROOKFIELD CO.) WISCONSIN 53005

Ref: 10 Group Four

# AROUND THE CORNER

#### AROUND THE CORNER

State:

WISCONSIN

Status:

RENEWED

Mark Type: TRADE NAME

#### Chronology:

Registered: JUL 01, 1977

Registration Number: 24289

Renewed: JUL 23, 1997

#### Goods/Services:

INTERNATIONAL CLASS: 42, 39 PREPARATION AND DELIVERY OF

HORS D'OEUVES AND DESSERTS

First Use In State: JUL 15, 1977

First Use Anywhere: JUL 15, 1977

search: 110802811

Analyst: DEBORAH BROMLEY

#### Registrant:

JEAN SKLADANEK

**SOLE TRADER** 

4240 NORTH 160TH STREET

BROOKFIELD, (WAUKESHA CO.) WISCONSIN 53005

#### Renewed To:

MARY N. SKLADANEK

PARTNERSHIP

4240 NORTH 160TH STREET

BROOKFIELD,(WAUKESHA.) WISCONSIN 53005-1424

TEL: 414-781-5068

#### Renewed To:

TESSA L. WAHLEN

**PARTNERSHIP** 

4240 NORTH 160TH STREET

BROOKFIELD, (WAUKESHA.) WISCONSIN 53005-1424

TEL: 414-781-5068

## Assignment Date: JUL 23, 1997

#### Assignor:

MARY N. SKLADANEK FOR JEAN N. SKLADANEK (DECEASED)

**SOLE TRADER** 

4240 NORTH 160TH STREET

**BROOKFIELD, WISCONSIN 53005-1424** 

#### Assignee:

MARY N. SKLADANEK

PARTNERSHIP

4240 NORTH 160TH STREET

BROOKFIELD, (BROOKFIELD CO.) WISCONSIN 53005-1424

TEL: 414-781-5068

TESSA L. WAHLEN

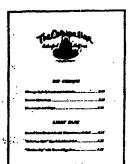
4240 NORTH 160TH STREET

BROOKFIELD, (BROOKFIELD CO.) WISCONSIN 53005-1424

TEL: 414-781-5068

Ref: 11 Group Four

# THE CORNER BAR



State: CALIFORNIA Status: REGISTERED

Chronology:

Registered: JUN 27, 1994 Registration Number: 43448

Goods/Services:

**INTERNATIONAL CLASS: 42 RESTAURANT SERVICES** 

State Class: 100

First Use In State: 1947

Registrant:

HOUSTON'S RESTUARANTS, INC.

DBA THE CORNER BAR
DELAWARE CORPORATION
3 RUTHERFORD SQUARE

RUTHERFORD, CALIFORNIA 94573

Disclaims:

BAR

Manner Of Display:

BUSINESS SIGNS, ADVERTISING BROCHURES, LETTERHEADS, MENUS

Ref: 12 Group Four

# JAVA JOE'S GOURMET CORNER

JAVA JOE'S GOURMET CORNER

State: MARYLAND

Status: NOT RENEWED

Chronology:

Registered: JUL 09, 1993 Registration Number: 1993S3130

Goods/Services:

INTERNATIONAL CLASS: 42 CATERING COFFEE SERVICE, GOURMET

DELI-COFFEE SHOP

State Class: 53

First Use In State: OCT 06, 1992 First Use Anywhere: OCT 06, 1992

Design Phrase:

THE MARK CONSISTS OF THE WORDS JAVA JOE'S GOURMET CORNER WITH A COFFEE CUP HANGING FROM THE J IN JAVA AND THE O IN

JOE'S IS IN THE SHAPE OF THE EARTH

Registrant:

DITTER, INC.

search: 110802811 Analyst: DEBORAH BROMLEY

MARYLAND CORPORATION 22 PARKIN STREET BALTIMORE, MARYLAND 21201

> Ref: 13 Group Four



4 Ct. Hoagis - 15 OZ. (4250)

#### THE CORNER DELI

State: WA

WASHINGTON

Status: EXPIRED

## Chronology:

Registered: SEP 23, 1991

Registration Number: 20872

Expiration Date: SEP 23, 200!

#### Goods/Services:

INTERNATIONAL CLASS: 30 BREAD PRODUCTS

State Class: 30

First Use In State: JUN 26, 1991 First Use Anywhere: JUN 26, 1991

#### Design Phrase:

THE WORDS "THE CORNER DELI" WITH A DESIGN CONSISTING OF A BANNER IN THE FRONT AND A CHECKERED BORDER. INSIDE THE BORDER IS A CIRCLE & 2 LAMP POSTS. INSIDE THE CIRCLE ARE THE WORDS "THE CORNER DELI" AND UNDER THE WORDS IS A PICTURE

OF A DELI WITH BREAD IN THE WINDOW

#### Registrant:

DCB, INC.

1200 N.W. FRONT AVENUE, SUITE 650

PORTLAND, OREGON 97209

#### Manner Of Display:

APPLIED TO THE CONTAINERS FOR THE GOODS.

Search: 110802811

**Analyst: DEBORAH BROMLEY** 

# ANALYST REVIEW - WEB COMMON LAW

#### Search Information

Type of Search: FULL SEARCH

COBBLESTONE CORNER

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT

Thomson & Thomson understands the importance of providing broad coverage of common law trademark sources. With the emergence of the Web as an important common law source, our analysts search the web and include potentially conflicting marks in this Web Common Law section.

#### **Data Information**

The Web Common Law section of this report features Web sites containing potentially conflicting trademarks, as selected by our expert Search Analysts.

Our Search Analysts search the Web and select marks to include in your report based on the mark's similarity to the mark searched and to the goods and services specified. Citations included in this report provide examples of potentially conflicting instances and links to the Web page on which the mark was found.

#### Important Notices

Due to the dynamic nature of the Web, citations may become available or unavailable at any time. The search results included in this section are a sampling of the information available at the time of the preparation of this search report, and are not a comprehensive representation of all Web sites. Any of the citations included in your search report may become unavailable at any time following the preparation of this report. Additionally, please be aware that we do not filter Web content, which makes it possible that your Web Common Law citation may include objectionable material.

Commen	its:		 

Search: 110802811

Web Common Law Review Page: 103

No pertinent references found.

Search: 110802811

Web Common Law Page: 184

# Common Law Database Summary Page

Citation	Class(es)	Owner	Source	Page	Record of Interest					
	GROUP ONE									
	No Group One Matches									
	GROUP TWO									
		No G	roup Two Matches							
		G	ROUP THREE							
1. COBB	LESTONE			**********						
	31	BRIGHT OF AME RICA	BRANDS AND THEIR COMPANIES 25TH EDITION	110						
2. COBB	LESTONES									
	20	SUMMITVILLE TILES, I	THOMAS REGISTER OF AMERICAN MANUFACTURERS	110						
3. CORN	ERSTONE									
	29,30,31,32	<b>N/A</b>	THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY	110						
4. CORN	ERSTONE									
	29,30,31,32	MAIN STREET INGREDIE	THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY	110						
5. CORNI										
	29,30,31,32	N/A	THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY	113						
		G	ROUP FOUR							
6. COBBI	ESTONE MILI	r	• .		<del></del>					
	29,30,31,32	FLOWERS BAKER IES	JUDGE'S PEERLESS FOOD PROCES SORS OF NORTH AMERICA	113						
7. COBBL	ESTONE MILI	LS								
	29,30,31,32	N/A	THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY	113						
8. COBBL	ESTONE STRE		•	•						
	32	MORGAN STREE T BREWER	BREWERS DIGEST BUYERS GUIDE	113						

Search: 110802811

Analyst: DEBORAH BROMLEY Common Law/Database Summary Page: 105

Citation	Class(es)	Owner	Source	Page	Record of Interest
9. BOSTO	ON COBBLEST	ONE			
	29	SWISSROSE INTE RNATIO	BRANDS AND THEIR COMPANIES 25TH EDITION	114	
10. COBBI	LESTONE PIL	SENER			
	32	REDFISH NEW ORLEANS	CONTACTDIRECT.COM	114	
11. BAKEF	R'S CORNER				
	29,30	GOODHUE'S INC.	BRANDS AND THEIR COMPANIES 25TH EDITION	115	
12. COUNT	TRY CORNER				
	29,30,31,32	GOLDEN BOY FOODS INC	JUDGE'S PEERLESS FOOD PROCES SORS OF NORTH AMERICA	115	
<del></del>		G	ROUP FIVE		* <del></del> -

No Group Five Matches

Search: 110802811

Analyst: DEBORAH BROMLEY

Common Law/Database Summary Page: 106

# ANALYST REVIEW - COMMON LAW DATABASE REPORT

#### Search Information

Type of Search: FULL SEARCH

COBBLESTONE CORNER

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT

#### **Data Information**

Please see COMMON LAW SOURCE LIST for complete listing of our print and computerized common law sources.

#### In-Use Information

Citations provide information about whether and how potentially conflicting trademarks are being used on the Web. We provide information, when available, on the Citation, Owner and its use in commerce for all Group One citations located across all sources (except Domain Names). The search results included in this section are a selection of the information available at the time of the preparation of this search report, and are not a comprehensive representation of the Web. Any of the Web links included in your search report may become unavailable at any time following the preparations of this report.

#### Analyst Information

Name:

**DEBORAH BROMLEY** 

Comments:

I developed the following search strategy to provide a comprehensive, accurate report. These queries, listed below, retrieved 74 potential references from the database. After careful review and analysis I have selected 12 records for your review.

earch Strategy			
Туре	Query	Classes	#References
1. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER <and></and>	ALL CLASSES	0
GOODS PREFIX	(MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)		
2. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	0
3. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	0

Search: 110802811

Analyst: DEBORAH BROMLEY

Common Law/Database Review Page: 107

Search Strategy			
Туре	Query	Classes	#References
4. PREFIX GOODS PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	0
5. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	29,30,31,32	0
6. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	ALL CLASSES	0
7. PREFIX	(C,K)O(BB, B)LESTONE(C,K)OR	ALL CLASSES	0
8. LETTERSTRING LETTERSTRING LETTERSTRING	CO(B,BB)LE <and> STONE <and> CORNER</and></and>	ALL CLASSES	o
9. LETTERSTRING LETTERSTRING	(C,K)O(BB,B)LE <and> (C,K)ORNER</and>	ALL CLASSES	0
10. LETTERSTRING LETTERSTRING GOODS PREFIX	STONE <and> (C,K)ORNER <and> (MEAT,CHESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and></and>	ALL CLASSES	0
11. LETTERSTRING LETTERSTRING	STONE <and> (C,K)ORNER</and>	29,30,31,32	3
12. PREFIX	(C,K)O(BB, B)LESTONE(C,K)	29,30,31,32	0
13. PREFIX SUFFIX	(C,K)O(BB,B)LEST <and></and>	29,30,31,32	1
	ER		
14. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)	29,30,31,32	1
15. LETTERSTRING	(C,K)O(BB,B)LESTON <and></and>	ALL CLASSES	1
GOODS PREFIX	(MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)		
16. PREFIX	(C,K)O(BB,B)LESTON	29,30,31,32	10

Search: 110802811

Analyst: DEBORAH BROMLEY Common Law/Database Review Page: 108

Туре	Over	Classes	up c
турс	Query	Classes	#References
17. LETTERSTRING	(C,K)O(BB,B)LEST	29,30,31,32	0
18. PREFIX LETTERSTRING	(C,K)OB <and> (C,K)ORNER</and>	29,30,31,32	0
19. SUFFIX	ON(E,ES)(C,K)ORNER	29,30,31,32	0
20. SUFFIX	N(E,ES)(C,K)ORNER	29,30,31,32	0 ·
21. EXACT MARK	(C,K)ORNER	29,30,31,32	0
22. LETTERSTRING GOODS PREFIX	(C,K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	0
23. PREFIX LETTERSTRING	(C,K) <and> (C,K)ORNER</and>	29,30,31,32	4
24. PREFIX	(C,K)ORNER	29,30,31,32	11
25. LETTERSTRING	(C,K)ORNER	29,30,31,32	2
26. LETTERSTRING	(C,K)O(B,BB)LESTON	ALL CLASSES	30
27. LETTERSTRING LETTERSTRING GOODS PREFIX	STONE <and> CORNER <and> (RESTAURANT,CAFE, DINER)</and></and>	ALL CLASSES	0
28. LETTERSTRING LETTERSTRING	STONE <and> CORNER</and>	33,42,43	2
29. LETTERSTRING GOODS PREFIX	CORNER <and> (RESTAURANT,CAFE, DINER)</and>	ALL CLASSES	3
30. LETTERSTRING	CORNER	33,42,43	6

Class Idea	ntification
29	MEATS AND PROCESSED FOODS
30	STAPLE FOODS
31	NATURAL AGRICULTURAL PRODUCTS
32	LIGHT BEVERAGES
33	WINES AND SPIRITS
42	SCIENTIFIC, TECHNOLOGICAL AND LEGAL SERVICES
43	SERVICES FOR PROVIDING FOOD AND DRINK; TEMPORARY ACCOMMODATION

Search: 110802811

Analyst: DEBORAH BROMLEY Common Law/Database Review Page: 109

Ref: 1 Group Three

COBBLESTONE

Goods/Services: SPICES AND EXTRACTS

SIC Code/Description: 2099 - "FOOD PREPARATIONS, NEC"

T&T Assigned Class(es): 31

Owner:

BRIGHT OF AMERICA 4545 W AUGUSTA BLVD. CHICAGO IL 60651 312-278-0700

Owner Fax: (312)278-8833

Source:

BRANDS AND THEIR COMPANIES 25TH EDITION

Publication Date: 2003

Ref: 2 Group Three

**COBBLESTONES** 

Goods/Services: NOT AVAILABLE

T&T Assigned Class(es): 20

Owner:

SUMMITVILLE TILES, INC. P.O. BOX 73 SUMMITVILLE OH 43962 330-223-1511

Source:

THOMAS REGISTER OF AMERICAN MANUFACTURERS

Publication Date: 2004

Ref: 3 Group Three

**CORNERSTONE** 

Goods/Services: FOOD OR BEVERAGE PRODUCT

T&T Assigned Class(es): 29,30,31,32

Owner:

(NOT AVAILABLE)

Source:

THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY

Publication Date: 2004

Ref: 4 Group Three

**CORNERSTONE** 

Goods/Services: FOOD OR BEVERAGE PRODUCT

T&T Assigned Class(es): 29,30,31,32

Owner:

MAIN STREET INGREDIENTS 2340 ENTERPRISE AVE LA CROSSE WI 54603-1713

608-781-2345

Owner Fax: 608-781-4667

✓ URL: http://www.mainstreetingredients.com

Source:

THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY

Search: 110802811

Analyst: DEBORAH BROMLEY

Publication Date: 2004

Web Page Information (/ = Web Page Look-Up)

HTML Title:

Main Street Ingredients

Status:

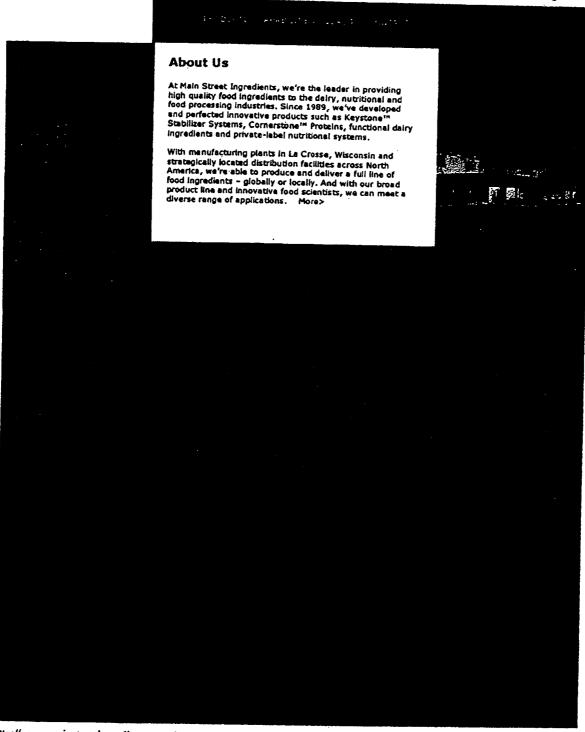
Accessible

Search: 110802811

Analyst: DEBORAH BROMLEY

Main Street Ingredients

Page 1 of 1



http://www.mainstreetingredients.com/

4/16/2004 4:11:33 PM

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 5 Group Three

CORNERSTONE

Goods/Services: FOOD OR BEVERAGE PRODUCT

T&T Assigned Class(es): 29,30,31,32

Owner:

(NOT AVAILABLE)

Source:

THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY

Publication Date: 2004

Ref: 6 Group Four

**COBBLESTONE** MILL

Goods/Services: CANNED, FROZEN & PRESERVED FOODS

T&T Assigned Class(es): 29,30,31,32

Owner:

FLOWERS BAKERIES 1919 FLOWERS CIRCLE THOMASVILLE GA 31757

229-226-9110

Owner Fax: (229)225-3816

Source:

JUDGE'S PEERLESS FOOD PROCESSORS OF NORTH AMERICA

Publication Date: 2003

Ref: 7 Group Four

COBBLESTONE MILLS

Goods/Services: FOOD OR BEVERAGE PRODUCT

T&T Assigned Class(es): 29,30,31,32

Owner:

(NOT AVAILABLE)

Source:

THOMAS FOOD AND BEVERAGE MARKETPLACE DIRECTORY

Publication Date: 2004

Ref: 8 **Group Four** 

**COBBLESTONE** STREAM LAGER

Goods/Services: FERMENTED MALT BEVERAGES

T&T Assigned Class(es): 32

Owner:

MORGAN STREET BREWERY 721 N 2ND ST. ST. LOUIS MO 63102 314-231-9970

Owner Fax: (314)231-2469

E-Mail: BREWMASTER@MORGANSTREETBREWERY.COM

✓ URL: http://www.morganstreetbrewery.com

Source:

BREWERS DIGEST BUYERS GUIDE

Search: 110802811

Analyst: DEBORAH BROMLEY

Common Law/Database Page: 113

**IMAL DOC 2** 

Trademark Search File

113

Publication Date: 2002

Web Page Information

(✓ = Web Page Look-Up)

Status:

Image not retrieved: There appears to be a live Web site associated with this domain name but the image cannot be displayed within this report. To review the site content, please visit the address displayed above, either by clicking the link provided in your SAEGIS Inbox report or by entering the domain name in a Web browser.

> Ref: 9 **Group Four**

BOSTON COBBLESTONE

Goods/Services: CHEESE

SIC Code/Description: 2022 - CHEESE; NATURAL AND PROCESSED

T&T Assigned Class(es): 29

Owner:

SWISSROSE INTERNATIONAL, INC. 14 EMPIRE BLVD. MOONACHIE NJ 07074

201-330-0005

Owner Fax: (201)330-1588

Source:

BRANDS AND THEIR COMPANIES 25TH EDITION

Publication Date: 2003

Ref: 10 Group Four

**COBBLESTONE PILSENER** 

Goods/Services: BEER

T&T Assigned Class(es): 32

REDFISH NEW ORLEANS BREWHOUSE 2027 13TH STREET BOULDER CO 80302

1-303-440-5858

✓ URL: http://www.redfishbrewhouse.com

Source:

CONTACTDIRECT.COM Publication Date: 2003

Web Page Information

(/ = Web Page Look-Up)

HTML Title:

New Orleans Redfish Brewhouse - Boulder

Keywords:

catering, wedding, reception, banquet, colorado, boulder, restaurant, pearl street, redfish, new orleans, brewhouse, oysters, live music, brew, food

Description:

New Orleans isn't a city, but rather a vibe. It's a city that loves the essence of life, that appreciates individuality and above all, has fun. These are all the virtues that we have tried to capture here at RedFish New Orleans Brewhouse. We are a quirky, funky, fun-loving group that creates passion everyday in delivering a dining experience you'll

never forget,

Status:

Image not retrieved: There appears to be a live Web site associated with this domain name but the image cannot be displayed within this report. To review the site content, please visit the address displayed above, either by clicking the link provided in your SAEGIS Inbox report or by entering the domain name in a Web browser.

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 11 Group Four

**BAKER'S CORNER** 

Goods/Services: FOOD PRODUCTS

SIC Code/Description: 2038 - "FROZEN SPECIALITIES, NEC"

T&T Assigned Class(es): 29,30

Owner:

GOODHUE'S INC. 11 WASHINGTON ST. GLOUCESTER MA 01930-5744 978-283-6034

Owner Fax: (978)283-6034 E-Mail: OAKTREE@SHORE.NET

Source:

BRANDS AND THEIR COMPANIES 25TH EDITION

Publication Date: 2003

Ref: 12 Group Four

**COUNTRY CORNER** 

Goods/Services: CANNED, FROZEN & PRESERVED FOODS

T&T Assigned Class(es): 29,30,31,32

Owner:

GOLDEN BOY FOODS INC. 8820 NORTHBROOK CT. BURNABY BC V5J 5J1

CANADA 604-433-2200 Owner Fax: (604)433-0051

Source:

JUDGE'S PEERLESS FOOD PROCESSORS OF NORTH AMERICA

Publication Date: 2003

Search: 110802811

## ANALYST REVIEW - COMMON LAW/BUSINESS NAME REPORT

#### Search Information

Type of Search: FULL SEARCH

Mark: COBBLESTONE CORNER

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT

#### Data Information

DUN and BRADSTREET® records, compiled from their marketing, credit and business investigation lists contains:

-name of the business

-secondary or "DBA" name, if applicable

-city, state, zip code, and telephone number

-DUN's number

-up to six SIC codes & corresponding description of goods/services.

-sales volume

#### LAST D&B UPDATE

#### 03/10/2004

AMERICAN BUSINESS INFORMATION records, compiled from 5000 Yellow Page Telephone Directories, 500 Business White Page Telephone Directories, Annual Reports, 10Ks, Press Releases, City Directories, and the NASDAQ® Fact Book, contain:

-name of business

-street address, city, state, zip code, telephone number

-ABI's number

-up to six SIC codes & corresponding description of goods/services

-year entered into ABI database

#### LAST ABI UPDATE

#### 04/13/2004

#### In-Use Information

Citations provide information about whether and how potentially conflicting trademarks are being used on the Web. We provide information, when available, on the Citation, Owner and its use in commerce for all Group One citations located across all sources (except Domain Names). The search results included in this section are a selection of the information available at the time of the preparation of this search report, and are not a comprehensive representation of the Web. Any of the Web links included in your search report may become unavailable at any time following the preparations of this report.

#### **Analyst Information**

Name:

DEBORAH BROMLEY

Comments:

This report is the result of a computerized search of approximately twenty one million business names. The databases used are licensed from Dun & Bradstreet, Inc. (D&B\*) and American Business Information, Inc.(ABI). While D&B and ABI consider their databases reliable, the accuracy, currentness and completeness cannot be guaranteed.

I developed the following search strategy to provide a comprehensive, accurate report. These queries, listed below, retrieved the records that follow.

Search: 110802811

Analyst: DEBORAH BROMLEY Common Law/Business Name Review Page: 116

Search Strategy			
Туре	Query	Classes	#References
1. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	2
2. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	17
3. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER(0 - 255 CHARACTERS) <and></and>	29,30,31,32	0
WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER		
4. WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	0
5. WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	3
6. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	29,30,31,32	0
7. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	ALL CLASSES	0
8. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(0 - 255 CHARACTERS) <and></and>	29,30,31,32	0
WORD	(C,K)O(BB, B)LESTON(E,ES) <and></and>		
WORD	(Ć,K)ORNER		
9. EXACT MARK	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES)(0 - 255 CHARACTERS)	29,30,31,32	0
WORD	<and> (C,K)ORNER(C,K)O(BB, B)LESTON(E,ES)</and>		
10. WORD	(C,K)O(BB, B)LESTON(E,ES) <and></and>	29,30,31,32	0
WORD	(C,K)ORNER		
II. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(0 - 255 CHARACTERS) <and></and>	29,30,31,32	o
PREFIX	(C,K)ORNER		

Search: 110802811 Analyst: DEBORAH BROMLEY Common Law/Business Name Review Page: 117

Search Strategy			
Туре	Query	Classes	#References
12. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNE(0 - 255 CHARACTERS)	29,30,31,32	
13. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORN(0 - 255 CHARACTERS)	29,30,31,32	0
14. PREFIX PREFIX PREFIX	COBBLE <and> STONE <and> CORNER</and></and>	ALL CLASSES	0
15. PREFIX PREFIX	COBBLE <and> CORNER</and>	ALL CLASSES	55
16. PREFIX PREFIX	STONE <and> CORNER</and>	29,30,31,32	20

Class Iden	ication	
29 30 31 32	MEATS AND PROCESSED FOODS STAPLE FOODS NATURAL AGRICULTURAL PRODUCTS LIGHT BEVERAGES	

COMPANY NAME SECONDARY NAME	RECORD# SOURCE	SIC CO	DDE/DESCRIPTION	REF# BUSINESS NAME
GROUP TWO				
MRS BS AT COBBLESTONE CORNER 101 N MAIN ST PLEASANT HILL, OH 45359 937-676-2883 SALES VOL:\$220,000 ESTIMATE	139140706-D&B	58129903	CATERERS	Ref: 1
GROUP THREE				
COBBLER CORNER 1534 N 8TH ST PEKIN, IL 61554-2105 309-347-2666 YEAR ENTERED: 1984	152253530-ABI	581208	RESTAURANTS	Ref: 2
COBBLER CORNER 1534 N 8TH ST PEKIN, IL 61554-2105 309-347-2666 SALES VOL:\$340,000 ESTIMATE	164301871-D&B	58120000	EATING PLACES	Ref: 3
MIKE & SHANNON MILTON CORNER STONE 808 CAVU RD GEORGETOWN, TX 78628-1605 512-863-2380 SALES VOL:\$45,000 ESTIMATE	807559562-D&B	54990100	HEALTH AND DIETETIC FOOD STORES	Ref: 4
GROUP FOUR				
CORNER STONE BAKERY 1770 RED CLIFFS DR ST GEORGE, UT 84790-8144 435-628-0313 SALES VOL:\$69,000 ESTIMATE	121024835-D&B	54610000	RETAIL BAKERIES	Ref: 5
CORNER STONE RESTAURANT & BKY 1713 G A R HWY SWANSEA, MA 02777-3901 508-676-1220 SALES VOL:\$630,000 ESTIMATE	<u>173585134-D&amp;B</u>		EATING PLACES RETAIL BAKERIES	Ref: 6
CORNER STONE FOOD BROKERS 128 PUEBLO EDMOND, OK 73013-2023 405-823-4164 YEAR ENTERED: 1999	5157 <b>29</b> 549-ABI	514102	FOOD BROKERS	Ref: 7
CORNER STONE BAKERY 1770 RED CLIFFS DR ST GEORGE, UT 84790-8144 435-628-0313 YEAR ENTERED: 2002	597491398-ABI	546102	BAKERS-RETAIL	Ref: 8
CORNER STONE COFFEE CO 1 BICKLETON HWY GOLDENDALE, WA 98620-2918 509-773-9115 YEAR ENTERED: 1999	521168294-ABI	549915	COFFEE & TEA	Ref: 9
CORNER STONE FARMS 14375 W CALLA RD SALEM, OH 44460-9648 330-337-1634 SALES VOL:\$50,000 ACTUAL	<u>139938963-D&amp;B</u>	01150000 01110000	CORN WHEAT	Ref: 10

Analyst: DEBORAH BROMLEY Common Law/Business Name Page: 119 Search: 110802811

	J RALPH INC CORNER STONE LEQUAR 1401 GRAND CENTRAL AVE LAVALLETTE, NJ 08735-2307 732-793-7545 SALES VOL:\$400,000 ACTUAL	136659414-D&B	59210000	LIQUOR STORES	Ref: 11
	GARY STONE INC CORNER STONE MKT AT BELLE FAIR 20 BELLEFAIR BLVD PORT CHESTER, NY 10573-1049 914-933-0177 SALES VOL:\$100,000 ESTIMATE	032997236-D&B	54999904	GOURMET FOOD STORES	Ref: 12
	GROUP FIVE				•
	COBBLESTONE CORNERS 9996 RIDGE RD W BROCKPORT, NY 14420-9421 585-638-1672 SALES VOL:\$50,000 ACTUAL	043942841-D&B	51930000	FLOWERS AND FLORISTS SUPPLIES	Ref: 13
	COBBLESTONE CORNERS 501 BEN ALLEN RD # 290 NASHVILLE, TN 37216-1576 615-226-0090 YEAR ENTERED: 2000	546114562-ABI	651303	APARTMENTS	Ref: 14
	COBBLESTONE CORNERS 3440 N LIMA CENTER RD DEXTER, MI 48130-8516 734-475-1895 YEAR ENTERED: 1998	993146950-ABI	799957	RIDING ACADEMIES	Ref: 15
	COBBLESTONE CORNER 698 W DENVER ST GREENWOOD, AR 72936-4012 479-996-0606 YEAR ENTERED: 2000	560112518-ABI	594712	GIFT SHOPS	Ref: 16
	COBBLESTONE CORNER PO BOX 152 DEL NORTE, CO 81132-0152 719-657-2322 YEAR ENTERED: 2002	599984812-ABI	594712	GIFT SHOPS	Ref: 17
	COBBLESTONE CORNER  101 W 3RD AVE  MOSES LAKE, WA 98837-1930 509-766-9886  YEAR ENTERED: 1993	481555795-ABI	594712	GIFT SHOPS	Ref: 18
•	COBBLESTONE CORNER 6234 MARKET ST YOUNGSTOWN, OH 44512-3329 330-758-2428 YEAR ENTERED: 2003	220697619-ABI	503208	CONCRETE PRODUCTS (WHOLESALE)	Ref: 19
•	COBBLESTONE CORNER  40 E CENTER ST # 1 FALLON, NV 89406-3469 775-423-0444 YEAR ENTERED: 1990	856281068-ABI	594712 599926	GIFT SHOPS PICTURES	Ref: 20
•	COBBLESTONE CORNERS  501 BEN ALLEN RD  NASHVILLE, TN 37216-2008 615-226-0090 SALES VOL:\$140,000 ESTIMATE	001149652-D&B	65130000	APARTMENT BUILDING OPERATORS	Ref: 21
				•	

Search: 110802811

Analyst: DEBORAH BROMLEY

Common Law/Business Name Page: 120

COBBLESTONE CORNER 698 W DENVER ST GREENWOOD, AR 72936-4012 479-996-0606 SALES VOL:\$33,000 ESTIMATE	009930202-D&B	5947010	4 GIFT SHOP	Ref: 22
COBBLESTONE CORNERS 3440 N LIMA CENTER RD DEXTER, MI 48130-8516 734-475-1895 SALES VOL:\$42,000 ACTUAL	016935491-D&B	799 <del>9</del> 1202	2 RIDING STABLE	Ref: 23
COBBLESTONE CORNER 620 GRAND AVE DEL NORTE, CO 81132-2206 719-657-2322 SALES VOL:\$32,000 ESTIMATE	118697700-D&B	59470104	GIFT SHOP	Ref: 24
COBBLESTONE CORNER  109 S CHARLOTTE ST DICKSON, TN 37055-1915 615-740-8463 SALES VOL:\$26,000 ESTIMATE	150917792-D&B	72990503	"WEDDING CHAPEL, PRIVATELY OPERATED"	. Ref. 25
COBBLESTONE CORNER  40 E CENTER ST STE 1 FALLON, NV 89406-3469 775-423-0444 SALES VOL:\$280,000 ESTIMATE	796292068-D&B	59470104	GIFT SHOP	Ref: 26
COBBLESTONE CORNERS 3580 HOWELL RD NAYLOR, GA 31641 229-245-0988 SALES VOL:\$50,000 ACTUAL	868488446-D&B	59470104	GIFT SHOP	Ref: 27
COBSLESTONE CORNER 101 W 3RD AVE MOSES LAKE, WA 98837-1930 509-766-9886 SALES VOL:\$78,000 ESTIMATE	940699846-D&B	59470104	GIFT SHOP	Ref: 28
COBBLESTONE CORNER 6234 MARKET ST YOUNGSTOWN, OH 44512-3329 330-758-2428 SALES VOL: N/A	143612104-D&B	52110503	CONCRETE AND CINDER BLOCK	Ref: 29
COBBLESTONE CORNERS PO BOX 207 VALDOSTA, GA 31603-0207 229-245-0988 YEAR ENTERED: 1994	4960529 <del>9</del> 4-ABI	594712	GIFT SHOPS	Ref: 30
COBBLESTONE CORNER  109 S CHARLOTTE ST DICKSON, TN 37055-1915 615-740-8463 YEAR ENTERED: 2000	547155747-ABI	729935	WEDDING CHAPELS	Ref: 31
COBBLESTONE CORNERS APTS PROFESSIONAL MANAGEMENT CO 6916 OLD KINGS RD S JACKSONVILLE, FL 32217-2866 904-733-6388 SALES VOL:\$110,000 ESTIMATE	838968683-D&B	65130000	APARTMENT BUILDING OPERATORS	Ref: 32
COBBLESTONE CORNERS APARTMENTS 6916 OLD KINGS RD S JACKSONVILLE, FL 32217-2866 904-733-6388 YEAR ENTERED: 1984	129686259-ABI	651303	APARTMENTS	Ref: 33

Search: 110802811

Analyst: DEBORAH BROMLEY Common Law/Business Name Page: 121

## Gale Group Database Summary Page

Citation	Class(es)		Page	Record of Interest
		GROUP ONE		
		No Group One Matches		
		GROUP TWO		
		No Group Two Matches		
		GROUP THREE		
		No Group Three Matches		
	<del></del>	GROUP FOUR		
		No Group Four Matches		
		GROUP FIVE		
		No Group Five Matches		

Analyst: DEBORAH BROMLEY Gale Group Database Summary Page: 122

Search: 110802811

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Search: 110802811 Analyst: DEBORAH BROMLEY Gale Group Database Review Page: 123

#### ANALYST REVIEW - GALE GROUP DATABASE REPORT

Search Information

Type of Search: FULL SEARCH

Mark: COBBLESTONE CORNER

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT

#### Data Information

This search section includes references to product and company names found in more than 5,000 sources contained in the following Gale databases: Newsearch<sup>TM</sup>, Business A.R.T.S.<sup>SM</sup>, Computer Database<sup>TM</sup>, Health & Wellness Database<sup>SM</sup>, Legal Resource Index<sup>TM</sup>, MagazineDatabase<sup>TM</sup>, Management Contents<sup>®</sup>, National Newspaper Index<sup>TM</sup>, Newswire ASAP<sup>TM</sup>, Trade and Industry Database<sup>TM</sup>, Aerospace/Defense Markets & Technology<sup>®</sup>(A/DM&T), Company Profile<sup>®</sup>, Marketing & Advertising Reference Service<sup>®</sup> (MARS), New Product Announcements/Plus<sup>®</sup> (NPA/Plus) and PROMT<sup>®</sup>.

Database content includes indexed information from articles, from trade and business journals and newsletters, local newspapers, national and international business publications, research studies, investment reports and press releases. Gale updates these databases on a daily basis.

Publication Dates from: 01/01/1994

#### In-Use Information

Citations provide information about whether and how potentially conflicting trademarks are being used on the Web. We provide information, when available, on the Citation, Owner and its use in commerce for all Group One citations located across all sources (except Domain Names). The search results included in this section are a selection of the information available at the time of the preparation of this search report, and are not a comprehensive representation of the Web. Any of the Web links included in your search report may become unavailable at any time following the preparations of this report.

#### **Analyst Information**

Name:

**DEBORAH BROMLEY** 

Comments:

I developed the following search strategy to provide a comprehensive, accurate report. The

queries listed below retrieved the records that follow.

Search Strategy			
Туре	Query	Classes	#References
1. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER <and></and>	ALL CLASSES	0
GOODS PREFIX WORD	(MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)		
2. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	0

Search: 110802811 Analyst: DEBORAH BROMLEY Gale Group Database Review Page: 124

Search Strategy			
Туре	Query	Classes	#References
3. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	0
4. EXACT MARK	THE(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	0
5. EXACT MARK WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER(0 - 255 CHARACTERS) <and> (C,K)O(BB,</and>	ALL CLASSES	0
WORD	B)LESTON(E,ES)(C, K)ORNER		-
6. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER(0 - 255 CHARACTERS)	ALL CLASSES	0
7. EXACT MARK	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES) <and></and>	ALL CLASSES	0
GOODS PREFIX WORD	(MEAT, CHEESE, SALAD, PICKLE, MUSTARD, CHIP, SOUP, ENTREE, DELI, SAUERKRAUT)		
8. EXACT MARK	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES)	29,30,31,32	0
9. EXACT MARK	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES)	ALL CLASSES	0
10. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNE(0 - 255 CHARACTERS) <and></and>	ALL CLASSES	0
GOODS PREFIX WORD	(MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)		
11. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNE(0 - 255 CHARACTERS)	29,30,31,32	0
12. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORN(0 - 255	ALL CLASSES	0
GOODS PREFIX WORD	CHARACTERS) <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>		

Search: 110802811

Analyst: DEBORAH BROMLEY Gale Group Database Review Page: 125

Court Strategy			
Search Strategy		Clares.	#References
Туре	Query	Classes	#References
13. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORN(0 - 255 CHARACTERS)	29,30,31,32	0
14. WORD  GOODS PREFIX WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER <and> (MEAT,CHEESE, SALAD,PICKLE,</and>	29,30,31,32	0
	MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)		·
15. WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	29,30,31,32	0
16. WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	ALL CLASSES	0
17. WORD GOODS PREFIX WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER(0 - 255 CHARACTERS) <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI,</and>	ALL CLASSES	
18. WORD	SAUERKRAUT)  (C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER(0 - 255 CHARACTERS)	29,30,31,32	0
19. WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER(0 - 255 CHARACTERS)	ALL CLASSES	0
20. WORD  GOODS PREFIX WORD	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES) <and> (MEAT,CHEESE, SALAD,PICKLE, MUSTARD,CHIP,SOUP, ENTREE,DELI, SAUERKRAUT)</and>	ALL CLASSES	0
21. WORD	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES)	29,30,31,32	. 0
22. WORD WORD	COBBLE(0 - 255 CHAR ACTERS) <and> STONE(0 - 255 CHARA</and>	ALL CLASSES	0
WOLU	CTERS) <and></and>		

Search: 110802811 Analyst: DEBORAH BROMLEY Gale Group Database Review Page: 126

Search Strategy			
Туре	Query	Classes	#References
WORD	CORNER(0 - 255 CHAR ACTERS)		
23. WORD	COBBLE(0 - 255 CHAR ACTERS) <and></and>	ALL CLASSES	0 .
WORD	CORNER(0 - 255 CHAR ACTERS)		
24. WORD	STONE(0 - 255 CHARA CTERS) <and></and>	ALL CLASSES	1
WORD	CORNER(0 - 255 CHAR ACTERS)		

Class Iden	ntification
29 30 31 32	MEATS AND PROCESSED FOODS STAPLE FOODS NATURAL AGRICULTURAL PRODUCTS LIGHT BEVERAGES

Analyst: DEBORAH BROMLEY Gale Group Database Review Page: 127

Search: 110802811

No pertinent references found.

Search: 110802811

Analyst: DEBORAH BROMLEY

Gale Group Database Page: 128

**IMAL DOC 2** 

Trademark Search File

## Domain Name Summary Page

Citation	Owner	Page	Record of Interest
	GROUP ONE		
1 CORE	V POMONING COLO		
I. COBE	Domains by Proxy, Inc. 15111 N Hayden Rd., Suite 160 PMB353 Scottsdale, Arizona 85260 United States	133	
2. COBB	LESTONE-CORNER.COM N/A	. 135	
	·	155	
3. COBB	LESTONESCORNER.BIZ		
	563423-R Caroline Guagliano 6115 W. Tropicana Ave Las Vegas NV 89103 United States US Phone: +1.7022517550 Email: cobblestones2003@hotmail.com	137	
	GROUP TWO		
	No Group Two Matches	2.00(1.111.4)	
	GROUP THREE	<del></del>	
4. COBB	LERSCORNER.COM		<del></del>
	Cobblers Corner (COBBLERSCORNER6-DOM) 6028 Bacon Ave. Inver Grove Heights, MN 55077 US	139	
5. COBB	LERSCORNER.NET		
	didgenet 941 Starkweather Apt. 6 Plymouth 48170 MI UNITED STATES	141	
6. STONE	CORNER.COM		
	Cornerstone Investment Consultants inc (STONECORNER-DOM) 21 Feldarelli Square New Kensington, PA 15068 US	143	
7. STONE	CORNER.NET		
	Bjoern Steinecke 1: Franckerweg 46 26721 Emden DE Phone: +49.49214509454 email: bjoern@stonecorner.net	145	
	GROUP FOUR		
	No Group Four Matches		
	GROUP FIVE		
	No Group Five Matches	······································	<del></del>

No Group Five Matches

Search: 110802811

Analyst: DEBORAH BROMLEY

Domain Name Summary Page: 129

### ANALYST REVIEW - INTERNET DOMAIN NAME REPORT

#### Search Information

Type of Search: FULL SEARCH

Mark: COBBLESTONE CORNER

Goods/Services: MEAT, CHEESE, REFRIGERATED SALADS, PICKLES, MUSTARD, POTATO CHIPS,

FROZEN SOUPS, FROZEN ENTREES, COOKED DELI ITEMS INCLUDING

SAUERKRAUT

#### **Important Notices**

Due to the constantly changing nature of the Internet, and the reasons detailed below, it is possible that the status of domain names may change between the time this report is generated and the time you receive this report. Therefore, we strongly recommend that you conduct additional domain name searching before attempting to register a domain name or forming a final opinion on the availability of a trademark or domain name.

- The dynamic nature of the Web allows for the registration of new domain names virtually continuously, 24 hours a day.
- \* All steps are taken to ensure the completeness and accuracy of our database. However, due to registrar/registry administrative procedures during domain name registration, some domain names may not be present in our database.
- \* Domain name registrars do not report domain names which are not currently registered, nor do they report domain names which may be "on hold" with the registrar.
- \* All domain names cited in this report should be considered to be REGISTERED as of the time this report was generated.

Due to the nature of the Web, and because we do not filter Web content, it is possible that the Web Page Lookups included in this report may contain objectionable material. If you wish to avoid the possibility of receiving such material, please contact us to "opt out" of Web Page Lookups.

#### Data Information

This report is the result of a computerized search of our database of top-level domain names. Our database is updated daily with domain name data from all ICANN-accredited registrars and covers the following suffixes:

.com - commercial (unrestricted use)

.org - non-profit organization (unrestricted use)

.net - network (unrestricted use)

.edu - educational institution

.gov - U.S. Government agency

.info - information (unrestricted use)

.biz - business

This report covers domain names updated to our database as of the following date:

APR 14, 2004

Please Note: Our last update to .ca (Canadian country code) domain name file was on December 11, 2000, when authority for .ca domains was transferred from the University of British Columbia to the Canadian Internet Registration Authority (CIRA) and file updates became unavailable. Further updates are not expected to become available unless CIRA develops a policy to allow the distribution of domain name information.

Search: 110802811

Analyst: DEBORAH BROMLEY

Domain Name Review Page: 130

### **Analyst Information**

Name:

**DEBORAH BROMLEY** 

Comments:

Search Strategy		
Туре	Query	#References
1. EXACT MARK	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	3
2. WORD	(C,K)O(BB, B)LESTON(E,ES)(C, K)ORNER	0
3. EXACT MARK	(C,K)ORNER(C,K)O(BB, B)LESTON(E,ES)	0
4. PREFIX	(C,K)O(BB, B)LESTONE(C, K)ORNER	0
5. PREFIX	(THE,WWW)(C,K)O(BB, B)LESTONE(C, K)ORNER	
6. WORD	(C,K)O(BB, B)LESTON(E,ES) <and></and>	0
WORD	(C,K)ORNER	
7. PREFIX	(C,K)O(BB,B)LESTONE	0
LETTERSTRING	(C,K)ORNER	
8. LETTERSTRING	(C,K)O(BB, B)LESTONE(C, K)ORNER	0
9. LETTERSTRING	(C,K)O(BB,B)LESTONE	0
LETTERSTRING	(C,K)ORNER	
10. PREFIX LETTERSTRING	(C,K)ORNER <and> (C,K)O(BB,B)LESTONE</and>	0
11. LETTERSTRING LETTERSTRING	(C,K)ORNER <and> (C,K)O(BB,B)LESTONE</and>	0
12. PREFIX	(C,K)O(BB, B)LESTONE(C,K)ORNE	0
13. PREFIX	(C,K)O(BB, B)LESTONE(C,K)ORN	0
14. LETTERSTRING LETTERSTRING LETTERSTRING	COBBLE <and> STONE <and> CORNER</and></and>	0

Search: 110802811 Analyst: DEBORAH BROMLEY Domain Name Review Page: 131

Search Strategy		
Туре	Query	#References
15. LETTERSTRING LETTERSTRING	COBBLE <and> CORNER</and>	4
16. PREFIX	STONECORNER	3

Search: 110802811

Analyst: DEBORAH BROMLEY

Domain Name Review Page: 132

Ref: 1 Group One

## **COBBLESTONECORNER.COM**

Registered by:

GO DADDY SOFTWARE, INC.

Registrant:

Domains by Proxy, Inc. 15111 N Hayden Rd., Suite 160 PMB353 Scottsdale, Arizona 85260 United States

Administrative Contact:

Private, Registration COBBLESTONECORNER.COM@domainsbyproxy.com Domains by Proxy, Inc. 15111 N Hayden Rd., Suite 160 PMB353 Scottsdale, Arizona 85260 United States (480) 624-2599 Fax --

Technical Contact:

Private, Registration COBBLESTONECORNER.COM@domainsbyproxy.com Domains by Proxy, Inc. 15111 N Hayden Rd., Suite 160 PMB353 Scottsdale, Arizona 85260 United States (480) 624-2599 Fax --

Record History:

Record created on 17-Apr-99 Record last updated on 23-Mar-04 Record expires on 17-Apr-05

Domain Servers in Listed Order:

NS3.POWWEB.COM

NS2.POWWEB.COM

Real-Time whois Data

Web Page Information

HTML Title:

CobbleStoneCorner.com

Status:

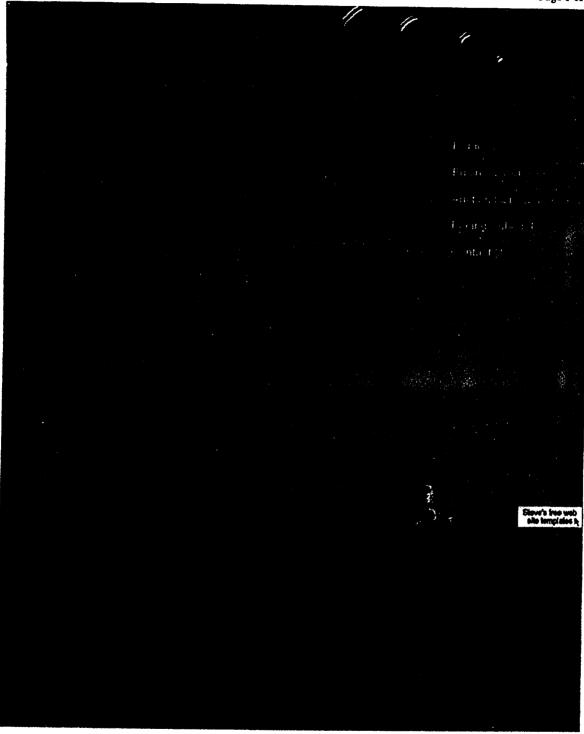
Accessible

Search: 110802811

Analyst: DEBORAH BROMLEY

CobbleStoneCorner.com

Page 1 of 1



http://www.cobbleatonecorner.com/

4/16/2004 4:05:55 PM

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 2 Group One

#### COBBLESTONE-CORNER.COM

#### Registered by:

INNERWISE, INC. D/B/A ITSYOURDOMAIN.COM

Domain: cobblestone-corner.com

Registrant Heather Stitt CobbleStone-Corner Pebble97@aol.com 6234 Youngstown, OH 44512 US +1.3307582327

Administrative Heather Stitt Heather Stitt peeble97@aol.com 6234 Market St. Youngstown, OH 44512 US +1.3307582327

Billing
CJs Creations
CJs Creations
dns@cjscreations.com
P.O. Box 12023
Green Bay, WI 54307 US
+1.9204342813
+1.2402084484 (FAX)

Technical
CJs Creations
CJs Creations
dns@cjscreations.com
P.O. Box 12023
Green Bay, WI 54307 US
+1.9204342813
+1.2402084484 (FAX)

Record created on November 21, 2001 Record last updated on March 31, 2004 Record expires on November 21, 2004

Domain Name Servers: NS1.SECURE.NET NS2.SECURE.NET

#### Real-Time whois Data

#### Web Page Information

HTML Title:

CobbleStone Corner Lawn Ornaments

Keywords:

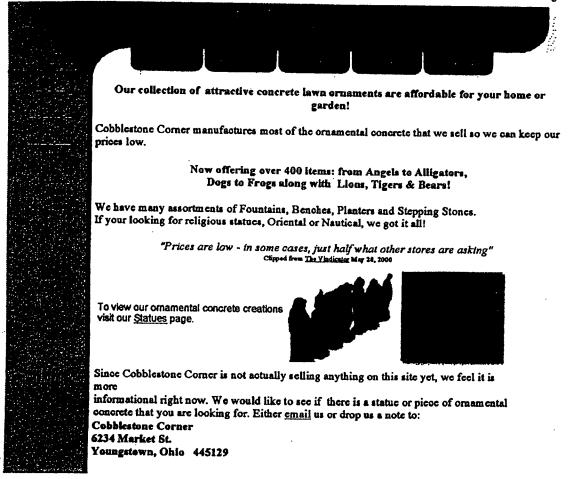
statues, figures, statuary, lawn ornaments, landscape decoration, architectural stone, hand painted, cast stone, outdoor decorations, concrete, ornaments, decorations, concrete, landscape figures, molds, moulds, cement statues, cement, cement molds, garden statues, castings, lions, cats, fountins, fountains, bird baths, dogs, puppies, elephant, Fithian Cement Products, CobbleStone-Corner

Accessible

Status:

Search: 110802811

Analyst: DEBORAH BROMLEY



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http://www.cobblestone-corner.com/

4/16/2004 4:05:55 PM

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 3 Group One

### **COBBLESTONESCORNER.BIZ**

Registered by:

NeuLevel, Inc. Domain ID: D5279734-BIZ

Registrant:

563423-R Caroline Guagliano 6115 W. Tropicana Ave Las Vegas NV 89103 United States US Phone: +1.7022517550 Email: cobblestones2003@hotmail.com

**Administrative Contact:** 

563423-A Richard Brown Address1: 5900 W. Tropicana Ave #316 Las Vegas NV 8910 3 United States US Phone: +1.7022517550 Email: customerservice@rdb-works.biz

Technical Contact:

563423-T Technical Support LowestHostin 2373 NW 185th Avenue #199 Hillsboro OR 97124 United States US Fax: +1.5032100379 Email: support-p@Lowesthosting.com

**Billing Contact:** 

563423-B Richard Brown 5900 W. Tropicana Ave #316 Las Vegas NV 89103 United States US Phone: +1.7022517550 Email: customerservice@rdb-works.biz

Record History:

Record created on Sun Sep 07 05:33:33 GMT+00:00 2003 Record expires on Mon Sep 06 23:59:59 GMT+00:00 2004

Domain Servers in Listed Order:

NS1.LOWESTHOSTING.COM NS2.LOWESTHOSTING.COM

Real-Time whois Data

Web Page Information

HTML Title:

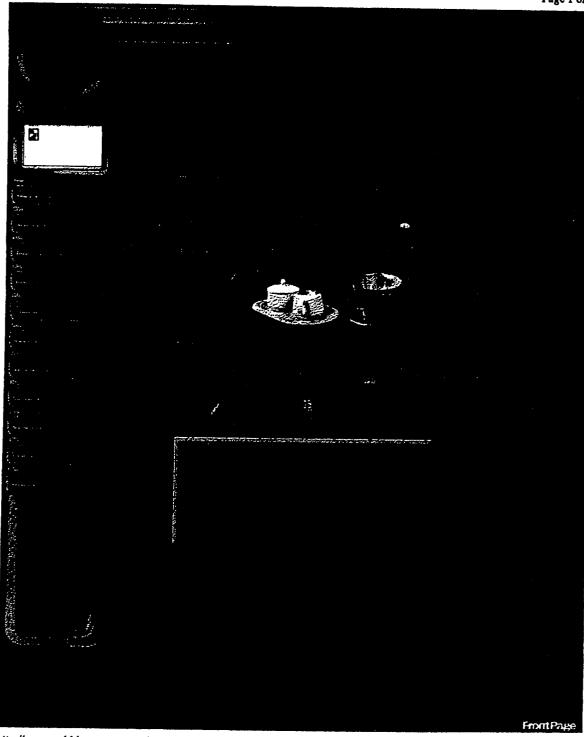
Cobblestones

Status:

Accessible

Search: 110802811

Analyst: DEBORAH BROMLEY



http://www.cobblestonescorner.biz/

4/16/2004 4:05:55 PM

Search: 110802811

Analyst: DEBORAH BROMLEY

Ref: 4 Group Three

## **COBBLERSCORNER.COM**

Registered by:

NETWORK SOLUTIONS, INC.

Registrant:

Cobblers Corner (COBBLERSCORNER6-DOM) 6028 Bacon Ave. Inver Grove Height s, MN 55077 US

Administrative Contact:

Torrini, Megan (TKVIXYGCNI) postmaster@COBBLERSCORNER.COM Cobblers Corner 6028 Bacon Ave. Inver Grove Heights, MN 55077 US (651) 603-6438 fax: 999 9999 9999

Technical Contact:

VISI.com (DH-ORG) hostmaster@VISI.COM VISI.com 12 S 6th St Suite M115 Minn eapolis, MN 55402 US 612-288-0880 fax: 612-288-0889

Record History:

Record created on 12-Aug-2002. Record last updated on 25-Oct-2003. Record expires on 12-Aug-2004.

Domain Servers in Listed Order:

NS.VISI.COM 209.98.98.1

NS2.VISI.COM 38.144.126.68

Real-Time whois Data

Web Page Information

HTML Title:

Main Heading Goes Here Subheading Goes Here

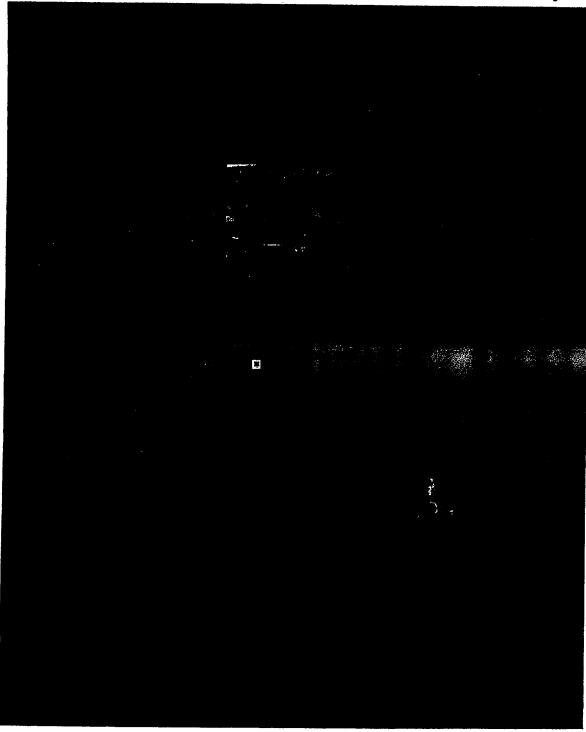
Status:

Accessible

Search: 110802811 Analyst: DEBORAH BROMLEY Domain Name Page: 139

Main Heading Goes Here Subheading Goes Here

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http://www.cobblerscorner.com/

4/16/2004 4:05:55 PM

Search: 110802811

Analyst: DEBORAH BROMLEY

Domain Name Page. 140

**IMAL DOC 2** 

Trademark Search File

140

#### COBBLESTONE CORNER

Ref: 5 Group Three

### **COBBLERSCORNER.NET**

Registered by:

MELBOURNE IT, LTD. D/B/A INTERNET NAMES WORLDWIDE

Registrant:

didgenet 941 Starkweather Apt. 6 Plymouth 48170 MI UNITED STATES

Administrative Contact:

John Wolmar 941 Starkweather Apt. 6 Plymouth 48170 MI UNITED STATES Email: johnwolmar@hotmail.com Phone: 7344595159

**Technical Contact:** 

John Wolmar 941 Starkweather Apt. 6 Plymouth 48170 MI UNITED STATES Email: johnwolmar@hotmail.com Phone: 7344595159

Record History:

Record created on 2003-10-19 2003-10-19 Record expires on 2004-10-19

Domain Servers in Listed Order:

dns1.thisismyserver.net

dns2.thisismyserver.net

Real-Time whois Data

Web Page Information

HTML Title:

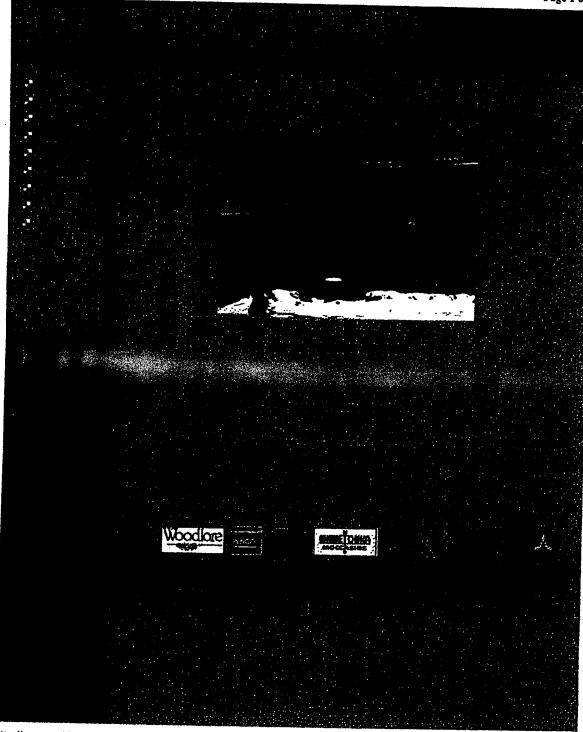
Cobbler's Corner - Shoe Repair, Northville, MI

Status:

Accessible

Search: 110802811 Analyst: DEBORAH BROMLEY Domain Name Page: 141 Cobbler's Corner - Shoe Repair, Northville, MI

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http://www.cobblerscorner.net/

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Search: 110802811

Analyst: DEBORAH BROMLEY

Domain Name Page: 142

### **COBBLESTONE CORNER**

Ref: 6 Group Three

#### STONECORNER.COM

Registered by:

NETWORK SOLUTIONS, INC.

Registrant:

Cornerstone Investment Consultants inc (STONECORNER-DOM) 21 Feldarelli Square New Kensington, PA 15068 US

**Administrative Contact:** 

Cornerstone Investment Consultants inc (284369070) sfisher@stonecorner.com 21 Feld arelli Square New Kensington, PA 15068 US (724) 339-1799 fax: (724) 337-7553

Support, BitShop (SR456) support@BITSHOP.COM 4716 Pontiac Street Suite 310-A College Park, MD 20740 US 301-345-6789 fax: 301-345-6745

Record History:

Technical Contact:

Record created on 26-Jan-1998. Record last updated on 26-Oct-2003. Record expires on 25-Jan-2006.

Domain Servers in Listed Order:

NS.BITSHOP.COM 206.161.239.53

NS2.BITSHOP.COM 206.161.239.56

Real-Time whois Data

Web Page Information

HTML Title:

Cornerstone Investment Consultants, Inc.

Keywords:

swf, scott fisher, fisher, mutual funds, stocks, investing, zero-coupon bonds, bonds, mo ney, retirement, 401K, investment, financial, stocks, mutual funds, mutual funds, broker

s, stocks, bonds, investing, money

Description:

SWF Enterprises. Financail expeditions for navigating the 21st century.

Status:

Accessible

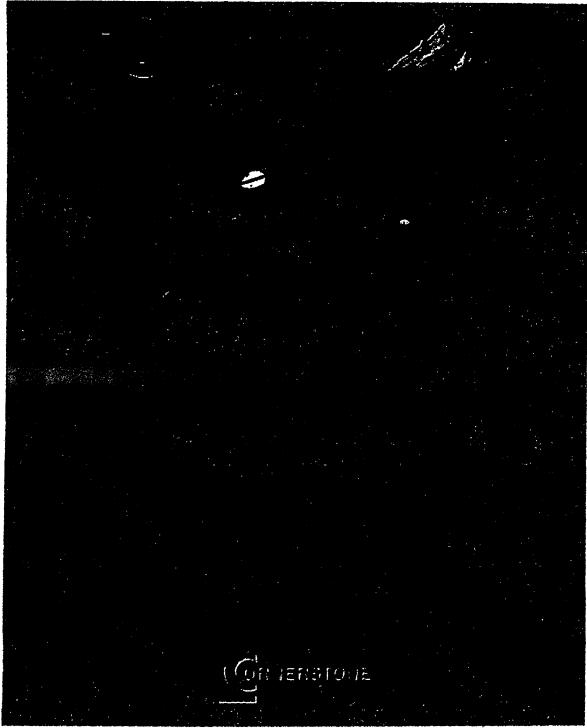
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Cornerstone Investment Consultants, Inc.

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Analyst: DEBORAH BROMLEY

Domain Name Page: 144

#### **COBBLESTONE CORNER**

Ref: 7 Group Three

### STONECORNER.NET

Registered by: Schlund+Partner AG domain: STONECORNER.NET

Registrant: Bjoern Steinecke 1: Franckerweg 46 26721 Emden DE Phone: +49.49214509454

email: bjoern@stonecorner.net

Administrative Contact: Bjoern Steinecke Organization: MD Hardware & Service GmbH 1: Stedinger Str. 24 26723 Emden DE Phone: +49.4921960632 Fax: +49.4921960666 email: bs@md-

Technical Contact: Bjoern Steinecke Organization: MD Hardware & Service GmbH 1: Stedinger Str. 24 26723 Emden DE Phone: +49.4921960632 Fax: +49.4921960666 email: bs@md-

hardware.de

Ansgar Ljucovic Organization: Schlund + Partner AG 1: Brauerstr. 48 76135 Karlsruhe DE Phone: +49.721913740 Fax: +49.72191374217 email: billing@schlund.de % See Billing Contact:

http://registrar.schlund.info for information about Schlund+Partner AG

Record History: Record created on 12-Dec-2002

Record last updated on 08-Apr-2004 Record expires on 12-Dec-2005

Domain Servers in Listed Order:

ns.schlund.de

ns2.schlund.de

Real-Time whois Data

Web Page Information

HTML Title: Welcome to my WebSite C bjoern@stonecorner.net

**HTML Title:** Stonecorner WebSite

Status: Accessible

Page 1 of 1

# STONEGORNER. NET

SEND HAIL

,webmall

http://www.stonecorner.net/

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Analyst: DEBORAH BROMLEY

Domain Name Page: 146

**IMAL DOC 2** 

Trademark Search File

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# ANALYST REVIEW - COMMON LAW LIBRARY REPORT / Summary Page

**Analyst Information** 

Name:

DEBORAH BROMLEY

Comments:

In addition to our Common Law Database sources, we have also searched industry specific

sources relevant to the mark and goods requested.

Trademark/Source

No pertinent references found.

Search: 110802811

Analyst: DEBORAH BROMLEY Common Law/Library Review Page: 147

#### SHEPARD'S UNITED STATES CITATIONS

The following references have been selected from our computerized database, organized from information supplied by Shepard's. Shepard's considers the data to be reliable, but accuracy, currentness and completeness cannot be guaranteed. Please consult the indicated material by volume and page for further information. OFFICIAL GAZETTE status information (OGT) has been excluded so that the file contains litigation information only.

No pertinent references found.

Search: 110802811 Analyst: DEBORAH BROMLEY

Shepard's Page: 148

### REPORTED OWNER INDEX

The following is an alphabetical listing of names reported in the OWNER field of records cited in this search report, with all marks owned by a single entity carried under that entity. (Due to inconsistent spellings, corporate designations, and other discrepancies in data collected by T&T from diverse sources, multiple listings of what are in fact the same owner may occur.) The Business Name, Domain Name and Gale Database sections of the report are not included in this index.

This tool is designed to facilitate your review of the search report and to help you identify trends in data. There has been no analysis made to determine if the company name listed is the actual owner of the trademark. In the case of USPTO listings, only officially reported owners are included; assignees are not considered owners for the purpose of this index.

Search: 110802811 Reported Owner Page: 149

### Reported Owner Index

_	Reported Owner  Citation	<b>a</b> .			
_	CREUUI	Status	Class(es)	Section	Page
ı.	(NOT AVAILABLE)				
	COBBLESTONE MILLS	N/A	N/A	Com	113
	CORNERSTONE	N/A	N/A	Com	110
	CORNERSTONE	N/A	N/A	Com	113
	ALDI INC.				•••
	BAKER'S CORNER	REGISTERED	30	*******	
	BAKER'S CORNER	REGISTERED	30	USPTO	55
	BAKER'S CORNER	PUBLISHED	30	USPTO	56
	AMEDICAN STORES COLONARY	ODLISTED	<b>3</b> V	USPTO	64
•	AMERICAN STORES COMPANY CORNER DELI				
		REGISTERED	42	USPTO	45
	CORNER DELI CUISINE	CANCELLED	29, 30	USPTO	83
,	ANITA LEVINE				
	COBBLESTONE	RENEWED	33	Sta	94
	ANTIETAM TAVERN INC.		33	Jia	74
	CORNER PUB	4 90 / 5			
		ABANDONED	39, 42	USPTO	83
	BARCLAY BEATTY BREWING, INC.				
	COBBLESTONE BREWERY & PUB	REGISTERED	42	Sta	97
	BEATRICE CHEESE, INC.		<del></del>	west.	,,
	BOSTON COBBLESTONE	N MA PERSONAL			
		RENEWED	29	USPTO	27
	BRIGHT OF AMERICA				
	COBBLESTONE	N/A	N/A	Com	110
	BRINKER RESTAURANT CORPORATION				
	CORNER BAKERY	DECIOTEDES	3-3		
	CORNER BAKERY	REGISTERED	32	USPTO	49
	CORNER BAKERY CAFE	REGISTERED	32	USPTO	50
	<del>-</del>	REGISTERED	42	USPTO	70
•	BRUCE TACKE				
	CORNERSTONE	NOT RENEWED	42	Sta	95
	CORNERSTONE	REGISTERED	42	Sta	95
	CHERRYWOOD RESTAURANT GROUP LLC				
	196 COBBLESTONES RESTAURANT & BAR	REGISTERED	43	f terro	40
		VEO 15 EKED	נד	USPTO	42
	CLARK RETAIL ENTERPRISES, INC.	•			
	FOUR CORNERS	REGISTERED	30, 35	USPTO	44
	COBBLESTONE KITCHENS INC.				
	COBBLESTONE KITCHENS	REGISTERED	29, 30	LICATO	26
		ALAISI EKED	47, JU	USPTO	26
	COMEBACK BREWING, INC.				
	CORNERSTONE ALE	PENDING	32	USPTO	25
	CORNERSTONE CELLARS, INC.				
	CORNERSTONE CELLARS	REGISTERED	22	LICDAN	40
		NEO131 EKED	33	USPTO	48
,	CORNERSTONE HOSPITALITY GROUP, INC.				
	CORNERSTONE	REGISTERED	35	USPTO	24

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COSI, INC.				Page
			·	
COSI CORNERS	REGISTERED	30	USPTO	53
DAMASTE INVESTMENTS LLC		30	03710	23
THE CHERRY CORNER	PROtompan			
	REGISTERED	42	USPTO	68
DCB, INC.				
	EXPIRED	30	Sta	98
	EXPIRED	30	Sta	102
FOUR CORNERS	PENDING	31	USPTO	59
DILLMAN ENTERPRISES, INC.				
KEBAB KORNER	REGISTERED	30 42	USPTO	48
DITTER INC		,		-70
	MOT DESCRIPTION	40	·	
	NOT KENEWED	42	Sta	101
·	REGISTERED	42	USPTO	69
COBBLESTONE MILL	REGISTERED	30	USPTO	36
	REGISTERED	30	USPTO	33
QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE	REGISTERED	30	USPTO	39
FLOWERS BAKERIES				
COBBLESTONE MILL	N/A	N/A	Com	113
FI OWEDS FAMILY DAVEBURG DIG		1411	Com	113
	DECICTEDED	20	Troppo	••
				29 72
·	CATCLLLLD	50	OSFIO	12
	A 1 2 CONT			
				16
	CANCELLED	30	OSPIO	75
CHEF'S CORNER	REGISTERED	29, 30, 35	USPTO	60
FOUR STAR INTERNATIONAL TRADING COMPANY				
COBBLESTONE CORNERS	REGISTERED	21	USPTO	85
GENERAL MILLS IP HOLDING LALC				
	DENIDING	30	HEDTO	58
	FENDING	30	OSPIO	38
COUNTRY CORNER	N/A	N/A	Com	115
CORNERSTONE MARKETPLACE	ABANDONED	29	USPTO	79
GOODHUE'S INC.				
BAKER'S CORNER	N/A	N/A	Com	115
HAWKEYE'S CORNER INC		. +-		
HAWKEYE'S CORNER	REGISTERED	42	USPTO	67
	CORNER DELI THE CORNER DELI DENICE AND FILICE PACKING CO. FOUR CORNERS  DILLMAN ENTERPRISES, INC. KEBAB KORNER  DITTER, INC. JAVA JOE'S GOURMET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  FLOWERS BAKERIES BRANDS, INC. COBBLESTONE MILL HEALTHY 'N HEARTY QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE  FLOWERS BAKERIES COBBLESTONE MILL FLOWERS FAMILY BAKERIES, INC. COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL FLOWERS INDUSTRIES, INC. COBBLESTONE FARM  FOODTOWN CHEF'S CORNER  FOUR STAR INTERNATIONAL TRADING COMPANY COBBLESTONE CORNERS  GENERAL MILLS IP HOLDING I, LLC GOODNESS CORNER  GOLDEN BOY FOODS INC. COUNTRY CORNER  GOOD SOURCE SOLUTIONS, INC CORNERSTONE MARKETPLACE  GOODHUE'S INC. BAKER'S CORNER, INC.	CORNER DELI THE CORNER DELI THE CORNER DELI  DENICE AND FILICE PACKING CO. FOUR CORNERS  PENDING  DILLMAN ENTERPRISES, INC. KEBAB KORNER  REGISTERED  DITTER, INC. JAVA JOE'S GOURMET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  FLOWERS BAKERIES BRANDS, INC. COBBLESTONE MILL HEALTHY 'N HEARTY QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE  FLOWERS BAKERIES COBBLESTONE MILL  COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE MILL COBBLESTONE CORNER GODOTOWN CHEF'S CORNER  GEGISTERED  FOUR STAR INTERNATIONAL TRADING COMPANY COBBLESTONE CORNERS  GENERAL MILLS IP HOLDING I, LLC GOODDNESS CORNER  GOLDEN BOY FOODS INC. COUNTRY CORNER  GOLDEN BOY FOODS INC. COUNTRY CORNER  GOOD SOURCE SOLUTIONS, INC CORNERSTONE MARKETPLACE  BAKER'S CORNER, INC.	CORNER DELI THE CORNER DELI THE CORNER DELI THE CORNER DELI DENICE AND FILICE PACKING CO. FOUR CORNERS  DILLMAN ENTERPRISES, INC. KEBAB KORNER  REGISTERED  JO, 42  DITTER, INC. JAVA JOE'S GOURMET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  FLOWERS BAKERIES BRANDS, INC. COBBLESTONE MILL COBBLESTONE MILL HEALTHY 'N HEARTY QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE  FLOWERS BAKERIES COBBLESTONE MILL  FLOWERS FAMILY BAKERIES, INC. COBBLESTONE MILL REGISTERED  JO REGISTERED	CORNER DELI THE CORNER DELI THE CORNER DELI THE CORNER DELI THE CORNER DELI  DENICE AND FILICE PACKING CO. FOUR CORNERS  PENDING  PENDING  PENDING  11 USPTO  DILLMAN ENTERPRISES, INC. KEBAB KORNER  REGISTERED  DITTER, INC.  IAVA JOE'S GOURMET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  F. W. WOOLWORTH CO., NEW YORK, N. Y. THE QUIET CORNER  FLOWERS BAKERIES BRANDS, INC.  COBBLESTONE MILL  COBBLESTONE MILL HEALTHY 'N HEARTY QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH  FLOWERS BAKERIES  COBBLESTONE MILL  COBBLESTONE MILL  COBBLESTONE MILL  COBBLESTONE MILL  COBBLESTONE MILL  COBBLESTONE MILL BREAKFAST BREADS  FLOWERS INDUSTRIES, INC.  COBBLESTONE MILL BREAKFAST BREADS  CANCELLED  TO BUSTO  COBBLESTONE CORNER  CANCELLED  TO BUSTO  COBBLESTONE FARM  CANCELLED  TO BUSTO  COBBLESTONE FARM  CANCELLED  TO BUSTO  COBBLESTONE FARM  CANCELLED  TO BUSTO  COBBLESTONE CORNER  REGISTERED  TO BUSTO  COBBLESTONE CORNER  REGISTERED  TO BUSTO  COUNTRY CORNER  TO BUSTO  COUNTRY CORNER  TO BUSTO  TO BUSTO  COUNTRY CORNER  TO MAN A NA  COM  COUNTRY CORNER  TO MAN A NA  COM  COUNTRY CORNER  TO MAN A NA  COM  CORNERSTONE MARKETPLACE  ABANDONED  TO SOM THE MERCINER WINCH  THE CORNER TO THE MERCINER  THE CORNER TO THE MERCINER  TO SOM THE MERC

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Citation	Status	Class(es)	Section	Page
HODGE, BURKE A.				
CORNERSTONE COFFEE COMPANY	ABANDONED	35	LISPTO	71
HOF'S BREA, INC.				"
CORNERSTONE GRILL	CANCELLED	42	USPTO	80
CORNERSTONE GRILL	CANCELLED	42	USPTO	18
THE CORNER BAR	REGISTERED	42	Sta	101
KABAAB KORNER	PENDING	43	USPTO	70
INTEGRATED BAKERY RESOURCES, INC.				
CORNER DELI	REGISTERED	30	USPTO	42
INTERNATIONAL MULTIFOODS CORPORATION				
CORNERSTONE	RENEWED	30	USPTO	19
- · · ·				
COBBLESTONE CUSTARD	REGISTERED	30	Sta	96
JEROME J. MULLINS	•			
COBBLESTONE INN	REGISTERED	42	Sta	97
JOYCE ANNE HOGAN				-
COBBLESTONE CHRISTMAS BLEND	REGISTERED	30	Sta	96
K.S.C.H., INC.				
CARVER'S CORNER	REGISTERED	29, 30, 42	USPTO	65
KATIE'S KORNER, INC.				
KATIE'S KORNER	RENEWED	30	USPTO	53
KFC CORPORATION				
WING CORNER	PUBLISHED	29	USPTO	55
KOSHER CORNER				
KOSHER CORNER	CANCELLED	29	USPTO	82
LIDL STIFTUNG & CO. KG				
SWEET CORNER	REGISTERED	30	USPTO	57
MAIN STREET FOODS LLC				
CORNERSTONE	ABANDONED	29	USPTO	25
MAIN STREET INGREDIENTS				
CORNERSTONE	N/A	N/A	Com	110
AARY N. SKLADANEK				
AROUND THE CORNER	RENEWED	42, 39	Sta	99
TICHAEL JENNINGS		,	<b>-</b>	
COBBLESTONE PIZZA	PENDING	42	USPTO	41
IOLKEREI ALOIS MUELLER GMBH & CO.			33113	
CRUNCH CORNER	REGISTERED	29	USPTO	52
IOLKEREI ALOIS MUELLER				
FRUIT CORNER	REGISTERED	29	USPTO	54
OLKEREI ALOIS MULLER GMBH & CO.				
CORNER	REGISTERED	29, 30	USPTO	23
		,		
ORGAN STREET BREWERY				
	HODGE, BURKE A. CORNERSTONE COFFEE COMPANY HOF'S BREA, INC. CORNERSTONE GRILL CORNERSTONE GRILL HOUSTON'S RESTUARANTS, INC. THE CORNER BAR INDIAN ESSEN, INC. KABAAB KORNER INTEGRATED BAKERY RESOURCES, INC. CORNER DELI INTERNATIONAL MULTIFOODS CORPORATION CORNERSTONE JANET STOFFER COBBLESTONE CUSTARD JEROME J. MULLINS COBBLESTONE INN JOYCE ANNE HOGAN COBBLESTONE CHRISTMAS BLEND K.S.C.H., INC. CARVER'S CORNER KATIE'S KORNER, INC. KATIE'S KORNER, INC. KATIE'S KORNER KOSHER CORNER KOSHER CORNER LIDL STIFTUNG & CO. KG SWEET CORNER MAIN STREET FOODS LLC CORNERSTONE MAIN STREET INGREDIENTS CORNERSTONE MAIN STREET INGREDIENTS CORNERSTONE MARY N. SKLADANEK AROUND THE CORNER MICHAEL JENNINGS COBBLESTONE PIZZA MOLKEREI ALOIS MUELLER GMBH & CO. CRUNCH CORNER MOLKEREI ALOIS MUELLER GMBH & CO.	HODGE, BURKE A. CORNERSTONE COFFEE COMPANY HOF'S BREA, INC. CORNERSTONE GRILL GONGER BAR REGISTERED HOLIAN ESSEN, INC. KABAAB KORNER PENDING INTEGRATED BAKERY RESOURCES, INC. CORNER DELI RITERNATIONAL MULTIFOODS CORPORATION CORNERSTONE JANET STOFFER COBBLESTONE CUSTARD JEROME J. MULLINS COBBLESTONE INN REGISTERED JOYCE ANNE HOGAN COBBLESTONE CHRISTMAS BLEND REGISTERED KASCH, INC. CARVER'S CORNER KASTIE'S KORNER, INC. KATIE'S KORNER, INC. KATIE'S KORNER KOCHER KOCHER KOCHER CORPORATION WING CORNER KOSHER CORNER KOSHER CORNER KOSHER CORNER KOSHER CORNER AMIN STREET FOODS LLC CORNERSTONE MAIN STREET INGREDIENTS CORNERSTONE MAND STREET INGREDIENTS CORNERSTONE MAND STREET INGREDIENTS CORNERSTONE MAIN STREET INGREDIENTS CORNERSTONE MARY N. SKLADANEK AROUND THE CORNER MEGISTERED MOLKEREI ALOIS MUELLER GMBH & CO. CORNERSTONE  REGISTERED MOLKEREI ALOIS MUELLER GMBH & CO. CORNERSTONE  MOLKEREI ALOIS MUELLER GMBH & CO. CORNERSTONE  MOLKEREI ALOIS MUELLER GMBH & CO. CORNERSTONE  MOLKEREI ALOIS MUELLER GMBH & CO. CORNERS  MOLKEREI ALOIS MUELLER GMBH & CO. CORNERSTONE  MOLKEREI ALOIS MUELLER GMBH & CO.	HODGE, BURKE A. CORNERSTONE COFFEE COMPANY ABANDONED 35 HOF'S BREA, INC. CORNERSTONE GRILL CORNERSTONE GRILL CORNERSTONE GRILL CORNERSTONE GRILL CORNERSTONE GRILL CORNERSTONE GRILL CORNERSTONE BAR REGISTERED RICK KABAB KORNER PENDING A3 INTEGRATED BAKERY RESOURCES, INC. CORNER DELI RITERNATIONAL MULTIFOODS CORPORATION CORNERSTONE JANET STOFFER COBBLESTONE CUSTARD REGISTERED JOYCE ANNE HOGAN COBBLESTONE CHRISTMAS BLEND REGISTERED JOYCE AND CORNER REGISTERED JOYCE CORPORATION WING CORNER REGISTERED JOYCE AND CORNER REGISTERED JOYCE AND CORNER REGISTERED REGISTERED JOYCE AND CORNER REGISTERED JOYCE AND NA NA REGISTERED JOYCE AND CORNER REGISTERED JOYCE AND CORNER REGISTERED JOYCE AND NA N	HONGE, BURKE A. CORNERSTONE COFFEE COMPANY ABANDONED  HOP'S BREA, INC. CORNERSTONE GRILL CANCELLED 42 USPTO CORNERSTONE GRILL CANCELLED 42 USPTO THE CORNER BAR REGISTERED 42 Sta  REGISTERED 10 USPTO R

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### COBBLESTONE CORNER

Reported Owner Citation	Status	Class(es)	Section	D.,
57. MUELLER DAIRY (UK) LIMITED		· ·	Secuon	Page
CRUMBLE CORNER  58. PERDUE FARMS INCORPORATED	REGISTERED	29, 30	USPTO	63
COUNTRY CORNER	REGISTERED	29	USPTO	51
59. PURINA MILLS, INC. CORNERSTONE	REGISTERED		- -	
60. REDFISH NEW ORLEANS BREWHOUSE	REGISTERED	31	USPTO	21
COBBLESTONE PILSENER 61. RYLAURKEN, INC.	N/A	N/A	Com	114
ROUND THE CORNER	REGISTERED	42	USPTO	67
52. S & D COFFEE, INC.  CORNERSTONE JAVA	ABANDONED	30	USPTO	79
3. SAUL LEVINE COBBLESTONE	RENEWED	33	Sta	94
4. SCHRATTER FOODS INCORPORATED RECIPE CORNER	PUBLISHED	16	USPTO	59
5. SELAURA CORPORATION POP-CORNER	REGISTERED	30	USPTO	
6. SF INVESTMENTS, INC.  CORNER BUTCHER	REGISTERED			57
7. SQUID, INC. CROOK'S CORNER		29	USPTO	61
B. STOP & SHOP SUPERMARKET COMPANY, THE	REGISTERED	42	USPTO	66
CORNER DELI	ABANDONED	29	USPTO	47
CORNER TAVERN	PUBLISHED	29	USPTO	62
COBBLESTONES	N/A	N/A	Com	110
. SWISSROSE INTERNATIONAL, INC. BOSTON COBBLESTONE	N/A	N/A		
TESSA L. WAHLEN	NA	N/A	Com	114
AROUND THE CORNER AROUND THE CORNER	RENEWED RENEWED	42, 39 42, 39	Sta Sta	98 99
TORIL, THOMAS, LEO COBBLESTONE BREAD	PENDING	30		
WESCO, INC.	·	20	USPTO	40
CARNIVAL CORNER	PUBLISHED	29, 30	USPTO	51

Search: 110802811

### COBBLESTONE CORNER

#### Madrid Protocol

The Madrid Protocol section provides coverage of Madrid Protocol applications and registrations that have requested extension of protection to the United States.

The information in the Madrid Protocol section is drawn from the International Register maintained by the World Intellectual Property Organization (WIPO) in Geneva, Switzerland. The records included in the report are full text citations from Thomson & Thomson's International Register database.

The following is a sample of the fields that may be contained in these records:

- o Trademark
- o Registration Number
- o Status
- o Goods/Services
- o Refusals/Invalidation
- o Last Reported Owner
- o Original Registration Information
- o Protection Claimed
- o Historical Information

Search: 110802811

Analyst: CATHERINE BEAN

MADRID PROTOCOL

### There are no citations for this report.

### File Dates

### International Register

Date Last Updated: April 10, 2004

Gazette of International Marks no. 03/2004, dated March 18, 2004 Unpublished Applications made available by the WIPO as of April 6, 2004

Search: 110802811

Analyst: CATHERINE BEAN

MADRID PROTOCOL

# Exhibit 7

### **MEMORANDUM**

To: Bob Planck From: Bartt Thompson Date: April 21, 2004

Re: Cobblestone Corner

Any dischance Acto "Cobblestine"

IMA is considering adopting the use of the trademark "Cobblestone Corner" for deli items such as cooked deli items, cheese, refrigerated salads, refrigerated pickles, deli mustard, bagged potato chips and frozen soups and entrees. These items come under two of the classes for trademark registrations as follows:

Class 29 - Meats and Processed Foods

Cooked deli items

Cheese

Refrigerated salads

Refrigerated pickles

Bagged potato chips

Frozen soups and entrees

Class 30 – Staple foods Deli mustard

### The Mark "Cobble Stone" or "Cobblestone"

A search for the mark "cobble stone" reveals that there are a few uses of the mark, in each case combined with another word, for products under Class 30:

<u>Mark</u> Cobblestone Bread	<u>Status</u> Pending	<u>Class</u> 30	<u>Description</u> Fresh baguette breads
Cobblestone Mill	Registered	30	Bakery products, namely bread, buns and rolls
Cobblestone Mill Healthy & Hearty	Registered	30	Bakery products, namely Bread
Cobblestone Kitchens	Registered	30	Staple Goods, namely Hot Chocolate and Coffee

There are a few of uses of the mark, in each case combined with another word, for products under Class 29:

**Boston Cobblestone** 

Registered

29 Cheese

Cobblestone Kitchens

Registered

29

**Dairy-Based Food Beverages** 

EXHIBIT
Planels 7

The search also revealed that "cobble stone" is in use for several other products or services outside of Classes 29 and 30. Some examples of these:

Cobblestone Pizza Cobblestone Creek Cobblestone Bridge " " "	Pending Pending Registered "	42 3 16 35	Restaurant services Cosmetic and cleaning (soaps) Paper goods and Printed Matter Advertising and Business
(plus several att		28	Toys and Sporting goods

(plus several other registrations for Cobblestone Bridge)

Cobblestone Small Group Tours

Cobblestones Cobblestones Cobblestone	Registered	39	Transportation and Storage
	Registered	25	Clothing
	Registered	33	Wines and Spirits
	Registered	19	Non-metallic Building Materials
	Registered	42	Golf course services

The use of the mark Cobblestone has established several meanings through the registrations and pending registrations listed above.

### The Mark "Cobblestone Corner"

The mark "Cobblestone Corners" was previously registered in 1975 under class 42 and cancelled in April 1982 (registrant was a third party).

The mark "Cobblestone Corner" was subsequently registered in October 1984 by Flowers Industries, Inc., which may be the owner of the mark "Cobblestone Mill" and "Cobblestone Mill Healthy & Hearty" under class 30 for bakery products-namely, breads, buns and rolls. The "Cobblestone Corner" mark was cancelled in February 1991. Finally, in April 2000 the Four Star International Trading Company registered the mark "Cobblestone Corners" under class 21 for collectible figures made of porcelain. This mark is live.

### Analysis

As we have previously noted in various searches for IMA the trademark rules emphasize the impression that is left with the viewer. When a mark is comprised of a word or words the dominant sounds that the viewer observes is the feature of the mark to be analyzed for purposes of determining likelihood of confusion.

When a word has been used in multiple classes it is said to be diluted since no single owner has sole ownership of the mark. With "cobble stone" or "cobblestone" the word has some dilution since there are at least 10 different owners of variations of marks containing the word cobblestone.

With the variations of cobblestone and the fact that the existing "cobblestone corners" is for a different product in a different class means that we should expect the trademark office to raise the existence of the "corner" mark in their investigation. We will have to

be prepared to respond that the goods are in different channels, involve different buyers that are not only not identical, but are not even related.

While we believe that IMA has a good chance at getting the mark "Cobblestone Corner" published for opposition under classes 29 and 30 for various deli items, the success of the registration process often depends on the individual examiner that is assigned the application.

Once published for opposition we would anticipate that the owner of the "Cobblestone Mill" mark for bakery products, and possibly the owner of the "Cobblestone Bread" mark for fresh baguette breads might oppose registration on the grounds of likelihood of confusion – note that the owner of the "Cobblestone Mill" mark is Flowers Bakeries

Brands, Inc. We note that the trademark office has sent some sort of letter to the applicant for "Cobblestone Bread"; the examiner may have found there to be a conflict with "Cobblestone Mill" due to both marks dealing with bread. IMA's ability to successfully defeat any such opposition will be based on showing that the products (deli items) are not related to the bread or bakery products of either or both of these preexisting marks. The owner of the "Boston Cobblestone" mark might oppose registration as well; IMA's ability to successfully defeat this opposition will be based upon showing that the marks are dissimilar.

# Exhibit 8

as you know

prepared to respond that the goods are in different channels, and involve different buyers that are not only not identical, but are not even related.

The examiner will look for the similarity or dissimilarity of the marks as to appearance, sound, connotation and commercial impression and will compare the goods to see if they are related. While we believe that IMA has a good chance at getting the mark "Cobblestone Corner" published for opposition under classes 29 and 30 for various deli items, the success of the registration process often depends on the individual examiner that is assigned the application.

Assuming publication for opposition IMA should anticipate that the owner of the "Cobblestone Mill" mark for bakery products, and possibly the owner of the "Cobblestone Bread" mark for fresh baguette breads might oppose registration on the grounds of likelihood of confusion – note that the owner of the "Cobblestone Mill" mark is Flowers Bakeries Brands, Inc. We note that the trademark office has sent some sort of letter to the applicant for "Cobblestone Bread"; the examiner may have found there to be a conflict with "Cobblestone Mill" due to both marks dealing with bread. IMA's ability to successfully defeat any such opposition will be based on showing that the products (deli items) are not related to the bread of bakery products of either or both of these preexisting marks. The owner of the "Boston Cobblestone" mark might oppose registration as well; IMA's ability to successfully defeat this opposition will be based upon showing that the marks are dissimilar.

We are car one as to why the trademark

The are of "who testone" the way the formation

without the words my trademark

with the words registrations.

Should an opposition be filed Im A would show the dissim latitur of the marks and the lack of confusion. Surely Im A would not be trading you the good will of and any of these marks.

EXHIBIT

EXHIBIT

Manch 8

# Exhibit 9

From: Bob Planck

<rdplanck@independentmarketingalliance.com>

To: Bartt G. Thompson <bgt@pdhlaw.com>Date: Thursday, May 26, 2005 4:41:38 PM

Subject: Kiosks

Folder: Inbox - Known/MBH

The San Pablo mark for Reinhart is the mark we are operating under. If we get the St, Paul grill to give us a release, are we OK. It is important that we be able to get on with expanding the application of the Brands "San Pablo", Villa Frizzoni", and "Cobbelstone Market"...the later being the most critical.

Ed, is the St. Paul Grill a customer?

### Robert D. Planck

President

Independent Marketing Alliance 16000 Memorial Drive, Ste 200 Houston, TX 77079

Tel: 281-531-0007 Extn. 316

Fax: 281-531-0022

www.independentmarketingalliance.com

email: rdplanck@independentmarketingalliance.com

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From: Bartt G. Thompson [mailto:bgt@pdhlaw.com]

Sent: Thursday, May 26, 2005 3:51 PM

To: Bob Planck Subject: Kiosks EXHIBIT Manck 9

Bob:
We asked the attorney who searched the Brickfire Bakery to look at the marks you thought about for kiosks. Attached is his initial letter and follow-up to my inquiry. There is a "The St Paul Grill" mark that is registered. This attorney seems to think that since San Pablo is translated to be St Paul, that the trademark office would reject the mark.
I have not heard back on the other two names yet, but there is a "Cobblestones Restaurant & Bar" which he may find to cause a concern as well.
Bartt

# Exhibit 10

P.03

PTO Form 1478 (Rev 4/98) OMB Control #0851-0009 (Exp. 08/31/2004) 713 951 0552

### Trademark/Service Mark Application, Principal Register

### To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark is presented in standard characters without claim to any particular font style, size or color.

The literal element of the mark consists of COBBLESTONE MARKET.

The applicant, Independent Marketing Alliance I.P., a limited partnership organized under the laws of Delaware, comprising of Distribution Marketing Services LI.C., a Delaware limited liability company, residing at 16000 Memorial Drive, Suite 200, Houston, TX USA 77079, requests registration of the trademark/service mark shown on the drawing page in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: Deli meats, cooked deli items, cheese, refrigerated salada, pickles, bagged potato chips, frozen soups and entrees

International Class 030: Deli mustard

The applicant, hereby appoints Bartt G. Thompson and Martyn B. Hill of Pagel, Davis & Hill, P.C., 1415 Louisiana, 22nd Floor, Houston, TX USA 77002 to submit this application on behalf of the applicant.

A fee payment in the amount of \$670 will be submitted with the application, representing payment for 2 class(es).

EXHIBIT

Manck 10

http://teas.uspto.gov/servlet/V2.0/bas211.Get?USPTO/BAS-64217113118-20040608123358405136-eTEA... 6/8/2004

JUN-08-2004 16:09 J.M.A.

281 531 0022 P.04

APPLICANT NAMR: Independent Marketing Alliance LP

MARK: (standard characters)

#### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: 101-00

Date:

Signatory's Name: Robert D. Planck

Signatory's Position: President of Distribution Marketing Services LLC, General Partner

Go Back

http://teas.uspto.gov/servlet/V2.0/bas211.Get?USPTO/BAS-64217113118-20040608123741602161-eTEA... 6/8/2004

TOTAL P.04

# Exhibit 11



**United States Patent and Trademark Office** 

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### Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Sat Aug 19 04:19:03 EDT 2006

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Record 1 out of 2

**TARR Status** 

**ASSIGN Status** 

TDR TTAB Status

( Use the "Back" button of the Internet Browser to

return to TESS)

# **COBBLESTONE MARKET**

**Word Mark** 

**COBBLESTONE MARKET** 

Goods and Services

IC 029. US 046. G & S: Deli meats; cooked deli items, namely, soups, and vegetables; cheese; refrigerated salads except macaroni, rice, and pasta salad; pickles; bagged potato chips, frozen soups; frozen entrees, namely, entrees consisting primarily of meat, fish,

poultry or vegetables

IC 030. US 046. G & S: Deli mustard; cooked deli items, namely, sandwiches

Standard Characters Claimed

**Mark Drawing** 

Code

(4) STANDARD CHARACTER MARK

Design Search Code

Serial Number

78432642

Filing Date

June 9, 2004

**Current Filing** Basis

18

**Original Filing** 

18

Basis

**Published** for Opposition

Owner

(APPLICANT) Independent Marketing Alliance LP Distribution Marketing Services LLC, a Delaware limited liability company LIMITED PARTNERSHIP DELAWARE 16000 Memorial Drive, Suite 200 Houston TEXAS 77079

Attorney of Record Bartt G. Thompson

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MARKET" APART FROM THE MARK AS SHOWN

Type of Mark

TRADEMARK

Register

**PRINCIPAL** 

Live/Dead

Indicator

100

LIVE

Planck 11



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# Exhibit 12

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### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: INDEPENDENT MARKETING ALLIANCE LP

SERIAL NO.: 78/432.642

**CLASSES: 29, 30** 

FILED: June 9, 2004

EXAMINER: Dall, M.

MARK: COBBLESTONE MARKET

LAW OFFICE: 110

### AMENDMENT "A"

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Sir:

In response to the Official Action of January 10, 2005, a response being due by July 10, 2005, please amend the above-identified application as follows:

### IN THE APPLICATION

In the identification of the Applicant, please insert the following names of the general partners -- having Distribution Marketing Services GP, L.L.C., a limited liability company of Delaware, as its general partner.--.

In the identification of goods in International Class 29, please delete the previous recitations and insert therefor -- Deli meats; cooked deli items, namely, sandwiches, soups, and vegetables; cheese; salads except macaroni, rice, and pasta salad; pickles; bagged potato chips, frozen soups; frozen entrees, namely, entrees consisting primarily of meat, fish, poultry or vegetables, in International Class 29.--.

Please insert the following disclaimer -- No claim is made to the exclusive right to use "MARKET" apart from the mark as shown.--.

EXHIBIT

Minch 12

### **INFORMALITIES**

In reply to the Official Action, Applicant has amended the present application so as to comply with the Examiner's requirements. In particular, Applicant has amended the identification of goods in order to comply with the Examiner's suggestions. Applicant has also amended the application to include the name and citizenship of the general partner. Applicant has further included a disclaimer of the descriptive term "MARKET".

#### **REMARKS**

In the Official Action, the Examiner has initially refused registration on the Principal Register because of the "likelihood of confusion" of the mark with three prior registered marks. As to each mark, Applicant's attorney disagrees, and believes that the Examiner has failed to make a prima facie showing of likelihood of confusion.

I. No likelihood of confusion between Applicant's mark and U.S. Reg. No. 1,037,938

### A. The marks are dissimilar in appearance

In making the argument for the rejection as to confusing similarity, the Examiner points to only a portion of the mark, specifically the term "COBBLESTONE". However, Applicant's mark is "COBBLESTONE MARKET" and the cited registrant's mark is "BOSTON COBBLESTONE", as such the mark must be reviewed for likelihood of confusion as a whole and should not be broken into component parts to reach a conclusion of confusing similarity. In re Hearst Corp., 25 U.S.P.Q.2d 1238, 1239 (Fed. Cir. 1992) ("marks tend to be perceived in their entireties, and all components thereof must be given appropriate weight."...."When GIRL is given fair weight, along with VARGA, confusion with VARGAS becomes less likely.). It is well established that there is nothing improper, under certain circumstances, to give more or less

weight to a particular portion of a mark. See *In re National Data Corp.*, 753 F.2d 1056, 224 USPQ 749 (Fed.Cir. 1985). The cited registrant's mark is the word mark "BOSTON COBBLESTONE". Applicant's mark is for the word mark "COBBLESTONE MARKET". Accordingly, the marks are obviously not similar in appearance, connotation, or sound. As such, the Applicant feels that the above arguments show that the marks are not similar enough for a finding of a likelihood of confusion.

### B. Applicant's mark and the reference mark differ in commercial impression

It is conceded that Applicant's mark and the reference mark share the common term "COBBLESTONE". It is submitted, however, that Applicant's mark and the reference mark differ in commercial impression because an addition, subtraction or substitution of letters or words, may or may not be sufficient to make the marks dissimilar in appearance, depending on the overall commercial impression given to the relevant public. T.M.E.P. § 1207.01(b)(ii). It is also well established that there is nothing improper, under certain circumstances, to give more or less weight to a particular portion of a mark. See *In re National Data Corp.*, 753 F.2d 1056, 224 USPQ 749 (Fed.Cir. 1985).

The cited registrant's mark is a word mark consisting of the term "BOSTON COBBLESTONE" for use in association with cheese. The commercial impression of the cited registrant's mark is the mental image of a northeastern area handmade cheese. The term "COBBLESTONE" is often used to suggest a handcrafted good similar to old cobblestone roads, and the use of the term "BOSTON" is often used as a positive suggestive term for association with the northeastern United States area products. More importantly, since Boston is not particularly known for producing cheese (notice the registrant is a Wisconsin company),

consumers would retain and recognize the "BOSTON" portion of the mark over the laudatory "COBBLESTONE" portion of the mark.

The Applicant's mark is for the term "COBBLESTONE MARKET" in association with deli meats, cooked deli items, cheese, salads pickles, potato chips, soups, entrees, and mustard, in International Classes 29 and 30. The commercial impression is different because the mark "COBBLESTONE MARKET" is a suggestive term used to associate the goods of the Applicant with the impression of handcrafted goods being offered for sale in a market or delicatessen.

The marks "COBBLESTONE MARKET" and "BOSTON COBBLESTONE" are not similar in either appearance, spelling, pronunciation, or commercial impression to the degree to cause confusion between the two. The marks also have distinct meanings that are separate and independent of each other. As can be seen from the above arguments, there is no likelihood of confusion.

### C. Third party usage evidence shows that "COBBLESTONE" is a weak mark

The cited registration is for the common term "BOSTON" in conjunction with another common term "COBBLESTONE". The connection between the Applicant's mark and the cited registration which forms the basis of the Examiner's refusal is the same term "COBBLESTONE". The term "COBBLESTONE" in relation to trademarks has a varied and widespread use. The TTAB has given weight to credible and probative evidence of widespread, significant, and unrestrained use by third parties of marks containing elements in common to demonstrate that confusion is not, in fact, likely. *Miles Labs. Inc. v. Naturally Vitamin Supplements Inc.*, 1 U.S.P.Q.2d 1445, 1462 (TTAB 1986). Applicant contends that the mark "COBBLESTONE" is a weak mark which is used to describe numerous goods and services outside of the scope of the

Registrant's goods. The accompanying sample of a TESS list of registrations and applications (80 Records) is probative to demonstrate that the term "COBBLESTONE" has been adopted by a number of other users as a good or service designation. Attached hereto as Attachment "A". In the case of weak marks, even slight differences between the marks may be deemed sufficient to avoid a finding that confusion is likely. See In re Dayco Products - Eaglemotive Inc., 9 U.S.P.Q.2d 1910, 1912 (TTAB 1988) ("As such, we find the term to be a relatively weak mark and we agree with applicant that the scope of protection afforded such a mark is considerably narrower than that afforded a more arbitrary designation."); see also In re Copytele Inc., 31 U.S.P.Q.2d 1540, 1542 (TTAB 1994). The Applicant's mark includes the additional term "MARKET" to make the mark "COBBLESTONE MARKET". Due to the dilute nature of the mark "COBBLESTONE" the scope of protection afforded such a mark is considerably narrower than that afforded a more arbitrary designation. As such, the additions and deletions in the Applicant's mark are as such that the purchasing consumer would not be confused as to the source of the respective goods. The term "COBBLESTONE" is a very dilute mark similar to such a degree that the public is inundated with this term in day to day life on an assortment of goods and services, and therefore it should be granted very narrow protection on this basis. As can be seen from the above arguments, there is no likelihood of confusion.

### II. No likelihood of confusion between Applicant's mark and U.S. Reg. No. 1,920,539

### A. The marks are dissimilar in appearance

In making the argument for the rejection as to confusing similarity, the Examiner points to only a portion of the mark, specifically the term "COBBLESTONE". However, Applicant's mark is "COBBLESTONE MARKET" and the cited registrant's mark is "COBBLESTONE

KITCHENS", as such the mark must be reviewed for likelihood of confusion as a whole and should not be broken into component parts to reach a conclusion of confusing similarity. In re Hearst Corp., 25 U.S.P.Q.2d 1238, 1239 (Fed. Cir. 1992) ("marks tend to be perceived in their entireties, and all components thereof must be given appropriate weight."... "When GIRL is given fair weight, along with VARGA, confusion with VARGAS becomes less likely.). It is well established that there is nothing improper, under certain circumstances, to give more or less weight to a particular portion of a mark. See In re National Data Corp., 753 F.2d 1056, 224 USPQ 749 (Fed.Cir. 1985). The cited registrant's mark is the word mark "COBBLESTONE KITCHENS". Applicant's mark is for the word mark "COBBLESTONE MARKET".

Accordingly, the marks are obviously not similar in appearance, connotation, or sound. As such, the Applicant feels that the above arguments show that the marks are not similar enough for a finding of a likelihood of confusion.

## B. Applicant's mark and the reference mark differ in commercial impression

It is conceded that Applicant's mark and the reference mark share the common term "COBBLESTONE". It is submitted, however, that Applicant's mark and the reference mark differ in commercial impression because an addition, subtraction or substitution of letters or words, may or may not be sufficient to make the marks dissimilar in appearance, depending on the overall commercial impression given to the relevant public. T.M.E.P. § 1207.01(b)(ii). It is also well established that there is nothing improper, under certain circumstances, to give more or less weight to a particular portion of a mark. See *In re National Data Corp.*, 753 F.2d 1056, 224 USPQ 749 (Fed.Cir. 1985).

The cited registrant's mark is a word mark consisting of the term "COBBLESTONE

KITCHENS" used in association with hot chocolate, coffee, and dairy based beverages. The commercial impression of the cited registrant's mark is the idea of a handmade kitchen or restaurant. The term "COBBLESTONE" is often used to suggest a handcrafted good similar to old cobblestone roads, and the use of the term "KITCHENS" is often used to describe restaurants.

The Applicant's mark is for the term "COBBLESTONE MARKET" in association with deli meats, cooked deli items, cheese, salads pickles, potato chips, soups, entrees, and mustard, in International Classes 29 and 30. The commercial impression is different because the mark "COBBLESTONE MARKET" is a suggestive term used to associate the goods of the Applicant with the impression of handcrafted goods being offered for sale in a market or delicatessen.

The marks "COBBLESTONE MARKET" and "COBBLESTONE KITCHENS" are not similar in either appearance, spelling, pronunciation, or commercial impression to the degree to cause confusion between the two. The marks also have distinct meanings that are separate and independent of each other. As can be seen from the above arguments, there is no likelihood of confusion.

#### C. Different channels of trade

Relatedness, or channels of trade, means, in this context, that the goods or services of applicant and the registrant are related in some manner or some circumstance surrounding the marketing such that they are likely to be encountered by the relevant public under circumstances that will give rise to the mistaken belief that they originate from or in some way are associated with or sponsored by the same producer. The nature of the respective party's goods or services, and thus their relatedness, is determined on the basis of the goods or services set forth in the

application or registration. In re Dixie Restaurants Inc., 41 U.S.P.Q.2d 1531, 1534 (Fed. Cir. 1997) ("Indeed, the second DuPont factor expressly mandates consideration of the similarity or dissimilarity of the services as described in an application or registration."). Applicant's channels of trade are limited to deli meats, cooked deli items, cheese, salads pickles, potato chips, soups, entrees, and mustard. The cited registrant's channels of trade are for restricted to hot chocolate, coffee, and dairy based beverages. These goods are not related in function and would never be purchased at the same time, nor would they be encountered by the relevant public under circumstances that will give rise to the mistaken belief that they originate from or in some way are associated with or sponsored by the same producer.

The Examiner is correct in stating that the goods need not be identical or directly competitive to find confusion, as they need only be related in some matter that they could be encountered by the same purchasers under circumstances that could give rise to the mistaken belief that the goods come from a common source. The Applicant respectfully asserts that the Examiner is incorrect in stating "The goods of the applicant and of the registrants' are similar if not identical in that all of the marks in question are for health consumable related items... The goods of the applicant and of the registrant are likely to travel in the same channels of trade, namely, health food stores, grocery stores, et al.". See Examiner's Official Action at Page 2. The Applicant respectfully disagrees with this reasoning. By using this same rationale, it could be said that a purchaser at a large store could come into contact with goods as different as a bottle of aspirin and a package of ground beef. Is a consumer going to be confused between a company that makes aspirin and a company that packages ground beef as to believe they come from the same source? The answer is no. This same rationale would support a finding of a likelihood of

confusion between the cited registrant's goods and such varied goods as bread, beer and salad dressing,...etc. Just because the Applicant's goods and the cited registrant's goods may be orally consumed by humans does not mean these goods travel in the same channels of trade. Nor does the fact that a modern supermarket with goods as various as makeup and dog food support that the goods travel in the same channels of trade. It is well settled that the fundamental inquiry mandated by \$2(d) goes to the cumulative effect of differences in the essential characteristics of the goods and differences in the marks." See Federated Foods, Inc. v. Fort Howard Paper Co., 544 F.2d 1098, 192 USPQ 24, 29 (CCPA 1976). A wide variety of products, not only from different manufacturers within an industry, but also from diverse industries, have been brought together in the modern supermarket for the convenience of the consumer. The mere existence of such an environment should not foreclose further inquiry into the likelihood of confusion arising from the use of similar marks on any goods so displayed. See Id. As such, as can be seen from the above arguments, there is no likelihood of confusion.

## D. Third party usage evidence shows that "COBBLESTONE" is a weak mark

The cited registration is for the common word "COBBLESTONE" in conjunction with another common term "KITCHENS". The connection between the Applicant's mark and the cited registration which forms the basis of the Examiners refusal is the same term "COBBLESTONE". The term "COBBLESTONE" in relation to trademarks has a varied and widespread use. The TTAB has given weight to credible and probative evidence of widespread, significant, and unrestrained use by third parties of marks containing elements in common to demonstrate that confusion is not, in fact, likely. *Miles Labs. Inc. v. Naturally Vitamin Supplements Inc.*, 1 U.S.P.Q.2d 1445, 1462 (TTAB 1986). Applicant contends that the mark

"COBBLESTONE" is a weak mark which is used to describe numerous goods and services outside of the scope of the Registrant's goods. The accompanying sample of a TESS list of registrations and applications (80 Records) is probative to demonstrate that the term "COBBLESTONE" has been adopted by a number of other users as a good or service designation. Attached hereto as Attachment "A". In the case of weak marks, even slight differences between the marks may be deemed sufficient to avoid a finding that confusion is likely. See In re Dayco Products - Eaglemotive Inc., 9 U.S.P.Q.2d 1910, 1912 (TTAB 1988) ("As such, we find the term to be a relatively weak mark and we agree with applicant that the scope of protection afforded such a mark is considerably narrower than that afforded a more arbitrary designation."); see also In re Copytele Inc., 31 U.S.P.Q.2d 1540, 1542 (TTAB 1994). The Applicant's mark includes the additional term "MARKET" to make the mark "COBBLESTONE MARKET". Due to the dilute nature of the mark "COBBLESTONE", the scope of protection afforded such a mark is considerably narrower than that afforded a more arbitrary designation. As such, the additions and deletions in the Applicant's mark are as such that the purchasing consumer would not be confused as to the source of the respective goods. The term "COBBLESTONE" is a very dilute mark similar to such a degree that the public is inundated with this term in day to day life on an assortment of goods and services, and therefore it should be granted very narrow protection on this basis. As can be seen from the above arguments, there is no likelihood of confusion.

## III. No likelihood of confusion between Applicant's mark and U.S. Reg. No. 2,741,252

## A. The marks are dissimilar in appearance

In making the argument for the rejection as to confusing similarity, the Examiner points

-10-

to only a portion of the mark, specifically the term "COBBLESTONE". However, Applicant's mark is "COBBLESTONE MARKET" and the cited registrant's mark is "COBBLESTONE RESTAURANT & BAR", as such the mark must be reviewed for likelihood of confusion as a whole and should not be broken into component parts to reach a conclusion of confusing similarity. In re Hearst Corp., 25 U.S.P.Q.2d 1238, 1239 (Fed. Cir. 1992) ("marks tend to be perceived in their entireties, and all components thereof must be given appropriate weight."...

"When GIRL is given fair weight, along with VARGA, confusion with VARGAS becomes less likely.). It is well established that there is nothing improper, under certain circumstances, to give more or less weight to a particular portion of a mark. See In re National Data Corp., 753 F.2d 1056, 224 USPQ 749 (Fed.Cir. 1985). The cited registrant's mark is the word mark

"COBBLESTONE RESTAURANT & BAR". Applicant's mark is for the word mark

"COBBLESTONE MARKET". Accordingly, the marks are obviously not similar in appearance, connotation, or sound. As such, the Applicant feels that the above arguments show that the marks are not similar enough for a finding of a likelihood of confusion.

## B. Applicant's mark and the reference mark differ in commercial impression

It is conceded that Applicant's mark and the reference marks share the common term "COBBLESTONE". It is submitted, however, that Applicant's mark and the reference mark differ in commercial impression because an addition, subtraction or substitution of letters or words, may or may not be sufficient to make the marks dissimilar in appearance, depending on the overall commercial impression given to the relevant public. T.M.E.P. § 1207.01(b)(ii). It is also well established that there is nothing improper, under certain circumstances, to give more or less weight to a particular portion of a mark. See *In re National Data Corp.*, 753 F.2d 1056, 224

USPQ 749 (Fed.Cir. 1985).

The cited registrant's mark is a word mark consisting of the term "COBBLESTONE RESTAURANT & BAR" used in association with restaurant services. The commercial impression of the cited registrant's mark is the idea of an old eatery and bar. The term "COBBLESTONE" is often used to suggest a handcrafted good similar to old cobblestone roads, and the use of the term "RESTAURANT & BAR" is obviously used to describe restaurant and bar services.

The Applicant's mark is for the term "COBBLESTONE MARKET" in association with deli meats, cooked deli items, cheese, salads pickles, potato chips, soups, entrees, and mustard, in International Classes 29 and 30. The commercial impression is different because the mark "COBBLESTONE MARKET" is a suggestive term used to associate the goods of the Applicant with the impression of handcrafted goods being offered for sale in a market or delicatessen.

The marks "COBBLESTONE MARKET" and "COBBLESTONE RESTAURANT & BAR" are not similar in either appearance, spelling, pronunciation, or commercial impression to the degree to cause confusion between the two. The marks also have distinct meanings that are separate and independent of each other. As can be seen from the above arguments, there is no likelihood of confusion.

#### C. Different channels of trade

Relatedness, or channels of trade, means, in this context, that the goods or services of applicant and the registrant are related in some manner or some circumstance surrounding the marketing such that they are likely to be encountered by the relevant public under circumstances that will give rise to the mistaken belief that they originate from or in some way are associated

with or sponsored by the same producer. The nature of the respective party's goods or services, and thus their relatedness, is determined on the basis of the goods or services set forth in the application or registration. In re Dixie Restaurants Inc., 41 U.S.P.Q.2d 1531, 1534 (Fed. Cir. 1997) ("Indeed, the second DuPont factor expressly mandates consideration of the similarity or dissimilarity of the services as described in an application or registration."). Applicant's channels of trade are limited to deli meats, cooked deli items, cheese, salads pickles, potato chips, soups, entrees, and mustard. The cited registrant's channels of trade are for restricted to restaurant services. There is no per se rule which mandates a finding that confusion is likely whenever foods and restaurant services are sold under similar marks. See, e.g.: Jacobs v. International Multifoods Corp., 668 F.2d 1234, 212 USPQ 641 (CCPA 1982) [no likelihood of confusion between BOSTON TEA PARTY for tea and BOSTON SEA PARTY for restaurant services; "a party must show something more than that similar or even identical marks are used for food products and for restaurant services"]; and In re Central Soya Company, Inc., 220 USPQ 914 (TTAB 1984) [no likelihood of confusion between POSADA (stylized) for Mexican style prepared frozen enchiladas and LA POSADA for lodging and restaurant services]. The Examiner has not shown the requisite "something more" other than the alleged similar marks used for food products and restaurant services. These goods and services are not related in function and would never be purchased at the same time, nor would they be encountered by the relevant public under circumstances that will give rise to the mistaken belief that they originate from or in some way are associated with or sponsored by the same producer. It is well settled that the fundamental inquiry mandated by §2(d) goes to the cumulative effect of differences in the essential characteristics of the goods and differences in the marks." See Federated Foods,

Inc. v. Fort Howard Paper Co., 544 F.2d 1098, 192 USPQ 24, 29 (CCPA 1976). As such, as can be seen from the above arguments, there is no likelihood of confusion.

# D. Third party usage evidence shows that "COBBLESTONE" is a weak mark

The cited registration is for the common word "COBBLESTONE" in conjunction with another common term "RESTAURANT & BAR". The connection between the Applicant's mark and the cited registration which forms the basis of the Examiners refusal is the same term "COBBLESTONE". The term "COBBLESTONE" in relation to trademarks has a varied and widespread use. The TTAB has given weight to credible and probative evidence of widespread, significant, and unrestrained use by third parties of marks containing elements in common to demonstrate that confusion is not, in fact, likely. Miles Labs. Inc. v. Naturally Vitamin Supplements Inc., 1 U.S.P.Q.2d 1445, 1462 (TTAB 1986). Applicant contends that the mark "COBBLESTONE" is a weak mark which is used to describe numerous goods and services outside of the scope of the Registrant's goods. The accompanying sample of a TESS list of registrations and applications (80 Records) is probative to demonstrate that the term "COBBLESTONE" has been adopted by a number of other users as a good or service designation. Attached hereto as Attachment "A". In the case of weak marks, even slight differences between the marks may be deemed sufficient to avoid a finding that confusion is likely. See In re Dayco Products -Eaglemotive Inc., 9 U.S.P.Q.2d 1910, 1912 (TTAB 1988) ("As such, we find the term to be a relatively weak mark and we agree with applicant that the scope of protection afforded such a mark is considerably narrower than that afforded a more arbitrary designation."); see also In re Copytele Inc., 31 U.S.P.Q.2d 1540, 1542 (TTAB 1994). The Applicant's mark includes the additional term "MARKET" to make the mark "COBBLESTONE

MARKET". Due to the dilute nature of the mark "COBBLESTONE" the scope of protection afforded such a mark is considerably narrower than that afforded a more arbitrary designation. As such, the additions and deletions in the Applicant's mark are as such that the purchasing consumer would not be confused as to the source of the respective goods. The term "COBBLESTONE" is a very dilute mark similar to such a degree that the public is inundated with this term in day to day life on an assortment of goods and services, and therefore it should be granted very narrow protection on this basis. As can be seen from the above arguments, there is no likelihood of confusion.

#### IV. Conclusion

Based on the foregoing analysis, Applicant requests that the Examiner reconsider the original rejection of this application. As such, Applicant believes there will be no buyer confusion as to the source of the goods and services and respectfully requests that the present mark be passed to publication at an early date.

Respectfully submitted,

Date Bartt G. Thompson

Attorney for Applicant

Pagel, Davis & Hill, P.C. 1415 Louisiana Street 22nd Floor Houston, Texas 77002 (713)951-0160 (713)951-0662 (Fax)

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: INDEPENDENT MARKETING ALLIANCE LP

SERIAL NO.: 78/432,642

**CLASSES: 29, 30** 

FILED: June 9, 2004

EXAMINER: Dall, M.

MARK: COBBLESTONE MARKET

LAW OFFICE: 110

# CERTIFICATE OF MAILING UNDER 37 CFR 1.8(a)

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Sir:

I hereby certify that the attached correspondence comprising:

### AMENDMENT "A"

is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451

Respectfully submitted,

Date

Bartt G. Thompson Attorney for Applicant

Pagel, Davis & Hill, P.C. 1415 Louisiana Street 22nd Floor Houston, Texas 77002 (713)951-0160 (713)951-0662 (Fax)

-16-

# ATTACHMENT "A"



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Trademarks > Trademark Electronic Search System (TESS)

## Trademark Electronic Search System(Tess)

TESS was last updated on Fri May 6 03:49:52 EDT 2005

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80 Records(s) found (This page: 1

~ 50)

Refine Search (cobblestone)[COMB]

Submit

Current Search: S2: (cobblestone)[COMB] docs: 80 occ: 170

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	78360946		COBBLESTONE WALKING MATS	TARR	DEAD
2	78584315	]	CAROLINA COBBLESTONE	TARR	LIVE
3	78583747	]	COBBLESTONE CHILDREN'S CENTER	TARR	LIVE
4	78459494	]	COBBLESTONE	TARR	LIVE
5	78570274	]	COBBLESTONE PARK	TARR	LIVE
6	78348740	]	COBBLESTONE PIZZA	TARR	LIVE
7	78305944	]	MALIBU COBBLESTONE/MALIBU STONE	TARR	DEAD
8	78317071	2888028	HISTORIC EUROPEAN COBBLESTONE	TARR	LIVE
9	78275262	]	COBBLESTONE BREAD	TARR	DEAD
10	78459489	]	COBBLESTONE	TARR	LIVE
11	78459483	]	COBBLESTONE	TARR	LIVE
12	78459497		COBBLESTONE		LIVE
13	78432642		COBBLESTONE MARKET		LIVE
14	76507702	2888462	COBBLESTONE CREEK	TARR	LIVE
15	76039444	2762164	QUALITY BREAD COBBLESTONE MILL A FAMILY OF BAKERS SINCE 1919 SAN FRANCISCO SOURDOUGH CLASSIC RECIPE	7	LIVE
16	76589400		COBBLESTONE COFFEE ROASTERY	TARR	LIVE
	76384394	2741252	196 COBBLESTONES RESTAURANT & BAR	٦	LIVE
18	76253518		CIALOTTO BREAD		DEAD
19	76251468		CHRISTMAS IN COBBLESTONE VILLAGE		DEAD
20	76226086		THE LIGHTS OF COBBLESTONE VILLAGE		DEAD
21	76191141	2617089	COBBLESTONE BRIDGE		LIVE
22	76191140	2606988	COBBLESTONE BRIDGE		LIVE

	3 76191139 4 76191138		The state of the s	TARR	II
			COBBLESTONE BRIDGE		LIVE
	5 76191137		COBBLESTONE BRIDGE	TARR	LIVE
	76191136		COBBLESTONE BRIDGE	TARR	LIVE
	7 76191134		COBBLESTONE BRIDGE	TARR	LIVE
	76191133		COBBLESTONE BRIDGE	TARR	LIVE
	76009872		COBBLESTONE SMALL GROUP TOURS	TARR	LIVE
_	76009809		COBBLESTONE TOURS	TARR	LIVE
_	78009808	2457128	COBBLESTONE SMALL GROUP TOURS	TARR	LIVE
	75463721	2292240	COBBLESTONE	TARR	LIVE
	75072662	2086553	COBBLESTONES	TARR	LIVE
_	75323904	2345932	COBBLESTONE CORNERS	TARR	DEAD
	75977375		COBBLESTONE GOLF GROUP	TARR	LIVE
	75866254	]	COBBLESTONE SUITES	TARR	DEAD
7	75635109	2427924	COBBLESTONES	TARR	DEAD
8	75595745		COBBLESTONE CLASSIC	TARR	UVE
9	75534815	2285216	DOOR COUNTY COBBLESTONE	TARR	DEAD
	76460443	2293598	COBBLESTONE TOURS	TARR	LIVE
ī	75309165	2371928	COBBLESTONES	TARR	LIVE
=:	75231447	]		TARR	LIVE
	75204042	f	COBBLESTONE GOLF GROUP	TARR	
-	75055667	1	COBBLESTONE AUTO SPA & MARKET		DEAD
	7434813B	1836321	COBBLESTONE		DEAD
==	74712640	1	COBBLESTONE MILL HEALTHY 'N HEARTY		DEAD
-	4661524	1991258	COBBLESTONE MILL		DEAD
==	4053891	2044677	COBBLESTONE MILL BREAKFAST BREADS		TIVE
_		103/581	COBBLESTONE WAY		DEAD
	4684633		COBBLESTONE GLOVES		LIVE
<u>"</u>	4689789	2049796	COBBLESTONE	TARR TARR	DEAD

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## Trademark Electronic Search System(Tess)

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80 Records(s) found (This page: 51

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Refine Search (cobblestone)[COMB]

Submit

Current Search: 92: (cobblestone)[COMB] docs: 80 occ: 170

_	Serial Numbe	r Reg. Number	Word Mark	Check Status	l welles
51	74564394	1949707	COBBLESTONE CROSSING	TARR	DEAD
52	74408848	]	COBBLESTONE CREATIONS	TARR	DEAD
53	74346999	1840002	COBBLESTONES	TARR	DEAD
54	74293139	1772989	SAN FRANCISCO COBBLESTONE	TARR	LIVE
55	74231108	1801353	COBBLESTONE	TARR	DEAD
56	74200844	1920639	COBBLESTONE KITCHENS	TARR	LIVE
57	74053888	1663007	COBBLESTONE WAY		DEAD
58		1326230	COBBLESTONE MILL	TARR	LIVE
59	73834289	1615981	COBBLESTONE VINEYARD		DEAD
==	73786359	1567550	COBBLESTONE		DEAD
<u>81</u> ]	73603004	1446326	COBBLESTONE PRINTS		DEAD
32	73532330	1415333	COBBLESTONES		DEAD
3	73517670	1350843	GOBBLESTONE		DEAD
4	73481540	[6	COBBLESTONE VINEYARDS		DEAD
5	73481539		COBBLESTONE		DEAD
8	73449628	Ē	COBBLESTONES		DEAD
7	73416278	1301983	COBBLESTONE CORNER		DEAD
8	73408753	1362006	COBBLESTONE CLASSIC	<u> </u>	DEAD
9	73364292		COBBLESTONE MILLS		DEAD
	73295932		OBBLETONE		DEAD
1	73288799	R	OMAN COBBLESTONE		DEAD
2/2	73285522		ALIFORNIA DRIFT COBBLESTONE		DEAD
≓⊱			OBBLESTONE KIDS		DEAD
1/7	3242533		ADD/ 5054		IVE

75 73192439	1145190	COBBLESTONE FARM	TARR	DEAD
76 73185220	1138357	COBBLESTONE	TARR	DEAD
77 73058958	1037938	BOSTON COBBLESTONE	TARR	LIVE
78 73013974	1009060	COBBLESTONE	TARR	DEAD
79 81025929	1025929	COBBLESTONE CORNERS	TARR	DEAD
80 72373703	0927748	COBBLESTONE	TARR	DEAD

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# Exhibit 13

### Bartt G. Thompson

From: Bartt G. Thompson [bgt@pdhlaw.com]

Sent: Wednesday, November 03, 2004 10:53 AM

To: 'Bob Planck'

Cc: 'bfontana@independentmarketingalliance.com'

Subject: RE: Cobblestone Pictures

THIS MESSAGE IS INTENDED ONLY FOR THE USE OF THE INDIVIDUAL TO WHOM IT IS ADDRESSED AND CONTAINS INFORMATION THAT IS PRIVILEGED, CONFIDENTIAL AND EXEMPT FROM DISCLOSURE UNDER APPLICABLE LAW. IF YOU ARE NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE FOR DELIVERING THIS MESSAGE TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY UNAUTHORIZED DISCLOSURE, DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN EAROR, OR ARE NOT SURE WHETHER IT IS PRIVILEGED, PLEASE IMMEDIATELY NOTIFY US BY REPLY E-MAIL OR BY TELEPHONE, COLLECT, AT (713) 951-0160 AND DESTROY THE ORIGINAL MESSAGE. TO REPLY BY E-MAIL SEND TO ADMINISTRATOR PDHLAW, COM. THANK YOU.

#### Bob:

Although the convenience store/car wash/auto service company just recently filed its trademark applications (see attached), the applications state that the Cobblestone mark has been used since 1997. The company that filed the applications appears to have been around since 1996 - the members of that company appear to be Sagebrush Enterprises, LLC out of Scottsdale and Sobey Land Company Inc. out of California. Based on the 1997 date of use, IMA is not in a position to fight these applications.

Note that the attorney that filed the applications is Anne Kleindienst who also acts as Shamrock's counsel.

Bartt Thompson Pagel, Davis & Hill, P.C. 1415 Louisiana, 22nd Floor Houston, Texas 77002

(713) 951-0160 ext. 109 (713) 951-0662 -- FAX (509) 695-5325 -- Personal Fax

----Original Message----

From: Bob Planck [mailto:rdplanck@independentmarketingalliance.com]

Sent: Tuesday, November 02, 2004 12:32 PM

To: 'Bartt G. Thompson'

Cc: Rob\_Ahrensdorf@shamrockfoods.com; bfontana@independentmarketingalliance.com

Subject: FW: Cobblestone Pictures

Bartt...please take a look at http://www.shamrockfoods.com/cobblestone/ and give Rob and me your opinion on how to go forward on this potential infringement.

Bob

From: Rob\_Ahrensdorf@shamrockfoods.com [mailto:Rob\_Ahrensdorf@shamrockfoods.com]

Sent: Tuesday, November 02, 2004 10:01 AM To: rdplanck@independentmarketingalliance.com

Cc: bfontana@independentmarketingalliance.com; Michelle\_Daley@shamrockfoods.com;

Rob\_Goluba@shamrockfoods.com **Subject:** Fw: Cobblestone Pictures



11/3/2004

Bob,

Please go to the URL below and you should be able to view the pictures of the local Cobblestone Gas Station/Car Wash in Phoenix and you can advise Bartt to view them also. Let me know what is decided after he views them. Thanks!

Rob Ahrensdorf Director Corporate Marketing Shamrock Foods Corp. 5080 N. 40th Street, Suite 400 Phoenix AZ. 85018 ph: 602-477-2515 fx: 602-477-2535

---- Forwarded by Rob Ahrensdorf/EMKT/ShamrockPhx/US on 11/02/2004 08:59 AM ----

HelpDesk

Sent by: Matt Alexander

To Michelle Daley/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

TechSupport, Bryan West/AMIS/ShamrockPhx/US@SHAMROCKPHX CC Chuck Duncan/AMIS/ShamrockPhx/US@ShamrockPhxDO, Rob

11/01/2004 04:30 PM

Ahrensdorf/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

Subject Re: Fw: Cobblestone Pictures Link

The following URL contains the Cobblestone images from the S: Drive:

http://www.shamrockfoods.com/cobblestone/

It's using the default listing provided by the webserver for the image links. If needed, I can improve the presentation and create thumbnails, etc.

Also, please note that this is not a dynamic process so new images put into the Cobblestone Images directory on the S: Drive will not show up on the webserver until an admin manually copies the new images over.

Thanks.

~Matt

Accepted by:	Frank Romero	Accepted Date:	11/01/2004 02:48 PM
Completed by:		Completed Date:	
Action Taken:	IR Createed		

Micheile Daley

To: TechSupport

11/01/2004 02:03 PM

cc: Subject:

Fw: Cobblestone Pictures

S:\Cobblestone Images

Can you please make the link above available to users outside of the company via the web? I need to

11/3/2004

IMAL DOC 3

Trademark Application File

have this folder accessible to multiple people within the IMA group.

Thanks, Mich

Michelle Daley
Corporate Marketing Communications Manager
Shamrock Foods Corp.
5080 N. 40th Street, Suite 400
Phoenix AZ. 85018
ph: 602-477-2518
fx: 602-477-2535

---- Forwarded by Michelle Daley/EMKT/ShamrockPhx/US on 11/01/2004 02:02 PM ----

Rob Ahrensdorf/EMKT/ShamrockPhx/US

To Michelle Daley/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

11/01/2004 01:48 PM

CC

Subject Fw: Cobblestone Pictures

Can you see if you can follow the instructions below and ask TechSupport for the URL link to the S drive for your pictures? Let me know when done so I can tell the IMA group to access that URL. Thx.

Rob

Rob Ahrensdorf Director Corporate Marketing Shamrock Foods Corp. 5080 N. 40th Street, Suite 400 Phoenix AZ. 85018 ph: 602-477-2515 fx: 602-477-2535

---- Forwarded by Rob Ahrensdorf/EMKT/ShamrockPhx/US on 11/01/2004 01:47 PM ----

Chuck Duncan/AMIS/ShamrockPhx/US

To Rob Ahrensdorf/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

11/01/2004 01:35 PM

CC Michelle Daley/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

Subject Fw: Cobblestone Pictures

Rob.

Send a "link" to the file that is currently on your "shared drive" to email user TechSupport and request that the file be made available to "everyone" in the world on the Internet. You'll get a url link back which you would email to others.

Chuck Duncan Shamrock Foods Company (602) 477-6003

11/3/2004

**IMAL DOC 3** 

--- Forwarded by Chuck Duncan/AMIS/ShamrockPhx/US on 11/01/2004 01:32 PM ----

Bryan West/AMIS/ShamrockPhx/US

To Chuck Duncan/AMIS/ShamrockPhx/US@ShamrockPhxDO

11/01/2004 01:30 PM

CC

Subject Re: Fw: Cobblestone Pictures Link

Various ways.....least amount of work:

The webserver, and the content storage behind it are controlled by the server admins... The file would need to get to the admins via some method....

They could then put it on the webserver and send out a link that anybody could use...

J. Bryan West 602-477-6156

Chuck Duncan/AMIS/ShamrockPhx/US

To Bryan West/AMIS/ShamrockPhx/US@SHAMROCKPHXDO

11/01/2004 01:27 PM

Subject Fw: Cobblestone Pictures

We need to make files, pictures, etc. available on the Internet instead of sending in emails.

How can they be posted somewhere that our user just sends a link?

Chuck Duncan Shamrock Foods Company (602) 477-6003

---- Forwarded by Chuck Duncan/AMIS/ShamrockPhx/US on 11/01/2004 01:26 PM -----

Rob Ahrensdorf/EMKT/ShamrockPhx/US

To Chuck Duncan/AMIS/ShamrockPhx/US@ShamrockPhxDO

11/01/2004 12:29 PM

CC Michelle Daley/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

Subject Fw: Cobblestone Pictures

Chuck,

As you may know, we have just launched a deli brand named Cobblestone Market, and there is a local gas station/car wash that has the name Cobblestone also in the PHX area. We have (IMA) aparently registered the name for use before they have, and there is some question as to whether or not it would be a conflict or not anyway...

11/3/2004

**IMAL DOC 3** 

However, Michelle Daley has posted the recently taken pictures of the car wash on our shared drive for us to view...

My question is how to get these pictures to another outside of our company, such as the President of IMA-Bob Planck, who needs to send them to his outside attorney...

Is there a way I can do that, without having Michelle send me the graphic heavy/large files to my address and me resending them on??

Rob

Rob Ahrensdorf Director Corporate Marketing Shamrock Foods Corp. 5080 N. 40th Street, Suite 400 Phoenix AZ. 85018 ph: 602-477-2515 fx: 602-477-2535

---- Forwarded by Rob Ahrensdorf/EMKT/ShamrockPhx/US on 11/01/2004 12:25 PM -----

Michelle Daley/EMKT/ShamrockPhx/US

To Rob Ahrensdorf/EMKT/ShamrockPhx/US@SHAMROCKPHXDO

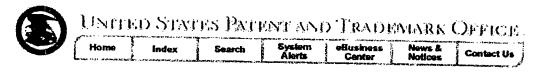
11/01/2004 12:04 PM

Subject Cobblestone Pics

CC

The Cobblestone Convenience Stores photos are on the "S" drive in a folder named "Cobblestone Images"

Thanks, Mich



## Trademark Electronic Search System(Tess)

TESS was last updated on Wed Nov 3 04:25:39 EST 2004



Leggut. Please logout when you are done to release system resources allocated for you.

List At: OR OR Record: Record 3 out of 77

Check Status (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Word Mark COBBLESTONE

Goods and Services

IC 037. US 100 103 106. G & S: Automobile cleaning and car wash services; automobile service station services; automobile repair and maintenance services;

automobile detail and window tinting services. FIRST USE: 19970730. FIRST USE IN

COMMERCE: 19970730

Mark

Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design

240901 261121 261125 261707 261709 Search Code

Serial Number

78459489

Filing Date

July 30, 2004

Current

1A Filing Basis

**Original** 

**Filing Basis** 

**1**A

Owner

(APPLICANT) Cobblestone Auto Spa & Market I, L.L.C. Michael Cahill, Member LTD

LIAB CO ARIZONA 15816 North Pima Road Scottsdale ARIZONA 85260

Attorney of

Anne L. Kleindienst

Record

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

PTO HOME TRADITIONS, PLES HOME NEW JOHN STRUCTURED PROCETORIA GROWN DR.:

CORR LIST NEXT LIST THE PREVIOUS NEXT DOC LAST DOC

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2004-11-03 11:08:37 ET

Serial Number: 78459489

Registration Number: (NOT AVAILABLE)

Mark

(words only): COBBLESTONE

Standard Character claim: No

Current Status: Newly filed application, not yet assigned to an examining attorney.

Date of Status: 2004-08-11

Filing Date: 2004-07-30

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 042 -New Application Processing

Date In Location: 2004-08-11

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cobblestone Auto Spa & Market I, L.L.C.

Composed Of: Michael Cahill, Member Address:

http://tarr.uspto.gov/servlet/tarr?regser=serial&entry=78459489

11/3/2004

Latest Status Info Page 2 of 2

Cobblestone Auto Spa & Market I, L.L.C. 15816 North Pima Road Scottsdale, AZ 85260 United States

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Arizona

#### GOODS AND/OR SERVICES

**International Class: 037** 

Automobile cleaning and car wash services; automobile service station services; automobile repair and

maintenance services; automobile detail and window tinting services

First Use Date: 1997-07-30

First Use in Commerce Date: 1997-07-30

Basis: 1(a)

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

2004-08-10 - New Application Entered In Tram

#### CORRESPONDENCE INFORMATION

Correspondent

Anne L. Kleindienst (Attorney of record)

ANNE L. KLEINDIENST FENNEMORE CRAIG 3003 NORTH CENTRAL AVENUE, SUITE 2600 PHOENIX, AZ 85012

P



## UNITED STATES PATENT AND TRADEMARK OFFICE

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TESS was last updated on Wed Nov 3 04:25:39 EST 2004

PTO HOME TRADEMARK LESS HOME. NEW USER STRUCTURED PRECEIORM BROWNS DIO BOTTOM CURR LIST NEAT LIST TIRST DOC PRES DOS NEXT DOC LAST DOC

Please logout when you are done to release system resources allocated for you.

Start List At:

OR Jung to record:

Record 4 out of 77

Check Status

(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Word Mark

**COBBLESTONE** 

Goods and Services

IC 035. US 100 101 102. G & S: retail convenience stores featuring gasoline and food

and beverage products. FIRST USE: 19970730. FIRST USE IN COMMERCE:

19970730

Mark

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS **Drawing Code** 

Design Search

Code

240901 261121 261125 261707 261709

Serial Number 78459483

Filing Date

July 30, 2004

Current Filing 1A

**Basis** 

**Original** 

**Filing Basis** 

1A

Owner

(APPLICANT) Cobblestone Auto Spa & Market I, L.L.C. Michael Cahill, Member

LTD LIAB CO ARIZONA 15816 N. Pima Road Scottsdale ARIZONA 85260

Attorney of

Record

Anne L. Kleindienst

Type of Mark SERVICE MARK

http://tess2.uspto.gov/bin/showfield?f=doc&state=7rpnl0.2.4

11/3/2004

Register

PRINCIPAL

Live/Dead

LIVE

Indicator

PIO HORE TENTENATS TENT HOME REWISER STRUCTURED FREE FORM BROWNS ON.

CORRELIST FALKTEST FIRST DOC PREV DOC NEXT DOC LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2004-11-03 11:06:13 ET

Serial Number: 78459483

Registration Number: (NOT AVAILABLE)

Mark

(words only): COBBLESTONE

Standard Character claim: No

Current Status: Newly filed application, not yet assigned to an examining attorney.

Date of Status: 2004-08-11

Filing Date: 2004-07-30

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 042 - New Application Processing

Date In Location: 2004-08-11

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cobblestone Auto Spa & Market I, L.L.C.

Composed Of:

Michael Cahill, Member

Address:

http://tarr.uspto.gov/servlet/tarr?regser=serial&entry=78459483

11/3/2004

IMAL DOC 3

Trademark Application File

94

Cobblestone Auto Spa & Market I, L.L.C. 15816 N. Pima Road Scottsdale, AZ 85260

**United States** 

Legal Entity Type: Ltd Liab Co

State or Country Where Organized: Arizona

#### **GOODS AND/OR SERVICES**

**International Class: 035** 

retail convenience stores featuring gasoline and food and beverage products

First Use Date: 1997-07-30

First Use in Commerce Date: 1997-07-30

Basis: 1(a)

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

2004-08-10 - New Application Entered In Tram

#### CORRESPONDENCE INFORMATION

Correspondent

Anne L. Kleindienst (Attorney of record)

ANNE L. KLEINDIENST FENNEMORE CRAIG 3003 NORTH CENTRAL AVENUE, SUITE 2600 PHOENIX, AZ 85012

Phone Number: 602-916-5392 Fax Number: 602-916-5592



## Trademark Electronic Search System(Tess)

TESS was last updated on Wed Nov 3 04:25:39 EST 2004

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Check Status

(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

## **COBBLESTONE MARKET**

Word Mark

**COBBLESTONE MARKET** 

Goods and Services IC 029. US 046. G & S: Deli meats, cooked deli items, cheese, refrigerated salads,

pickles, bagged potato chips, frozen soups and entrees

IC 030, US 046, G & S: Deli mustard

Standard Characters

Claimed Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Serial Number

78432642

Filing Date

June 9, 2004

**Current Filing** 

1B

Basis

Original Filing Basis

1B

Owner

(APPLICANT) Independent Marketing Alliance LP Distribution Marketing Services

LLC, a Delaware limited liability company LIMITED PARTNERSHIP DELAWARE 16000 Memorial Drive, Suite 200 Houston TEXAS 77079

Attorney of

Record

Bartt G. Thompson

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead

Indicator

LIVE

PTO HOME TRADITIONAL TESS HOME NEWFUSER STRUCTURED PRED FORM DISCOUNT TOP HELP THE FOLLOWING	
CURR LIST NEXT LIST FIRST DGC PREV DGC NEXT DGC LAST DGC	

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Latest Status Info

Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2004-11-03 11:10:45 ET

Serial Number: 78432642

Registration Number: (NOT AVAILABLE)

Mark

## COBBLESTONE MARKET

(words only): COBBLESTONE MARKET

Standard Character claim: Yes

Current Status: Newly filed application, not yet assigned to an examining attorney.

Date of Status: 2004-06-21

Filing Date: 2004-06-09

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 111

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: DOC -Centralized Docket

Date In Location: 2004-06-22

#### LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Independent Marketing Alliance LP

Composed Of:

Distribution Marketing Services LLC, a Delaware limited liability company Address:

http://tarr.uspto.gov/servlet/tarr?regser=serial&entry=78432642

11/3/2004

Independent Marketing Alliance LP 16000 Memorial Drive, Suite 200 Houston, TX 77079 **United States** 

Legal Entity Type: Limited Partnership

State or Country Where Organized: Delaware

Phone Number: 281-531-0007 Fax Number: 281-531-0022

### **GOODS AND/OR SERVICES**

International Class: 029

Deli meats, cooked deli items, cheese, refrigerated salads, pickles, bagged potato chips, frozen soups and

entrees

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

Basis: 1(b)

International Class: 030

Deli mustard

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

Basis: 1(b)

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

2004-06-17 - New Application Entered In Tram

#### **CORRESPONDENCE INFORMATION**

Correspondent

Bartt G. Thompson (Attorney of record)

Bartt G. Thompson Pagel, Davis & Hill, P.C. 1415 Louisiana, 22nd Floor Houston, TX 77002

Phone Number: 713-951-0160 Fax Number: 713-951-0662 11/03/2004

## **Arizona Corporation Commission** State of Arizona Public Access System

9:16 AM

	Corporate Inquiry	
File Number: L-0784631-2	LATEST DATE TO DISSOLVE 12/31/2015	
Corp. Name: COBBLESTO	NE AUTO SPA & MARKET I, L.L.C.	

#### **Domestic Address**

15816 N PIMA RD	
SCOTTSDALE, AZ 85260	

## **Statutory Agent Information**

Agent Name: DONALD L MEYERS	
Agent Mailing/Physical Address:	
2415 E CAMELBACK RD #900	
PHOENIX, AZ 85016	
Agent Status: APPOINTED 11/05/1998	
Agent Last Updated:	

## Officer and Director Information

Name:	SAGEBRUSH ENTERPRISES LLC
Title:	MEMBER
Address:	15816 N PIMA RD
	SCOTTSDALE, AZ 85260
Date Assigned: 11/05/1998	Last Updated: 11/09/1998
Name:	SOBEY LAND CAOMPANY INC
Title:	MEMBER
Address:	6870 LEIBINGER LN
	GRANITE BAY, CA 95746
Date Assigned: 11/05/1998	Last Updated: 11/09/1998

### **Additional Corporate Information**

	Corporation Type: DOMESTIC L.L.C.
Incorporation Date: 08/09/1996	Corporate Life Period:
Domicile: ARIZONA	County: MARICOPA
Approval Date: 08/09/1996	Original Publish Date: 08/26/1996
Dissolution/Withdrawl: LATEST DATE TO DISSOLVE	Dissolution/Withdrawl Date: 12/31/2015

### **Annual Reports**

### No Annual Reports on File

### **Scanned Documents**

(Click on gray button to view document)

Dogument Name		<u> </u>
Document Number	Description	Data Danier
	Description	Date Received

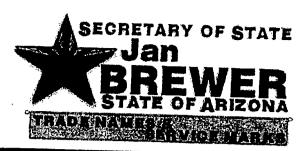
### Amendments

Amendment	Amendment Type	Publish	Publish
Date		Date	Exception
11/05/1998	AMENDMENT	12/07/1998	

### Microfilm

Location	Date Received	Description
1-1046-028- 011	08/09/1996	ARTICLES OF ORGANIZATION
2-0191-019- 049	08/26/1996	PUBLICATION OF ARTICLES OF ORGANIZATION
1-1287-032- 028	11/05/1998	AMENDMENT
2-0235-011- 051	12/07/1998	PUB OF AMENDED ARTICLES OF ORGANIZATION

- Corporate Name Search Instructions
- General Web Site Usage Instructions
- Return to STARPAS Main Menu



ELECTION SERVICES

PHELIC SERVICES

### **Registered Name**

Information Search Generated by TnT Names Search Version 3.05

### Instructions

### General Information

FILE ID	256325
DESCRIPTION	Trade Name
STATUS	Active
NAME	COBBLESTONE AUTO SPA & MARKET
ADDRESS 1	15816 N PIMA RD
City	SCOTTSDALE
STATE	AZ
ZIP	85260-
BUSINESS TYPE	AUTOMOBILE DETAILING
DOMESTIC BEGIN DATE	8/12/1996
REGISTERED DATE	10/2/2001

### Agent/Owner Information

AGENT ID TYPE	FULLNAME	ADDRESS	City	STATE	ZIP	PHONE
526217 Owner	COBBLESTONE AUTO SPA & MARKET I, L.L.C.	15816 N PIMA RD	SCOTTSDALE	AZ	85260-	

### Registration Information

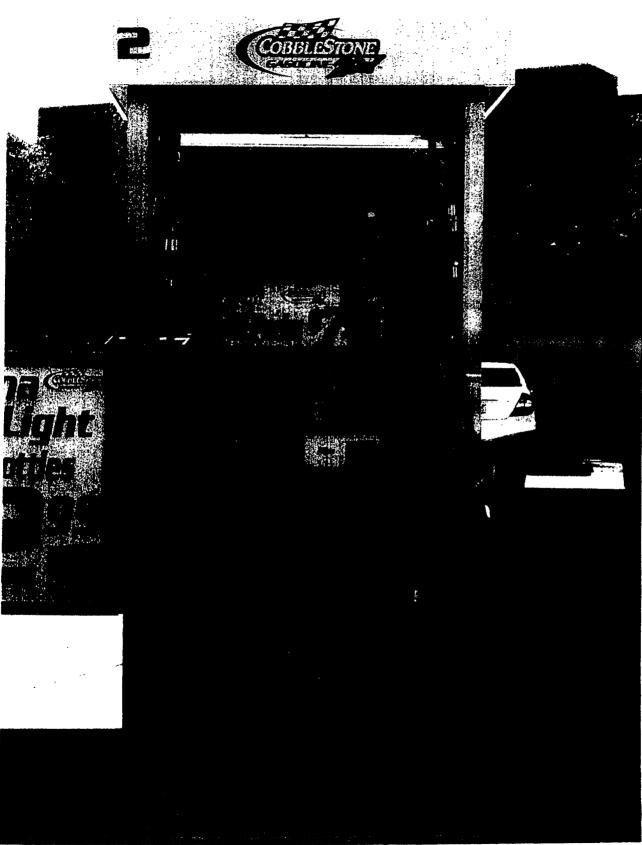
RECEIVED	AMENOED	Assigned	EXPIRATION	CANCELLED	REVOKED
10/2/2001		8/3/2004	10/2/2006		

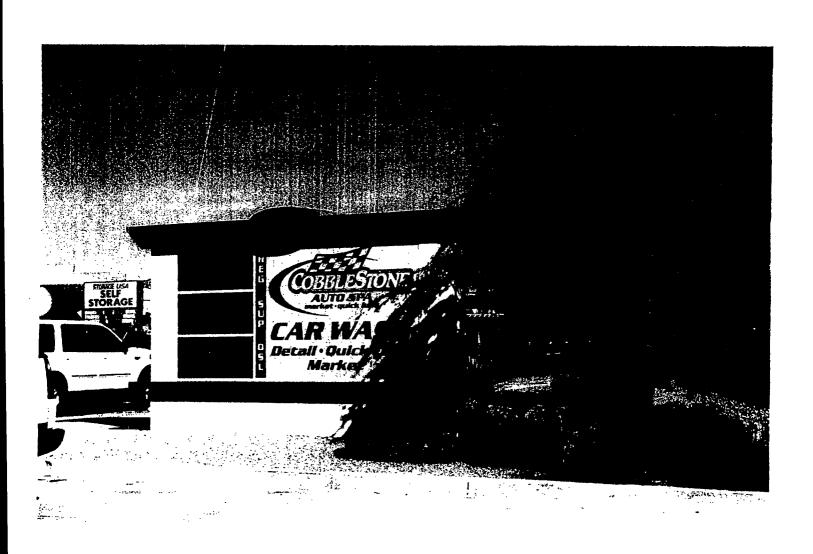
### Correspondence History

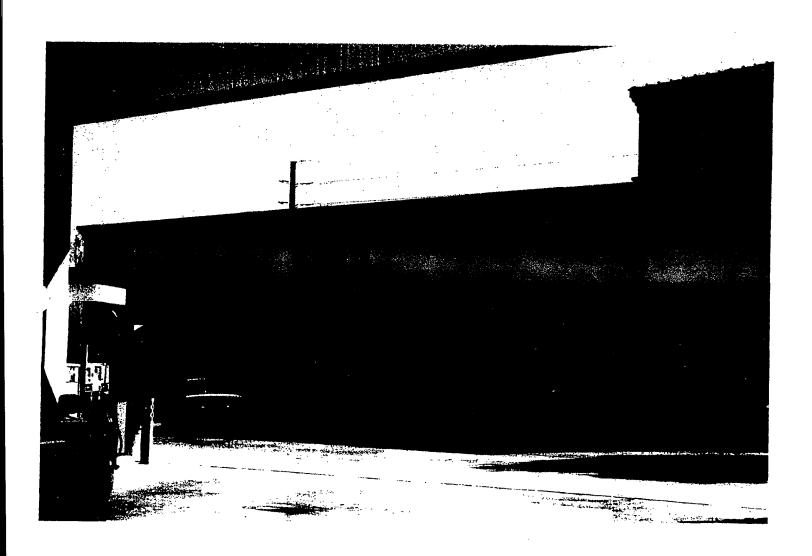
DESCRIPTION	DATE	PRINTED	FILMED	LOC NO	PAGE NO.	PACES
Application	10/2/2001	10/12/2001 8:37:21 AM			TAGE NO.	2
Assignment	8/3/2004	8/4/2004 12:23:27 PM				1
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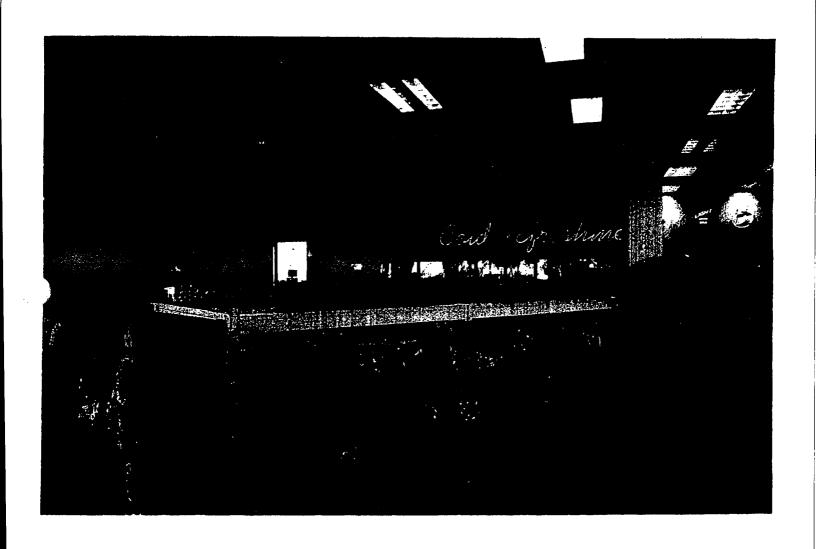
http://www.azsos.gov/scripts/TNT\_Search\_engine.dll/ZoomTNT?NME\_ID=256325&NM... 11/3/2004

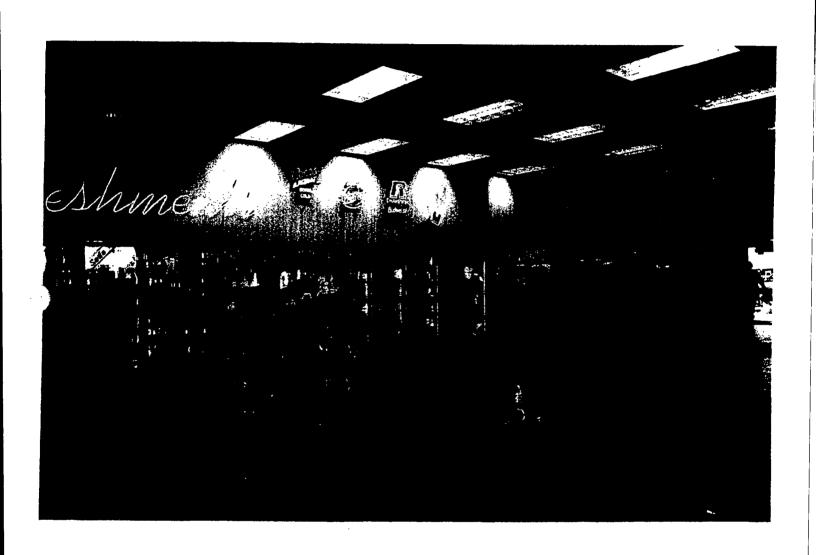




















### Exhibit 14

Please read bellow and call me ASAP. We need to undertake the action as recommended by Marta.

From my knowledge of SYSCO, they will not likely "lay down".

I propose that our first goal be that we protect our on going right to use of Hidden Bay BRAND. Is there any scenario under which we could risk our position on that BRAND?

Our second goal is to seek cancellation of Sysco's registration of HIDDEN COVE with the U.S. Patent and Trademark Office. See Marta's comments below.

Our third goal, if successful in #1 and #2, is to seek damages from Sysco.

Along with your considerations on this matter, please let me know of your estimate of likely legal costs.

### 2). SmartSource -

Additionally, are we having any progress relative to the opposition to our SmartSource BRAND?

### 3). Trafoglio BRAND -

Do we have the Trefoglio agreements for MAINES, Nicholas? Shamrock will need a copy of all agreements sent to the attention of Rob Ahrensdorf.

### 4). Bylaws approval and Amendment Approval -

I believe that you sent a complete set of pages for signature and related paperwork to Mark Drazkowski a week or two ago. Have you received the organizational documents from RFS?

Also, is there now a complete set of votes on the three amendments on file in your office?

Once the approvals for our bylaws and bylaw changes are done, we need to send each Board member (and I need one) a copy of the complete document.

### 5). Highland Roast BRAND -

We will be licensing the Highland Roast BRAND from MAINES for coffee. Please send a copy of one of the RFS BRAND agreements to the attention of Phil Morgan at MAINES.

### 6). Input on Budget -

I am beginning to build a budget for 2005 (our fiscal year is a calendar year). I'd be interested in discussing possible sceneries and associated costs as well as discussing ways in which we can become more efficient.

Electronic File Docs & Emails

### 7) Master File IMA Board Minutes -

Know that you have maintained a Master file on IMA Board minutes. Please have your assistant send a full set to Doris Bosse as well. We wish to maintain a duplicate set here.

### 8). Master File - IMA Agreements -

Please confirm that you are maintaining a master file of all contracts for IMA and also have your staff send a duplicate of each to Doris Bosse so that we can assure that copies are available here and there.

Are there other matters hanging out there that we need to deal with?

I will be easier to reach tomorrow than today as we have a group here for a meeting.

----Original Message---From: Mark Drazkowski [mailto:MarkD@ReinhartFoodservice.com]
Sent: Thursday, October 28, 2004 8:57 AM
To: BOB PLANCK
Cc: Ed Sanford; Tom Gilbert; Boyd Jordan
Subject: FW: Re: Sysco's HIDDEN COVE Mark
Importance: High

Bob.....Marta is one of Gerry Connolly's associates. Based upon what she has written below, IMA should be the pursuer of this issue.

----Original Message----

From: Sanders, Susan E. [mailto:SES@quarles.com] On Behalf Of Connolly, Gerald E.

Sent: Wednesday, October 27, 2004 2:52 PM To: Mark Drazkowski; Boyd Jordan; Ed Hengel Subject: FW: Re: Sysco's HIDDEN COVE Mark Importance: High

> ----Original Message---> From: Levine, Marta S.
> Sent: Wednesday, October 27, 2004 2:06 PM
> To: Connolly, Gerald E.
> Subject: Re: Sysco's HIDDEN COVE Mark
> Importance: High
>
> Dear Gerry:

Reinhart FoodService, Inc., as the owner of the HIDDEN BAY mark, has the

exclusive right under the IMA agreement to bring an infringement action. However, if RFS fails or refuses to act within 90 days after IMA notifies RFS of the infringement, IMA may pursue the infringement. Typically I am hesitant to allow a licensee to pursue an infringement claim, because the owner of the mark usually has more of a stake in the matter. However the RFS/IMA license is somewhat unusual, so if RFS wants IMA to handle it, it can certainly grant that right to IMA for this particular matter.

With respect to the infringement itself, as I mentioned before, I think that RFS/IMA should challenge Sysco's HIDDEN COVE mark on infringement grounds. I suggest that RFS/IMA seek cancellation of Sysco's registration of HIDDEN COVE with the U.S. Patent and Trademark Office. If that proceeding is successful, RFS/IMA would then sue for infringement in federal court. (While the Patent and Trademark Office's findings of confusing similarity are not binding on federal courts, they are very persuasive.)

Infringement is evaluated under the following factors: (1) The similarity of the marks (evaluated under a sight, sound and meaning analysis); (2) the similarity of the goods and services; (3) the nature and extent of any actual confusion; (4) the extent to which the respective goods and services are marketed through the same channels of trade; (5) the degree of attention usually given by customers to trade symbols in the purchase of the respective goods and services; (6) the strength of the senior user's mark; (7) the length of time that both parties have used their marks; and (8) the intent of the junior user in adopting and using its mark. Depending upon the facts, all or some of these factors will be relevant.

> Reinhart's HIDDEN BAY mark was registered in 2002 for seafood, with a federal priority date of November 14, 2000. Sysco's HIDDEN COVE mark was registered on May 11, 2004 for "fresh, frozen and canned seafood", with a federal priority date of September 19, 2002. Based on these dates, Reinhart clearly has priority over Sysco's mark. Also in Reinhart's favor, the marks have the same meaning (cove is defined as a "small inlet or bay"), the goods are identical, and the products are marketed in the same channels of trade.

> In Sysco's favor, there are other HIDDEN-marks in use for food products, including two with marine references -- namely, HIDDEN HARBOR SALADS for a variety of salads and, less on point, HIDDEN LAKE FARMS for meats.

> On balance, I think that RFS/IMA has a good case against Sysco. If we have any evidence of actual confusion or if, in the course of discovery, we find that Sysco intended to come close to RFS's mark, then our case will be strengthened considerably.

Please call me so that we can discuss how to proceed from here.

> Marta

>

> Marta S. Levine

> Quarles & Brady LLP

> 411 East Wisconsin Avenue

> Milwaukee, WI 53202

> phone: 414 277 5675

> personal fax: 414 978 8675 > (general fax: 414 271 3552) > e-mail: msl@quarles.com

> Notice: This e-mail may contain confidential and privileged material for the sole use of the intended recipient. Any review or distribution by others is strictly prohibited. If you are not the intended recipient, please contact the sender and delete all copies.

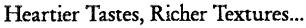
This e-mail and any files transmitted with it are confidential and are intended solely for the use of the individual or entity to whom they are addressed. This communication may contain material protected by the attorney-client privilege. If you are not the intended recipient or the person responsible for delivering the e-mail to the intended recipient, be advised that you have received this e-mail in error and that any use, dissemination, forwarding, printing, or copying of this e-mail is strictly prohibited. If you have received this e-mail in error, please notify the sender by return e-mail and then destroy it.

95

### Exhibit 9



About Cobblestone Mill | Varieties | Recipes | Nutrition Center | All About Bread | Kid's Kitchen | Contact Us



### That's Cobblestone Mill

Baked with more than 80 years of experience, Cobblestone Mill specialty breads, buns, and rolls are delicious. With one taste, you'll know why more consumers are choosing the heartier taste and rich texture of Cobblestone Mill baked foods.

> Every day is perfect for Cobblestone Mill. Treat yourself to something special.



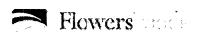


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- o Introduction & History o Availability Information o Cobblestone Mill News
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Home About Cobblestone Mill Introduction and History

### Hamilton all Designation and Designation of the state of

Cobblestone Mill is a premium brand of specialty breads and rolls with hearty tastes and textures. Launched in 1983, Cobblestone Mill offers many varieties to satisfy any taste. But we're not stopping there. Our talented bakers are dreaming up new and exciting varieties every day. So be sure to check your supermarket bread aisle for the latest from Cobblestone Mill.

### Cobblestone Mill products...

- o Have no trans fats or cholesterol
- o Are low fat



Click here to find out how Cobblestone Mill breads and rolls can be part of a healthy diet.

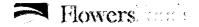


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Home - About Cobblestone Mill - Availability Information

FlowersFoods

Cobblestone Mill is baked by Flowers Foods Bakeries Group,

company, Flowers Foods, please

visit the Flowers Foods web site.

which operates more than 30 bakeries that meet high quality standards.

To learn more about Flowers Foods Bakeries Group and its parent

Avenillabiillity Imformation

### Where are Cobblestone Mill products available?

Cobblestone Mill Products are available in the areas shaded on the map and in the list of states below:

Alabama North Carolina South Carolina Arkansas Florida Tennessee Georgia Texas Virginia Kentucky Washington D.C. Louisiana Mississippi You also can find Nature's Own in most of New Mexico and West Virginia; in southern Missouri, southern Ohio, eastern Oklahoma, and in selected markets in Maryland.

If you don't see Cobblestone Mill in your supermarket's bread aisle, it may be that our products are not yet available in your area. The store manager can tell you.

The good news is that we are expanding our distribution into new markets every year. If we're not in your hometown yet, we may be one day. Keep checking your supermarket bread aisle.

Because of the freshness and softness of Cobblestone Mill products, we do not accept orders to ship them to other parts of the country.



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 Visit the Flowers Foods Web Site

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Home About Cobblestone Mill Cobblestone Mill News News Release

Maneyez Ranlarsuzar

### COBBLESTONE MILL INTRODUCES NEW 12-GRAIN SUB ROLL

10/24/2006

THOMASVILLE, GA; October 24, 2006. Cobblestone Mill, a growing brand of premium specialty breads and rolls from Flowers Foods Bakeries Group, has introduced 12-Grain Sub Rolls to its lineup. Made with whole grains, these rolls have zero grams of trans fat, are low in fat, and contain no cholesterol. Each roll also provides 10% of the daily value of calcium and is a good source of fiber.

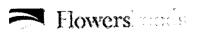
The new rolls, sold in a six-pack, have a soft texture and a great flavor that comes from a blend of 12 grains, including whole wheat, corn meal, flaxseed, oats, and brown rice. Cobblestone Mill 12-Grain Sub Rolls are available in grocery stores throughout the Sunbelt and mid-Atlantic states. Suggested retail price varies by market, but the rolls are priced competitively with similar products in the Cobblestone Mill line.

"Our Cobblestone Mill brand has grown over the past 23 years and for good reason," says Brent Bradshaw, brand manager for Flowers' Bakeries Group. "Cobblestone Mill specialty breads and rolls offer consumers heartier flavors and textures and are baked with premium ingredients. Our new 12-Grain Sub Rolls deliver the benefits of whole grain goodness with great taste"

For more information on Cobblestone Mill, including ingredients, nutrition facts, and delicious recipes, visit www.cobblestonemill.com.

Headquartered in Thomasville, Ga., Flowers Foods, with annual sales of over \$1.7 billion, is one of the nation's leading producers and marketers of packaged bakery foods for retail and foodservice customers. Flowers operates 37 bakeries that produce a wide range of bakery products marketed throughout the Southeast, Southwest, and mid-Atlantic regions via an extensive direct-store-delivery network and nationwide through other delivery systems. Among the company's top brands are Nature's Own, Cobblestone Mill, Sunbeam, BlueBird, and Mrs. Freshley's.

For more information, visit www.flowersfoods.com.



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About Cobb estone Mill | Varieties | Recipes | Nutrition Center | All About Bread | Kid's Kitchen | Contact Us

Home About Cobblestone Mill FAQs

WAQ)s

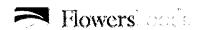
### $Q\!\cdot\!$ May I purchase Cobblestone Mill products directly from the company if they are not sold in my area?

A . Because of the freshness and softness of our breads, we do not ship them to other parts of the country. The good news is that we are expanding our distribution into new markets every year. Keep checking your supermarket bread aisle.



### ☐ Is Cobblestone Mill kosher?

Some Cobblestone Mill products are certified kosher. Please look for the  $\bf A$  . None of our products contain animal fat.



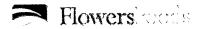
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Home · Varieties

• Specialty Breads • Buns and Rolls If you're looking for something that will make all your meals special, Cobblestone Mill is for you. We've got sweet breakfast breads for your morning cup of coffee, French bread for your spicy spaghetti dinner, and an array of breads that will make your everyday sandwich extraordinary.

Cobblestone Mill is baking up something delicious for you every day!



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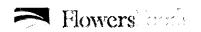
Home Varieties Specialty Breads

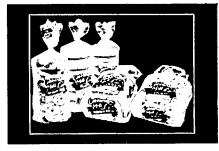
### Superchallity Bineraults

Turn humdrum sandwiches into something special with Cobblestone Mill. Our specialty breads have heartier flavors and textures that compliment any sandwich filling. We've left out the trans fat so all you get is great taste and good nutrition.

### Look for these buns and rolls at your supermarket:

- o German Pumpernickel
- o New York Style Jewish Rye
- o San Francisco Sourdough
- o Potato Bread
- o Sliced French
- o Breakfast Breads
- o Bagels
- o English Muffins





### Featured Quote

There are people in the world so hungry that God cannot appear to them except in the form of bread.



Mahatma Gandhi (1869-1948) View more <u>facts & quotes</u>

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- o Careers

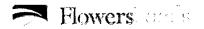


About Cobblestone Mill | Varieties | Recipes | Nutrition Center | All About Bread | Kid's Kitchen | Contact Us

Burner senal Radius

### Look for these buns and rolls at your supermarket:

- Hot Dog Buns
- o 100% Whole Grain Wheat Buns
- o Potato Buns
- o Seeded Sandwich Rolls
- o Gourmet Kaiser Rolls
- o Frankfurter Rolls
- o Philly Style Hoagie Rolls
- Honey Wheat Hoagie Rolls
- o Onion Rolls
- o Sub Rolls
- o Baguettes
- o Po Boy Rolls
- French Style Pistolettes

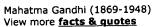


Home > Varieties > Buns and Rolls



### Featured Quote

There are people in the world so hungry that God cannot appear to them except in the form of bread.



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### Exhibit 10

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Registrant:
Flowers Foods
Mary Krier
1919 Flowers Circle
Thomasville, GA 31799
US
mkrier@flowersfoods.com
1--2292272333 Fax: 1--2292272333

Domain Name: COBBLESTONEMILL.COM Registrar of Record: Corporate Domains, Inc.

Administrative Contact:
Flowers Foods
Mary Krier
1919 Flowers Circle
Thomasville, GA 31799
US
mkrier@flowersfoods.com
1--2292272333 Fax: 1--2292272333
Technical Contact:
Flowers Foods
Chad Johnson
1919 Flowers Circle
Thomasville, GA 31799
US
cjohnson@flocorp.com
1--2292272386 Fax: 1--2292272386

Domain servers in listed order:

DNS31.REGISTER.COM DNS32.REGISTER.COM

The previous information has been obtained either directly from the registrant or a registrar of the domain name other than Network Solutions. Network Solutions, therefore, does not guarantee its accuracy or completeness.

Show underlying registry data for this record

Current Registrar: CSC CORPORATE DOMAINS, INC.

IP Address: 209.200.82.46 (ARIN & RIPE IP search)

US(UNITED STATES)-ARIZONA-PHOENIX

Record Type: Domain Name

Server Type: IIS 6

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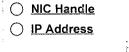
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E-commerce: Traffic Ranking:

No 2

Data as of:

14-Jun-2005

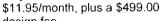






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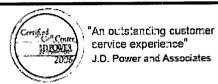
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### Exhibit 11

### information

# Flowers Industries

Monthly Fresh Breads and Rolls Update Through Febuary 8, 1998

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# InfoScan Market Dollar Share Analysis

### Class White, Variety, Specialty, Buns & Rolls

!!!			9	,		6666	, , ,	9						
Total Flowers Industries ( No Sunbm)	4 Weeks Ending Feb 9, 97	4 Weeks Ending Mar 9, 97	4 Weeks Ending Apr 6, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jul 27, 97	4 Weeks Ending Aug 24, 97	t Weeks Ending Ending ug 24, 97 Sep 21, 97	4 Weeks Ending Oct 19, 97	4 Weeks Ending Nov 16, 97	4 Weeks Ending Dec 14, 97	4 Weeks Ending Jan 11, 98	4 Weeks
Flowers New Orleans-Mobile														
\$ Share: Ttl Bread & Rolls	32.9	33.2	32.0	33.6	35.0	35.6	34.7	35.5	35.9	36.3	36.9	36.2	36.7	37.9
\$ Share: Ttl Bread & Rolls Chg YAG	NA.	-2.1	<u>ئ</u> .	-1.8	0.6	1.4	0.2	0.3	2.7	1.6	2.4	2.8	:	5.1
Flowers Miami														
\$ Share: Ttl Bread & Rolls	25.4	25.0	25.0	25.2	25.0	25.6	25.8	25.4	25.2	25.4	24.1	24.9	24.9	25.9
\$ Share: Ttl Bread & Rolls Chg YAG	K	-1.1	-1.4	-2.1	-2.4	-1.4	-1.5	-1.7	-1.8	-0.7	-1,6	-0.7	:	0.5
Raleigh/Greensboro														
\$ Share: Ttl Bread & Rolls	23.8	23.8	23.2	22.7	22.4	22.4	22.7	23.2	24.3	24.4	24.5	24.1	24.2	23.6
\$ Share: Ttl Bread & Rolls Chg YAG	NA.	-2.2	-2.4	-3.2	-2.9	-3.3	-2.3		-0.2	0.8		0.7	-0.6	
Charlotte, NC														
\$ Share: Ttl Bread & Rolls	19.3	19.6	19.8	18.9	18.7	18.7	19.0	19.0	19.2	19.3	19.5	18.9	18.6	18.9
\$ Share: Ttl Bread & Rolls Chg YAG	¥.	-1.8	-1.5	-2.3	-2.0	-2.8	-2.3	-2.0	-1.8	-1.4	-0.6	-0.6	-0.9	-0.4
Flowers - East Tenn.												:	,	
\$ Share: Ttl Bread & Rolls	18.1	18.1	18.2	18.0	18.1	17.0	17.3	17.3	17.9	17.1	18.2	16.4	16.8	17.3
\$ Share: Til Bread & Rolls Chg YAG	NA	0.4	-0.4	-1.7	-1.2	-2.0	-0.9	-1.7	-0.2	-1.6	-0.1	-2.2	-1.5	i
Flowers Tampa														
\$ Share: Tti Bread & Rolls	15.4	15.9	15.5	15.8	16.5	16.4	17.1	17.2	17.7	18.0	17.4	16.9	17.6	17.0
\$ Share: Ttl Bread & Rolls Chg YAG	NA	-0.9	-1.8	-1.0	-1.0	-0.9	0.3	-0.1	1.2	2.0	1.5	0.5	1.9	1.6
South Carolina														
\$ Share: Ttl Bread & Rolls	9.6	9.3	9.9	10.4	11.2	11.1	11.6	12.0	12.6	13.0	13.5	13.0	13.6	13.6
\$ Share: Ttl Bread & Rolls Chg YAG	N.	3.1	3.8	4.3	4.3	4.2	4.1	2.9	3.1	3.5	4.1	3.6	3.9	4.1
Nashville, TN														!
\$ Share: Ttl Bread & Rolls	6.9	7.3	8.4	7.2	7.8	7.0	6.8	8.2	8.2	8.3	8.4	7.4	8.5	9.6
\$ Share: Til Bread & Rolls Chg YAG	NA	2.4	3.4	2.3	2.9	1.2	0.8	1.1	0.9	2.4	1.8	1.6	0.4	2.6

# InfoScan Market Dollar Share Analysis

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### Class White, Variety, Specialty, Buns & Rolls

										T				:
Flowers Fresh Bread + Buns/Rolls Total			4 Weeks Ending Apr	4 Weeks Ending May	4 Weeks Ending Jun	4 Weeks Ending Jun	4 Weeks Ending Jul	4 Weeks Ending	4 Weeks Ending Sep 21, 97	4 Weeks Ending Oct 19, 97	4 Weeks Ending Nov 16, 97		4 Weeks Ending Jan 11, 98	4 Weeks.
<i>y</i>	6			Ending May 4, 97		29, 97	27, 97	Aug 24, 97	Sep 21, 97			7	11, 98	98
Flowers Birmingham					-				٠ د د	بر د د	3	31.8	32.0	34.0
\$ Share: Ttl Bread & Rolls	33.5	34.8	36.8		34.6		3		3 10	× 0	-1 4	ָּ בּ	<u>.</u>	0.5
	NA	-3.2	-0.8	-0.5	-2.4	-4.4	-5.8	<u>.</u>	-3.3	-4.0		<u>-</u>	! !	: !
ers - Atlanta									2	200	30	36.0	27.5	28.0
\$ Share: Til Bread & Rolls	25.8	26.7	27.0	27.0	27.3				25.0	20.0	10.	2 0	0 0	21
\$ Share: Ttl Bread & Rolls Chg YAG	NA.	-1.2	-0.6	-0.2	0.7	0.2	0.6	-2.8	-1.8	-1.3	•1.1	٠.٠	0.0	
Roanoke, VA								-		3	34.7	24.8	24.0	25.8
\$ Share: Ttl Bread & Rolls	25.2	25.1	24.4	24.1						24.0	4.7	1.0	_1 0	0.6
\$ Share: Ttl Bread & Rolls Chg YAG	NA NA	-0.9	-1.9	-2.6	-1.9	-2.7	-2.3	-1.0	-0.0	1	1			
Flowers Jacksonville							34.3	24 9	25.9	25.3	24.7	23.8	23.7	23.9
\$ Share: Ttl Bread & Rolls	23.8	23.6				0.4.0					-1	0.5		0.1
\$ Share: Ttl Bread & Rolls Chg YAG	NA A	-1.2	· 1.0		-0.0					-				!
Richmond/Norfolk			3				21 2		21.6	23.0	22.8	23.7	21.9	23.2
\$ Share: Ttl Bread & Rolls	23.4	23.1	22.6					50			-0.0	:	<u>.</u>	-0.2
\$ Share: Ttl Bread & Rolls Chg YAG	N A	-0.4	-2.3	-1.6	2.2	7.2.	-1.1					!	1	
Flowers Houston										21 1	20.7	18.9	19.5	i
\$ Share: Ttl Bread & Rolls	20.2	21.0	21.6						0 7		0.0		0.6	1.3
Share:	NA	0.1	0.9	-0.2	0.0	0.2	-0.1	0.0						
Orlando, FL									21	20.3	19.4	18.8	19.5	19.2
\$ Share: Ttl Bread & Rolls	18.9	19.4						100					1	
\$ Share: Ttl Bread & Rolls Chg YAG	NA	-1.6	-2.1	-1./	1.0	-0.	0.6					:		
Flowers San Antonio					3	3)	127		12.1		:	13.1	13.7	14.0
\$ Share: Ttl Bread & Rolls	12.0	12.2						-1 0	-	0.4	0.7		1.2	
\$ Share: Ttl Bread & Rolls Chg YAG	NA	-2.7	-3.7	-3.0	-2	.6.2-	2.2.0				:		:	
Dallas/Ft Worth						9		1	7.5	7.7	7.6	:		8.2
\$ Share: Ttl Bread & Rolls	7.0	5.5	5	6	. 0	)   0		3 1				0.5	0.4	:
\$ Share: Ttl Bread & Rolls Chg YAG	NA	3.0	3.5	u	.9	2 4.5	5.4.2					:	:	;
Memphis, TN					1	n	0	84	6.3	6.3	6.3	7.2	8.2	9.5
\$ Share: Ttl Bread & Rolls	5.0	4.4			U				ی در		2	2		
\$ Share: Ttl Bread & Rolls Chg YAG	NA	3.6	4.2	2 4.9	4	.5	4.0			1	1			

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# InfoScan Market Dollar Share Analysis

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### Category: Class 1 - White Bread

\$ Share: White Chg YAG	\$ Share: White	Dallas/Ft Worth	\$ Share: White Chg YAG	\$ Share: White	Richmond/Norfolk	\$ Share: White Chg YAG	\$ Share: White	Memphis, TN	\$ Share: White Chg YAG	\$ Share: White	Orlando, FL	\$ Share: White Chg YAG	\$ Share: White	Flowers Jacksonville	\$ Share: White Chg YAG	\$ Share: White	Roanoke, VA	\$ Share: White Chg YAG	\$ Share: White	Flowers - Atlanta	\$ Share: White Chg YAG	\$ Share: White	Flowers Houston	\$ Share: White Chg YAG	\$ Share: White	Flowers Birmingham	Flowers White Bread
NA	3.6		NA NA	17.3		N <sub>A</sub>	7.4		NA	20.3		NA	22.7		NA NA	23.9		¥	25.1	i	NA	29.4		NA	32.0		4 Weeks Ending Feb 9, 97
2.2	3.6		(1.3)	15.3		5.2	6.1		(3.0)	20.8		(2.7)	22.3		(0.6)	22.2		(0.6)	26.1		0.8	29.5		(3.4)	32.6		4 Weeks Ending Mar 9, 97
2.5	3.7	_	(2.2)	15.1		5.7	7.1		(5.8)	16.9		(4.2)	20.5		(2.1)	21.3		· 0.3	26.9		2.6	31.1		1.6	38.5		4 Weeks Ending Apr 6, 97
2.7	4.0		(1.2)	15.5		6.9	8.7		(4.8)	17.3		(1.8)	20.5		(2.9)	20.8		(0.6)	26.6		1.6	30.3		(0.6)	37.7		4 Weeks Ending May 4, 97
2.9	4.2		(3.2)	14.2		5.1	7.6		(2.9)	19.7		(0.4)	22.0		(2.4)	20.1		(0.9)	27.4		0.9	29.2		(2.7)	37.1		4 Weeks Ending Jun 1, 97
5.1	6.7		(3.4)	15.0		5.5	8.1		(1.5)	19.3		0.6	22.5		(2.3)	20.3		(0.1)	27.8		2.6	29.3		(3.5)	35.7		4 Weeks Ending Jun 29, 97
3.4	5.0		(1.5)	14.5		6.4	9.5		(1.8)	19.4		1.6	22.8		(2.0)	19.9		(0.9)	26.6	!	24	29.4		(1.4)	38.3		4 Weeks Ending Jul 27, 97
3.1	5.0		0.4	15.4		7.3	10.0	(1)	(1.2)	20.0			22.5	1,	(1.7)	20.4	, , , ,	(2.3)	26.0	!	2	30 1	1	(1.8)	36.3		4 Weeks Ending Aug 24, 97
3.1	5.4		1.0	15.3		6.8	10.8		1.6	22.3	0.0	ני	24.1		1.2	22.9	(5.5)	(0.0)	28.7	(0.1)	(0.1)	28.0		0.0	37 4		4 Weeks Ending Sep 21, 97
3.3	5.6		0.8	16.0		7.5	12.5		<u>.</u>	21.1	r.	27	23.9	(1.0)	(1.3)	21.8			26.7	(0.0)	(0.0)	28 1	(=.0)	(2)	36.7		4 Weeks Ending Oct 19, 97
2.5	6.5		1.7	15.8		5.8	12.4	(1.1)	(1.7)	18.5	0.0		21.9	(2.0)	00	21.8	11:1/	(1 7)	26.0	(0.4)		27.0			36		4 Weeks Ending Nov 16, 97
2.8	6.6	1	(0.8)	14.4	-	6.4	13.6	(4.4)	(2.2)	200	(0.0)	(0.5)	21 0	(1.0)	3 9	22.5	(0.9)	(0 0)	26.5	11.2)	14.0	27.2	7.1	3 0	25.2		4 Weeks Ending Dec 14, 97
2.3	6.2	1	11	17.0	0.0	و د د	15.4	(0.0)	(9.0)	20.3	(0.0)	000	21.6	(4.0)	(2.4)	22.3	0.0		27 9	(0.7)		27 2	2.0	3.7.2	27.2		4 Weeks Ending Jan 11, 98
3.9	7.6		(3.4)	13.9	4	0 0	18.8	(3.2)	ا د	17 1	(8.2)	(0.0)	100	0.2	3	24 1	2.2	ا د د	)77 3	(1.1)	20.3	3	0.0	37.4	37 /		4 Weeks ,

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## InfoScan Market Dollar Share Analysis

Category: Class 1 - White Bread

\$ Share: White Chg YAG	\$ Share: White	South Carolina	\$ Share: White Chg YAG	\$ Share: White	Flowers - East Tenn.	\$ Share: White Chg YAG	\$ Share: White	Flowers San Antonio	\$ Share: White Chg YAG	\$ Share: White	Flowers Tampa	\$ Share: White Chg YAG	\$ Share: White	Charlotte, NC	\$ Share: White Chg YAG	\$ Share: White	Raleigh/Greensboro	\$ Share: White Chg YAG	\$ Share: White	Nashville, TN	\$ Share: White Chg YAG	\$ Share: White	Flowers Miami	\$ Share: White Chg YAG	\$ Share: White	Flowers New Orleans-Mobile		Flowers While Bread (No Surion)	
NA	6.0		NA	12.7		NA	12.8		NA NA	14.4		NA	17.3		, NA	18.0		NA NA	12.0	·	NA	19.5		NA	43.3			4 Weeks Ending Feb 9, 97	
٩ 1.8	5.3		3.0			(3.1)	13.6		0.6	17.4		(0.2)	16.6		(0.7)	17.0		4.0	12.6		(3.5)	19.7		(4.5)	43.1			Ending Mar 9, 97	
2.3	5.5		8.7			) (6.2)			(2.9)	12.7		(0.8)	16.5		(2.2)	15.6		5.6	15.2		(5.2)	18.8		(5.5)	41.9			Ending Apr 6, 97	4 10/04
2.5	5.5		7:4			(4.7)			(2.8)			(2.6)			(3.3)			2.0	30.8		(3.8)	20.1		(2.4)	44.6			Ending May 4, 97	A Wooks
2.3	5./		(F.)	+	20	(0.0)	+	1	(4.1			(2.4)		100	(3.0)			4.0	10.	3	(4.7)	20.2	3	1.1	40.0	5		Ending Jun 1, 97	4 Weeks
3 2.1					10.5	(0.0)	1	10 71	(2.0)		120	(8.1)	Ì	16.1	) (4.4)		17.7	1.0	3 0	200	(3.4)		3	3.2	4/.0	476		Ending Jun 29, 97	4 Weeks
1.3		6.7			11.5			11.7	1		15.0	(1.2)		16.7		2 3	16.0	c	0 -	11	(1./)	10.0	30 0	2.1	3 6	46.6		Ending Jul 27, 97	4 Weeks
6	\$ 6	6.3		3	9.9			10.1		3	14.0	11.9	2	16.3			17.1			14.6	(0.0)	100	20.1	-	1 6	46.5		9	4 Weeks
.6)		6.3		5) 3.4	12.6			10.2			17.4			16.9		2.1	18.7		1.2	14.6	(2.0)		18.5		2.4	48.7		Ending Sep 21, 97	4 Weeks
	3	6		(0.8)	9.8		_	12.3			16.9			16.5		1.9	17.7		4.7	15.1			18.5		2.2	48.9		Ending Oct 19, 97	4 Weeks
	0.2	6.		0.5	11.7		)) (1.7)	12.9		2.5			(0.5)	15.9		1.3	17.1		3.3	15.6			17.8		4.0	50.2		16, 97	4 Weeks
	2 (0.3)	.9 6.		5 (2.3)	7 10.6		7) (0.2)	13.0			15.5		(0.3)	16.1		0.5	17.4			14.3		-	19.4		3.6	50.6		14, 97	4 Weeks
-	3) 0.1	3		3) (3.0)		1	2) 0.4	14.1			18.6		(1.9)	15.6	-	(1.6)	17.8			16.5		-	18.6			50.9		11, 98	4 Weeks
	1 (0.4)	.6 5.5		(1.0)			1.4	14.3		0.3	14.6	<del>-</del>	(0.8)	16.5		(0.4)	17.6		6.2	18.2		(1.3)	18.2		8.4	51.6			4 Weeks

\$ Share: White Chg YAG

Markets Ranked by Current Period

Source: Information Resources, Inc., 1996

## InfoScan Market Dollar Share Analysis

Category: Class 1 - White - Private Label

Part	Private Label White	Alahaba	A IMPACT	1 10/2012	1 11/12/12	1 1112-112			4 100-21-2	1102-11					
nihibita         45.6         45.8         45.9         45.9         45.2         44.3         45.8         45.9         45.9         45.2         44.3         45.8         45.9         45.9         45.2         44.5         45.8         45.9         45.9         45.8         45.9         45.8         45.8         45.9         45.8         45.8         45.9         45.8         45.9         45.9         45.9         45.9         45.9         45.9         45.9         45.9         35.1         34.7         34.7         34.4         35.4         35.4         35.5         35.4         35.9         33.3		Ending Feb 9, 97	Ending Mar 9, 97	Ending Apr 6, 97		Ending Jun 1, 97	Ending Jun 29, 97	Ending Jul 27, 97	Ending Aug 24, 97	Ending Sep 21, 97	Ending Oct 19, 97	Ending Nov 16, 97	Ending Dec 14, 97	Ending Jan 11, 98	4 Weeks . 98
Inhile         45.6         45.8         45.5         45.9         45.2         44.5         45.8         44.8         45.9         46.9         46.9         46.9         46.9         46.9         46.9         46.9         46.9         46.9         46.9         46.9         48.0         <	Flowers Miami														
Inhibito Cing YAG Inhibito Cin	\$ Share: White	45.6	45.8	45.5	45.9	45.2	45.2	44.5	45.8	44.8	45.9	46.8	47.3	46.3	47.8
Antoninio Antoni	Share: White Chg	NA	9.8	10.2	8.7	7.7	5.5	2.9	2.2	2.3	2.7	3.5	3.6	<u>ω</u>	2.1
(hithis Chig YAG         48.1         48.0         48.0         48.6         5.2         5.6         3.1         3.0         (1.2)         2.3         45.0         48.6         5.2         5.6         3.1         3.0         (1.2)         2.3         44.3         0.6           (hithe         3.9.7         4.28         38.5         39.2         41.5         43.4         41.5         40.0         35.5         39.4         39.0         1.6         1.6         1.6         3.0         1.1         39.0         36.5         39.4         39.0         36.5         39.4         39.0         36.5         39.4         39.0         36.5         39.4         39.0         36.5         39.1         39.2         33.0         31.6         38.5         37.1         34.7         38.0         38.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.5         34.4         35.4         35.7         3															
Inhite Chg YAG  Inhite Chg YAG	\$ Share: White	48.1	49.0	48.0	46.4	48.6	48.3	49.8	48.7	46.3	41.0	45.6	43.5	47.5	45.5
Inhite   1974/A	\$ Share: White Chg YAG	N <sub>P</sub>	7.4	6.6	5.2	5.6	3.	3.0	(1.2)	2.3	(4.3)	0.6	(3.8)	1.5	(2.6)
Whithe Chig YAG         NA         6.3         39.2         41.5         43.4         41.5         40.0         35.5         39.4         39.0           Initic Chig YAG         NA         6.3         3.2         4.0         4.5         1.4         (3.4)         (5.6)         (1.6)         (1.6)           Initic Chig YAG         NA         0.6         (2.4)         2.1         0.4         (2.1)         (0.8)         (1.2)         (3.4)         35.4         35.5           Initic Chig YAG         NA         0.6         (2.4)         2.1         0.4         (2.1)         (0.8)         (1.2)         (3.4)         (1.9)         0.2           Initic Chig YAG         NA         1.9         0.0         4.0         1.5         0.3         0.6)         (2.7)         (1.2)         2.9           Initic Chig YAG         NA         1.4         0.5         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Initic Chig YAG         NA         3.5         3.2         5.3         2.7         (0.1)         (0.5)         (0.1)         (1.3)         (0.5)         (2.1)         (2.2)         (1.5)         3.2     <	Memphis, TN										  -  -				
Mile Chg YAG   NA	\$ Share: White	39.5	42.8	38.5	39.2	41.5	43.4	41.5	40.0	35.5	39.4	39.0	37.7	35.7	37.3
pea	\$ Share: White Chg YAG	NA	6.3	3.3	2.0	4.0	4.5	1.4	(3.4)	(5.6)	(0.6)	(1.6)	(1.8)	(7.0)	(2.1)
Inhite Cing YAG         NA         0.6         (2.4)         3.1         36.5         37.1         34.7         38.0         38.5         34.4         35.4         35.5           Inite Cing YAG         NA         0.6         (2.4)         2.1         0.4         (2.1)         (0.8)         (1.2)         (3.4)         (1.9)         0.2           Inite Cing YAG         NA         1.9         0.0         4.0         1.6         (1.5)         0.3         (0.6)         (2.7)         (1.2)         2.9           Inite Cing YAG         NA         1.4         0.5         (0.9)         0.4         (1.5)         0.3         (0.6)         (2.7)         (1.2)         2.9           Inite Cing YAG         NA         1.4         0.5         (0.9)         0.4         (1.5)         0.3         (0.9)         0.4         (1.5)         0.3         0.9         3.1.5           Inite Cing YAG         NA         1.4         0.5         2.91         2.8         2.7         2.7         2.7         30.2           Inite Cing YAG         NA         0.8         0.1         1.5         2.8         3.1.4         30.3         2.9         31.2         2.9         31.2	Flowers Tampa								j					1	
Inhite Cing YAG         NA         0.6         (2.4)         2.1         0.4         (2.1)         (0.8)         (1.2)         (3.4)         (1.9)         0.2           Inhite Cing YAG         NIA         1.9         0.0         4.0         1.6         (1.5)         0.3         30.9         33.7           Inhite Cing YAG         NIA         1.9         0.0         4.0         1.6         (1.5)         0.3         (0.6)         (2.7)         (1.2)         2.9           Inhite Cing YAG         NIA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Sonville         27.7         27.4         27.0         2.9.1         2.8.7         27.4         29.1         2.8.7         27.1         27.7         30.2           Inhite Cing YAG         NA         3.5         3.2         2.8.8         31.4         30.3         2.9.9         31.2         29.6         30.1         2.9.9           Inhite Cing YAG         NA         2.8         2.9.0         2.9.4         2.9.3         2.9.5         2.9.2         2.7.8         2.7.9         2.8.4           Inhite Cing YAG         NA<	\$ Share: White	35.2	33.0	31.6	36.5	37.1	34.7	38.0	36.5	34.4	35.4	35.5	38.3	34.5	34.6
Initie         31.6         31.1         29.9         33.9         31.7         34.7         32.4         29.7         30.9         33.7           Intie Chg YAG         NA         1.9         0.0         4.0         1.5         (1.5)         0.3         (2.7)         (1.2)         2.9           Intie Chg YAG         NA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Intie Chg YAG         NA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Intie Chg YAG         NA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Intie Chg YAG         NA         (3.5         3.2         5.3         2.7         (0.1)         (1.3)         (0.8)         2.8           Inite Chg YAG         NA         (2.9)         28.5         28.8         31.4         30.3         29.9         31.2         29.6         30.1         29.4         29.1         29.1         (1.0)         1.5         20.0 <td>\$ Share: White Chg YAG</td> <td>NA.</td> <td>0.6</td> <td>(2.4)</td> <td>2.1</td> <td>0.4</td> <td>(2.1)</td> <td>(0.8)</td> <td>(1.2)</td> <td>(3.4)</td> <td>(1.9)</td> <td>0.2</td> <td>3.2</td> <td>(1.4)</td> <td>(0.6)</td>	\$ Share: White Chg YAG	NA.	0.6	(2.4)	2.1	0.4	(2.1)	(0.8)	(1.2)	(3.4)	(1.9)	0.2	3.2	(1.4)	(0.6)
Inhile Inhile         31.6         31.1         28.9         33.9         33.7         34.7         32.4         29.7         30.9         33.7           Inhile Chg YAG         NA         1.9         0.0         4.0         1.6         (1.5)         0.3         (0.6)         (2.7)         (1.2)         2.9           Inhile         34.5         33.1         32.3         32.4         32.4         31.9         30.9         32.5         30.2         30.8         31.5           Inhile         Chg YAG         NA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Sonwille         27.7         27.4         27.0         29.1         28.7         27.4         29.1         28.7         27.1         27.7         30.2           Inhile Chg YAG         NA         3.5         3.2         28.8         31.4         30.3         29.9         31.2         29.6         30.1         29.8         29.0         29.4         29.3         29.6         29.2         27.8         27.9         28.4           Inhile Chg YAG         NA         2.3         1.8         1.7	Orlando, FL														
Inite Chy YAG         NA         1.9         0.0         4.0         1.5         (1.5)         0.3         (0.5)         (2.7)         (1.2)         2.9           Inite Chy YAG         34.5         33.1         32.3         32.4         31.9         30.5         32.5         30.2	\$ Share: White	31.6	31.1	29.9	33.9	33.3	31.7	34.7	32.4	29.7	30.9	33.7	34.7	32.5	32.5
Inite         34.5         33.1         32.3         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.4         32.5         30.2         30.8         31.5         Inhite         Anite         (1.2)         (1.2)         (1.2)         (1.5)         (2.0)         (1.3)         (2.8)         2.8         2.7         2.1         (1.0)         (1.5)         (1.1)         (1.5)         (1.1)         (1.5)         (1.1)         (1.5)         (1.1)<	\$ Share: White Chg YAG	NA NA	1.9	0.0	4.0	1.6	(1.5)	0.3	(0.6)	(2.7)	(1.2)	2.9	3.3	0.3	0.9
Inhite         34.5         33.1         32.3         32.4         31.9         30.9         32.5         30.2         30.8         31.5           Inhite Chg YAG         NA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Inhite Chg YAG         NA         3.5         3.2         5.3         2.7         (0.1)         (0.5)         (0.1)         (1.3)         (0.8)         2.8           Inhite Chg YAG         NA         3.5         3.2         28.5         28.8         31.4         30.3         29.9         31.2         29.6         30.1         30.9           Inhite Chg YAG         NA         (0.8)         (0.1)         (1.2)         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           Inhite Chg YAG         NA         2.9.8         29.0         29.4         29.3         29.9         21.2         (1.0)         1.5         2.0         1.3         1.1           Inhite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.9)         (1.4)         (2.0)         (2.1)         (1.7)	South Carolina														
Inhile Chg YAG         NA         1.4         0.6         (0.9)         0.4         (1.6)         (2.0)         (0.4)         (1.4)         (2.2)         (1.5)           Sonville         27.7         27.4         27.0         29.1         28.7         27.4         29.1         28.7         27.4         29.1         28.7         27.4         29.1         28.7         27.1         27.7         30.2           Inhile Chg YAG         NA         3.5         3.2         28.8         31.4         30.3         28.9         31.2         29.6         30.1         30.9           Inhile Chg YAG         NA         (0.8)         (0.1)         (1.2)         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           Inhile Chg YAG         NA         2.9         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           Inhile Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inhile Chg YAG         NA         3.1         2.8.5         28.8         27.2         27.7         28.3         28.0	\$ Share: White	34.5	33.1	32.3	32.4	32.4	31.9	30.9	32.5	30.2	30.8	31.5	30.7	30.1	31.6
Sonville   27.7   27.4   27.0   29.1   28.7   27.4   29.1   28.7   27.1   27.7   30.2   27.6   27.6   27.8   27.7   27.1   27.7   27.8   27.6   27.8   27.	\$ Share: White Chg YAG	NA	1.4	0.6	(0.9)	0.4	(1.6)	(2.0)	(0.4)	(1.4)	(2.2)	(1.5)	(2.1)	(1.2)	(2.9)
Inite         27.7         27.4         27.0         29.1         28.7         27.4         29.1         28.7         27.4         29.1         28.7         27.1         27.1         27.7         30.2           Inite Chg YAG         NA         3.5         3.2         5.3         2.7         (0.1)         (0.5)         (0.1)         (1.3)         (0.8)         2.8           Inite Chg YAG         NA         (0.8)         (0.1)         (1.2)         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           Inite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         29.6         29.2         27.8         27.9         28.4           Inite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)	Flowers Jacksonville														
Inhite Chig YAG         NA         3.5         3.2         5.3         2.7         (0.1)         (0.5)         (0.1)         (1.3)         (0.8)         2.8           Inhite Chig YAG         NA         (0.8)         (0.1)         (1.2)         2.9         31.4         30.3         29.9         31.2         29.6         30.1         30.9         30.9         30.9         30.1         30.9         30.9         30.9         30.9         30.1         30.9         30.9         30.9         30.1         30.9         30.9         30.1         30.9         30.1         30.9         30.9         30.1	\$ Share: White	27.7	27.4	27.0	29.1	28.7	27.4	29.1	28.7	27.1	27.7	30.2	30.9	29.3	29.8
hrite         27.4         27.9         28.5         28.8         31.4         30.3         29.9         31.2         29.6         30.1         30.9           hite Chg YAG         NA         (0.8)         (0.1)         (1.2)         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           s Markets         30.1         29.8         29.0         29.4         29.4         29.3         29.6         29.2         27.8         27.9         28.4           hite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         -(0.6)         (1.4)         (2.0)         (2.1)         (1.7)           hite Chg YAG         3.1         28.5         28.8         27.2         27.7         28.3         28.0         27.3         27.8         27.3           hite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (1.9)         (2.0)         (3.2)           hite Chg YAG         NA         3.6         25.6         28.8         23.2         22.2         22.4         22.3         23.8         23.8         23.8         23.8         23.8 <t< td=""><td>\$ Share: White Chg YAG</td><td>N N</td><td>3.5</td><td>3.2</td><td>5.3</td><td>2.7</td><td>(0.1)</td><td>(0.5)</td><td>(0.1)</td><td>(1.3)</td><td>(0.8)</td><td>2.8</td><td>3.2</td><td>1.5</td><td>2.1</td></t<>	\$ Share: White Chg YAG	N N	3.5	3.2	5.3	2.7	(0.1)	(0.5)	(0.1)	(1.3)	(0.8)	2.8	3.2	1.5	2.1
Initie         27.4         27.9         28.5         28.8         31.4         30.3         29.9         31.2         29.6         30.1         30.9           Inite Chg YAG         NA         (0.8)         (0.1)         (1.2)         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           s Markets         30.1         29.8         29.0         29.4         29.4         29.3         29.6         29.2         27.8         27.9         28.4           Inite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (2.7)         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.3         27.8	Richmond/Norfolk														
Inite Chg YAG         NA         (0.8)         (0.1)         (1.2)         2.9         2.1         (1.0)         1.5         2.0         1.3         1.1           s Markets         30.1         29.8         29.0         29.4         29.4         29.3         29.6         29.2         27.8         27.9         28.4           Inite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Chg YAG         31.0         28.5         28.8         27.2         27.7         28.3         28.0         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.8         27.3         27.3         27.8         27.3         27.8         27.3         27.3         27.3         27.3         27.8         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27.3         27	\$ Share: White	27.4	27.9	28.5	28.8	31.4	30.3	29.9	31.2	29.6	30.1	30.9	31.2	30.1	29.3
Markets         30.1         29.8         29.0         29.4         29.3         29.6         29.2         27.8         27.9         28.4         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)	\$ Share: White Chg YAG	N A	(0.8)	(0.1)	(1.2)	2.9	2.1	(1.0)	1.5	2.0	1.3	1.1	2.4	3.2	1.9
Inite         30.1         29.8         29.0         29.4         29.3         29.6         29.2         27.8         27.9         28.4           Inite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Chg YAG         32.8         31.0         28.5         28.8         27.2         27.7         28.3         28.0         27.3         27.8         27.3           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (1.9)         (2.0)         (3.2)           Inite Chg YAG         NA         3.1         25.6         26.8         23.8         22.2         22.4         22.3         23.5         23.8         23.8           Inite Chg YAG         NA         0.6         3.8         3.9         (0.4)         (4.4)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg	Total Flower's Markets														
Inite Chg YAG         NA         2.3         1.8         1.7         1.5         (0.3)         (0.6)         (1.4)         (2.0)         (2.1)         (1.7)           Inite Inite Chg YAG         32.8         31.0         28.5         28.8         27.2         27.7         28.3         28.0         27.3         27.8         27.3           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (1.9)         (2.0)         (3.2)           Inite Chg YAG         25.5         24.6         25.6         26.8         23.8         22.2         22.4         22.3         23.8         23.8           Orleans-Mobile         NA         0.6         3.8         3.9         (0.4)         (4.4)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (1.6)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (1.6)         (4.8)         (4.1)	\$ Share: White	30.1	29.8	29.0	29.4	29,4	29.3	29.6	29.2	27.8	27.9	28.4	28.9	28.0	28.1
Inite         32.8         31.0         28.5         28.8         27.2         27.7         28.3         28.0         27.3         27.8         27.3           Inite         ChyAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (1.9)         (2.0)         (3.2)           Inite         25.5         24.6         25.6         26.8         23.8         22.2         22.4         22.3         23.5         23.8         23.8           Inite Chg YAG         NA         0.6         3.8         3.9         (0.4)         (4.4)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg YAG         31.6         31.2         30.1         29.7         28.2         27.7         29.0         27.9         25.4         25.1         24.5           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (1.6)         (4.8)         (4.1)         (5.1)	Share: White Chg	NA	2.3	1.8	1.7	1.5	(0.3)	- (0.6)	(1.4)	(2.0)	(2.1)	(1.7)	(1.4)	(1.3)	(2.0)
Initite         32.8         31.0         28.5         28.8         27.2         27.7         28.3         28.0         27.3         27.8         27.3           Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (1.9)         (2.0)         (3.2)           Inite Chg YAG         25.5         24.6         25.6         26.8         23.8         22.2         22.4         22.3         23.5         23.8         23.8           Orleans-Mobile         NA         0.6         3.8         3.9         (0.4)         (4.4)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg YAG         31.6         31.2         30.1         29.7         28.2         27.7         29.0         27.9         25.4         25.1         24.5           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (1.6)         (4.8)         (4.1)         (5.1)	Flowers - Atlanta		-												
Inite Chg YAG         NA         3.1         (0.5)         1.5         0.3         (0.3)         (0.8)         (2.0)         (1.9)         (2.0)         (3.2)           Inite         25.5         24.6         25.6         26.8         23.8         22.2         22.4         22.3         23.5         23.8         23.8           Inite Chg YAG         NA         0.6         3.8         3.9         (0.4)         (4.4)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Inite Chg YAG         31.6         31.2         30.1         29.7         28.2         27.7         29.0         27.9         25.4         25.1         24.5           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (1.6)         (4.8)         (4.1)         (5.1)	\$ Share: White	32.8	31.0	28.5	28.8	27.2	27.7	28.3	28.0	27.3	27.8	27.3	27.3	26.5	27.8
Inite     25.5     24.6     25.6     26.8     23.8     22.2     22.4     22.3     23.5     23.8     23.8       Inite Chg YAG     NA     0.6     3.8     3.9     (0.4)     (4.4)     (4.8)     (4.1)     (2.7)     (0.9)     (0.4)       Orleans-Mobile     31.6     31.2     30.1     29.7     28.2     27.7     29.0     27.9     25.4     25.1     24.5       Inite Chg YAG     NA     4.5     3.8     3.3     0.6     (0.8)     0.3     (1.6)     (4.8)     (4.1)     (5.1)	\$ Share: White Chg YAG	NA.	3.1	(0.5)	1.5	0.3	(0.3)	(0.8)	(2.0)	(1.9)	(2.0)	(3.2)	· (3.4)	(3.0)	(4.9)
Inite         25.5         24.6         25.6         26.8         23.8         22.2         22.4         22.3         23.5         23.8         23.8           Inite Chg YAG         NA         0.6         3.8         3.9         (0.4)         (4.4)         (4.8)         (4.1)         (2.7)         (0.9)         (0.4)           Orleans-Mobile         31.6         31.2         30.1         29.7         28.2         27.7         29.0         27.9         25.4         25.1         24.5           Inite Chg YAG         NA         4.5         3.8         3.3         0.6         (0.8)         0.3         (1.6)         (4.8)         (4.1)         (5.1)	Nashville, TN														
NA 0.6 3.8 3.9 (0.4) (4.4) (4.8) (4.1) (2.7) (0.9) (0.4) 31.6 31.2 30.1 29.7 28.2 27.7 29.0 27.9 25.4 25.1 24.5 NA 4.5 3.8 3.3 0.6 (0.8) 0.3 (1.6) (4.8) (4.1) (5.1)	\$ Share: White	25.5	24.6	25.6	26.8	23.8	22.2	22.4	22.3	23.5	23.8	23.8	23.2	27.5	26.5
31.6 31.2 30.1 29.7 28.2 27.7 29.0 27.9 25.4 25.1 24.5 NA 4.5 3.8 3.3 0.6 (0.8) 0.3 (1.6) (4.8) (4.1) (5.1)	\$ Share: White Chg YAG	NA	0.6	3.8	3.9	(0.4)	(4.4)	(4.8)	(4.1)	(2.7)	(0.9)	(0.4)	(2.1)	2.7	1.0
NA 4.5 3.8 3.3 0.6 (0.8) 0.3 (1.6) (4.8) (4.1) (5.1)	Flowers New Orleans-Mobile								-						
NA 4.5 3.8 3.3 0.6 (0.8) 0.3 (1.6) (4.8) (4.1) (5.1)	\$ Share: White	31.6	31.2	30.1	29.7	28.2	27.7	29.0	27.9	25.4	25.1	24.5	24.4	23.4	23.3
	\$ Share: White Chg YAG	NA	4.5	3.8	3.3	0.6	(0.8)	0.3	(1.6)	(4.8)	(4.1)	(5.1)	(4.7)	(6.2)	(8.3)

## InfoScan Market Dollar Share Analysis

### Category: Class 1 - White - Private Label

Private Label White														
	Ending Feb 9, 97	Ending Mar 9, 97	4 Weeks Ending Apr 6, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jul 27, 97	4 Weeks Ending Aug 24, 97	4 Weeks Ending Sep 21, 97	4 Weeks Ending Oct 19, 97	4 Weeks 4 Weeks Ending Nov Ending Dec	4 Weeks Ending Dec	4 Weeks Ending Jan	4 Weeks
Flowers Houston												: i		
\$ Share: White	25.2	25.0	24.	2,4	2									
\$ Share: White Chg YAG	NA.	2.0	24.	24.1	24.4	24.5	24.4	22.9	23.7	24.4	23.1	24.5	24.3	23.1
Dallas/Ft Worth		i	0.1	0.0	5. /	0.7	(0.2)	(2.1)	(0.2)	(0.7)	(2.1)	(0.6)	(2.2)	(2.1)
\$ Share; White	28.2	27.7	28.2	29 0	28.4	300	340	3						
\$ Share: White Chg YAG	NA.	0.7	1 3	3 6	4.0.4	20.0	0.72	26.0	21.4	22.5	23.2	24.4	23.7	22.2
Flowers - East Tenn.			-			ç.	(1.6)	(2.7)	(7.3)	(6.1)	(5.0)	(3.6)	(3.1)	(5.9)
\$ Share: White	19.0	19.6	20.9	22.0	21.0	23.3	33	3 n	3	3			-	
\$ Share: White Chg YAG	NA	(2.4)	(1.2)	(0.4)	(0.3)	(10)	(0.0)	0.0	7.77	22.2	0.57	22.8	22.7	21.4
Charlotte, NC						1.0	10.07		(1.0)	(0.2)	0.0	1.4	3.5	2.4
\$ Share: White	21.6	20.3	21.6	22.1	22.5	22.9	21.9	22.2	21.5	21	) 1	3	2	,
⇒ Share: White Chg YAG	NA.	1.7	3.3	2.6	2.9	3.2	1.2	10	10	(0.6)	5 6	01.0	2.1.0	21.1
Roanoke, VA	-						i		7.1	(0.0)	(0.1)	2.0	0.7	(0.5)
\$ Share: White	16.8	17.3	18.8	17.2	17.9	18 1	10 0	20 8	5					
\$ Share: White Chg YAG	NA A	(0.1)	1.7	(0.6)	0.3	() ()		. O	0 -	18.0	19.1	19.0	18.6	18.8
Raleigh/Greensboro				(2.0)		(4.0)	0.0	1.4	0.0	7.3	1.3	0.7	1.ယ	2.1
\$ Share: White	17.0	17.6	18.6	18.5	18.9	18.7	18.3	17 /	16.3	3				
\$ Share: White Chg YAG	N N		2.4	2 20	17	10	2.0	3	7.0.1	10.4	7.71	17.8	16.7	17.1
Flowers Birmingham						-		(6.9)	(1.4)	(1.2)	(0.2)	0.9	1.0	0.2
\$ Share: White	25.3	22.6	16.5	18.3	100	100	300	5						
\$ Share: White Chg YAG	NA	(7.6)	(11.5)	600	3 6	9.0	10.9	18.2	17.1	17.7	17.2	18.2	15.6	15.2
		1.0/	(1.0)	(4.6)	(11.0)	(14.3)	(11.6)	(12.8)	(14.0)	(11.8)	(18.3)	(16.9)	(12.5)	(10.1)

## IntoScan Market Dollar Share Analysis

Category: Class 2 - Natures Own

2.0	0.1	1.6	0.2	0.1	2.1	2.0	1.5	0.1.0	0.0	9,0	0.0			Dane 1
23.4	22.5	22.7	21.8	20.2	20.0	24.0	10:0	1 2	0	0	-O 3	0.6	NA	\$ Share: Soft Variety Chg YAG
			2	3	3		22.5	22 5	24.5	23.1	22.9	22.2	21.4	\$ Share: Soft Variety
-0,5	-0.6	-0.1	0.6	-0.0	4.7	4.0	1.1		1					Flowers Tampa
23.8	24.0	6.02	7.47	0 0	3 2	ر د	10	-1	0.2	-0.0	-0.5	0.5	NA	\$ Share: Soft Variety Chg YAG
3	3	330	24.2	23 0	25.4	26.4	25.0	24.6	25.9	24.7	24.6	24.7	24.3	\$ Share: Soft Variety
- - -	10.0										-			Orlando, FL
2 0	10.0	11 4	10.9	9.9	10.7	9.6	9.6	8	8.8	7.7	6.0	5.8	NA A	a Silare: Soft Variety Cng YAG
) i	٧ <u>.</u> ه	25.6	24.6	23.5	22.5	21.1	19.4	18.2	18.3	16.6	15.2	14.5	14.1	\$ Share: Soft Variety
1.2	0.0	0			9.0			_						South Carolina
20.7	0 0	0 0	0 0	0 0	0.0	0.0	0.1	-0.4	0.9	0.4	0.6	0.8	NA	Sonare: Soft Variety Chg YAG
3 :	٥ م	26.4	26.3	26.6	26.1	25.7	25.1	24.7	26.3	25.9	26.3	25.9	25.5	School Soft Variety
Ċ														Cotal Flower's Warkets
00	0.7	1.2	1.6	0.3	1.7	1.5	0.8	-0.2	-0.3	-0.2	-0.3	0.9	NA A	Total Elements Montage
29 1	29.0	29.1	30.2	29.2	30.2	29.8	29.0	28.9	29.2	28.1	28.7	1.67	29.1	\$ Share: Soft Variety Cha VAC
											3	3	20.1	\$ Share: Soft Variety
6.2	3.2	<u>1</u> .8	2.5	3.2	3.8	0.5	-2.6	-1.2	0.0	:	-  -	1.6		Flowers Jacksonville
31.7	29.6	27.5	29.4	29.3	31.0	28.8	25.6	25.8	27.6	28.1	C.67	43.1	NA C	\$ Share: Soft Variety Cho YAG
										3	300	30.4	22.5	\$ Share: Soft Variety
-2.6	-4,0	3.2	-3.9	0.9	-3.1	-1.3	-0.8	-5.5	-0.4	2.1.	0.0	1.7		Flowers Houston
37.4	34.4	41.6	37.1	38.8	35.2	36.2	36.5	01.8	0	2 1	3 6	3	NA.	\$ Share: Soft Variety Chg YAG
						3	30 6	34	277	38.4	37.3	40.3	40.0	\$ Share: Soft Variety
-0.6	-3.2	-2.6	-3.4	-3.9	-3.5	-ċ.ō	0.0	2.3		·	!			Richmond/Norfolk
38.2	38.0	39.9	39.7	39.6	2.70	09.0	3 0	200	2	.4.1	-2.4	-0.4	N N	\$ Share: Soft Variety Chg YAG
	1			300	37 3	20.2	320	38.9	40.5	40.7	41.6	41.1	38.7	\$ Share: Soft Variety
1.5	1.2	0.5	0.5	3.3		2.3	2.0							Roanoke
39.8	39.4	39.2	39.9	38.0	7.60		20.0	-1 0	151	-1.0	-1.0	-2.9	NA	\$ Share: Soft Variety Chg YAG
			3	3	30 3		38 0	39 7	41.0	38.9	39.0	38.3	38.3	\$ Share: Soft Variety
-0.8	-1.7	-2.5	-5.0	-6.7	-4.2	-5.a	2.0-	2.3	i					Flowers New Orleans-Mobile
40.8	40.7	41.0	39.9	39.8			3.0.2	3 0	7 7	-00	0.1	-4.2	N.	\$ Share: Soft Variety Chg YAG
							30	30.5	42 4	428	45.1	42.0	41.6	\$ Share: Soft Variety
5.6	4.6	2.7	2.4	ယ္	2.3	-1.6	4.8	1.0	0.7					Flowers Birmingham
43.2	45.0	42.9	43.0	44.3			0.74	10,1	27	3	0.8	-1.9	NA	\$ Share: Soft Variety Chg YAG
1							3	40.4	41 8	41.6	42.7	40.5	37.6	\$ Share: Soft Variety
-0.6	-0.8	-2.0	-3.3	-0.8	-1.8		7.7-	7.1.5	-1.0					
47.3	47.2		44.8	46.3		40.2	,	3 6	10			0.7	N A	\$ Share: Soft Variety Chg YAG
		:		3	!			46.3	46.8	46.7	47.3	46.8	47.9	
:		. [		į										Flowers Miami
4 Weeks,	Ending Jan	Ending Dec	Ending Nov 16, 97	Ending Oct 19, 97	Ending Sep 21, 97	Ending Aug 24, 97	Ending Jul 27, 97		Ending Jun 1, 97	May 4, 97	6, 97	9, 97	9, 97	
:	T calculation	A Masks	4 Weeks	4 Weeks	4 Weeks	4 Weeks		4 Weeks	4 Weeks	4 Weeks	4 Weeks	4 Weeks	1 Weeks	COCOCAN
						(		1		1				TOTAL NATURES OWN

Page 1
Report 4a - Market Ranking - Soft Variety

Markets Ranked by Current Period

Source: Information Resources, Inc., 1996

## InfoScan Market Dollar Share Analysis

#### Category: Class 2 - Natures Own

906	\$ Share: Soft Variety 2.9	Nashville, TN	Cha YAG	\$ Share: Soft Variety	Memohis TN	Share: Soft Variety 13.2	Dallas/Ft Worth	Share: Soft Variety Chg YAG NA	\$ Share: Soft Variety 11.7	Flowers San Antonio	WA Charles Colt Vallety Cng YAG NA	\$ Shore Soft Vallety 15.5	A Varioty	Charlotte, NC	Cho YAG		Flowers - East Tenn	Cha YAG	\$ Share: Soft Variety	Raleigh/Greensboro	8, 97	TOTAL NATURES OWN  4 Weeks 4
3.2	3.2	0.0	4.8	;	3.9	8.6		-1.5	11.9		-2.2	17.1			20.4	3	9.9	3	107		9, 97	4 Weeks
2.9	2.9	4.9	5.9		4.9	9.4		-1.0	12.4		<u>.</u>	18.1		-3.1	19.7		0.2	8.02	3		6, 97	4 Weeks
3.0	3.0	5.5	6.3		4.7	9.8		-13	12.6		<u>.</u>	16.7		-4.9	19.1		0.3	19.9			May 4, 97	
2.9	29	5.6	7.6		7.0	11.4		٠.	12.4		-0.8	16.9		-0.9	20.5		0.6	20.5			Ending Jun 1, 97	4 Weeks
2.0	2	3.6	5.9		4.2	8.6	4	5 2	12.5		.24	15.4		-5.7	16.6		-1.5	18.6			m	4 Weeks
1.8	ა ა	3.7	5.7		3.6	9.5	7.7.	ء د د	110		_1 7	15.7		-4.2	16.4		-0.6	19.0			Ending Jul 27, 97	4 Weeks
1.8	2	3.0	5.8		4.6	110	-1.2	4.7	3	.0.8		16.0		-1.7	18.8		0.5				Ending Aug 24, 97	4 Weeks
1.2	2	2.0	5.8		J. 1.	13.5	0.9	14.4		1.1		15.7		-2.4	18.6			20.0			Ending Sep 21, 97	4 Weeks
2.0		2.5	5.5	Ų.	7 0.0	3	3.0	15.0		1.1	1.1	7 47			19.2	-		21.7			Ending Oc 19, 97	4 10/0000
1.9		1.	4.7	2.0	3.5		2.4	14.6		1.0	0.4	5			197	1		22.5			Ending Nov	AWA
1.9		0.3	5.4	0.2			2.6	14.9		1.1	17.6				10 7	- ;				1	t Ending Nov Ending Dec	
2.2		2.4	70	-1.6			-	14.1		0.8	16.6				•	!	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	,	•	11, 30	Ending Jan	•
2.2		1.7	0	-1.5	11.8		2.6	14.4			16.1	-		200	. :	ī.	:	-	:	90	4 Weeks .	T

September 1980 and the second of the second

## InfoScan Market Dollar Share Analysis

### Category: Class 2 - Soft Variety - Private Label

Private Label Variety	4 Weeks Ending	4 Weeks	4 Weeks		4 Weeks	4 Weeks	4 Weeks	4 Weeks						
	Feb 9, 97		6, 97	May 4, 97	1, 97		27, 97	7	Sep 21, 97	19, 97	Nov 16, 97	Dec 14, 97	Ending Jan 11, 98	4 Weeks , 98
Nashville, TN												J		-
\$ Share: Soft Variety	33.8	34.2	30.2	31.5	31.1	31.2	33.2	30.6	34 1	31 0	33 1	3	ນ : ນ : ນ :	
\$ Share: Soft Variety Chg YAG	NA	7.8	-0.2	-1.4	1.2	0.5	29	-0.6	0 1	1 0	0 1	) 1 1		0 1
Flowers San Antonio						0.0		0.0	ç	0				
\$ Share: Soft Variety	37.8	37.9	37.1	36.4	36.1	37.4	37.3	37.9	37.4	34 6	35.4	ม ภ ภ	32.0	သ က က
\$ Share: Soft Variety Chg YAG	NA	9.3	8.4	5.8	4.9	5.1	5.1	47	3	0.1	0 0	0 0	A (	200
Flowers - Atlanta	-					9				ç	0.5		1.0	-1.0
\$ Share: Soft Variety	39.6	35.9	35.4	34.2	34.7	34.6	32 9	36.5	35.0	330	21 0	2	300	3
\$ Share: Soft Variety Chg YAG	AN	5.4	1.5	1.2	0.1	2.0	in i	3 5		277	2 6	2 1	ء ا د	7.0
Memphis, TN									-		0.0		2.2	
\$ Share: Soft Variety	31.9	31.1	29.7	31.1	29.3	31.0	31.5	30.4	30.0	28.0	31 0	30 5	3 3 8	2
\$ Share: Soft Variety Chg YAG	NA A	1.0	-2.2	1.4	-0.8	-1.2	-0.6	0.3	1.5	-3.4	-0.6	2.0	1.0	-0 G
Flowers Houston														-
\$ Share: Soft Variety	31.2	29.0	29.7	30.4	29.6	29.0	27.8	27.6	25.7	28.8	29.1	27.2	28.1	27.4
\$ Share: Soft Variety Chg YAG	¥.	3.6	2.9	3.9	2.4	3.3	1.0	0.2	-2.2	0.2	0.2	-1.9	-0.0	بر ص
Dallas/Ft Worth														
\$ Share: Soft Variety	27.3	27.3	24.1	26.5	24.1	23.1	23.1	24.7	23.6	23.6	23.3	24.3	26.7	25.3
\$ Share: Soft Variety Chg YAG	¥	4.9	1.3	6.0	0.0	-1.2	0.5	-1.3	-1.3	-2.4	-4.6	-12	-0.0	0.0
Roanoke, VA														
\$ Share: Soft Variety	25.0	24.2	22.9	23.8	24.8	24.4	22.3	21.8	23.5	22.2	22.3	23.3	23.5	24.2
\$ Share: Soft Variety Chg YAG	NA NA	4.1	2.7	4.6	6.5	4.6	1.7	-0.0	4.0	-3.7	0.6	0.5	1	-0.8
Flowers New Orleans-Mobile														
\$ Share: Soft Variety	19.2	18.5	17.6	17.4	16.9	20.1	21.8	22.6	21.6	21.4	22.2	22.6	23.4	22 6
\$ Share: Soft Variety Chg YAG	NA NA	1.1	0.4	0.1	-0.4	2.4	4.2	4.0	2.4	2.9	2.2	3.1	4.3	3.4
Flowers Mlami													:	:
\$ Share: Soft Variety	24.5	24.8	23.5	24.8	23.3	22.5	21,9	21.8	22.2	22.2	22.8	23.5	22.6	22.5
\$ Share: Soft Variety Chg YAG	×.	2.4	1.6	2.9	-0.1	-2.0	-2.2	-2.0	-1.6	-2.5	-1.8	-1.5	-1.2	-2.0
Total Flower's Markets														
\$ Share: Soft Variety	24.6	23.8	22.5	23.1	23.1	22.8	22.1	22.6	22.1	21.8	21.9	21.9	21.8	22.2
\$ Share: Soft Variety Chg YAG	NA	3.4	1.8	2.4	1.4	0.7	-0.4	0.4	-0.5	-1.5	-1.5	-1.4	-1.0	-2.4
Flowers Tampa												-	-	
\$ Share: Soft Variety	27.1	26.1	22.3	24.8	24.2	23.0	21.2	21.8	21.7	21.4	21.2	21.3	20.7	21.2
\$ Share: Soft Variety Chg YAG	N N	6.8	1.5	3.8	1.9	-0.8	-2.5	-0.6	-1.0	-2.3	-3.4	-4.0	-4.0	-5-9
South Carolina											.			
\$ Share: Soft Variety	24.0	20.8	20.7	22.9	22.9	23.1	21.1	22.5	20.1	20.3	19.7	20.4	20.4	20.8
\$ Share: Soft Variety Chg YAG	NA NA	1.9	2.1	3.0	3.0	3.4	0.3	2.0	0.1	-1.4	-2.4	-0.2	0.2	-3.2
3												!		

Page 1 Report 5a - Market Ranking - P/L Soft Variety P/L

Markets Ranked by Current Period

⁻ `urce: Information Resources, Inc., 1996

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## InfoScan Market Dollar Share Analysis

Category: Class 2 - Soft Variety - Private Label

							.—:
\$ Share: Soft Variety Chg YAG	\$ Share: Soft Variety  \$ Share: Soft Variety Chg YAG  Richmond/Norfolk  \$ Share: Soft Variety.	\$ Share: Soft Variety \$ Share: Soft Variety Chg YAG Raleigh/Greensboro	\$ Share: Soft Variety Chg YAG Flowers Birmingham	\$ Share: Soft Variety Chg YAG Charlotte, NC	\$ Share: Soft Variety Chg YAG Flowers Jacksonville	\$ Share: Soft Variety  \$ Share: Soft Variety Chg YAG  Orlando, FL	Private Label Variety  Flowers - East Tenn.
14.9 NA	11.6 NA	15.8 NA	16.5 NA	17.4 NA	20.4 NA	17.2 NA	4 Weeks Ending Feb 9, 97
-0.4	12.0 -0.1	13.5 -4.4	16.4	18.2 4.3	20.8	18.0 2.9	4 Weeks Ending Mar 9, 97
-0.8	-0.3	12.0 -6.0	15.9 0.6	16.1	17.7	16.7	4 Weeks Ending Apr 6, 97
13.6 -0.7	11.8 0.4	-6.3 -6.3	16.3 0.8	17.6 3.3	20.1	17.9 0.3	4 Weeks Ending May 4, 97
13.6 -0.6	12.6 0.2	11.1	16.2	17.5 2.4	20.0 2.7	14.4 -0.9	4 Weeks Ending Jun 1, 97
13.6 -2.8	12.9 0.4	12.9	16.8	15.7 -0.7	17.1	16.0 0.1	4 Weeks Ending Jun 29, 97
14.4 -0.3	12.3 0.5	12.6 -5.4	15.0 -0.4	15.2	16.8	-0.8	4 Weeks Ending Jul 27, 97
13.3	-0.6	12.3	15.4	15.7 -0.5	17.4 -0.8	16.1 -2.8	4 Weeks Ending Aug 24, 97
14.2 -0.1	11.8 0.2	12.2	14.8 -0.5	15.1 -1.6	17.0 -2.0	17.2 -1.5	4 Weeks Ending Sep 21, 97
0.4	11.4 -0.6	11.5	15.1 -0.9	15.7	17.3 -2.1	17.0 -0.9	4 Weeks Ending Oct 19, 97
14.2 0.0	10.9	11.5	13.8 -1.7	15.8 -1.2	17.5 -1.9	16.5 -0.9	4 Weeks Ending Nov 16, 97
12.9	11.6 -0.5	-6.6	14.5 -0.7	15.4 -1.3	17.1 -2.1	16.5 0.8	4 Weeks Ending Dec 14, 97
12.7 -1.5	10.8	10.9 -5.5	14.4 -0.6	15.2	16.8 -2.9	15.7	4 Weeks Ending Jar 11, 98
10.3	11.7	12.1	14.8	15.1	16.6	18.3	4 Weeks . 98

## InfoScan Market Dollar Share Analysis

Category: Class 3 - Cobblestone Mil

Total Flower's Markets Richmond/Norfolk South Carolina Charlotte, NC Raleigh/Greensboro Flowers Birmingham lowers New Orleans-Mobile \$ Share: Specialty Chg \$ Share: Specialty \$ Share: Specialty Chg \$ Share: Specialty \$ Share: Specialty Chg TOTAL COBBLESTONE MILL \$ Share: Specialty \$ Share: Specialty Chg oanoke, VA \$ Share: Specialty \$ Share: Specialty Chg \$ Share: Specialty \$ Share: Specialty Chg lowers - Atlanta lowers - East Tenn. \$ Share: Specialty \$ Share: Specialty Chg \$ Share: Specialty \$ Share: Specialty Chg \$ Share: Specialty \$ Share: Specialty Chg \$ Share: Specialty \$ Share: Specialty \$ Share: Specialty Chg \$ Share: Specialty Chg \$ Share: Specialty Ending Feb 9, 97 4 Weeks 11.8 Σ 8.3 ¥ 6.9 13.8 ž 15.3 ¥ 7.9 ¥ 9.9 Š š 9.9 Š 16.5 15.6 26.2 Z ¥ ¥ 4 Weeks Ending Mar 9, 97 -1.7 10.9 10.5 13.9 -3.6 14.9 ტ წ 39 8.3 0.8 <u>-1</u>.8 -1.2 15.5 2.0 9.2 -2.0 16.1 25.9 0.1 -4.5 4 Weeks Ending Apr 6, 97 1.0 -1.5 11.8 -1.9 -2.0 -1.5 14.6 -1.6 7.0 <u>70</u> 4.2 9.0 9,3 14.5 -2.6 -2.0 16.3 0.9 15.7 27.1 ယ် လ 4 Weeks Ending May 4, 97 10.5 <u>--</u> 8.0 2.0 2.4 -2.0 <u>-2</u> 13.8 6.5 4.6 13.8 8 15.8 9.2 9.2 -3.5 -0.6 1.8 9.9 -2.7 15.7 26.7 . 7 4 Weeks Ending Jun 1, 97 -3.1 -2.3 -1.0 8.0 <u>.</u>. 6.0 -1.8 9.2 9.5 13.4 14.9 15.3 <u>:</u> -0.4 <u>မ</u> 4. 13.3 9.4 2.8 <u>-1.9</u> 25.2 4 Weeks 4 Weeks 4 Weeks 4 Weeks Ending Endin ---11.0 -0.8 -2.2 6.2 <u>:</u> <u>.</u>2 -ა 6 33 8.9 9.5 13.1 0.3 15.0 -1.5 24.3 9.5 13.2 15.7 -2.4 0.8 -2.4 -3.1 9.0 -2.7 7.9 5.5 2 12.8 9.6 3.5 9.0 0.6 -3 8 -1.8 15.2 24.1 9.7 12.5 14.4 2.7 -2.7 -2.1 5.8 9.4 -2.9 <u>-1.9</u> 12.7 12.8 2.9 8.9 9.6 0.5 9.7 :3 :2 14.7 23.7 14.6 <u>.</u>2 -2.6 52 <u>-</u>1.3 12.5 4.5 -3 (8 5.5 10.8 9. 9.6 14.6 2.7 9.5 0.5 2.6 14. -3.0 14.4 24.9 -2.5 -5.2 -1.9 10.7 0.8 <u>-1</u>.5 -5.7 5.5 10.3 2.5 9.0 14.2 9.4 02 -2.2 -2.6 14.3 15.5 -3.0 23.4 0.8 7.5 -1.2 10.1 1.2 -2.4 -1.2 24.4 5.7 10.2 13.9 1.6 8.6 9.4 0 -2.9 13.9 -2.8 15.4 0.2 -0.1 0.7 | |0 |ω 12.5 13.0 14.0 -2.0 9.7 0.2 9.4 26.6 0 -1.9 16.7 16.7 Jan 11, 98 4 Weeks Ending 8.7 13.3 0 6.8 15.7 2.3 ω 4 10.6 0.5 9.7 2.5 12.9 2.7 14.0 -0.4 17.4 16.2 0.8 4 Weeks , 98 10.5 10.3 8.9 10.4 -1.6 13.8 2.5 0.6 12.1 12.4 26.2 15.4 16.7 0.0

Report 6a - Market Ranking - Specialty

Markets Ranked by Current Period

Source: Information Resources, Inc., 1996

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TOTAL COBBLESTONE MILL

## InfoScan Market Dollar Share Analysis

Category: Class 3 - Cobblestone Mill

Flowers Tampa \$ Share: Specialty Chg \$ Share: Specialty Chg Orlando, FL \$ Share: Specialty Chg Flowers San Antonio \$ Share: Specialty Chg Flowers Specialty Chg Memphis, TN \$ Share: Specialty Chg Share: Specialty Chg \$ Share: Specialty Chg Flowers Houston \$ Share: Specialty Chg Flowers Houston \$ Share: Specialty Chg Flowers Houston \$ Share: Specialty Chg Nashville, TN \$ Share: Specialty Chg Share: Specialty Chg Flowers Houston \$ Share: Specialty Chg Share: Specialty Chg Nashville, TN \$ Share: Specialty Chg	Flowers Jacksonville \$ Share: Specially
NA N	4 Weeks Ending Feb 9, 97
6.1 6.1 -2.9 5.8 1.3 5.8 1.3 2.5 2.5	4 Weeks Ending Mar 9, 97
-0.9 -0.9 -3.5 -3.5 -3.5 -3.5 -1.3 -1.3 -1.3 -1.3 -1.2 -1.3 -3.9 -3.9 -3.9 -3.9 -3.9 -3.9 -3.9 -3	4 Weeks Ending Apr 6, 97
6.2 6.2 -2.4 6.9 6.9 6.9 6.9 1.1 1.1 1.7 3.5 3.5 3.5 2.5	——————————————————————————————————————
6.5 6.5 -2.2 -2.2 -2.2 -0.4 6.8 6.8 -0.4 1.6 5.0 4.1 4.1 0.5 0.5 0.5 0.5 0.5 1.6 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5 0.5	<del></del> i
6.8 -0.9 6.6 -2.2 -2.2 -2.2 -2.2 -2.3 -3.3 3.3 3.3 3.3 3.3 3.3	
7.9 -1.1 6.3 6.5 -0.6 5.6 0.3 0.3 0.3 1.7 1.4	4 Weeks Ending Jul 27, 97
7.8 -1.9 6.2 -2.4 -1.2 -1.2 -1.2 -1.2 -1.2 -1.2 -1.2 -1.2	4 Weeks Ending Aug 24, 97
8.2 -0.4 6.5 -1.1 6.8 6.8 6.8 6.8 6.8 6.8 7.1 6.3 6.3 6.3 6.3 6.3 6.3 6.3 6.3	4 Weeks Ending Sep 21, 97
7.6 -1.4 -0.7 0.7 0.7 -0.1 -0.5 -0.1 1.0 1.0 1.3	4 Weeks Ending Ending Sep 21, 97 Oct 19, 97
6.9 -1.8 7.0 -0.1 -0.1 -0.9 -0.1 -0.1 -0.1 -0.1 -0.1 -0.1 -1.1 -0.1 -0	4 Weeks Ending Nov 16, 97
7.7 -1.7 7.9 -1.2 -1.2 -1.2 -0.3 -2.0 -2.0 -2.0 -4.3 -4.3 -4.0 -4.4 -4.4 -4.4 -4.4 -4.4 -4.6 -4.6 -4.6	4 Weeks 4 Weeks Ending Ending Nov 16, 97 Dec 14, 97
7.7 -0.5 8.4 1.2 6.9 0.3 0.3 0.0 5.1 -0.1 1.6 0.7	4 Weeks Ending lan 11, 98
8.1 -0.2 7.5 1.0 7.3 0.5 6.6 -0.3 -0.3 -1.2 -1.2 -1.2	4 Weeks 98

## InfoScan Market Dollar Share Analysis

#### Category: Class 4 - Buns

	1													
Total Flowers Buns	4 Weeks Ending	4 Weeks Ending		4 Weeks Ending	4 Weeks Ending	4 Weeks Ending	4 Weeks Ending	4 Weeks						
	Feb 9, 97	Mar 9, 97	Apr 6, 97	May 4, 97	Jun 1, 97	Jun 29, 97	Jul 27, 97	Aug 24, 97 Sep 21, 97			Nov 16, 97	Dec 14, 97	Jan 11, 98	88
Flowers Birmingham													: :	-
\$ Share: Buns	29.1	34.5	36.4	35.2	34.6	33.8	32.0	33.7	34.4	33.4	32.8	33.1	34.2	34.1
\$ Share: Buns Chg YAG	NA	0.7	2.1	1.1	4.8	4.0	-2.8	0.4	2.3	2.6	5.0	5.6	<u>.</u> ن	5.0
Richmond/Norfolk														
\$ Share: Buns	19.6	21.1	20.5	18.1	17.1	17.5	18.5	19.2	18.6	19.2	19.1	18.2	17.8	20.0
\$ Share: Buns Chg YAG	NA	3.4	2.2	-0.1	-2.6	0.1	1.3	1.9	0.3	0.7	0.1	-1.0	<u>.</u>	0.4
Flowers Jacksonville														
\$ Share: Buns	17.1	18.6	20.1	19.6	18.7	19.1	18.4	19.8	19.7	19.7	19.8	19.6	20.2	19.3
\$ Share: Buns Chg YAG	NA	0.3	2.4	3.2	3.6	4.0	3.0	4.5	4.5	3.5	3.1	2.7	2.9	2.2
Roanoke, VA														
\$ Share: Buns	16.0	16.8	16.0	16.5	16.8	15.6	15.8	16.4	17.7	16.9	17.9	18.1	18.4	17.5
\$ Share: Buns Chg YAG	NA	-1.3	-2,4	-1.5	-0.7	-2.0	-1.1	-0.7	1.2	-1.2	0.2	1.0	0.9	1.5
Orlando, FL													:	
\$ Share: Buns	13.8	15.6	17.1	16.1	14.5	14.9	14.3	15.2	14.6	14.8	14.8	14.9	15.7	14.8
\$ Share: Buns Chg YAG	N.	0.5	2.5	2.5	2.6	2.8	1.8	3.3	2.6	2.0	1.7	1.4	2.2	1.0
Flowers - Atlanta														
\$ Share: Buns	12.9	12.5	12.2	13.6	15.5	15.0	14.2	12.5	11.9	11.9	12.5	12.8	13.4	13.6
\$ Share: Buns Chg YAG	N.	-1.2	-2.2	-0.2	2.7	1.7	1.0	-0.6	-1.0	-1.3	-0.3	-1.0	0.1	0.7
Flowers Houston														1
\$ Share: Buns	9.7	10.1	10.7	11.1	10.7	10.8	10.0	11.2	10.8	11.2	10.2	11.0	11.3	10.9
\$ Share: Buns Chg YAG	N <sub>A</sub>	-1.7	-1.4	0.0	0.5	0.5	0.3	0.2	0.3	1.1	0.9	1.5	1.5	1.2
Dallas/Ft Worth														:
\$ Share: Buns	5.1	5.2	6.5	8.8	6.7	7.0	7.1	6.8	7.2	7.2	6.1	6.7	7.1	9.3
\$ Share: Buns Chg YAG	NA	2.3	3.9	6.0	4.0	4.1	4.2	3.2	3.0	3.8	1.6	1.7	1.6	4.2
Memphis, TN													:	:
\$ Share: Buns	0.9	0.9	1.1	1.5	1.9	1.9	1.7	1.8	1.4	2.2	2.3	2.7	3.1	3.1
\$ Share: Buns Chg YAG	NA	0.5	0.9	1.3	1.8	1.7	1.6	0.7	1.3	1.9	1.7	2.1	2.3	2.1

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## InfoScan Market Dollar Share Analysis

Category: Class 4 - Buns

\$ Share: Buns Chg YAG	\$ Share: Buns	Flowers San Antonio	\$ Share: Buns Cha YAG	\$ Share: Buns	Flowers Tampa	\$ Share: Buns Chg YAG	\$ Share: Buns	South Carolina	\$ Share: Buns Chg YAG	\$ Share: Buns	Nashville, TN	\$ Share: Buns Chg YAG	\$ Share: Buns	Charlotte, NC	a snare: Buns Chg YAG	o Crisio. Ours	\$ Share: Bire	Ralaigh/Greenshore	Share Duns	e observed terro.	Flowers - East Ton	\$ Share: Bine Cha VAC	\$ Share: Burn	Flowers New Orleans, Mobile	\$ Share: Buns Chn YAG	\$ Share: Buns	Flowers Miami		(No Sdilbeam)	Ttl Flowers Buns (No Suppose)
NA	6.6	NA.	0	0		NA	6.7		N S	8 0		Ϋ́	15.1	-	NA NA	23.8		NA	21.9		A	19.1		NA A	21.8			Feb 9, 97	Ending Ending	
-0.5	D D	==	9.5		1.8	2 -	70		1 0	400		-2.5	15.9		-3.5	24.2		1.4	24.5		-1.5	18.9		-3.1	20.1			Mar 9, 97	4 Weeks	
-0.0		1.7	10.6		2.3	0.0	7,5	0.0	3 17.5	3	2.1	27	15.6		-4.4	22.3		-1.2	23.7		-2.1	17.9		-2.0	20.5			Apr 6, 97		
1.1		2.6	10.8		1.7	1.4		4.2	13.0		6.7-	3 3 3	3	0.0	י ני	22 1		-2.6	24.2		<u>.</u>	19.4		-0.8	21.1			Ending May 4, 97		
0.9		2.1	9.2		2.1	8.9		2.4	11.4		-2.0	15.3		1.0	20.8	300	i	20	28.2		<u>م</u> ا	20.6		0.4	21.0			Ending Jun 1, 97		9
0.5		2.6	9.6		1.8	8.5		1.1	11.7		4.1	15.4		÷.1	21.4	2	600	3.5	3	1.6	3 0	100	-	5	21.6			Ending Jun 29, 97	4 Weeks	. ) .
7.9 -0.1		3.6	10.4		2.3	8.3		-0.4	9.8		3.1	15.7		3.8	21.6		6.2-	6.17	2	1.4	0.81	200	0.0	0.3	21.7		11, 61	_	4 Weeks	1.00
7.9		41	10.7		<u> </u>	7.7		0.5	10.8		-1.5	15.9		-3.4	21.5			23.3		2.9	20.9		0.2	21.0	210		109 cm, 31	Ending	4 Weeks	מונט
-0.6	<u>-</u>	2 4.4	3		1 8	8 4		0.4	12.0		• 0.8	16.0		-2.9	22.6		-1.8	20.9		1.8	19.8		1.3	6.22	3		76 117 dag	Ending	AMARIA	
6.8 0.5	3.4	10.3			3 0	8 7		14	12.5		-0.5	16.0	-	- <u>1</u> .5	22.9		-2.5	21.5		1.8	20.8		2.9	23.9			Oct 19, 97	Ending		
6.2 -0.1	3.8	10.6		2.9	9.3	2	2.0	3 6	11 0		5 .c	15.5		-12	22.3		3.7	25.4		3.0	22.5		3.6	24.5			Nov 16, 97	4 Weeks Ending		
6.5 0.1	3.4	10.3		2.6	9.6		9.1	12.0	3	-0.0	> 0	n ;	2.2	3	22.4		-1.9	21.1		3.2	21.4		2.6	23.9			Dec 14, 97	4 Weeks Ending		
6.2 -0.6	2.7	10.2		2.5	9.8		2.4	14.0		-	16.8		-4.0	22.3	3		-17	21.3	0.0	2	22.2		20	22.7			Jan 11, 98	4 Weeks Ending		
5.6	1.4	9.5		2.8	9.5		4.2	12.8		0.6	15.7		2.5	۷.3	:	C	0.00	33.7	0.0	2.7	22.7	7.	3	22.9			98	4 Weeks		

## InfoScan Market Dollar Share Analysis

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#### Category: Class 5 - Rolls

	\$ Share: Rolls Cho YAG	\$ Share: Rolls	Memphis, TN	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Dallas/Ft Worth	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Flowers Houston	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Roanoke, VA	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Flowers - Atlanta	a oliale: Rolls Cng YAG	& Share Rolls	905000	Richmond/Norfolk	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Orlando, FL	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Flowers Jacksonville	\$ Share: Rolls Chg YAG	Sonare: Rolls	Flowers Birmingham			Total Flowers Rolls
3	4. AN			NA	12.5		NA	6.7		ΝĀ	17.1		N <sub>P</sub>	17.4		NA	19.8			N.A.	16.7		NA	19.5		NA AN	26.9			Ending Feb 9, 97	4 Weeks
0.9	0.0	,	6.6	ת	10.8		-0.5	7.0		0.2	18.1		-0.6	18.4		1.2	20.8		9.	3 1	17.6		1.7	19.7		-0.1	29.1			Ending Mar 9, 97	4 Weeks
<u>ن</u> .ن	3.9		7.4	3	8.9		-0.5	6.8		3.4	19.1		0.1	17.6		1.0	20.9		2.0	20	16.2		1.6	19.3		1.0	29.0			Ending Apr 6, 97	4 Weeks
4.6	5.2		0.7	£ 3	10.6		0.3	7.9		- <u>1</u>	19.1		1.0	20.1		0.5	21.0		2.0	3 0	17 0		3.5	20.3		8.4	35.6			Ending May 4, 97	4 Weeks
3.7	4.2		0.6	3 2	10 3	6	-D 2	7.5		0.2	18.4	d	ח	19.3		1.7	20.4		2.3	3 -	17.1	<u> </u>	10	19.8		5.3	33.8			Ending Jun 1, 97	4 Weeks
<u>ე</u>	5.8		5.0	10.0	100	6.0	0	8.9		-10	18.2	ģ	2	20.0		1.0	21.3		2.9	0.4	10.	2.2	ى د	20.5		2.6	30.3		10, 0,	Ending Jun 29, 97	4 Weeks
4.8	5.4		5.5	11.0	3	1.0	4 0	9.1	1.0	10	18 1	=	1 2	20.2		0.3	20.5		2.5	ia.		1.1	10.1	20.2	2.0	30	28.5		00, 61, 01	Ending	4 Weeks
4.3	4.9		2.9	10.4	5	].a	. 6	300	6.0	0 0	183	-0.3	0 0	18.6		0 1	19.8		3.0	18.3		2.1	20.0	30 B	0.7	2 7	30 8		Je '47 An	Ending	A Minaka
4.0	4.6		2.5	10.3		2.8	2 -	4	1.0	2 -	101	0.8	19.4	10 1	0.0	9.0	20.3		9.0	23.4		8.9	20./	26.4	0.0	000	33 0			Ending Ending	Mind
3.8	4.5		2.0	9.8		3.2	11.2	3	2.3	10.4	10 1	-0.3	17.3	170	4.2	3	21.1		9.6	23.9		7.7	20.5		6.3	9.00	33				- 1
2.9	4.0	•	0.1	9.8		3.4	11.6		-0.1	la.c		1.5	18.3	3	4.3	10.	22 4	1	7.3	21.6		6.5	23.5		7.0	33.1	3		Nov 16, 97	4 Weeks Ending	
2.4	3.2		-0.0	6.6		4.1	8.2		-6.1	15.5		3.3	16.5		4.7	3.3	100		2.1	15.4		3.7	19.2		6.1	27.2			Dec 14, 97	4 Weeks Ending	
2.3	2.9		0.5	7.0		3.5	8.2		-2.6	13.6		2.0	16.6		1.4	10.3			44	17.8	:	2.9	20.0		4.2	23.4			Jan 11, 98	4 Weeks 4 Weeks Ending Ending Ending	
4.4	5.8		-1.8	10.7		5.2	11.9		1.9	18.9		3.2	20.6		2.7	22.5	3		70	24.6		:	27.0		4.8	31.7			98	4 Weeks ,	

CONFIDENTIAL COUNSEL

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Ttl Flowers Rolls (No Sunbeam)

## InfoScan Market Dollar Share Analysis

#### Category: Class 5 - Rolls

	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Nashville, TN	& Citate: Nolls City TAG	e Oliaie. Nolls	& Chare: Dallo	South Carolina	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Flowers San Antonio	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Flowers - East Tenn.	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Charlotte, NC	& Chare. Noils Chig TAG	Share: Bolle Obs VAO	\$ Share: Rolls	Flowers Tampa	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Raleigh/Greensboro	\$ Share: Rolls Chg YAG	\$ Share: Rolls	Flowers Miami	\$ Share: Rolls Chg YAG	Share: Rolls	Flowers New Orleans-Mobile			Ttl Flowers Rolls (No Sunbeam)
	NA	2.6		NA A	9.3			NA	15.0		NA.	18.9		NA.	18.9		NA.	12.5	3		NA AN	22.5		NA	14.5		NA	20.8			Ending Feb 9, 97	_
	2.4	2.8		3.3	9.3			27	16.3		-1.5	19.1		-0.6	19.9		1.8	13.3			.22	23.9		2.0	16.0		1.4	20.4			Ending Mar 9, 97	4 Weeks
	1 0	2.1		4.9	9.7		0.7	0.7	14.9		-2.9	17.6	-	0.3	19.6		1.4	12.8			2 6	23.0		1.7	16.0		-1.0	16.9			<b></b>	4 Weeks
	3 !	23		4.9	10.7		<u>-</u> C.0	2	140		-2.8	18.5	c	0	20.6		<u>.,</u>	15.0			3 1 C	24.2		22	17.0		0.4	19.7			Ending May 4, 97	4 Weeks
1.7	1 0	2		51 (N	11.6		-1.0	1.0	20	9	-37	16.8	-	1 0	20.2		22	15.9	-	0.2-	1.02	22	6.1	3 6	173		1 2	22 1			Ending Jun 1, 97	4 Weeks
1.0	) i	3		6.0	12.0		0.5	4.01	10.	7.0	S .	17 9	ė.	2 6	0 0	1.0	20	16.5		-3.5	24.2	2	1	20.7	187	i	1.6	3		H	<del>7</del>	4 Weeks
1.2	ō	5	-	5 1	11.1		0.2	16.2		0.0	3 0	18	-3.5	10.4	•	2.0	3	16.1		-2.7	24.2		0.0	3 0.		ن. ا	1.0	3		L		4 Weeks
1.2	1.8		4.0	4 6	12.0		-0.3	16.1		-3.0	3 6.4	0	-2.7	16.4		4.0		17.0		-3.5	22.7		4.2	Ια.α		1.8	21.4	2			Ending Aug 24, 97	6
1.1	1.8		0.0	n i	12.3		-0.7	15.6		-2.8	0.0	5	-2.0	18.2		1.4	,	19.6	_	-0.4	23.4		6.7	21.2		1.9	21.2			1 1 1	# Weeks # Weeks Ending Ending 7 Sep 21, 97 Oct 19, 97 N	Manta
1.5	2.2		4./		130			17.9		-2.7	18.3		-2.3	17.8		6.6		19.8		0.0	22.9		9.1	23.0		-0.7	20.9			00, 0,	Ending	4 11 - 1
0.8	1.7		3.7		110		-0.3	16.6		-2.0	16.7		-1.8	18.2		6.5	10.0	18 5		0.7	22.9		7.8	21.6		2.5	20.1			1404 10, 97	4 Weeks 4 Weeks Ending Ending	
0.5	1.5		2.2	1.0	2		5	7.8		-3.5	13.3		-2.7	16.2		2.0	12.3	3	;	0.5	21.3		2.9	17.0		5.0	20.2			Dec 14, 97	4 Weeks Ending	
-0.9	1.4		3.0	10.7	1	-6.0	0	10.2		-2.9	12.4		-1.3	15.7		2.7	13.2	3	:	-0.8	20.0		2.2	17.0		6.9	22.7			an 11, 98	4 Weeks Ending	
-0.4	2.2		4.2	13.6		0		16.5		-2.3	16.7		-1.1	17.8		6. <u>1</u>	18.6		::	0.9	23.4		9.3	23.8		4.2	25.0			98	4 Weeks	

Category: Class 1 - White

Flowers San Antonio	4 Weeks Ending Feb 9, 97	4 Weeks Ending Mar 9, 97	4 Weeks Ending Apr 6, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jul 1 27, 97	4 Weeks Ending Aug 24, 97	4 Weeks Ending Sep 21, 97	4 Weeks Ending Oct 19, 97	4 Weeks Ending Nov 16, 97	4 Weeks Ending Dec 14, 97	4 Weeks Ending Jan 11, 98	4 Weeks , 98	Latest 52 Weeks
Class 1 · White															
Units (000)	3,129	3,025	3,055	3,044	3,142	3,253	3,371	3,449	3.345	3,366	3.242	3.295	3.397	3.330	42.313
Dollars (000)	\$2,531	\$2,419	\$2,440	\$2,450	\$2,506	\$2,533	\$2,635	\$2,635	\$2,560	8	3	8	8	\$2.614	\$32,988
Avg Price per Unit	\$.81	\$.80	\$.80	\$.80	\$.80	\$.78	\$.78	\$.76	\$.77	\$.77	\$.78	\$.76	\$.76	\$.79	\$ 78
Unit Share	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				100.0	100.0
ACV Weighted Distribution	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Flowers BK,WW,SB,FL															
Units (000)	259	307	346	283	272	278	337	286	261	360	357	357	420	415	4 278
Dollars (000)	\$333	\$340	\$359	\$332	\$344	\$324	\$394	\$349	\$315	\$388	\$395	\$391	\$424	\$425	\$4 781
Avg Price per Unit	\$1.29	\$1.11	\$1.04	\$1.18	\$1.26	\$1.17	\$1.17	\$1.22	\$1.21	\$1.08	\$1.11	\$1.10	\$1.01	\$1.02	\$1.12
Unit Share	8.3	10.1	11.3	9.3	8.7	8.5	10.0	8.3	7.8	10.7	11.0	10.8		12.5	10.1
ACV Weighted Distribution	98.6%	100.0%	100.0%	99.1%	92.9%	97.7%	94.8%	95.1%	96.7%	97.5%	99.4%	%9.66	100.0%	100.0%	100.0%
Mrs Bairds														1	
Units (000)	571	463	456	574	505	598	528	628	754	899	534	529	542	506	7.518
Dollars (000)	\$636	\$572	\$553	\$639	\$613	\$654	\$625	\$660	\$731	\$798	\$617	\$629	\$593	\$634	\$8.320
Avg Price per Unit	\$1.11	\$1.24	\$1.21	\$1.11	\$1.21	\$1.09	\$1.18	\$1.05	\$.97	\$.89	\$1.16	\$1.19	\$1.09	\$1.25	\$1.11
Unit Share	18.2		14.9	18.9	16.1	18.4	15.7	18.2	22.5	26.7	16.5	16.1	16.0	15.2	17.8
ACV Weighted Distribution	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.6%	%6.66	100.0%	100.0%
Rainbo/Colonial															
Units (000)	185	196	206	181	193	204	167	230	216	208	235	262	231	272	2.803
Dollars (000)	\$234	\$224	\$255	\$238	\$242	\$241	\$207	\$250	\$250	\$244	\$268	\$291	\$263	\$285	\$3.258
Avg Price per Unit	\$1.26	\$1.14	\$1.23	\$1.31	\$1.25	\$1.19	\$1.24	\$1.09	\$1.16	\$1.17	\$1.14	\$1.11	\$1.14	\$1.05	\$1.16
Unit Share	5.9	6.5	6.7	6.0	6.2	6.3	5.0	6.7	6.5	6.2	7.3	8.0	6.8	8.2	6.6
ACV Weighted Distribution	92.0%	95.4%	92.6%	97.6%	97.4%	97.2%	96.1%	%9.96	96.5%	97.8%	92.9%	98.3%	98.3%	98.3%	98.3%
Private Labe															
Units (000)	1,993	1,955	1,933	1,875	2,072	2,071	2,218	2,197	2,024	1,791	1,992	2,030		707	
Dollars (000)	\$1,241	\$1,210	\$1,193	\$1,159	\$1,241	\$1,245	\$1,333	\$1,305	\$1,205	\$1,076	\$1,176	\$1,100			
Avg Price per Unit	\$.62	\$.62	\$.62	\$.62	\$.60	\$.60	\$.60	\$.59	30.5	260	100				
							の一個の一個の一個の一個の一個の一個の一個の一個の一個の一個の一個の一個の一個の								

Page 1 Report 100 - San Antonio - White Bread

Monthly Sales Trends

Flowers San /	
Antonio	

Dollar Share, Bread Ctgry	Dollars (000)	All Other - San Antonio	Dollar Share, Bread Ctgry	Dollare (000)	Drivate Label	Dollar Share, Bread Ctgry	Dollars (000)	Arnold Oroweat	Dollar Share, Bread Ctgry	Dollars (000)	Dollar Share, Bread Cigry	Dollars (UUU)	Mrs. Baird's	Color Charles Color Color	Dollar Share Bread Ctory	Dollars (000)	Earth Grains Co.	Dollar Share, Bread Ctgry	Dollars (000)	Flowers	Dollar Share, Bread Ctgry	Dollars (000)	Category - Fresh Bread		Flowers San Antonio			FBI 00640			
5.1	\$238		44.0	\$2.066		4.2	\$196		1.8	\$85	1.27	\$1,000	200		11.4	\$535		12.6	\$593		100.0	\$4,693		8, 87	e o		÷		10 May 18		
4.9	\$230		45.4	\$2.110		4.3	\$198		2.1	\$97	20.7	20.7	\$06.1		11.2	\$520	-	12.8	\$593		100.0	\$4,644		a, a,	5			Flow	SEL		
	\$220		44.8	\$2,104		4.0	\$186		2.0	\$95	20.0	20.6	\$088		11.5	\$537		13.5	\$633		100.0	\$4,692			4 Weeks Ending Apr				AL COUN	ONLY	
	\$217			\$2,055	•	4.2	\$197		2.0	\$93		33 A	\$1 078		11.2	\$527		12.8	\$605		100.0	\$4,722		land of	4 Weeks Ending	Cate	A CHINA		CONFIDENTIAL COUNSEL	ON	
4.5	\$214		44.8	\$2,110		3.6	\$170		1.8	\$85		22.5	\$1.060		11.2	\$527		12.6	\$596		100.0	\$4,714			4 Weeks Ending Jun	gory: 1				4	
5.2	\$245			\$2,102		3.7	\$173		1.8	\$83		23.6	\$1.116		10.9	\$516		11.3	\$533		100.0	\$4,725			4 Weeks Ending Jun	Category: vvnite, Solt vallety & s	7:17V	(0) 10 (0) is a			
5.9	\$284		46.0	\$2,228		3.4	\$164		1.6	\$79		22.5	\$1,090		9.8	\$474		11.6	\$564		100.0	\$4,841			4 Weeks Ending Jul 1 27, 97	0011 40					
5.8	\$286		44.8	\$2,196		3.9	\$189		1.6	\$81		22.7	\$1,115		11.0	\$539		11.0	\$542		100.0	\$4,903			4 Weeks Ending Aug 1 24, 97	allery or	0	91.00			
5.3	\$255		42.7	\$2,057		4.1	\$198		1.9	\$90		23.9	\$1,154		11.5	\$555		11.8	\$568		100.0	\$4,822			4 Weeks Ending Sep 21, 97	operiony	Spaci				
5.9	\$290		40.0	\$1,964		3.9	\$190	2	1.0	\$90		24.9	\$1,224		11.4	\$561		13.3	\$653		100.0	\$4,911			4 Weeks Ending Oct 19, 97	airy					
6.4	#3		42.4	\$2,078		1.0	₩.		1.0	\$90		21.1	\$1,034		11.9	\$581		13.3	\$651		100.0	\$4,897			4 Weeks Ending Nov 16, 97						
7.0	\$3	3	41.2	\$1,945		1:1	76	200	0	49		21.0	\$991		12.5	\$589		13.6	\$642	2	100.0	\$4,720		Ţ	4 Weeks Ending Dec 14, 97						
5.4	-	İ	43.7	\$2		1		3		40		19.5	\$956		11.6	65		13.9	7004	) ) ) )	100.0	\$4,899		_	4 Weeks Ending Jan 11, 98						
9.8	÷		42.0	\$2	İ	Ī	47	#333		\$100		20.8	\$1,038		12.1			14.	:			44,985			4 Weeks . 98						
0.0	ټ د د	1	43.5	\$2/	and the second second		70.00	\$3.530		\$1,15/	in a second seco	22.1	\$13,784	A Appellance Spire Property Control	11.4	8601/8	94.	12.1	40.7	e7 083		100 0	200 170		Latest 52 Weeks						

#### Category: Class 1 - White

Flowers San Antonio

						L
	100.0%	63.7		9, 9/	Ending Feb   Ending Mar   Endin	4 Weeks
	100.0%	64.6		9, 97	Ending Mar	4 Weeks
	100.0%	63.3		6, 97	Ending Apr	4 Weeks
	100.0%	61.6		May 4, 97	Ending	4 Weeks
	100.0%	66.0		1, 97	Ending Jun	4 Weeks
	99.6%	63.7		29, 97	Ending Jun	4 Weeks
	99.6%	65.8		27, 97	Ending Jul	4 Weeks
	99.6%	63.7		24, 97	Ending Aug	4 Weeks
į	99.6%	60.5		21, 97	Ending Sep	4 Weeks
	99.6%	53.2		19, 97	Ending Oct	s 4 Weeks
	99.6%	61.4		16, 97	<b>Ending Nov</b>	4 Weeks
	100.0%		ļ		▥	4 Weeks
	100.0%	62.1		14, 97 11, 98	Ending Jan	4 Weeks
	100.0% 100.0% 100.0% 100.0%	61.6 62.1 61.4 62.2	A THE PARTY OF THE RESERVE OF THE PARTY OF T	98	ndlng Dec   Ending Jan   4 Weeks ,   Latest 52	•
	100.0%	61.4 62.2		Weeks	Latest 52	

CONFIDENTIAL COUNSEL ONLY

Category: Class 2 - Soft Variety

CLAS 2 - SOFT VARIETY   1-420   1-54	Flowers San Antonio	4 Weeks Ending Feb 9, 97	4 Weeks Ending Mar 9, 97	4 Weeks Ending Apr 6, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jul 27, 97	4 Weeks Ending Aug 24, 97	4 Weeks Ending Sep 21, 97	4 Weeks Ending Oct 19, 97	4 Weeks Ending Nov 16, 97	4 Weeks Ending Dec 14, 97	4 Weeks Ending Jan 11, 98	4 Weeks , 98	Latest 52 Weeks
1,142   1,544   1,565   1,564   1,516   1,517   1,515   1,515   1,516   1,517   1,125   1,516   1,517   1,125   1,517   1,125   1,518   1,51																Trans P
1,422   1,1544   1,1546   1,1540   1,															1,735	20,605
\$1,628         \$1,636         \$1,034<		1,492	1,544	1,595	8CC'L	ě	6	è	ě	è.	èa	è		\$1,682	\$1,774	\$21,700
100 0%   1		\$1,628	\$1,618	\$1,666	\$1,664	\$1,044	7	5 6	$\perp$		\$1.06	\$1.07	\$1.05		\$1.02	\$1.05
100.00%   100.00		\$1.09	\$1.05	\$1.04	\$1.07											100.0
100 0%   1	1	100.0	100.0	100.0	100.0						]		1			100 0%
131   134   148   148   147   148   149	7 7	100.0%	100.0%	i į				$\perp$			100.0%	80.001		 _i	!	200
131   134   146							_						-		:	
\$191         \$192         \$200         \$200         \$200         \$100 <th< td=""><td>_</td><td>124</td><td></td><td>148</td><td>157</td><td></td><td></td><td></td><td></td><td></td><td></td><td>j</td><td></td><td></td><td></td><td>2,108</td></th<>	_	124		148	157							j				2,108
State   Stat	$\top$	2 2	ě	2003	\$210	3	89				\$258	\$251	\$242		\$255	\$2,893
\$1,40         \$1,140 </td <td>T</td> <td>1819</td> <td>2010</td> <td>24.6</td> <td>64.34</td> <td></td> <td></td> <td>8.</td> <td>L</td> <td></td> <td>\$1.40</td> <td>\$1.50</td> <td></td> <td> </td> <td>\$1.41</td> <td>4</td>	T	1819	2010	24.6	64.34			8.	L		\$1.40	\$1.50			\$1.41	4
100.0%   1	ī	\$1.45	A	4. 0	5 5	>										1
100,0%   1	Ţ	8.8		7.6	2000	,	100	76				L				100.0%
40         46         44         42         44         40         36         37         47         51         50         60         60         66           \$5.32         \$5.3         \$5.4         \$5.5         \$5.50         \$5.1         \$5.1         \$5.0         \$5.0         \$6.0 </td <td>ç</td> <td>100.0%</td> <td></td> <td>%0.001</td> <td>8000</td> <td></td> <td></td> <td></td> <td><u> </u></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	ç	100.0%		%0.001	8000				<u> </u>							
553         550         551         548         549         557         562         556         571         512         5120         5110	T				VV											*
\$1.00         \$1.00 <th< td=""><td>T</td><td>4</td><td>6</td><td>Ü</td><td>#44</td><td>₩.</td><td>36</td><td>_</td><td>\$48</td><td> </td><td>\$57</td><td>\$62</td><td></td><td></td><td>\$71</td><td>\$734</td></th<>	T	4	6	Ü	#44	₩.	36	_	\$48		\$57	\$62			\$71	\$734
\$1.32         \$1.10         \$1.11         \$1.24         \$1.20         \$1.20         \$2.3         \$2.3         \$2.3         \$2.9         \$3.4%         \$3.4%         \$1.6%         \$1.	T	202	200	5	6 10	7	<u> </u>	55	\$1.33	\$1		\$1.22			_	\$1.20
2.77         2.59         3.54         95.8%         95.8%         95.6%         91.8%         92.4%         93.2%         93.4%         91.8%         91.8%         92.6%         91.8%         92.4%         93.2%         93.4%         91.8%         91		\$1.32	-	Ā	Ā	9	•					3	3.		3.	3.0
96.2%         96.5%         96.7%         95.9%         100.0%         95.7%         100.0%		25.7							9							
\$336         \$245         \$245         \$245         \$245         \$256         \$257         \$254         \$236         \$257         \$257         \$254         \$236         \$257 <th< td=""><td>5</td><td>96.2%</td><td></td><td></td><td></td><td></td><td></td><td></td><td>76</td><td></td><td></td><td></td><td></td><td></td><td></td><td>C. Lincolphy (School party) and control party (</td></th<>	5	96.2%							76							C. Lincolphy (School party) and control party (
\$336         \$324         \$351         \$342         \$342         \$342         \$342         \$342         \$342         \$341         \$341         \$341         \$341         \$341         \$341         \$341         \$341         \$341         \$341         \$341         \$342         \$342         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$313         \$314 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>!</td><td>3 427</td></th<>															!	3 427
\$336         \$326         \$356         \$356         \$350         \$356         \$350         \$313 <th< td=""><td></td><td>231</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td> </td><td></td><td>1</td><td></td><td>` <i>\</i></td><td>C4 680</td></th<>		231											1		` <i>\</i>	C4 680
\$1.46         \$1.32         \$1.42         \$1.24         \$1.46         \$1.26         \$1.36         \$1.42         \$1.35         \$1.26         \$1.35 <th< td=""><td></td><td>\$336</td><td></td><td>\$351</td><td>\$374</td><td></td><td>_ </td><td></td><td></td><td></td><td>1</td><td></td><td></td><td>-</td><td>5 5</td><td>64.37</td></th<>		\$336		\$351	\$374		_				1			-	5 5	64.37
15.5         15.9         15.2         17.5         19.2         18.6         18.4         17.4         17.8         16.5         19.0 <th< td=""><td></td><td>\$1.46</td><td></td><td>\$1.44</td><td>\$1.37</td><td></td><td></td><td></td><td>è</td><td>63</td><td><b>⇔</b></td><td>\$1.4</td><td>A  </td><td>A:</td><td>14.8</td><td>166</td></th<>		\$1.46		\$1.44	\$1.37				è	63	<b>⇔</b>	\$1.4	A	A:	14.8	166
100.0%         100.0%<	Γ	15.						ļ				1	1 6		700 007	7000
71         68         69         66         60         59         74         69         82         72         62         64         74           \$109         \$103         \$103         \$103         \$103         \$103         \$103         \$103         \$103         \$102         \$200         \$102 </td <td>5</td> <td>100.0%</td> <td>9</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>13</td> <td></td> <td></td> <td></td>	5	100.0%	9										13			
71         68         69         74         69         82         72         62         64         74           \$109         \$103	_															
\$109         \$96         \$103         \$103         \$103         \$103         \$104         \$296         \$297         \$103         \$103         \$104         \$296         \$297         \$103         \$103         \$104         \$104         \$103         \$104																
\$109 \$85 \$103 \$300 \$1.50 \$1.52 \$1.40 \$1.50 \$1.48 \$1.57 \$1.54 \$1.55 \$1.40 \$1.50 \$1.40 \$1.50 \$1.54 \$1.55		^			1	6	ĕ	\$	_		32					
\$1.54 \$1.40 \$1.50 \$1.40 \$1.50 \		\$108	1			_	Ü					2				
4.6 4.2 4.4 4.3 4.0		\$1.4.		\$1.	\$1.		9	•	がが		13	5				
		20														

Page 1 Report 101 - San Antonio - Sóff Variety

Monthly Sales Trends CONFIDENTIAL COUNSEL ONLY

#### Category: Class 2 - Soft Variety

	Ending Feb 9, 97	Ending Mar 9, 97	4 Weeks Ending Apr 6, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jul 27, 97	4 Weeks Ending Aug 24, 97	4 Weeks Ending Sep 21, 97	4 Weeks Ending Oct Ending Nov 19, 97 16, 97	4 Weeks Ending Nov 16, 97	4 Weeks Ending Dec 14, 97	4 Weeks Ending Jan 11, 98	4 Weeks	Latest 52 Weeks
ACV Weighted Distribution	95.0%	95.4%	95.6%	97.6%	97.4%	98.4%	98.3%	98.8%	98.7%	98.5%	97.9%	98.3%	98.3%	98.5%	98.8%
Rainbo/Colonial															
Units (000)	75	74	71	68	68	71	6.0	70	78	25	0	70	70		4
Dollars (000)	\$117	\$112	\$111	\$106	\$104	\$104	\$104	\$109	\$110	\$152	\$135	233	23.0	6136	•
Avg Price per Unit	\$1.55	\$1.52	\$1.55	\$1.55	\$1.53	\$1.46	\$1.54	\$1.56	\$1.50	\$1.45	\$1.55	7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	\$1 57	21 12	41.70
Unit Share	5.0	4.8	4.5	4.4	4.3	4.7	4.3	4.5	5.0		5.0	5 1	4.8	50	
ACV Weighted Distribution	95.0%	96.7%	95.4%	97.5%	97.2%	97.1%	96.0%	96.5%	96.4%	97	97.8%	97 9%	97 9%	97 0%	07 0%
Private Label															
Units (000)	761	757	763	752	756	754	784	792	773	744	767	730	763	837	: [
Dollars (000)	\$615	\$613	\$618	\$605	\$593	\$602	\$623	\$631	\$614	\$594	\$610	\$578	\$603	\$850	A
Avg Price per Unit	\$.81	\$.81	\$.81	\$.81	\$.78	\$.80	\$.79	\$.80	\$.79	\$.80	\$.80	\$ 79	\$ 79	\$ 79	
Unit Share	51.0	49.0	47.8	48.2	48.4	49.8	49.8	51.0	48.9	45.7	47.8	47.5	47.2	47.6	48.3
ACV Weighted Distribution	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	5	100.0%	100.0%	100.0%	100 0%	100 0%

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Category: Class 3 - Specialty

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Latest 52 Weeks			0,383	\$10,081	\$1.58	100.0	100.0%		299			*	1	95.1%		1,199	\$2,528	ا است			88.6%	100 mm mm mm mm mm mm mm mm mm mm mm mm m	556	\$1,157	\$2.08	8.7	* 76 8%							
4 Weeks.	-		492	\$799	\$1.63	100.0	100.0%	-	26	ě	9 6	\$7.00		91.5%		108	\$232	\$2.15		6	87.1%	:	48	\$100	\$2.08	<u> </u>	76 R%			43	\$89	80.23		
4 Weeks Ending Jan 11, 98			531	\$846	\$1.59	100.0	100.0%		32	9 6	000	\$1.73	6.1	95.1%		86	\$213	\$2.17			88.6%		44	\$92	\$2.08	· !	75	20.5			\$88	\$2.06		
4 Weeks Ending Dec 14, 97			499	\$798	\$1.60	100.0	100.0%		20	27	204	\$1.82	5.8	93.8%		94	\$207	\$2.20	20 00 00 00 00 00 00 00 00 00 00 00 00 0	10.0	88.8%		4	\$83	\$2.10	7.9	75 20/	13.578		40	\$81	\$2.03		
4 Weeks Ending Nov 16, 97			513	\$818	\$1.60	100.0	100.0%		24	17	\$4p	\$2.17	4.1	93.1%		86	\$212	42 17	40.1	19.0	83.8%		42	\$30	\$2.13	8.2	707 74	(4.7%		42	\$85	\$2.00		
4 Weeks Ending Oct E			209	\$794	\$1.56	100.0	100.0%		cc	77	\$49	\$2.18	4.4	91.9%		88	\$190	£2.18	94.10	5.7	81.2%		44	06\$	\$2.0B	8 8	11 00	(5.3%		40	SRO.	\$2.03		00644
4 Weeks Ending Sep E 21, 97	] [		456	\$746	\$1.64	100.0	100.0%		6	77	\$47	\$2.16	4.7	91.9%		93	\$198	92.42	37.12	20.5	81.0%		42	1008	200	94.14	2	76.1%		41	8	\$0.05	2000	FBI
4 Weeks Ending Aug E 24, 97			468	\$740	\$1.58	100.0	100.0%		0	77	\$43	\$2.15	4.3	91.3%		6	\$189	200	\$2.08	19.4	81.1%		ag.	88.1	2 5	\$4.11	7.0	76.0%		37	6	1/5	94.00	
4 Weeks Ending Jul E	2 13		457	\$709	\$1.55	1000	%9.66		-	18	\$39	\$2.14	4.0	91.4%		70	£184	5	\$2.09	17.2	79.3%		37	670	2	42.11		74.8%		35	•	\$73	\$2.07	
4 Weeks Ending Jun	70, 31		453	\$710	\$1.57	100	%2 55			20	\$42	\$2.12	4.4	93.3%		40	6473	0.10	\$2.03	18.8	80.3%		000	So G	282	\$2.		75.0%				\$75	\$2.07	
4 Weeks Ending Jun	8 -		482	\$742	\$1.54	100	100.00	200		22	\$47	\$2.11	4.6	%5 66		8	9170	0/10	\$2.05	17.2	80.7%		1	41	\$82	\$2.06	8.6	72.0%	<u> </u>				\$2.07	
4 Weeks Ending May	, e,		516	\$793	61 54	5.0	100.0	8,00		21	\$45	\$2.11	4.2	03 R%	20.26	0	302	/AL\$	\$2.05	18.6	81.5%	•	!	47	\$93	\$1.97	9.1	72.5%				\$80	\$2.05	
4 Weeks Ending Apr	6, 97		508	\$703	20 4	9	100.0	98.7.8		23	\$49	\$2.11	4.5	04 10%	94.1.	3	88	\$185	\$2.10	17.4	81.4%			45	\$95	\$2.10	8.9	72.8%			37	\$77	\$2.05	
4 Weeks Ending Mar			510	6202	70/0	00.19	100.0	88.7%		22	\$46	\$2 11	4.3	2000	93.2%	1	97	\$197	\$2.03	19.1	81.1%	-		47	26\$	\$2.05	9.3	71.8%			38	\$76	\$2.02	
4 Weeks Ending Feb	9:97	(	433	1 1	9/10	60.14	100.0	100.0%		24	\$49	\$2.04	A 2.0.2	0.5	92.4%		97	\$196	\$2.02	22.4	79.7%			41	\$85	\$2.07	9.5	71.5%			39	\$77	\$1.98	
Flowers San Antonio		>+ I&ICHG9	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Units (UCU)	Dollars (000)	Avg Price per Unit	Unit Share	ACV Weighted Distribution	COBBLESTONE MILL	(Juits (000)	Collars (000)	According (200)	Avg Price per Office	Unit Share	ACV Weighted Distribution	ARN/ORO/FRAN/S-MD	Units (000)	Dollars (000)	Avg Price per:Unit	I Init Chara	ACV Weighted Distribution		TTL PEPPERIDGE FARM	Units (000)	Dollars (000)	Avg Price per Unit	Linit Share	ACV Weighted Distribution	ACV VYGIBING CO.	TOTAL EARTH GRAINS	Units (000)	Dollars (000)	Avg Price per Unit	

Montly Sales Trends

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Page 1 Report 102 - San Antonio - Specialty

#### Category: Class 3 - Specialty

					. 6 2 2 2 .		0 000	Opcolaity	71.5						
Flowers San Antonio	4 Weeks Ending Feb 9, 97	4 Weeks Ending Mar 9, 97	4 Weeks Ending Apr 6, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jul 27, 97	4 Weeks Ending Aug 24, 97	4 Weeks Ending Sep 21, 97	4 Weeks Ending Oct 19, 97	4 Weeks Ending Nov 16, 97	4 Weeks Ending Dec 14, 97	4 Weeks Ending Jan 11, 98	4 Weeks , 98	Latest 52 Weeks
Unit Share	9.0	7.4	7.4	7.6	8.3	8.0	7.7	8.0	8.9	7.8	8.3	8.0	0.8	87.	C &
ACV Weighted Distribution	89.5%	94.4%	89.7%	96.1%	95.8%	95.	91.7%	92.0%	92.	91.1%	89.6%	89	89.3%	91.3%	96.1%
TOTAL MRS BAIRDS															
Units (000)	25	25	24	26	27	24	23	23	22	22	22	19	22		290
Dollars (000)	\$46	\$46	\$45	\$44	\$44	\$44	\$41	\$43	\$43	\$43	\$42	\$37	\$40	\$45	S558
Avg Price per Unit	\$1.85	\$1.87	\$1.85	\$1.73	\$1.66	\$1.84	\$1.83	\$1.87	\$1.95	\$1.95	\$1.96	\$1.96	\$1.83	\$1.98	\$186
Unit Share	5.7	4.8	4.8	5.0	5.6	5.3	4.9	4.9	4.8	4.3	4.2	3.8	4.1	4.7	7 P
ACV Weighted Distribution	99.4%	%9.66	%9.66	89.5%	%9'66	%9.66	99.5%	100.0%	100.0%	100.0%	100.0%	%6.66	99.9%	100.0%	100.0%
TTL PL/GENERIC												=,			
Units (000)	158	237	244	245	231	211	225	216	192	252	245	229	241	204	2 071
Dollars (000)	\$178	\$253	\$261	\$259	\$245	\$225	\$240	\$230	\$207	\$265	\$263	\$242	\$258	\$200	87 148
Avg Price per Unit	\$1.13	\$1.06	\$1.07	\$1.06	\$1.06	\$1.07	\$1.07	\$1.06	\$1.07	\$1.05	\$1.07	\$1.06	\$1.07	\$ 99	\$1.140 \$1.08
Unit Share	36.4	46.6	48.0	47.5	47.9	46.5	49.2	46.1	42.2	49.5	47.8	45.8	45.4	41.5	76.5
ACV Weighted Distribution	88.0%	89.3%	89.7%	90.5%	88.9%	90.3%	89.8%	92.0%	92.5%	80.8%	88.8%	93.2%	93.1%	92.7%	93.2%
TOTAL ALL OTHERS														-	
Units (000)	20	45	46	42	38	37	40	42	43	41	42	98	14		3
Dollars (000)	\$86	\$79	\$82	\$75	\$68	\$67	\$71	\$77	\$78	\$77	880	£ 0\$	909	040	920
Avg Price per Unit	\$1.72	\$1.77	\$1.78	\$1.79	\$1.80	\$1.79	\$1.79	\$1.83	\$1.81	\$1.86	\$189	81 94	\$1.03	61.05	61,023
Unit Share	11.6	8.8	9.1	8.1	7.9	8.2	8.7	9.0	9.5	8.1	8.3	86	6	φ 1.00	50.05 1 a
ACV Weighted Distribution	%6.66	%9.66	%9.66	%9.66	100.0%	89.7%	99.5%	%6.66	98.8%	%6.66	98.3%	98.9%	98.9%	97.6%	100 0%
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Source: Information Resources, Inc., 1996

# Flowers Industries San Antonio- Monthly InfoScan Sales Analysis

Category: Class 4 - Buns

Flowers San Antonio   Alveets   Al
4 A Veecks 4 Weeks 4 Weeks 9 87 A Weeks 9 87
A weeks   A weeks   A weeks   A weeks   A weeks   A weeks   Ending Apr   Ending A
A Weeks   A Weeks   A Weeks   A Weeks   A Weeks   Ending Apr   Endin
A Weeks   A Weeks   A Weeks   Ending Apr End Ending Apr Ending Apr Ending Apr Ending Apr Ending Apr Ending A
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## A Weeks A Weeks   4 Wee
A Weeks   4 We
A Weeks   4 Weeks   4 Weeks   Ending Apr
# Weeks   4 Weeks   4 Weeks   4 Weeks   4 Weeks   4 Weeks   6 Neeks   6 Neek
A Weeks   4 Weeks   4 Weeks   4 Weeks   4 Weeks   4 Weeks   6 A Weeks   4 Weeks   4 Weeks   4 Weeks   4 Weeks   6 A Weeks
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4 Weeks Ending Feb         4 Weeks Ending Mar 9, 97         4 Weeks Ending Apr 8, 97         4 Weeks Ending Apr 8, 97         4 Weeks Ending Mar 4, 87         4 Weeks Ending Jun 1, 97         4 Weeks 27, 97         4 Weeks 28, 97         4 Weeks 28, 97
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4 Weeks 4 Weeks 4 Weeks 4 Weeks 4 Weeks 4 Weeks Ending Feb Ending Mar Ending Apr Ending May Ending Jun Ending

#### Category: Class 4 - Buns Flowers Industries San Antonio-Monthly

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Flowers San Antonio

Latest 52 Weeks	66.8	•
4 Weeks , 98	68.9	-
4 Weeks Ending Jan 11, 98	68.0 68.0 68.9	₹:
Weeks         4 Weeks         4 Weeks         4 Weeks         4 Weeks           ding Sep         Ending Oct         Ending Nov         Ending Dec         Ending Jan         4           21, 97         19, 97         14, 97         11, 98         11, 98		
4 Weeks Ending Nov 16, 97	69.2	99.6%
4 Weeks Ending Oct 19, 97	67.4	89.66
4 Weeks Ending Sep 21, 97	66.5	6
4 Weeks 4 Weeks 4 Weeks Ending Jul Ending Aug Ending Sep 27, 97 24, 97 21, 97	65.8	%9.66
4 Weeks Ending Jul 27, 97	66.4	%9.66
4 Weeks Ending Jun 29, 97	0.99	%9.66
4 Weeks Ending Jun 1, 97	65.6	100.0%
4 Weeks Ending May 4, 97	67.2	100.0%
4 Weeks Ending Apr 8, 97	67.1	100.0%
4 Weeks 4 Weeks 4 Weeks 4 Weeks Ending May Ending May 6, 97 6, 97 4, 97	64.2	100.0%
4 Weeks Ending Feb 9, 97	63.3	100.0%

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# Flowers Industries San Antonio - Monthly InfoScan Sales Analysis

#### Category: Class 5 - Rolls

					Ì			r		-	\$.07	\$.00	\$.94	\$.94	Avg Price per Unit
1000	\$.93	\$.75	\$.71	\$.85	\$.95	\$.97					e 07	900	2 6		Dollars (UUU)
\$1,400					\$58	\$58	\$55	\$53	S	es	9	\$85	\$80	200	Units (000)
1,824	† 				61	7 60	6 57	56	3 57	63	74	97	64	70	TER COOR
															500000000000000000000000000000000000000
	07.3%	94.0%	95.5%	88.5%	6 80.7%	6 80.7%		78.4%	76.9%	82.9%	88.1%	89.2%	86.1%	86.2%	ACV Weighted Distribution
		i				3.5	3.3	3.2	3.0	_		4.2	4.2	4.5	Thit Share
61.0	6	6	4	\$1	\$1.51	\$1.50		\$1.51	\$1.51	\$1.52	\$1.54	\$1.54	\$1.54	\$1.55	Ava Price per Unit
	2 4	-	1	-			\$8	\$7	\$7	\$10	\$10	\$14	\$11	\$13	Dollars (000)
2			- -				5	51	5	7	6	9	7	8	Units (000)
	:	!													TOTAL RAINBO/COLONIAL
j	99.076	33.4/0	0,8.66	99.5%	98.8%	98.9%	99.1%	99.1%	99.1%	99.1%	99.5%	99.5%	99.5%	99.5%	ACV Weighted Distribution
00 0%	i				Τ		Γ	14.9	16.0	14.1	13.7	14.7	16.1	15.1	Unit Share
	447		6	6	₩	65	\$1.50	\$1.50	\$1.50	\$1.50	\$1.51	\$1.51	\$1.51	\$1.51	Avg Price per/Unit
\$1.51	\$1.51	91 51	Ť		900		\$34	\$33	\$36	\$41	\$39	\$49	\$42	\$41	Dollars (000)
\$608	ļ	9	,	,						27	26	32	28	27	Units (000)
403	27	50	64	20											TOTAL MRS BAIRDS
								100							
20.4.00	07 1 /6	07.7.70	80.9%	85.5%	84.9%	79.9%	79.1%	85.0%	87.7%	87.1%	90.1%	96.2%	96.0%	95.3%	ACV Weighted Distribution
06.00	27 40/				T			3.6	3.9	3.7	3.7	4.6	4.6	4.1	Unit Share
300	2 7		4	¥	\$1.55	\$1	\$1.50	\$1.48	\$1.48	\$1.52	\$1.48	\$1.49	\$1.47	\$1.45	Avg Price per Unit
\$1.50	e1 56	91 54	91 15	3 6 7	216	9	¥	\$8	\$9	\$11	\$10	\$15	\$12	\$11	Dollars (000)
\$198	\$10	\$34	9	A	3	3	;		a		7	10	8	7	Units (000)
130	7	22	29	10	8	0	ות	n		1					Total Butter Krust
00.0%	99.5%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	ACV Weighted Distribution
2000	20.0	100.0			100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	Tail Chare
1000	41.14	\$1.09			\$1.46	\$1.45	\$1.44	\$1.44	\$1.42	\$1.34	\$1.32	\$1.35	\$1.44	\$1.43	Ava Price ner-Unit
200	+0.7¢	204	\$960	\$274	\$240	\$240	\$220	\$215	\$216	\$256	\$253	\$296	\$248	\$257	Dollar (100)
3,570	183	1		203	165	165	152	150	152	191	191	220	171	179	TTL CLASS 5 - ROLLS
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••		:					Ì							200	
Latest 52 Weeks	4 Weeks , 98	4 Weeks Ending Jan 11, 98	4 Weeks Ending Dec 14, 97	4 Weeks Ending Nov 16, 97	4 Weeks Ending Oct 19, 97	4 Weeks Ending Sep 21, 97	4 Weeks Ending Aug 24, 97	4 Weeks Ending Jul 27, 97	4 Weeks Ending Jun 29, 97	4 Weeks Ending Jun 1, 97	4 Weeks Ending May 4, 97	4 Weeks Ending Apr 6 97	4 Weeks Ending Mar 9 97	4 Weeks Ending Feb	Flowers San Antonio
							-	Class 5 - Rolls	1	Category:	10 m	多数		· [	:

Category: Class 5 - Rolls

Flowers San Antonio

89.8%	39.1 37.5 44.3	4 Weeks 4 Weeks 4 Weeks 4 Weeks 4 Weeks 4 Weeks 4 Weeks 4 Weeks 5 4 Weeks 5 4 Weeks 6 4 Weeks 6 4 Weeks 6 5 5 6 6 7 6 9.9
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92.0%	32.8	4 Weeks Ending Jun 1, 97
92.7%	37.3	4 Weeks Ending Jun 29, 97
90.7%	37.4	4 Weeks Ending Jul 27, 97
92.6%	37.3	4 Weeks Ending Aug 24, 97
	36.3	4 Weeks Ending Sep 21, 97
91.6%	37.2	4 Weeks Ending Oct 19, 97
89.0%	40.1	1
-	70.8	4 Weeks 4 Weeks Ending Jan 4 Weeks 14, 97 11, 98 98
91.2% 93.1%	70.8 59.5	4 Weeks
	36.1	4 Weeks . 98
95.5%, 95.5%	51.1	Latest 52 Weeks

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